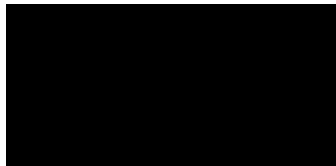


**Committee on Energy and Commerce**  
**U.S. House of Representatives**  
Witness Disclosure Requirement - "Truth in Testimony"  
Required by House Rule XI, Clause 2(g)(5)

<b>1. Your Name: Margo G. Woota</b>		
<b>2. Your Title: Director, Nutrition Policy</b>		
<b>3. The Entity(ies) You are Representing: Center for Science in the Public Interest</b>		
<b>4. Are you testifying on behalf of the Federal, or a State or local government entity?</b>	<b>Yes</b>	<b>No</b> X
<b>5. Please list any Federal grants or contracts, or contracts or payments originating with a foreign government, that you or the entity(ies) you represent have received on or after January 1, 2013. Only grants, contracts, or payments related to the subject matter of the hearing must be listed.</b>  None		
<b>6. Please attach your curriculum vitae to your completed disclosure form.</b>		

Signature: \_\_\_\_\_



Date: 6/2/15

**Margo G. Wootan, D.Sc.**  
Director, Nutrition Policy  
Center for Science in the Public Interest  
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Washington, DC 20005  
202-777-8354 (Phone)  
202-265-4954 (Fax)  
mwootan@cspinet.org

### **Education**

<b>Harvard University</b> , School of Public Health, Doctor of Science in nutrition	1993
<b>Cornell University</b> , Bachelor of Science in nutritional biochemistry	1986
<b>Ulster County Community College</b> , Associate of Arts in mathematics	1984

### **Professional Experience**

<b>Center for Science in the Public Interest (CSPI)</b> Washington, DC	1993 to present
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CSPI was named by Philanthropedia, a division of GuideStar USA Inc., as the top Ranked Nonprofit for National Childhood Nutrition/Health in 2013. At CSPI, Wootan led successful efforts to enact national laws to require calorie labeling in fast-food and other chain restaurants; get soda and junk food out of schools; and remove unhealthy food marketing from schools. Led effort to require *trans* fat labeling on packaged foods. National leader for improving school foods, reducing junk-food marketing aimed at children, and increasing nutrition and physical activity funding at CDC. Conceived of and helped pass legislation to require the IOM report on food marketing to children (*Food Marketing to Children and Youth: Threat or Opportunity?*) and the FTC report on food marketing to children expenditures (*Marketing Food to Children and Adolescents: A Review of Industry Expenditures, Activities, and Self-Regulation*). Coordinate and co-founded the National Alliance for Nutrition and Activity (NANA), a national coalition dedicated to strengthening nutrition and physical activity funding, programs, and policies, and the Food Marketing Workgroup, which is dedicated to eliminating harmful food marketing by actively identifying, investigating, and advocating changes to marketing practices that undermine health. Directed the 1% Or Less campaign, an effective, award-winning nutrition-education campaign. Quoted regularly in television, radio, and print media including the *New York Times*, ABC's *Good Morning America*, NBC's *Dateline*, CBS, NBC and ABC evening news, NPR, *Washington Post*, *USA Today*, CNN, *Wall Street Journal*, *Boston Globe*, *Chicago Tribune*, and *Glamour* and *People* magazines. Appeared in the movies *Super Size Me*, *Fed Up*, and *Killer at Large*.

<b>Director, Nutrition Policy</b>	2000 to present
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<b>Senior Staff Scientist</b>	1994 to 2000
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**Nutrition Action Fellow**

1993 to 1994

Served as CSPI's first Nutrition Action Fellow, a program that provides policy and advocacy training for scientists.

**New York State Senate**, Program Office of the Minority Leader  
Albany, New York

1987

**Research Assistant**

Researched and wrote issue papers on health and social service issues for Senators and their staff. Analyzed and monitored the progress of legislation and regulations.

**Publications**

Fielding-Singh P, Almy J, Wootan MG. *Sugar Overload: Retail Checkout Promotes Obesity*. CSPI: Washington, D.C., 2014.

Bishop K, Friedman E, Wootan MG. *Vending Contradictions: Snack and Beverage Options on Public Property*. CSPI: Washington, D.C., 2014.

Wootan MG. "Nutritional Quality of Menu Offerings at Eight Fast-Food Chains in the U.S.A Commentary." *American Journal of Preventive Medicine* 2013; 44(6): 690–691.

