Committee on Energy and Commerce
U.S. House of Representatives
Witness Disclosure Requirement - "Truth in Testimony"
Required by House Rule XI, Clause 2(g)(5)

1. **Your Name:** Cynthia A. Bens			
2. **Your Title:** Vice President of Public Policy			
3. **The Entity(ies) You are Representing:** Alliance for Aging Research			
4. **Are you testifying on behalf of the Federal, or a State or local government entity?**	**Yes**	**No** X	
5. **Please list any Federal grants or contracts, or contracts or payments originating with a foreign government, that you or the entity(ies) you represent have received on or after January 1, 2015. Only grants, contracts, or payments related to the subject matter of the hearing must be listed.** The Alliance for Aging Research is the recipient of a $250,000 Eugene Washington PCORI Engagement Award to create a Senior Patient and Family Caregiver Network (SP&FCN).			
6. **Please attach your curriculum vitae to your completed disclosure form.**			

Signature: [redacted] **Date:** 3/27/17

Cynthia A. Bens

RELAVANT EXPERIENCE

Alliance for Aging Research, ***Vice President of Public Policy*****,** September 2012-Present

- Leading the Alliance's federal advocacy efforts to increase funding for U.S. health agencies and promote innovation in the treatment and care of older adults
- Serving as the Executive Director of two regulatory coalitions, Accelerate Cure/Treatments for Alzheimer's Disease (ACT-AD) and Aging In Motion (AIM), that succeeded in establishing a new ICD-10-CM diagnosis code and advancing an FDA-led Patient-Focused Drug Development Meeting
- Presenting on the Alliance's policy positions before federal agencies, Congress, trade associations, and the organization's board of directors
- Representing the Alliance and taking leadership roles in national coalitions including:
  - Ad Hoc Group for Medical Research
  - Adult Vaccine Awareness Coalition
  - Alliance for a Stronger FDA (2016 Board President)
  - Alzheimer's Disease Neuroimaging Initiative Private Partner Science Advisory Board (Member)
  - Better Medicare Alliance
  - BIOCOM (Patient Advocacy Advisor)
  - COPD PPRN Advocacy Organization Advisory Committee
  - Defeat Malnutrition Today
  - Friends of AHRQ
  - Friends of the NHLBI
  - Friends of the NIA (Executive Committee Member)
  - Friends of the VA
  - Foundation for NIH Sarcopenia 2 Project (Team Member)
  - Leadership Council of Aging Organizations
  - Malnutrition Quality Collaborative
  - Pain Care Forum
  - Partnership to Improve Patient Care (Steering Committee Member)
  - Personalized Medicine Coalition
  - Protecting Access to Pain Relief Coalition (Board Vice Chair)
  - U.S. Stakeholder Forum on Antimicrobial Resistance

The Alliance for Aging Research, *Director of Public Policy***,** July 2006-September 2012

- Developed and implemented comprehensive policy strategies to reinforce the Alliance's strategic plan
- Led the Alliance's advocacy federal efforts individually and as part of national coalitions including:
  - Ad Hoc Group for Medical Research
  - Alliance for a Stronger FDA
  - BIOCOM (Patient Group Advisor)
  - Friends of AHRQ
  - Friends of the NIA (Executive Committee Member)
  - Friends of the VA
  - Leadership Council of Aging Organizations
  - Partnership to Improve Patient Care (Steering Committee Member)
  - Personalized Medicine Coalition
- Recruited members for the AFib Optimal Treatment Task Force to increase anticoagulation rates among frail older adults at risk of stroke
- Launched the Alliance's Healthspan Campaign, which established a trans-NIH Geroscience Interest Group comprised of 21 NIH Institutes and Centers

- Organized and participated in scientific meetings with regulators and Alliance Capitol Hill briefings

