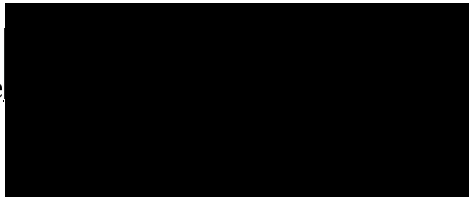


**Committee on Energy and Commerce
U.S. House of Representatives**

Witness Disclosure Requirement - "Truth in Testimony"
Required by House Rule XI, Clause 2(g)(5)

1. Your Name: Bruce Gould, MD		
2. Your Title: Medical Director, Northwest Georgia Oncology Centers, P.C. President, Community Oncology Alliance		
3. The Entity(ies) You are Representing: Northwest Georgia Oncology Centers, P.C. Community Oncology Alliance		
4. Are you testifying on behalf of the Federal, or a State or local government entity?	Yes	No X
<p>Please list any Federal grants or contracts, or contracts or payments originating with a foreign government, that you or the entity(ies) you represent have received on or after January 1, 2013. Only grants, contracts, or payments related to the subject matter of the hearing must be listed.</p> <p><i>Our practice, Northwest Georgia Oncology Centers, participated in a program that was made possible by a grant from the Centers for Medicare & Medicaid Innovation.</i></p>		
5. Please attach your curriculum vitae to your completed disclosure form.		

Signature



Date: September 29, 2015

Patient-centered oncologist, cancer care innovator and advocate who is working to sustain and strengthen the accessibility, quality and value of community-based medical oncology practices nationwide.

Professional Contact Information:

Northwest Georgia Oncology Centers, P.C. (NGOC)

A community-based medical oncology and hematology practice with 21 oncologists and 10 cancer centers



www.ngoc.com

Practice Clinical Activities and Innovations:

Current Clinical Innovations:

- Leader for the development of the oncology medical home, a practice model designed to insure the health and accessibility to community-based oncology practices and to uphold quality measures, accountability and patient satisfaction.
- One of seven oncology practices nationwide which have been chosen to participate in a federally-funded community oncology grant program to demonstrate the viability of oncology medical home model to meet the needs of oncology stakeholders: patients, providers and payers.
- Participation as a leader in a group purchasing organization for oral chemotherapy which provides cost-savings to practice and expert care to the patients via practice-based pharmacy.
- Fully integrating the electronic medical record to help control treatment costs and variability which results in better value and quality for patients and payers.

Professional and Administrative Leadership Positions:

Practice:

Medical Director, Northwest Georgia Oncology Centers, P.C. 1998-Present

Sub-Clinical Investigator, William S. Gibbons Cancer Research Institute 1990-Present

The clinical trials and cancer research program of NGOC affiliated with the Accelerated Community Oncology Research Network, Translational Oncology Research International, Georgia Center for Oncology Research and Education, and the Minnie Pearl Research Network

National:

Community Oncology Alliance (COA) - Washington, DC

A national advocacy non-profit organization for cancer patients and their oncologists to help protect and foster the community oncology delivery system in the United States and protect patients' access to quality, affordable care.

President	Jul 2014 - Present
Vice President	Jan 2013 - Jun 2014
Chairman, Medical Oncology Steering Committee	Oct 2011 - Jul 2014
Board Member	Jan 2012 - Present
Committee Member, COA Payment Reform	Jun 2012 - Present

RainTree Oncology Services - San Diego, CA

A leading-edge provider of comprehensive oral drug acquisition and management services to help community oncology practices improve and advance their patient care.

Chairman of the Physician Advisory Committee	Apr 2013 - Present
Advisory Board Member	Apr 2012 - Present
Team Member, Managed Care Initiative	

Reviewer for the Journal of Oncology Practice Jul 2013 - present

UnitedHealthCare - Minneapolis, MN

Physician Advisory Board for Cancer Services	Jan 2015-Present
Episode of Care Practice Leader	Jan 2010-Present

Varian - Calgary, Canada

A manufacturer of radiation equipment and provider of a leading medical oncology electronic medical record, Aria.

