

**Jon Kaplan**  
**Senior Partner and Managing Director**

Jon Kaplan is a Senior Partner and Managing Director in the Chicago office of The Boston Consulting Group. He is core member of the firm's Strategy and Health Care practice areas and leads efforts in the U.S. Payer sector.

Mr. Kaplan works with a wide variety of clients in North America, Europe, Asia and South America. His primary experience is in bringing products and services to market in the health care industry and he maintains deep experience in assisting payers, retail, providers, distribution, manufacturing and service providers in building strategies and alliances.

He has broad experience in strategy, operational effectiveness and information management issues across the industry. His depth of expertise in the health care value chain extends from manufacturing through consumption, and with an emphasis on the financing of care.

Mr. Kaplan is a frequent contributor to BCG's thought leadership initiatives and led the firm's research efforts on U.S. health care reform issues. Most recently, he co-authored the BCG report, "Alternative Payer Models Show Improved Health-Care Value."

Prior to joining BCG, Mr. Kaplan was a senior partner focusing on the health care industry at Accenture, Diamond (PWC), and Ernst & Young.

Jon Kaplan holds an AB in economics from Cornell University and an MPH in biostatistics/epidemiology from the University of Pittsburgh. He is also a graduate of the Executive Program at Northwestern University's J.L. Kellogg School of Management.

He serves on the Board of the Lincoln Park Zoo and Workplace Wellness Alliance of the World Economic Forum. He has also served previously on the Boards of the Juvenile Diabetes Research Foundation, Arthritis Foundation and Junior Achievement.