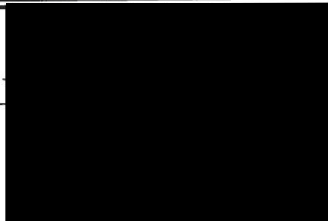


Committee on Energy and Commerce
U.S. House of Representatives
Witness Disclosure Requirement - "Truth in Testimony"
Required by House Rule XI, Clause 2(g)(5)

1. Your Name: <u>Karen Raskopf</u>		
2. Your Title: <u>Chief Communications officer</u>		
3. The Entity(ies) You are Representing: <u>Dunkin' Brands, LLC</u>		
4. Are you testifying on behalf of the Federal, or a State or local government entity?	Yes	No
5. Please list any Federal grants or contracts, or contracts or payments originating with a foreign government, that you or the entity(ies) you represent have received on or after January 1, 2013. Only grants, contracts, or payments related to the subject matter of the hearing must be listed.		
6. Please attach your curriculum vitae to your completed disclosure form.		

Signature: _____



Date: _____

6/2/15

Karen J. Raskopf
Curriculum Vitae

Dunkin' Brands, Inc.

Chief Communications Officer

2009-present

Responsible for all aspects of global corporate communications, government affairs, customer care, events & travel department for one of world's largest QSR franchisors with over 18,000 points of distribution in 60 countries and \$9.3 billion in revenues. Responsibilities include media relations, marketing publicity, financial and executive communications, franchisee and employee communications, government affairs, event management, corporate social responsibility, customer/franchisee care center as well as corporate travel department

Blockbuster Inc.

Senior Vice President, Corporate Communications

1997-2009

Responsible for all aspects of global corporate communications for then \$6 billion, publicly traded, 7-400 stores in 23 countries with more than 80,000 employees. Responsibilities included media relations, marketing publicity, financial and crisis communications, executive communications, corporate philanthropy, employee/franchise communications and events/meeting services. Promoted from VP to SVP in 2000.

7-Eleven Inc.

Public Relations Manager/Head of Corporate Communications

1991-1997

Responsible for all aspects of corporate affairs, including media relations, business-to-consumer and crisis communications, employee communications, community relations, and corporate philanthropy as well as minority affairs and customer service call center for international convenience store chain (17,000 outlets). Promoted from Marketing Publicity Manager in 1995 to head of department.

KOAI-FM/Gannett Co., Inc.

Dallas, TX

Marketing Director

1990-1991

Responsible for marketing, advertising and promotions to increase ratings, market share and sales revenues.

The Southland Corporation (now 7-Eleven Inc.) Dallas, TX

Public Relations Manager, North Texas Division

1982-1990

Responsible for local media relations, product publicity, employee communications, government affairs and minority relations, including minority/women-owned business development.

Sample of Awards &/Speaking Engagements: PRSA Silver Anvil Award for Excellence in Marketing Consumer Services. PROTOS Award from Orange County Chapter of PRSA for Outstanding Achievement in Consumer Programs. PRISM Award for New Product Introduction, PRSA. PRSA Silver Anvil Award for Excellence in Marketing Consumer Products. WICI Matrix Award. Featured speaker at PRSA International Conferences. Speaker & panelist for North Star Conferences LLC. Featured in business book, HarperCollins Publishers (2005), "Alpha Dogs"

Education

BA English and History, summa cum laude, University of Dallas

Community Service

Past Board Member Boston Chamber of Commerce

Past Board Member & Marketing Committee Vice President, Dallas Women's Foundation

Past Chairwoman of Dallas Women's Foundation Luncheon

Past Member of National Alumni Board, University of Dallas

Past Board of Advisor, Real World (Student Run) Advertising Agency, Texas Christian University

Curently Co-Chair Dunkin' Donuts Baskin-Robbins Community Foundation

Personal

Married, two daughters.