

Committee on Energy and Commerce  
U.S. House of Representatives  
Witness Disclosure Requirement - "Truth in Testimony"  
Required by House Rule XI, Clause 2(g)(5)

1. Your Name: <u>John A. Hurson</u>		
2. Your Title: <u>EVP, Govt Affairs</u>		
3. The Entity(ies) You are Representing: <u>Personal Care Products Council</u>		
4. Are you testifying on behalf of the Federal, or a State or local government entity?	Yes	No <u>X</u>
5. Please list any Federal grants or contracts, or contracts or payments originating with a foreign government, that you or the entity(ies) you represent have received on or after January 1, 2013. Only grants, contracts, or payments related to the subject matter of the hearing must be listed.		
6. Please attach your curriculum vitae to your completed disclosure form.		

Signature: 

Date: April 20, 2015

## **John Adams Hurson**

### ***Professional Experience***

#### ***Personal Care Products Council, Executive Vice President Government Affairs 2005 to Present***

Lead a professional staff, multiple federal consultants and contract state lobbyists in dealing with all legislative and statutory changes proposed that affect personal care and cosmetic products in the United States and globally. Report to President and CEO and Board of Directors composed of major industry CEOs. Implemented numerous federal programs of outreach to Congress and the FDA, and state programs to support industry government affairs objectives. Designed and implemented a consumer information website for the association by working closely with industry stakeholders.

#### ***Maryland State Representative (Delegate) 1991-2005; Majority Leader 1994-2001; Chairman Environmental Matters Committee 2001-2002; Chairman Health and Government Operations Committee 2002-2005***

Elected in 1990, served in Maryland General Assembly, House of Delegates, re-elected 1994, 1998 and 2002 representing district outside Washington DC including Chevy Chase, Kensington and Silver Spring. Served in major leadership positions starting in 1993 including Majority Leader, Chairman of Environmental Matters Committee, Chairman of Health and Government Operations Committee. Floor Leader, Maryland legislation on medical malpractice reform, 2005. Author of major health care legislation including Maryland Children's Health Insurance Program (MCHIP) which provided health care coverage to over 100,000 Maryland children; legislation creating a "Center of Excellence" in Autism at Johns Hopkins University; and legislation creating the Maryland Community Health Resources Commission.

#### ***President National Conference of State Legislatures July 2004-August 2005***

The National Conference of State Legislatures (NCSL) represents over 7000 U.S. state legislators and over 35,000 legislative staff. It has over 250 employees located in Denver and Washington DC offices. NCSL has the largest staff of any state official organization representing state positions on federal issues before the Congress and the Federal Administration. President provides leadership and sets priorities for the organization's efforts in Washington DC, interacts daily with legislative leaders and staff in all 50 states and with international affiliated partners.

#### ***Van Scoyoc Associates, Vice President for Network Development, 2003-2005***

Vice President of one of the top five federal lobbying firms in Washington DC. Responsible for business development with state-level lobbying firms. Created new business service/ product for the firm by extending firm's expertise through a network of

prominent affiliated state lobbying groups concentrating on state issues such as procurement, health care and education. Built integrated referral network among government relations professionals to increase business opportunities at the federal and state levels.

***Ketchum Public Relations, Vice President, 1992 –2003***

Vice President in government affairs unit specializing in state and local issues for Fortune 500 and government accounts. Directed multi-professional teams implementing public affairs, media, and grassroots education programs for associations and companies with primary emphasis on state and local government.

Worked on major health care accounts including American Health Care Association creating grassroots and industry coalition to reverse Congressional budget cuts to Medicaid payments for nursing homes. Worked directly with state associations representing nursing homes to build national coalition supporting restoration of the cuts. Used earned and free media outreach, as well as grassroots mobilization to successfully reverse the cuts.

***American Council of Young Political Leaders, Executive Director 1982-1985***

Executive Director of multi-million dollar non-profit organization located in Washington DC funded in part by the US State Department. Directed bipartisan staff in formulating and implementing educational exchange programs. Reported to Board of Directors including elected and appointed officials including Governors, US Department Secretaries and Chairmen of the Democratic and Republican parties.

***Educational Experience***

Legal Experience: Law Clerk to Judge David L. Cahoon, 6<sup>th</sup> Judicial Circuit, State of Maryland 1979-1980; Hurson and Hurson 1985-1992, real estate transactional practice. Georgetown University Law Center, JD 1979; Georgetown University BA 1976. Adjunct Professor of Law at the Georgetown Law Center 1998-2005.

***Personal***

