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4 ``SECURING OUR NATION'S PRESCRIPTION DRUG SUPPLY CHAIN''

5 THURSDAY, APRIL 25, 2013

6 House of Representatives,

7 Subcommittee on Health

8 Committee on Energy and Commerce

9 Washington, D.C.

10 The Subcommittee met, pursuant to call, at 10:01 a.m.,  
11 in Room 2322 of the Rayburn House Office Building, Hon. Joe  
12 Pitts [Chairman of the Subcommittee] presiding.

13 Members present: Representatives Pitts, Whitfield,  
14 Shimkus, Murphy, Blackburn, Gingrey, Lance, Cassidy, Guthrie,  
15 Griffith, Ellmers, Upton (ex officio), Pallone, Dingell,  
16 Capps, Schakowsky, Matheson, Green, Butterfield, Barrow,

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17 Christensen, Castor, Sarbanes and Waxman (ex officio).  
18 Staff present: Clay Alspach, Chief Counsel, Health;  
19 Paul Edattel, Professional Staff Member, Health; Sydne  
20 Harwick, Legislative Clerk; Robert Horne, Professional Staff  
21 Member, Health; Carly McWilliams, Professional Staff Member,  
22 Health; Andrew Powaleny, Deputy Press Secretary; Chris  
23 Sarley, Policy Coordinator, Environment and Economy; Heidi  
24 Stirrup, Health Policy Coordinator; Tom Wilbur, Digital Media  
25 Advisor; Jean Woodrow, Director, Information Technology; Alli  
26 Corr, Democratic Policy Analyst; Eric Flamm, Democratic FDA  
27 Detailee; Elizabeth Letter, Democratic Assistant Press  
28 Secretary; Karen Nelson, Democratic Deputy Committee Staff  
29 Director for Health; and Rachel Sher, Democrat Senior  
30 Counsel.

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|  
31           Mr. {Pitts.} Ten o'clock having arrived, the  
32 subcommittee will come to order.

33           The chair will recognize himself for an opening  
34 statement. There is an echo.

35           Members of this subcommittee have been interested in  
36 securing our Nation's pharmaceutical supply chain for many  
37 years. While some supply chain provisions were included in  
38 Title VII of last year's FDA user fee bill, the Food and Drug  
39 Administration Safety and Innovation Act, FDASIA, a  
40 comprehensive track-and-trace package has yet to be finished.

41           Today's hearing will focus on the importance of securing  
42 the downstream pharmaceutical supply chain, which includes  
43 manufacturers, wholesale distributors, pharmacies,  
44 repackagers and third-party logistics providers.

45           In order to ensure that counterfeit or stolen drugs do  
46 not enter the supply chain and harm patients, States have  
47 passed laws that require, or will require, those involved in  
48 the downstream supply chain to keep pedigrees or transaction  
49 histories of drugs. Some believe that these differing State  
50 requirements should be--

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51           Mr. {Shimkus.} Mr. Chairman, if you would yield for a  
52 minute, I just want to let you know, they are trying to fix  
53 this, so they are working on it.

54           Mr. {Pitts.} Thank you. Some believe that these  
55 differing State requirements should be replaced with a  
56 reasonable, practical and feasible federal policy.

57           On Monday, Representative Latta and Representative  
58 Matheson released a discussion draft to enhance the security  
59 of the pharmaceutical distribution supply chain and prevent  
60 duplicative or conflicting federal and State requirements.

61           I would like to thank all of our witnesses for being  
62 here today. I look forward to hearing their thoughts on the  
63 draft.

64           [The prepared statement of Mr. Pitts follows:]

65           \*\*\*\*\* COMMITTEE INSERT \*\*\*\*\*

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|  
66 Mr. {Pitts.} At this time I would like to request  
67 unanimous consent for Congressman Latta to participate in  
68 this subcommittee hearing. Without objection, so ordered.

69 I now yield the remainder of my time to Representative  
70 Latta.

71 Mr. {Latta.} Well, thank you very much, Mr. Chairman.  
72 I appreciate you having this legislative hearing today on  
73 this important issue of securing our Nation's pharmaceutical  
74 supply chain. I also appreciate the subcommittee for  
75 allowing me to participate in the hearing today.

76 This is an important issue that was brought to my  
77 attention when I was first elected to Congress over 5-1/2  
78 years ago by concerned stakeholders in Ohio, and I have been  
79 working on it ever since. I am pleased the subcommittee is  
80 holding a hearing on the issue, and I am honored to be  
81 leading the effort in a bipartisan effort in this Congress.

82 The pharmaceutical supply chain touches every part of  
83 our health care system. It is imperative that we get the  
84 structure and the segments of it connected in a safe, secure  
85 and effective manner that provides the best protection for

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86 patients. This draft legislation Mr. Matheson and I have  
87 released on Monday is a commonsense, practical approach to  
88 making improvements to the current supply chain while  
89 facilitating continued collaboration among all parties before  
90 taking the next steps toward the additional requirements.