The Loeffler Group, *Senior Manager, Legislative Affairs*, February 2004-July 2006
- Managed all aspects of federal lobbying programs for hospital systems, trade associations, municipalities, foreign governments and private industries in the healthcare, transportation, and telecommunications sectors
- Led meetings with members of Congress, congressional staff, and administration officials on client issues
- Planned and attended issue briefings and receptions for congressional staff
- Monitored and reported on congressional and administrative activities affecting client issues
- Represented clients at industry coalition meetings, trade events and roundtable discussions

The Loeffler Group, *Legislative Assistant*, February 2002-January 2004
- Supported two senior principals at a bipartisan federal government affairs firm
- Interfaced with clients of the firm and congressional staff to develop and maintain key relationships
- Wrote and edited content for communications between the firm and its clients
- Identified grant opportunities for clients and disseminated information relevant to each application

Office of Congressman Paul E. Kanjorski, *Staff Assistant*, October 2001-January 2002
- Responded to constituent phone calls and correspondence on pending legislation
- Conducted research on legislation of interest to constituents
- Managed intern activities to ensure office efficiency

AllResearch, Incorporated, ***Account Executive*,** July 2000-September 2001
- Managed all facets of sales and service for high-profile accounts; namely public relations, technology, media, pharmaceutical and other firms tracking media coverage, public opinion, and trademark infringement
- Wrote internal and external marketing communications, including press releases
- Researched competition and developed new pricing and marketing strategies to gain market share
- Negotiated pricing and discount terms with executives of various organizations
- Represented the company at industry trade shows and seminars

RELAVANT PRESENTATIONS

FDA/CMS Summit for Biopharma Executives, December 14, 2016, "FDA and Patient Advocacy: After Eteplirsen"

BIO Patient Health & Advocacy Summit, November 3, 2016, "PDUFA VI and the Patient Voice in Drug Development: What's Next?"

U.S. Food and Drug Administration Public Meeting on MDUFA IV Commitment Letter, November 2, 2016, "Fourth Reauthorization of the Medical Device User Fee Act (MDUFA VI)"

Clinical Trials Transformation Initiative (CTTI) Workshop, September 29, 2016, "Pathway to validation and qualification of novel endpoints"

U.S. Food and Drug Administration Public Meeting on PDUFA VI Commitment Letter, August 15, 2016, "Sixth Reauthorization of the Prescription Drug User Fee Act (PDUFA VI)"

U.S. Food and Drug Administration Public Meeting, August 10, 2016, "Over-the-Counter Monograph User Fee Program"

Protecting Access to Pain Relief Coalition Congressional Briefing, June 23, 2016, "Patient Access to Over-the-Counter Pain Relief"

BIOCOM, June 22, 2016, Congressional Life Sciences Caucus Precision Medicine Congressional Briefing

European Medicines Agency Panel at DIA Europe, April 6, 2016, "Frailty as a Baseline Stratification Parameter and Potential Therapeutic Target"

U.S. Food and Drug Administration Workshop, March 31, 2016, "Navigating CDER: What You Should Know for Effective Engagement"

FDA/CMS Summit for Biopharma Executives, December 15, 2015, "FDA and Patient Centeredness: A Work in Progress"

PhRMA Advocate and Member Briefing, September 2, 2015, "PDUFA 201"

U.S. Food and Drug Administration Public Meeting, July 15, 2015, "Reauthorization of the Medical Device Drug User Fee Program"

U.S. Food and Drug Administration Public Meeting, July 13, 2015, "Reauthorization of the Prescription Drug User Fee Program"

BIO International Conference, June 16, 2015, "Speaking Up: The Role of Patient Advocates in Shaping Regulatory and Science Policy"

BIO International Conference, June 15, 2015, "The Bioethics of Drug Development: You Decide"

International Conference on Frailty and Sarcopenia Research, April 23, 2015, "Establishing an ICD-10 Code for Diagnosing Sarcopenic Patients"

BIO International Conference, June 26, 2014, "Regulatory Transformation: As Alzheimer's Disease Science, Research and Advocacy Move Toward Earlier Detection and Intervention, How Will Researchers Adapt to this Evolution?"

EDUCATION

New York University, Bachelor of Arts, May 2000, Political Science and Women's Studies