

**Marsha Gold**

Senior Fellow

**Education**

- 1979 Sc.D., Health Services/Evaluation Research, Harvard School of Public Health  
1976 M.P.H., Health Planning and Administration, School of Public Health, University of California, Berkeley  
1971 M.C.P., Urban Studies and Planning, Massachusetts Institute of Technology  
1969 B.S., with distinction, Child Development and Family Relations, Cornell University

**Positions**

- 1992 - Mathematica Policy Research  
1987 - 1991 Director, Research and Analysis, Group Health Association of America, Inc., Washington, DC  
1986 - 1987 Assistant Professor, Department of Health Policy and Administration, University of North Carolina at Chapel Hill, NC  
1981 - 1986 Director, Policy Analysis and Program Evaluation, Maryland Department of Health and Mental Hygiene, Baltimore, MD  
1979 - 1981 Economist, Office of the Assistant Secretary for Planning and Evaluation, U.S. Department of Health and Human Services, Washington, DC  
1978 - 1979 National Center for Health Services Research Doctoral Dissertation Fellow, Harvard School of Public Health, Cambridge, MA  
1976 - 1979 Senior Analyst, Analysis, Management and Planning, Inc., Cambridge, MA  
1976 - 1977 Research Assistant, Center for Analysis of Health Practices, Harvard University, Cambridge, MA  
1972 - 1975 Senior Analyst, Abt Associates, Inc., Cambridge, MA  
1971 - 1972 Administrative Assistant/Systems Analyst, Boston City Hospital Outpatient Department Reorganization Project, Boston, MA

**Adjunct Academic Positions**

- 1989 - 2005 Associate, Department of Health Policy and Administration, The Johns Hopkins School of Hygiene and Public Health  
1991 Adjunct Associate Professor (summer faculty), George Washington University  
1987 - 1988 Adjunct Assistant Professor, University of North Carolina at Chapel Hill  
1981 - 1986 Lecturer, Department of Health Policy and Administration, The Johns Hopkins School of Hygiene and Public Health  
1981 - 1986 Adjunct Instructor, Georgetown University, Department of Community Medicine

**Journal Articles**

- Gold, Marsha. "Commentary: How to Provide and Pay for Long Term Care of An Aging Population is an International Concern." *Israel Journal of Health Policy Research*, vol. 2, no. 4, 2013.
- Gold, Marsha R., Gretchen A. Jacobson, and Rachel L. Garfield. "There Is Little Experience and Limited Data to Support Policy Making on Integrated Care for Dual Eligibles." *Health Affairs*, vol. 312, no. 6, June 2012, pp. 1176-1187.
- Gold, Marsha R., Catherine G. McLaughlin, Kelly J. Devers, Robert A. Berenson, and Randall R. Bovbjerg. "Obtaining Providers' Buy-In and Establishing Effective Means of Information Exchange Will Be Critical to HITECH's Success." *Health Affairs*, vol. 31, no.3, March 2012, pp. 514-526.

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- Gold, Marsha. "Medicare Advantage—Lessons for Medicare's Future." *New England Journal of Medicine*, online article, February 22, 2012.
- Gold, Marsha. "Pathways to the Use of Health Services Research in Policy." *Health Services Research*, vol. 44, no. 4, August 2009, pp. 1111-1136.
- Gold, Marsha. "Medicare's Private Plans: A Report Card on Medicare Advantage." *Health Affairs*. Web exclusive, November 24, 2008. Available at <http://content.healthaffairs.org/content/28/1/w41>.
- Gold, Marsha. "The Medicare+Choice Program: An Interim Report Card." *Health Affairs*, vol. 20, no. 4, July-August 2001.

**Monitoring Medicare Advantage Publications**

- Gold, Marsha, Gretchen Jacobson, Anthony Damico, and Tricia Neuman. "Medicare Advantage 2013: Plan Availability and Premiums." The Henry J. Kaiser Family Foundation, November 2013B
- Gold, Marsha, Gretchen Jacobson, Anthony Damico, and Tricia Neuman. "Medicare Advantage Data Spotlight: Enrollment Market Update." Washington, DC: The Henry J. Kaiser Family Foundation, forthcoming, June 2013.
- Gold, Marsha. "Making Sense of the Change in How Medicare Advantage Plans are Paid." Issue Brief. New York: The Commonwealth Fund, May 2013.
- Gold, Marsha, and Maria Cupples Hudson. "Analysis of the Variation in Efficiency of Medicare Advantage Plans Relative to Medicare FFS." Paper developed for the Commonwealth Fund. Washington, DC: Mathematica Policy Research, Research Brief, June May 2013.
- Gold, Marsha, and Gretchen Jacobson. "Medicare Health Plans and Dual Eligibles: Industry Perspectives on the Current and Future Market." Washington DC: The Henry J. Kaiser Family Foundation, March 2013.
- Gold, Marsha, Gretchen Jacobson, Anthony Damico, and Tricia Neuman. "Medicare Advantage 2012 Spotlight: Plan Availability and Premiums." Washington, DC: The Henry J. Kaiser Family Foundation, November 2012.
- Gold, Marsha, Gretchen Jacobson, Anthony Damico, and Tricia Neuman. "Medicare Advantage Data Spotlight: Enrollment Market Update." Washington, DC: The Henry J. Kaiser Family Foundation, June 2012.
- Gold, Marsha, Lori Achman, Jessica Mittler, and Beth Stevens. "Monitoring Medicare+Choice: What Have We Learned? Findings and Operational Lessons for Medicare Advantage." Washington, DC: Mathematica Policy Research, August 2004.

**Professional Activities**

- 2010 - Editorial Board, *Israel Journal of Health Policy Research*
- 1998 - Editorial Board, *Health Affairs*
- 1997 - Editorial Board, *Health Services Research*
- 1994 - Reviewer, Selected reports for the Institute of Medicine, Congressional Budget Office, Office of Technology Assessment, Public Health Service, Medicare Payment Advisory Commission, Medicaid and CHIP Payment and Access Commission and others
- 2012 Testimony on Medicare Advantage presented to the Finance Committee, Subcommittee on Health, U.S. House of Representatives
- 2003 - 2006 Advisory Board, Health Group, Brookdale Institute for Public Policy, Jerusalem, Israel
- 1999 - 2003 AHSR/HAP Editorial Board, Chairperson
- 1999 - 2001 Working Group on Medicare, The Century Fund