91 To protect patient safety, this bill would replace the  
92 patchwork of multiple State laws and create a uniform  
93 national standard for securing the pharmaceutical  
94 distribution supply chain, therefore, preventing duplicative  
95 State and federal requirements. It would increase security  
96 of the supply chain by establishing tracing requirements for  
97 manufacturers, wholesale distributors, pharmacies and  
98 repackagers based on--Mr. Chairman, should I just continue on  
99 without the mike?

100 Mr. {Pitts.} Go ahead.

101 Mr. {Latta.} Thank you. It would increase security of  
102 the supply chain by establishing tracing requirements for  
103 manufacturers, wholesale distributors, pharmacies and  
104 repackagers based on changes in ownership. The bill also  
105 establishes a collaborative, transparent process between the  
106 Food and Drug Administration and stakeholders to study ways

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107 to further secure the pharmaceutical supply chain.

108           The timeline put forth in this bill is reasonable and  
109 would allow enough time for stakeholders to comply with these  
110 new national standards and ensure that through feedback from  
111 these stakeholders that the next phase of the process is done  
112 efficiently and effectively.

113           There has been significant work done on this issue over  
114 the years, and I appreciate all the feedback and suggestions  
115 I have received on this bill draft. While this bill is still  
116 in draft form, Mr. Matheson and I intend to introduce it in  
117 bill form in the coming weeks, and we fully understand that  
118 California law relating to implementation of an e-pedigree  
119 system is quickly approaching. It is imperative that we move  
120 this bill swiftly through the committee and then to the House  
121 Floor.

122           I look forward to working with our Senate colleagues on  
123 this legislation along with the FDA and all the other  
124 interested stakeholders, and I urge the support of this draft  
125 legislation soon to be in bill form.

126           Thank you, Mr. Chairman, and I yield back.

127           [The prepared statement of Mr. Latta follows:]

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128 \*\*\*\*\* COMMITTEE INSERT \*\*\*\*\*



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|  
129           Mr. {Pitts.} The chair thanks the gentleman and now  
130 recognizes the ranking member, Mr. Pallone, 5 minutes for an  
131 opening statement.

132           Mr. {Pallone.} Thank you, Chairman Pitts. I am pleased  
133 that we are having this hearing today because drug  
134 distribution security is critical to public health and  
135 safety. The public deserves the piece of mind that the  
136 prescriptions they pick up contain quality ingredients and  
137 were handled throughout the supply chain by licensed  
138 companies adhering to strong safety standards so that the  
139 final products they receive are safe and effective drugs.

140           U.S. companies providing drugs to other international  
141 markets have already begun to serialize their products to  
142 comply with these countries' track-and-trace requirements,  
143 and the American people should be afforded the same  
144 protections.

145           Last summer, we had meaningful bipartisan bicameral  
146 conversations about this topic. While we were ultimately  
147 unable to reach an agreement, the discussions with our Senate  
148 counterparts and a number of stakeholders certainly

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149 demonstrated our commitment to the issue. As we revisit drug  
150 distribution security, there is a lot at stake, and that is  
151 why I am disappointed that we were not given the opportunity  
152 to work with our Republican colleagues on the draft bill that  
153 was released earlier this week. I am also concerned that  
154 this draft seems to me to not reflect where our discussions  
155 left off last year. Mr. Chairman, as we move forward, I urge  
156 the subcommittee to make sure we get this proposal right and  
157 that we work together to get there.

158         Now, some States such as California have already begun  
159 to address drug distribution security to ensure the safety of  
160 their patients. It is crucial that if we are going to  
161 preempt these State efforts, that we must have a strong  
162 federal standard. This standard should serve as a true  
163 building block to track drugs at the unit level so that each  
164 and every product is authenticated at the lowest unit of sale  
165 before they reach patients and counterfeit or contaminated  
166 products are eliminated. We cannot rely on Congress to  
167 revisit this issue in 10 years. The time to establish this  
168 path forward and set up phase-in requirements is now.

169         It is also important that everyone who is part of the

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170 system including the manufacturers, the repackers, the  
171 wholesale distributors, third-party logistics providers and  
172 dispensers play a role in tracing the safety of the Nation's  
173 drug supply.

174 In addition, I believe that in order to establish the  
175 most effective drug security system, it is critical that we  
176 include strong national license standards for distributors  
177 and third-party logistics providers so that only reliable  
178 companies are handling the Nation's drug supply, and FDA has  
179 immediate access to needed company information in the event  
180 of a drug recall or other public health threat.

181 I want to thank our witnesses here today including the  
182 FDA for all your hard work throughout this process. Many of  
183 you contributed to the discussions last year in a productive  
184 way to educate us on the supply chain process, and I look  
185 forward to better understanding what you believe is  
186 critically important to any bill that moves forward, and I  
187 want to extend a special welcome to Mr. Michael Rose, who is  
188 here testifying from Johnson and Johnson, which is  
189 headquartered in my district. I look forward to J&J and all  
190 the stakeholders as well as my committee colleagues to

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191 achieve a reasonable solution that will safeguard the public  
192 health.

193 I would like to yield the remaining 2 minutes of my  
194 time, Mr. Chairman, to our chairman emeritus, the gentleman  
195 from Michigan, Mr. Dingell.

