

Committee on Energy and Commerce
U.S. House of Representatives
Witness Disclosure Requirement - "Truth in Testimony"
Required by House Rule XI, Clause 2(g)(5)

1. Your Name: Juliana Marguerite Reed		
2. Your Title: Vice President, Government Affairs		
3. The Entity(ies) You are Representing: The Biosimilars Forum & Coherus BioSciences, Inc.		
4. Are you testifying on behalf of the Federal, or a State or local government entity?	Yes	No X
5. Please list any Federal grants or contracts, or contracts or payments originating with a foreign government, that you or the entity(ies) you represent have received on or after January 1, 2015. Only grants, contracts, or payments related to the subject matter of the hearing must be listed.		
NA		
6. Please attach your curriculum vitae to your completed disclosure form.		

Signature: _____



Date: 03-01-2017

Juliana M. Reed

Curriculum Vitae

Summary

Corporate executive with over 20 years of experience in multiple areas across the healthcare spectrum: government affairs, public relations, healthcare policy, healthcare management, and reimbursement.

- Expertise in biosimilars policy in the US, European Union, Brazil, Australia, New Zealand and Canada.
- Experience across a wide range of business sectors including pharmaceuticals, hospitals, long-term care, rehabilitation, medical devices, and health information technology.
- Expertise in healthcare economics and reimbursement of pharmaceuticals, medical devices and health care services.
- Expertise in the development and management of government affairs functions across multiple regions: U.S. (Federal and state), India, Europe, Canada, Australia, New Zealand, Brazil, Mexico and China.
- Experience in regulatory compliance across multiple sectors: FDA, CMS, Joint Commission, FEC, rehabilitation services and nursing home administration.

Employment History

Coherus BioSciences, Inc.

Vice President, Government Affairs

Redwood City, California

September 2015 -- Present

Hospira, Inc.

Vice President, Global Government Affairs

Lake Forest, Illinois

April 2009 – September 2015

Hospira, Inc.

Director, Office of Government Affairs

Lake Forest, Illinois

November 2006 – April 2009

Hospira, Inc.

Director, Health Policy & Reimbursement

Lake Forest, Illinois

May 2005 – November 2006

Baxter Healthcare

Director, Healthcare Economics and Reimbursement

Deerfield, Illinois

May 2000 – May 2005

Resurrection Health Care

Orthopedic - Rehabilitation Service Line Director

Evanston, Illinois

October 1989 – May 2000

Physical Therapist State of Illinois

Education

DePaul University

Masters of Science

Chicago, Illinois

Marquette University

Bachelor of Science

Milwaukee, Wisconsin

Licensure

Physical Therapy / State of Illinois

Nursing Home Administrator / State of Illinois

Juliana M. Reed
Curriculum Vitae

Current Board of Directors

US Biosimilars Forum

Immediate Past President

Past Board of Directors

Generic Pharmaceutical Manufacturers Association (GPhA)

Vice Chair

European Generics Association (EGA)

Board Member

AdvaMed

Board Alternate for the CEO

US Biosimilars Policy Forum

President