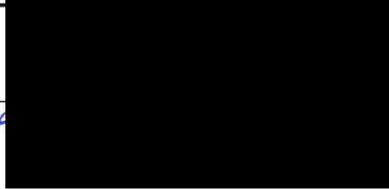


Committee on Energy and Commerce
U.S. House of Representatives
 Witness Disclosure Requirement - "Truth in Testimony"
 Required by House Rule XI, Clause 2(g)

1. Your Name: KOFI JONES		
2. Are you testifying on behalf of the Federal, or a State or local government entity?	Yes	No <input checked="" type="checkbox"/>
3. Are you testifying on behalf of an entity that is not a government entity?	<input checked="" type="checkbox"/>	No
4. Other than yourself, please list which entity or entities you are representing:		
5. Please list any Federal grants or contracts (including subgrants or subcontracts) that you or the entity you represent have received on or after October 1, 2011: IN OCT, 2011 WE WERE AWARDED A TELEHEALTH PILOT BY THE US DEPT OF VETERANS AFFAIRS WHICH HAS SINCE EXPIRED.		
6. If your answer to the question in item 3 in this form is "yes," please describe your position or representational capacity with the entity or entities you are representing: VICE PRESIDENT OF PUBLIC AFFAIRS, AMERICAN WELL		
7. If your answer to the question in item 3 is "yes," do any of the entities disclosed in item 4 have parent organizations, subsidiaries, or partnerships that you are not representing in your testimony?	Yes	No <input checked="" type="checkbox"/>
8. If the answer to the question in item 3 is "yes," please list any Federal grants or contracts (including subgrants or subcontracts) that were received by the entities listed under the question in item 4 on or after October 1, 2011, that exceed 10 percent of the revenue of the entities in the year received, including the source and amount of each grant or contract to be listed:		
9. Please attach your curriculum vitae to your completed disclosure form.		

Signature: _____



Date: _____

April 29, 2014

Kofi Jones

Communications – Marketing – Government Relations – Public Relations

Employment History:

August 2011 – present

Vice President of Public Affairs

American Well – *International health IT firm*

- Handle government affairs for telehealth technology solution provider including multi-state regulatory/legislative efforts and federal legislative campaign
- Coordinate and execute local and national public relations efforts
- Oversee multi-million dollar federal grant efforts in partnership with hospitals, health care providers, and delivery networks
- Collaborate with public, private, and academic partners to promote efforts to increase access to health care and decrease health care costs through innovation and technology

January 2007-August 2011

Executive Director, Commonwealth Marketing Office/

Director of Communications and Public Affairs,

Executive Office of Housing and Economic Development-

Governor Deval Patrick Administration

Boston, MA

- Acted as the Chief Marketing Officer of the Commonwealth of Massachusetts focused on establishing collaborative and innovative marketing and economic development efforts to promote business growth, student retention, and advances in technology and innovation throughout the Commonwealth of Massachusetts
- Established a constituency of public, private, non-profit, academic, and individual ambassadors committed to promoting Massachusetts through various initiatives including events, social media tactics, PR efforts, and viral campaigns
- Supported international economic development efforts of the Commonwealth including the execution of international trade missions on behalf of Governor Deval Patrick
- Developed statewide marketing website campaign and supported website growth and Web 2.0 media mix with an emphasis on Social Media (linkedin, facebook, twitter, blog)
- Provided strategic and daily oversight and execution of communications (internal and external) functions of 14 agency wide housing and economic development secretariat including media, social media, public affairs, event coordination, press conferences, speechwriting, marketing, constituency building, and acting as a spokeswoman for the Administration.
- Oversaw and maintained statewide public-private non-profit marketing campaign, *Massachusetts: It's All Here*, including coordinating board activities, advisory council, overseeing legal issues, budget, and maintaining all press needs and social media accounts
- Coordinated external affairs, communications, constituency building, and statewide tours for the Administration's 2010 economic development bill,

during passage of Governor Deval Patrick's \$1B Life Sciences legislation, \$40M Broadband legislation, health care reforms, the collaboration leading to groundbreaking for the Massachusetts Green High Performance Computing Center, and the proposal to expand gaming in the Commonwealth

May 2004- January 2007

Vice President/Team Leader

Regan Communications – Boston based Public Relations firm

Boston, MA

- Oversaw long term public relations, community relations, crisis communications and event coordination strategies for approximately 20 clients while coordinating the daily operations of a 4 person team
- Managed diverse account base including: Bank of America, Ray's NY Bagels, Combined Jewish Philanthropies, Global Relief Technologies, Douzo Modern Japanese Cuisine and Spin Entertainment Complex
- Developed and implemented promotions, media placement, and media interaction on a local and national level in the entertainment, business, law, environment, healthcare, and banking industries
- Pursued potential clients and draft new client proposals on behalf of Regan Communications

Sept 2003-February 2004

Reporter

WMUR-TV

Manchester, NH

- Reported, on air, several times daily
- Covered and wrote daily television news stories
- Reported throughout New Hampshire Primary Season
- Established and maintained contacts throughout region with PR firms, city and state officials

November 2002- May 2003

Director of Development and Communications

Lesson One Foundation

Boston, MA

- Handled public relations, marketing and media coordination for child advocacy organization
- Generated publicity both locally and nationally
- Wrote \$ 2.3 million in grant requests
- Handled individual, corporate, and foundation donors
- Established and maintained clients across several states

Sept. 2000 - October. 2001

Reporter/Anchor

WCNC-TV

Charlotte, NC

- Reported, on air, several times daily
- Covered and wrote daily television news stories
- Anchored various newscasts

Sept. 1998- Sept. 2000

Bureau Chief/Reporter/Anchor

KCOY-TV

Santa Maria, CA

- Managed 5 person news bureau
- Acted as primary court and crime reporter
- Reported, on air, several times daily
- Covered, wrote and delivered several news stories daily
- Anchored various newscasts

Sept. 1995- Sept. 1998

Assignment Editor/Political Coordinator

WBZ-TV

Boston, MA

- Coordinated breaking news coverage, daily and future news coverage
- Produced weekly political news program
- Coordinated/produced large media events (Boston Marathon, 95-96 Presidential Election, Louise Woodward trial, Sailing of the USS Constitution, Etc.)

Education:

Salem State College Salem, MA. 1989-1993

Writing/Psychology

Emerson College Boston, MA. 1995-1996

News Writing

America's Health Insurance Plans 2012

Health Insurance Advance Studies

Board Participation:

Member of the Board of Directors - New England Israel Business Council (NEIBC)

January 2012 - present

Awards:

Received the State House New Service Press Secretary of the Year Award - 2008