196 [The prepared statement of Mr. Pallone follows:]

197 \*\*\*\*\* COMMITTEE INSERT \*\*\*\*\*

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|  
198           Mr. {Dingell.} Mr. Chairman, I thank you for these  
199 hearings. I commend you and also my dear friend, Mr.  
200 Pallone. I want to commend Mr. Latta and Mr. Matheson for  
201 their leadership on this, which has been a long thorn in the  
202 side of this committee, being very, very difficult to achieve  
203 our purposes.

204           I would observe that we have before us an opportunity  
205 where the two parties are working together, where the House  
206 and Senate are working together, and I am delighted to see  
207 that that is happening because there is no real Democratic or  
208 Republican way of protecting the American public.

209           We have to work with all the stakeholders, and I have to  
210 observe that the pharmaceutical industry and the stakeholders  
211 have been most helpful in the matters as they have gone  
212 forward, and I want to thank again Mr. Latta and Mr. Matheson  
213 for their work on these matters. I am hopeful that we will  
214 be able to move forward toward legislation that will be  
215 accepted and acceptable to all parties, and I note that the  
216 industry has been working closely with us as has the Senate.  
217 It is my hope that we will understand that 10 years on some

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218 things within this matter might be a bit long, and I think  
219 that while we do need to see to it that Food and Drug has  
220 clear instructions from the Congress, we don't want to get to  
221 the point where we are micromanaging things and having  
222 meetings set up by Food and Drug which may or may not be of  
223 value to the country and to the industry and the consumers.

224 Having said those things, I would return 22 seconds to  
225 my dear friend from New Jersey, who has been so gracious as  
226 to yield to me.

227 [The prepared statement of Mr. Dingell follows:]

228 \*\*\*\*\* COMMITTEE INSERT \*\*\*\*\*

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|  
229           Mr. {Pitts.} The chair thanks the gentleman and now  
230 recognize the chairman of the full committee, Mr. Upton, for  
231 5 minutes for opening statement.

232           The {Chairman.} Well, thank you, Mr. Chairman, and  
233 hopefully the mike will work long enough before our helium  
234 bill gets to the Floor.

235           I appreciate today's hearing, and that is for sure, on  
236 securing the prescription drug supply chain. Keeping our  
237 prescription drugs safe is certainly a bipartisan issue, and  
238 we have got the world's safest drug supply, but that doesn't  
239 mean we can't make it even better.

240           I would like to thank the discussion draft's authors for  
241 their bipartisan leadership on this very important issue.  
242 Earlier this week, as has been noted, a comprehensive  
243 discussion draft was released that would increase the  
244 security of the supply chain for America's patients while at  
245 the same time preventing duplicative federal and State  
246 requirements. The draft also sets forth a collaborative  
247 process so the Food and Drug Administration and supply chain  
248 stakeholders could work together in an effort to better

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249 understand how and when to move to unit-level traceability.

250 We spent a significant amount of time working on this  
251 issue as we successfully moved the Food and Drug  
252 Administration Safety and Innovation Act through the  
253 legislative process in 2012 and our efforts continued beyond  
254 enactment. During that process, we also sought input from  
255 stakeholders like Pfizer and Perrigo, two important companies  
256 in my district in Michigan, as well as our small pharmacies.  
257 The hard work allowed us to better understand the issue, and  
258 the bipartisan discussion draft reflects that understanding.  
259 Now it is time to move this legislation down the field and  
260 across the goal line. We have a lot of good friends in the  
261 Senate that agree with us on that sentiment, and this is  
262 certainly a priority for this committee to get done, and I  
263 look forward to embarking on that, and I yield to Dr. Gingrey  
264 and then to Ed Whitfield.

265 [The prepared statement of Mr. Upton follows:]

266 \*\*\*\*\* COMMITTEE INSERT \*\*\*\*\*



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267           Dr. {Gingrey.} I thank the gentleman for yielding.

268           Mr. Chairman, I am pleased that there has been generally  
269 bipartisan acknowledgement that a secure pharmaceutical  
270 supply chain is not only necessary for patient safety but  
271 becoming obtainable and tracking technology continues to  
272 improve, and I would hope that the legislation that is  
273 ultimately the result of this hearing today will balance both  
274 the reality of today's emerging technologies with the  
275 flexibility to change as the result of innovation. It is  
276 also necessary that we provide a clear and a concise list of  
277 expectations and directives to all companies up and down the  
278 supply chain. Steady industry progress toward increased drug  
279 security should not be impeded by a lack of clarity from  
280 Congress as to the ultimate goal of this legislation for both  
281 the sake of innovation and security and for the patients who  
282 may be adversely impacted from counterfeit or stolen drugs.

283           Thank you, and I yield the balance of my time to the  
284 gentleman from Kentucky, Mr. Whitfield.

285           [The prepared statement of Dr. Gingrey follows:]

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|  
287           Mr. {Whitfield.} Well, Dr. Gingrey, thanks so much, and  
288 thank you all for having this hearing today, and we certainly  
289 appreciate the witnesses being here.