Namba A, Auchincloss A, Leonberg BL, Wootan MG. "Exploratory Analysis of Fast-Food Chain Restaurant Menus Before and After Implementation of Local Calorie-Labeling Policies, 2005-2011." *Preventing Chronic Disease* 2013; 10: 120224.

Katz DL, Fox T, Kaufman FR, Schwartz MB, Wootan MG. "Policy and System Changes in Marketing Foods to Children." *Childhood Obesity* 2013; 9(6): 477-483.

Bishop K, Wootan MG. *Healthy Bargains: Fruits and Vegetables Are Nutritious and Economical*. CSPI: Washington, D.C., 2013.

Bishop K, Wootan MG. *The Economic Impact of National School Nutrition Standards on Schools and the Beverage Industry*. CSPI: Washington, D.C., 2013.

Batada A, Wootan MG. *Kids' Meals: Obesity on the Menu II*. CSPI: Washington, D.C., 2013.

Jones HG, Wootan MG. "Big Changes Coming to School Vending Machines." *Civil Eats*. <http://bit.ly/1kNeeRk> August 19, 2013.

Wootan MG. "Public School Lunches: How Healthy Are They Today?" *One Hungry Mama*. <http://bit.ly/1o0O140> September 11, 2013.

Wootan MG, Vickroy L. *Informed Eating: Calorie Labeling for Ready-to-Eat Food at Supermarkets and Convenience Stores*. CSPI: Washington, D.C., 2012.

Batada A, Bruening M, Marchlewicz EH, Story M, Wootan MG. "Poor Nutrition on the Menu: Children's Meals at America's Top Chain Restaurants." *Childhood Obesity* 2012; 8(3), 251-254.

Dorfman LE, Wootan MG. "The Nation Needs to Do More to Address Food Marketing to Children." *American Journal of Preventive Medicine* 2012; 42(3): 334-335.

Wootan MG. "Children's Meals in Restaurants: Families Need More Help to Make Healthy Choices." *Childhood Obesity* 2012; 8(1): 31-33.

Wootan MG. "The Healthy, Hunger-Free Kids Act: One Year Later." National Association of School Nurses, *School Nurse* 2012; 27: 18-19.

Wootan MG, Vickroy L, Hanna Pokress B. *Putting Nutrition into Nutrition Standards for Marketing to Kids: How Marketed Foods Measure Up to the Interagency Working Group's Proposed Nutrition Principles for Food Marketed to Children*. CSPI: Washington, D.C., 2011.

Wootan MG, Batada A, Balkus O. *Report Card on Food Marketing Policies*. CSPI: Washington, D.C., 2010.

Batada A, Wootan MG. *Better-For-Who? Revisiting Company Promises on Food Marketing to Children*. CSPI: Washington, D.C., 2009.

Batada A, Dock Seitz M, Wootan MG, Story M. "Nine out of Ten Food Ads on Saturday Morning Children's Television Are for Foods High in Fat, Added Sugars, or Sodium, or Low in Nutrients." *Journal of the American Dietetic Association* 2008; 108(4): 673-678.

Wootan MG, Henry H, Roberts D, Johanson J. *School Foods Report Card 2007*. CSPI: Washington, D.C., November 2007.

Batada A, Wootan MG. "Nickelodeon Markets Nutrition-Poor Foods to Children." *American Journal of Preventive Medicine* 2007; 33(1): 48-50.

Johanson J, Wootan MG. *Sweet Deals: School Fundraising Can Be Healthy and Profitable*. CSPI: Washington, D.C., February 2007.

Wootan MG. "Need for and Effectiveness of Menu Labeling." *Journal of the American Dietetic Association* 2007; 107(1): 33-34.

Johanson J, Smith J, Wootan MG. *Raw Deal: School Beverage Contracts Less Lucrative Than They Seem*. CSPI: Washington, D.C., December 2006.

Wootan MG, Osborn M, Malloy CJ. "Availability of Point-of-Purchase Nutrition Information at a Fast-food Restaurant." *Preventive Medicine* 2006; 43: 458-459.

Wootan, MG, Osborn, M. "Availability of Nutrition Information from Chain Restaurants in the U.S." *American Journal of Preventive Medicine* 2006; 30: 266-268.

Wootan MG, Johanson J, Powell J. *School Foods Report Card*. CSPI: Washington, D.C., June 2006.