Aria Advisory Board	Sept 2009 - Jul 2014
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Local:

Medical Care Evaluator, WellStar Kennestone Hospital, Marietta, GA	1998-2006
Chairman, Quality Review Committee, WellStar Kennestone Hospital	1998-2006
Medical Director, WellStar Kennestone Hospice	1993-1998
Staff Physician, WellStar Kennestone Hospital, Marietta, GA	1990-Present

Education:

Post-Doctoral Training:

Fellowship - Hematology and Medical Oncology

Duke University Medical Center

Durham, NC

Jan. 1987 – Dec. 1989

Residency, Senior Asst. Resident - Internal Medicine

Duke University Medical Center

Durham, NC

July 1985 - June 1986

Residency, Junior Assistant Resident - Internal Medicine

University of Texas Medical Branch

Galveston, TX

July 1984 - June 1985

Internship and Residency - Internal Medicine

University of Texas Medical Branch, Galveston, TX

July 1983 - June 1984

Medical School:

Doctorate of Medicine

Jefferson Medical College, Thomas Jefferson University

Philadelphia, PA

July 1979 - June 1983

Undergraduate:

Bachelors of Science

Pennsylvania State University, State College, PA

Sept 1975 - June 1979

Board Certifications:

Medical Oncology 1989

Internal Medicine 1986

Medical Licensure:

State of Georgia, Physician License: 032740

National Presentations:

Payer Exchange Summit, Moderator and Presenter	October 2014
Institute of Medicine <i>Shift in the Site of Care</i>	June 2014
COA National Meeting <i>Oncology Medical Home 2.0</i>	April 2014
FLASCO Meeting <i>Oncology Medical Home</i> Orlando FL	April 2013
NCCN State Oncology Society Forum <i>Oncology Medical Home</i>	March 2013
NCCN Academy <i>How Can Professional Societies Serve the Oncology Community?</i>	March 2013
NCCN Academy, <i>Shift in Site of Care – Who Are the New Decision-Makers?</i>	March 2013
NCCN National Meeting Hollywood FL	
<i>Panelist</i> , Addressing Patient Needs Across the Cancer Care Continuum NCCN Patient Advocacy Summit, National Press Club, Washington DC	November 2012
<i>The CMS View on Value and Quality in Medicine</i> Oncology Medical Home (OMH) Multi-Payer Forum, Dearborn, MI	November 2012
<i>The Patient-Centered Oncology Medical Home</i> COA Patient Advocacy Forum, Washington, DC	October 2012
<i>Update on the Oncology Medical Home</i> COA National Meeting, Las Vegas, NV	March 2012

Publications:

Lee N. Newcomer, MD, Bruce Gould, MD, Ray D. Page, DO, PhD, Sheila A. Donelan, MS, and Monica Perkins, PhD *Changing Physician Incentives for Affordable, Quality Cancer Care: Results of an Episode Payment Model*. Journal of Oncology Practice 10:322-326, 2014

Matthew E. Brow, Theodore A. Okon, MBA, Edward R. George, MD, David Eagle, MD, Debra A. Patt, MD, MPH, Bruce Gould, MD, Barry Brooks, MD, Patrick Cobb, MD, Charles S. "Terry" White, MD, Scott Tetrault, MD, and Roy A. Beveridge, MD *Thoughts and recommendations on cancer care site of service*. Community Oncology 9:382-388, 2012

Gould, B *The "Episode-of-Care" Payment Model: One Practice's Experience*. *Oncology* 25 2011

Pai L, Bookman M, Ozolos R, Young R, Smith J, Longo D, Gould BJ, et al. *Clinical evaluation of intra-peritoneal Pseudomonas exotoxin immunoconjugate OVB3-PE in ovarian cancer*. *JCO* 9:2095-2103, 1991.

Gould BJ, Borowitz MJ, Groves ES, et al. *A phase I study of a continuous infusion anti-breast cancer immuno-toxin: report of a targeted toxicity not predicted by animal studies*. *JNCI* 81:775-781, 1989