290           Last week, I attended a forum over at Georgetown  
291 University with the title of ``Combating the Threat of  
292 Counterfeit Pharmaceuticals'', and I really was taken aback  
293 by the amount of money being made by organized crime and  
294 other groups and entering into the supply chain counterfeit  
295 prescription drugs.

296           Another point that came out, and I am delighted that Mr.  
297 Latta and Mr. Matheson have introduced legislation at the  
298 federal level because we know individual States are moving  
299 forth, California, I guess out in the front right now, and I  
300 think we need to set a federal standard in this issue because  
301 I heard a lot of concerns about individual States moving in  
302 this area, which can create real problems for the  
303 manufacturers, but we want to do it safely, and I really look  
304 forward to the testimony of the witnesses today.

305           I would also ask unanimous consent to simply submit into  
306 the record a statement from a company called Laser Lock

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307 Technologies, if that is acceptable. They are an anti-  
308 counterfeiting company.

309 Mr. {Pitts.} Without objection, so ordered.

310 [The information follows:]

311 \*\*\*\*\* COMMITTEE INSERT \*\*\*\*\*

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|

312 Mr. {Whitfield.} And with that, I would yield back.

313 [The prepared statement of Mr. Whitfield follows:]

314 \*\*\*\*\* COMMITTEE INSERT \*\*\*\*\*

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|  
315           The {Chairman.} I just want to end by saying that this  
316 is a priority. We intend to start the markup process next  
317 month, May, and our goal will be to try and get a bipartisan  
318 bill to the President before the August recess. So we are  
319 going to work very hard and we appreciate all those that are  
320 here to help us achieve that goal.

321           Thank you. I yield back.

322           Mr. {Pitts.} The chair thanks the gentleman and now  
323 recognizes the ranking member of the full committee, Mr.  
324 Waxman, 5 minutes for an opening statement.

325           Mr. {Waxman.} Thank you, Mr. Chairman.

326           Today's hearing will examine ways to improve the  
327 integrity of our drug supply chain. The entry of falsified  
328 and substandard drugs into our drug supply chain poses a  
329 grave public health threat. Time and again, we have read  
330 stories about patients getting drugs that were unsafe or  
331 ineffective counterfeits or that were stolen and not stored  
332 properly, so no longer worked. Without action, this is a  
333 problem that is likely to grow.

334           Today, there is a regulatory void at the federal level

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335 because the United States does not have laws requiring the  
336 tracking and tracing of pharmaceuticals. So some States have  
337 stepped in and enacted their own laws. My State, California,  
338 has a law that would mandate one of the most robust pedigree  
339 systems in the country. Many have suggested there is a need  
340 for a single federal system that would preempt these State  
341 laws. I believe having a system at the federal level makes  
342 sense, if done correctly. But I have grave concerns about  
343 preempting a strong State law like California's and replacing  
344 with one that is not as effective at the federal level.

345 Our fundamental goal in establishing a federal system  
346 should be to prevent Americans from being harmed by  
347 counterfeit and substandard medicines. If we cannot assure  
348 the public that legislation would accomplish that goal, then  
349 it is not worth doing.

350 Throughout last year, members on a bipartisan, bicameral  
351 basis engaged in extensive discussions about how best to  
352 protect our supply chain. I was part of this group, as was  
353 Chairman Upton and Representatives Pallone, Dingell, Matheson  
354 and Bilbray. We heard loud and clear from FDA, Pew and  
355 others that if we want a secure drug supply chain, we need an

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356 electronic, interoperable unit-level tracking system that can  
357 identify illegitimate product in real time so that it does  
358 not end up in the patients' hands. We also heard that  
359 creating this kind of system is doable. In fact, it is  
360 already being done in China, as we will hear today from one  
361 of our witnesses.

362 Last fall, the bipartisan, bicameral group issued a  
363 proposal that although far from being complete, reflected  
364 agreement about the need for assuring that we ultimately get  
365 to a unit-level electronic system. And just last week, the  
366 Senate distributed a draft bill built upon that proposal and  
367 made a concerted effort to address issues that were raised on  
368 both sides of the aisle throughout last year's discussions.

369 Unfortunately, the House discussion draft under  
370 consideration here today doesn't take that approach. The bill  
371 does not require an electronic, interoperable unit-level  
372 system. Instead, it provides that in ten years, FDA and GAO  
373 would make recommendations to Congress about what legislation  
374 should be enacted to better secure the supply chain. And even  
375 though we never get to a unit-level electronic system, the  
376 House bill would preempt State law on day one. That is



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377 unacceptable to me as a California member, but it should be  
378 unacceptable to all members. We know how long it has taken  
379 Congress to act thus far. The discussion draft preempts  
380 strong State laws and puts a weak federal program in its  
381 place. That is a step backwards for public health. There  
382 simply is no reason to wait to put enforceable standards in  
383 place. We have been told repeatedly, and I am confident we  
384 will hear today, that in order to secure our drug supply  
385 chain, we need to track products at the unit level using an  
386 interoperable, electronic system. We fail to protect the  
387 Nation's public health if we do not take this step. I yield  
388 back the balance of my time.