Wootan MG, Reger-Nash B, Booth-Butterfield S, Cooper L. "The Cost-effectiveness of 1% Or Less Media Campaigns Promoting Low-fat Milk Consumption." *Preventing Chronic Disease* October 2005. Available from: [http://www.cdc.gov/pcd/issues/2005/oct/05\\_0019.htm](http://www.cdc.gov/pcd/issues/2005/oct/05_0019.htm).

Wootan MG. *Guidelines for Responsible Food Marketing to Children*. CSPI: Washington, D.C., January 2005.

Center for Science in the Public Interest (CSPI). *Dispensing Junk: How School Vending Undermines Efforts to Feed Children Well*. CSPI: Washington, D.C., May 2004.

Wootan MG. *Pestering Parents: How Food Companies Market Obesity to Children*. CSPI: Washington, D.C., November 2003.

Wootan MG. *Anyone's Guess: The Need for Nutrition Labeling in Fast-Food and Other Chain Restaurants*. CSPI: Washington, D.C., November 2003.

Center for Science in the Public Interest (CSPI). *School Foods Tool Kit: A Guide to Improving School Foods & Beverages*. CSPI: Washington, D.C., September 2003.

National Alliance for Nutrition and Activity (NANA). *From Wallet to Waistline: The Hidden Costs of Super Sizing*. NANA: Washington, D.C., June 2002.

Reger B, Cooper L, Booth-Butterfield S, Smith H, Bauman A, Wootan MG, Middlestadt S, Marcus B, Greer F. "Wheeling Walks: A Community Campaign Using Paid Media to Encourage Walking Among Sedentary Older Adults." *Preventive Medicine* 2002; 35: 285-292.

Reger B, Wootan MG, Booth-Butterfield S. "A Comparison of Different Approaches to Promote Community-Wide Dietary Change." *American Journal of Preventive Medicine* 2000; 18: 271-275.

Jacobson MF, Wootan MG. "Prevent Disease? Eat Right and Exercise: Providing Solutions to Disease." *Orlando Sentinel Sunday Magazine*, November 7, 1999.

Reger B, Wootan MG, Booth-Butterfield S. "Using Mass Media to Promote Healthy Eating: A Community-Based Demonstration Project." *Preventive Medicine* 1999; 29: 414-421.

Liebman B, Wootan MG. "Trans Fat." *Nutrition Action Healthletter* 1999; 26: 9-11.

Reger B, Wootan MG, Booth-Butterfield S, Smith H. "1% Or Less: A Community-Based Nutrition Campaign." *Public Health Reports* 1998; 113: 410-419.

Wootan MG, Liebman B. "Ten Steps to a Healthy 1998." *Nutrition Action Healthletter* 1998; 25: 1, 6-9.

Wootan, MG. *A First Step Toward Healthy Eating: The 1% Or Less Handbook*. CSPI: Washington, D.C., 1996.

Wootan MG, Liebman B, Rosofsky W. "Trans: The Phantom Fat." *Nutrition Action Healthletter* 1996; 23: 1, 10-13.

*Prescription Good Nutrition: Putting Health into Health-Care Reform.* CSPI: Washington, D.C., 1994.

Wootan MG, Storch J. "Regulation of Fluorescent Fatty Acid Transfer from Adipocyte and Heart Fatty Acid Binding Proteins by Acceptor Membrane Lipid Composition and Structure." *Journal of Biological Chemistry* 1994; 269: 10517-10523.

Wootan MG, Liebman B. "The Great *Trans* Wreck." *Nutrition Action Healthletter* 1993; 20: 10-12.

Wootan MG, Bernlohr DA, Storch, J. "Mechanism of Fluorescent Fatty Acid Transfer from Adipocyte Fatty Acid Binding Protein to Membranes." *Biochemistry* 1993; 32: 8622-8627.

Wootan MG, Bass NM, Bernlohr DA, Storch J. "Fatty Acid Binding Sites of Rodent Adipocyte and Heart Fatty Acid Binding Proteins: Characterization Using Fluorescent Fatty Acids." *Biochemistry* 1990; 29: 9305-9311.

