Committee on Energy and Commerce

U.S. House of Representatives
Witness Disclosure Requirement - "Truth in Testimony"
Required by House Rule XI, Clause 2(g)(5)

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1.	Your Name:			
	Lynn M. Liddle			
2.	Your Title:			
	Executive Vice President of Communications, Investor Relations and Legislative Affairs-Domino's			
	Chairperson, The American Pizza Community	in the specialists		
3.	The Entity(ies) You are Representing:			
	American Pizza Community and Domino's			
4.	Are you testifying on behalf of the Federal, or a State or local	Yes	No	
	government entity?		X	
	8			
5.	Please list any Federal grants or contracts, or contracts or payments originating with a			
1.	foreign government, that you or the entity(ies) you represent have received on or after			
	January 1, 2013. Only grants, contracts, or payments related to the subject matter of			
	the hearing must be listed.			
	None			
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0.	6. Please attach your curriculum vitae to your completed disclosure form.			
	Attached.			
, / /				
Sign: Date: 6/1/15				



Lynn Liddle

Executive Vice President Communications, Investor Relations & Legislative Affairs

A veteran communications professional, Lynn Liddle has been executive vice president of communications, investor relations and legislative affairs for Domino's Pizza (NYSE: DPZ) since November 2002. As the chief communications officer of this global company, with retail sales of nearly \$9 billion, Liddle is responsible for ensuring that all Domino's messages are accurate, consistent and in sync with the overall strategic direction and annual business plans of the company. She manages all communications functions, including consumer public relations, crisis communications, event management, corporate and financial media relations, legislative affairs, franchise communications and investor relations. The role requires up-to-date intelligence on media distribution channels, such as social media; current knowledge and understanding of Sarbanes-Oxley and other public reporting requirements; strong financial and general business acumen; and a grasp of macro legislative, economic and trend information and how each affects the Domino's business.

During her tenure at Domino's, Liddle has played key roles in three recapitalizations of the company, its initial public offering and numerous investor proxy and communications issues. Her team has been lauded for its handling of crisis situations for a company greatly exposed to the public. The team has ensured that Domino's is regularly covered by national and international media in a positive light, and that its business issues are understood and acknowledged by government – all contributing to the company's long record of strong and steady financial results.

Prior to joining Domino's, Liddle served as vice president of investor relations and the communications center at Valassis (NYSE: VCI), a leading sales promotion and marketing services firm. During her many years at the company, she developed and honed VCI's marketing and communications functions, played a pivotal role in its being named to Fortune's "100 Best Companies to Work for in America" list multiple times, worked on the team that took the company public and participated in several subsequent equity and debt transactions there.

Liddle is a trained media spokesperson with deep experience and a strong reputation in investor communications and SEC guidelines, as well as experience dealing with Washington, D.C. legislators and regulators. She has had board experience at the trade association, charity and corporate levels. She has held past positions as an executive committee board member of the Promotion Marketing Association, president of the Detroit chapter of the National Investor Relations Institute, and committee head and/or board member of several civic and charity organizations, including Birmingham Jazzfest, Birmingham Bloomfield Art Center and Variety Children's Charity.

She is currently a member of the board of directors and governance committee chair of Priority Health Care, a nationally-recognized health insurance company based in Grand Rapids, Mich. She is also chairperson of the National Council of Chain Restaurants in Washington, D.C – a division of the National Retail Federation, and chairperson of the American Pizza Community.

Liddle graduated from Western Michigan University with a B.S. in marketing and general business. She and her husband, Ned, reside in Birmingham, Mich.



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