389 [The prepared statement of Mr. Waxman follows:]

390 \*\*\*\*\* COMMITTEE INSERT \*\*\*\*\*

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|  
391           Mr. {Pitts.} The chair thanks the gentleman. That  
392 concludes the opening statements of the members.

393           We have two panels before us today. On our first panel,  
394 we have Dr. Janet Woodcock, Director of the Center for Drug  
395 Evaluation and Research at the U.S. Food and Drug  
396 Administration. Welcome. Thank you for coming today. You  
397 will have 5 minutes to summary your testimony. Your written  
398 testimony will be placed in the record. You are recognized  
399 now for 5 minutes.

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|  
400 ^STATEMENT OF DR. JANET WOODCOCK, DIRECTOR, CENTER FOR DRUG  
401 EVALUATION AND RESEARCH, U.S. FOOD AND DRUG ADMINISTRATION

402 } Dr. {Woodcock.} Thank you, and good morning Mr.  
403 Chairman, Ranking Member, members of the subcommittee and  
404 authors of the discussion draft.

405 We are all seeking the best way to protect patients from  
406 medicines that aren't what they pretend to be. That is why  
407 we are here. Or that may cause harm to them without  
408 providing the help that they expect from their medicine, and  
409 that is the goal we want to achieve mutually. So I thank you  
410 for continuing to work on this program. We hope to do this  
411 by strengthening the safety net that we currently have in  
412 place for medicines so that counterfeit drugs can't get in  
413 the drug supply because right now there are some loopholes  
414 where they can enter the drug supply, and they are. Diverted  
415 or stolen drugs can't reenter the drug supply after being  
416 perhaps taken by criminals and stored in unsafe conditions,  
417 and suspect products that happen to get in can be rapidly  
418 identified and removed from the drug supply before they get

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419 to patients. And additionally, we need to be able to find  
420 drugs wherever they are in the supply chain. If dangerous  
421 products have been dispensed to patients, we want to be able  
422 to find them and get them out of the hands before the  
423 patients are harmed.

424           And why do we need this? Well, as people have already  
425 said, the problems with counterfeits are well documented and  
426 actually growing. Around the world, criminal networks are  
427 counterfeiting drugs at a growing rate and many countries,  
428 their patients in their countries are exposed to very  
429 dangerous drugs and even some of the organisms, the  
430 resistance problems that we are seeing with drug resistance,  
431 are partly driven by these counterfeits because people are  
432 taking drugs that actually are subpotent that are counterfeit  
433 drugs. And we are seeing this in the United States where  
434 often expensive, lifesaving medicines are targeted. I can't  
435 imagine what it is like for a person battling cancer to hear  
436 that they have been receiving a fake therapy or their cancer  
437 or for a diabetic to lose blood sugar control because their  
438 insulin came from a stolen batch that was improperly stored,  
439 and these things actually have happened in our country.

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440           And there are other equally compelling reasons to  
441 strengthen drug track and trace that we haven't really  
442 discussed as much, and that is to enable recalls of FDA-  
443 approved drugs. This is really a non-trivial problem. Over  
444 the last 5 years, there have been over 6,500 drug recalls in  
445 this country. Over 400 of these have been class I recalls,  
446 and a class I recall is where our doctors at FDA have  
447 determined that there is an immediate risk to health if  
448 people would take these drugs, serious risk. And we need to  
449 be able to find these recall drugs, as I said, and get them  
450 out of the hands of patients rapidly. For example, this has  
451 happened, there could be a label mix-up and what is labeled  
452 as an innocuous drug, perhaps a pain reliever or something,  
453 could actually have a dangerous drug such as a blood thinner  
454 or cancer chemotherapy drug in that vial, and so if that type  
455 of thing happens, we need to be able to rapidly identify the  
456 patient who may have these drugs and get them right down to  
457 the patient level.

458           So right now, we have a great deal of difficulty finding  
459 which patients got these drugs, particularly at the lot  
460 level. What we may end up doing is recalling the entire

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461 drug, and sometimes these drugs are lifesaving drugs that we  
462 don't want to remove completely from the patients; we only  
463 want to get the tainted lots. So this is a large and growing  
464 problem, and good track and trace would help the entire  
465 health care system, people taking care of these patients to  
466 secure these products as soon as possible and avoid further  
467 harm.

468 And finally, I think and most importantly, I want to  
469 say, whatever is put in place by Congress should not fray or  
470 weaken the existing safety net. A recent investigation  
471 conducted by your colleagues' Ranking Member Cummings of the  
472 House Oversight and Government Reform Committee and Chairman  
473 Rockefeller and Chairman Harkin in the Senate identified a  
474 gray market of business that was capitalizing on the way  
475 drugs can move through the system to buy up drugs and resell  
476 them, perhaps at 1,000 times markup that were in shortage,  
477 and desperate hospitals, saying caring for children with  
478 cancer had no choice to buy these drugs at this markup  
479 because they had to treat their patients. So the existence  
480 of that paper pedigree, as noted in the report, enabled them  
481 to track back each transaction and figure out the markup and

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482 document what actually happened with these shortage drugs.  
483 So this paper pedigree right now is a mainstay of us figuring  
484 out where those drugs have been, not always followed but that  
485 is the law that they should have that pedigree and we mustn't  
486 weaken that, so I really ask you that any system that you put  
487 in place not diminish our ability to figure out where these  
488 drugs have been. It was astonishing if you read the Cummings  
489 report the Murphy trail these drugs followed and their  
490 successive markup as they went through multiple hands, none  
491 of whom, arguably, had a real interest in getting these drugs  
492 to patients. They were simply marked up at each step.