### **Invited Lectures/Testimony**

Dozens of invited lectures/testimony each year, including at national conferences, state nutrition and obesity summits, state and local trainings, food industry conferences, universities, and federal agencies, including:

- Testifying before Congress and state and local legislatures, for example:
  - U.S. House of Representatives Education and Workforce Committee, 2013
  - U.S. House of Representatives Energy and Commerce Committee, 2011
  - U.S. Senate Commerce Committee, 2004
  - U.S. House of Representatives, Labor, Health and Human Services Appropriations Subcommittee, 2004, 2002, 2001
  - Montgomery County Council, 2013
  - New York City Board of Health, 2007
  - King County Board of Health, 2007
  - Westchester County Board of Legislators, 2007
  - Nevada State Legislature, Obesity Task Force, 2004
  - Montgomery County Childhood Obesity Forum, 2003
- Women in Government Annual State Directors' Conference, 2014
- ABC/Time Magazine Obesity Summit, 2004
- Action for Healthy Kid's Healthy Schools Summit, 2002
- U.S. Department of Agriculture roundtable on obesity policy, 2001
- National Nutrition Summit, 2000
- Surgeon General's Listening Session for the National Action Plan on Overweight and Obesity, 2000
- U.S. Department of Agriculture, Center for Nutrition Policy and Promotion seminar, 1997

## Honors/Awards

Leadership in Public Health Practice Award, Harvard University School of Public Health, 2014  
Named one of the Most Innovative Women in Food and Drink, Fortune and Food and Drink Magazines, 2014  
Helen Bull Vandervort Alumni Achievement Award, Cornell University, College of Human Ecology Alumni Association, 2013  
Mary Bobbitt-Cooke Health Leadership Award, Directors of Health Promotion and Education, 2013  
CSPI named by Philanthropedia, a division of GuideStar USA Inc., as the top Ranked Nonprofit for National Childhood Nutrition/Health, 2013  
Helen Denning Ullrich Award of Excellence, Society for Nutrition Education, 2011  
Mary C. Egan Award, American Public Health Association, 2011  
Association of State Public Health Nutritionists  
Excellence in Advocacy Award, 2011, 2000  
Award in Recognition of Outstanding Leadership and Dedicated Service, 1994  
Joseph G. Astman Distinguished Conference Scholar, Hofstra University, 2010  
Dietary Guidance Award, American Public Health Association, 2005, 2000  
5 A Day National Excellence Award, 2004  
Distinguished Achievement Award, Association of Educational Publishers for www.SmartMouth.org, 2003  
Award for Publication Excellence (APEX), Grand Award for www.SmartMouth.org, 2003  
Early Career Award, Society for Prevention Research, 2000  
Leadership Certificate from the Society for Nutrition Education, 1999  
Winner of the Food & Health Communications, Inc. Nutrition Education Contest for the 1% Or Less School Kit, 1999  
National Health Information Awards for 1% Or Less Advertisements, 1996  
Key to the City for efforts to promote the health of the community, Clarksburg, West Virginia, 1995  
Predoctoral Fellowship Award, American Institute of Nutrition (now called the American Society for Nutritional Sciences), 1991

## Leadership/Membership

National Alliance for Nutrition and Activity, Coordinator and Co-founder, 1999-present  
Food Marketing Workgroup, Co-coordinator and Co-founder, 2009-present  
*Childhood Obesity* Journal, Editorial Board Member, 2013-present  
Robert Wood Johnson Foundation and American Heart Association's Voices for Healthy Kids, Strategic Advisory Committee, 2013-present  
Robert Wood Johnson Foundation Healthy Eating Research, Expert Advisory Panel to develop Guidelines for Responsible Food Marketing to Children, 2013-2015  
National Association of State Boards of Education, Science Advisory Board, 2012-2014  
American Heart Association Rapid Response Steering Committee, 2011-2013  
Robert Wood Johnson Foundation Healthy Eating Research, Expert Advisory Panel to develop Recommendations for Healthier Beverages, 2012-2013  
Partnership for a Healthier America, Restaurant Standards Advisory Committee, 2013  
RAND Corporation, Expert Committee on Performance Standards for Restaurants, 2012-2013

National Fruit and Vegetable Alliance (formerly the National 5 A Day Partnership)

Member, Steering Committee, 2000-present

Co-chair, Policy Subcommittee, 2000-2010

American Public Health Association

Chair, Food and Nutrition Section Legislation and Public Policy Committee, 2002-2005

Society for Nutrition Education and Behavior

Advisory Committee on Public Policy, 1997-2001

Annual Meeting Planning Committee, 1999

Metro-DC Affiliate of the Society for Nutrition Education

President, 1997-1998

Member, Board of Directors, 1996-2004

Program Committee Co-chair, 1996-1997