493         So we really ask that we not lose the ability to figure  
494 out where drugs have been. That is critical, and we  
495 recognized that changes will not happen overnight and a  
496 stepwise process is needed, but it should be expeditious.  
497 There are technologies available in various industries that  
498 can track things. I order a lot of things online so many of  
499 you do too and they are tracked throughout the system.

500         So we have to make sure we strike the appropriate  
501 balance between the need to establish a secure system that  
502 protects the public health and the costs and feasibility of

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503 such a system and we need to make sure we put something in  
504 place, I think, that evolves over time to a common goal that  
505 we all have is a system that prevents criminals from taking  
506 advantage of our patients, prevents people from diverting  
507 drugs and marking them up, prevents us not being able to  
508 identify recall drugs and actually people being harmed while  
509 we are doing investigations and trying to figure out where  
510 these drugs ended up.

511 Mr. {Pitts.} Could you please conclude?

512 Dr. {Woodcock.} I am sorry. So our ultimate goal, as  
513 yours, is to protect the public from counterfeit, stolen,  
514 diverted or unfit medications and make sure that we establish  
515 a meaningful and enforceable track-and-trace system. Thank  
516 you.

517 [The prepared statement of Dr. Woodcock follows:]

518 \*\*\*\*\* INSERT 1 \*\*\*\*\*



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|  
519 Mr. {Pitts.} The chair thanks the gentlelady and we  
520 will now have questioning, and I will recognize myself for 5  
521 minutes for that purpose.

522 Dr. Woodcock, if the FDA has a particular concern that a  
523 drug could cause an immediate threat to individuals and the  
524 sponsor refuses to take action, what would the agency do? Do  
525 you believe that the agency's persuasive authority is strong  
526 enough that sponsors will take correction action? Does  
527 today's regulatory regime seem adequate given the increase in  
528 quantity and sophistication of counterfeiting?

529 Dr. {Woodcock.} Well, we have authorities to--seizure  
530 authorities and other authorities that require judicial  
531 actions to do. We also, though, usually will go public with  
532 our concerns rapidly and start notifying the health care  
533 system. It is uncommon but does happen that firms argue with  
534 us over recalling drugs or removing them. It is uncommon but  
535 can occur.

536 Mr. {Pitts.} Will national uniformity increase the  
537 security of the supply chain and improve patient safety?  
538 Please explain.

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539 Dr. {Woodcock.} An effective system will help secure  
540 the supply chain from the incursions that we have seen that  
541 probably are a growing threat over the years by criminals, so  
542 that will protect patients and probably prevent harm that we  
543 have seen.

544 Mr. {Pitts.} Is it important to preserve the States'  
545 ability to license and enforce national standards?

546 Dr. {Woodcock.} Obviously, national standards are  
547 useful because of the uniformity because most drugs move  
548 across State lines. So I think it is important that both the  
549 federal government and the States have the ability to enforce  
550 appropriate laws.

551 Mr. {Pitts.} Will product serialization increase the  
552 security of the supply chain and improve patient safety, and  
553 please explain with your answer.

554 Dr. {Woodcock.} All right. So companies make batches  
555 or lots of drugs, okay, and those are large amounts of a same  
556 drug. It might be a thousand, it might be a million units  
557 would be made. Those are packaged into crates or whatever  
558 and sent to distributors, who then send them around the  
559 country. At some point those are broken up and then sent to

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560 pharmacies and, you know, all around to hospitals and so  
561 forth. At that point that's when incursions by  
562 counterfeiters can come in if they simply use the same lot  
563 number. The criminals are becoming very sophisticated so  
564 they can get a few vials of that lot, they can copy the label  
565 and put something that is totally fake into the system. So a  
566 serialization procedure coupled with some verification at the  
567 various levels of distribution would enable us to rapidly  
568 identify incursions like that of fake parts of the lot and  
569 remove them quickly, and I believe that's why the  
570 manufacturers, the pharmaceutical manufacturers, as I think  
571 you will hear later today, are moving towards serialization.

572 Mr. {Pitts.} Will data exchange and systems between  
573 participants in the supply chain increase the security of our  
574 drug supply and improve patient safety? And explain with  
575 that.

576 Dr. {Woodcock.} Well, you know, I think it is  
577 necessary. It gets to what we were talking about earlier  
578 about the pedigree. If we don't know the chain of custody of  
579 the product, and if we have to reconstruct that later when--  
580 say some defective product, dangerous product is found out

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581 there in the hands of a consumer, or worse, they have a side  
582 effect which happens, we have to deal with that, and we get a  
583 report of serious side effects, then we want to know where  
584 did it come from, how many are out there, is it real drug and  
585 so forth. And so unless we have that pedigree and we know  
586 what hands it moved through, and if we have to reconstruct  
587 that later by querying people, that will cause great delays.  
588 So if you intend to replace the paper pedigree system, it  
589 needs to be replaced by something that has capacity to do  
590 that tracking back. So we can rapidly identify other people  
591 at risk if we get, say, adverse events or report of a  
592 substandard drug, we can rapidly identify where that came  
593 from and how it happened.

594 Right now, we have instances where we get adverse-events  
595 report, people die, and we get a large number of reports like  
596 this every year for various reasons but some of them might be  
597 related to substandard drugs, and we have a very difficult  
598 time tracking that back from the patient to the pharmacy and  
599 figuring out what the patient actually got. So we would  
600 really ask that that pedigree, that whatever is established  
601 is at least equivalent in performance to the pedigree we have

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602 now.

603 Mr. {Pitts.} So finally, would a national track-and-  
604 trace standard increase the efficacy of product recalls?

605 Dr. {Woodcock.} Absolutely. That would be a tremendous  
606 tool for us.

607 Mr. {Pitts.} Thank you. The chair now recognizes the  
608 ranking member of the subcommittee, Mr. Pallone, 5 minutes  
609 for questions.

610 Mr. {Pallone.} Dr. Woodcock, your written testimony  
611 lays out a disturbing series of cases illustrating the risk  
612 to our drug supply chain posed by counterfeit and stolen or  
613 diverted products, and it is not a new problem. We tried to  
614 address all the way back in 1987 with the Prescription Drug  
615 Marketing Act but for a variety of reasons that didn't work.  
616 You described the fact that we need a robust track-and-trace  
617 system. I know there are a variety of ways this could  
618 potentially, be done and the summary of the House discussion  
619 draft indicates that it would require lot-level tracing.  
620 Other proposals set up a system that would track at a more  
621 granular level at the packaging or unit level. You talked  
622 about this with questions from the chairman. Can you

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623 describe the differences? I mean, I know you basically have  
624 described the differences between the two types of systems  
625 but tell me the benefits to a unit-level tracking system that  
626 cannot be achieved by the lot level.

627 Dr. {Woodcock.} Right. Well, to reiterate because I  
628 think this is sometimes unclear, all right, having a unit-  
629 level tracking means that fake units couldn't be put in, and  
630 often there are thousands of them that would be made by a  
631 counterfeiter right down to the lot number and inserted into  
632 the supply chain somewhere and then distributed to patients.  
633 By having that verification down at the unit level, we would  
634 know that those were extra, those were illegitimate and they  
635 could be rapidly identified and removed. And also it would  
636 help us, I think, in determining what patients got, what lot  
637 they got.

638 Mr. {Pallone.} I mean, it sounds like the lot level  
639 would certainly be better nothing but that the gold standard  
640 is the unit level, but it seems to me in order to have an  
641 effective unit-level system, it simply has to be an  
642 electronic one in which information is exchanged quickly and  
643 is available in real time. And I don't think it makes sense

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644 over the long term. We would not move beyond a relatively  
645 primitive system in which this information is maintained and  
646 passed with pieces of paper going back and forth.

647 So I recognize that creating an electronic system is no  
648 small feat, a lot of technology, time, I am sure, investment.  
649 But I think we need to ensure that we allow time for an  
650 electronic interoperable system be set up. So let me ask you  
651 this: do you agree that an electronic interoperable system  
652 is ultimately the goal so as long as we allow for enough time  
653 to get that kind of a system set up?

654 Dr. {Woodcock.} I agree, because that would provide the  
655 greatest protection for our patients.

656 Mr. {Pallone.} Now, my concern is that the House  
657 discussion draft does not even set up the goal of an  
658 electronic interoperable unit-level system. It merely  
659 requires that the FDA and GAO report back to Congress in 10  
660 years on ways to enhance the safety and security of the  
661 pharmaceutical distribution supply chain. If we all agree  
662 that our goal should be an electronic interoperable unit-  
663 level system, we need to spell that out. We need to require  
664 that it be the end game and set a date certain when it must

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665 be implemented. Congress can play an important role in  
666 driving the technology, and as I said, we need to allow for  
667 sufficient time for it to develop and we don't want to set it  
668 up with unrealistic expectations, but I think we do need to  
669 set requirements or it will never happen. So again, Dr.  
670 Woodcock, do you agree that it would be important for  
671 Congress to require that this system ultimately be set up?

672 Dr. {Woodcock.} The goal is ultimately to protect  
673 patients and make sure the drug distribution system as drugs  
674 are distributed through the system is not porous at different  
675 points and has holes or gaps where counterfeits or other  
676 things can be inserted. So to reach that goal, ultimately  
677 you want to have an electronic system that can identify down  
678 to the unit level. However, there obviously are logistic and  
679 timing issues, but I think we all mutually share that goal of  
680 patient protection.

681 Mr. {Pallone.} But I am just trying to get you to say--  
682 I mean, don't you think we should require this at some point,  
683 that Congress should require it at some point?

684 Dr. {Woodcock.} Articulating that goal would certainly  
685 probably speed achievement of the desired end, which is to



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686 have a system that is capable of preventing these incursions.

687 Mr. {Pallone.} I appreciate that. I mean, look, you

688 know me. I have been around here for a while, and I just

689 can't say there is a phase I and hope for the best. If

690 Congress wants a phase II, I think they should say.

691 Otherwise we are not going to get phase II because inertia

692 unfortunately often characterizes this place unless you spell

693 something out. So I really hope we can work together with

694 our colleagues to improve upon the bill. I think we all

695 share the same goal. We need to better safeguard our

696 Nation's drug supply but we need to make sure whatever

697 legislation we enact actually achieves that goal, it doesn't

698 just give people the hope that someday we will achieve it.

699 That is my concern, Mr. Chairman.

700 Mr. {Pitts.} The gentleman's time is expired. The

701 chair thanks the gentleman and now recognizes the gentleman

702 from Louisiana, Dr. Cassidy, 5 minutes for questions.

703 Dr. {Cassidy.} Listen, you explained as well as anybody

704 as I have heard it the need for serialization today so I am

705 going to ask some things to explore, not to challenge. As I

706 gather, California has pushed for a more rapid

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707 implementation, but as I gather, they have had to delay this,  
708 correct? They have had to delay the implementation of their  
709 law. Is that true?

710 Dr. {Woodcock.} I am not familiar with what California  
711 has done. I am sorry.

712 Dr. {Cassidy.} I have learned to say what I have been  
713 told, not what I know, but that is what I have been told,  
714 which suggests to me that even in a market as large as that  
715 that there could be problems with rapid implementation of  
716 this serialization.

717 Dr. {Woodcock.} Well, I think some of your other  
718 witnesses may be more familiar with the pragmatic aspects of  
719 this.

720 Dr. {Cassidy.} Yes, I think really what is a key here  
721 is not the goal which we should go to serialization, it  
722 sounds, but the question is, how do you track supply chain,  
723 how do you have in one sense an in-the-cloud inventory where  
724 someone is not gaming it to figure out that they need to  
725 suddenly purchase because it is about to go in shortage.  
726 Fair statement?

727 Dr. {Woodcock.} There is one issue. That is right.

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728 Dr. {Cassidy.} And as I gather, those issues have not  
729 been entirely worked out?

730 Dr. {Woodcock.} No.

731 Dr. {Cassidy.} And so putting a date certain that has  
732 to be done in a year presumes that they will be worked out  
733 within a year but that is clearly not--that is imagining,  
734 that is not necessarily knowing that that will occur.

735 Dr. {Woodcock.} Right. Well, clearly there should be a  
736 stepwise approach, but whatever is built now should enable  
737 the attainment of the ultimate goal, and there should  
738 probably be, as Mr. Pallone was saying, some kind of time  
739 frames put so that everyone's mind is focused on the ultimate  
740 goal.

741 Dr. {Cassidy.} I accept that. There is nothing like a  
742 deadline to sharpen a man's mind. I totally get that. On  
743 the other hand, I think we have seen with some things like  
744 the exchanges in the Affordable Care Act just putting a date  
745 certain doesn't mean that it is going to smoothly happen, and  
746 so knowing everyone is impatient to protect patients from  
747 criminals, we still have to recognize there are issues to  
748 resolve.

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749 Dr. {Woodcock.} Yes.

750 Dr. {Cassidy.} Let me change gears a little bit and  
751 talk about drug shortages. You have written a paper. I have  
752 had to look over it, the state of the art about the economic  
753 factors involved with that, and it seems--no offense--you  
754 give a little bit of a short shrift to the role of price  
755 competition. Knowing that you know this paper like the back  
756 of your hand, in figure two you have a little bubble saying  
757 price competition as a factor. But it makes sense to me that  
758 if you have declining margins and a 6-month lag so ASP plus  
759 six, the provider can only be reimbursed which was the price  
760 6 months ago if it has hit this low point, you can try and  
761 raise the price, but if the provider is only getting paid the  
762 lower price from 6 months, she cannot afford to pay for the  
763 higher price. Fair statement?

764 Dr. {Woodcock.} Yes, but I am sure you appreciate, I  
765 can't really comment on federal--

766 Dr. {Cassidy.} I understand that, but you can observe  
767 that, as your paper does, that lower margins may decrease the  
768 ability of a company to invest in manufacturing redundancy,  
769 quality, etc. Is that a fair statement?

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770 Dr. {Woodcock.} That is a fair statement, and we feel  
771 that there is only competition on price because quality is  
772 non-transparent to the buyers.

773 Dr. {Cassidy.} Now, theoretically, though, FDA is going  
774 to ensure that there is adequate quality to ensure safety,  
775 correct?

776 Dr. {Woodcock.} That is our job.

777 Dr. {Cassidy.} Yes, it is your job, and so if I am the  
778 purchaser, really, as long as I know that it at least meets  
779 my minimum standard, why not.

780 Dr. {Woodcock.} Yes, except--and this is what we try to  
781 raise in the paper--there is another aspect to quality, which  
782 is reliability, which any of you purchase a car or electronic  
783 or anything realize is true, and some of that is reliability  
784 of supply.

785 Dr. {Cassidy.} But if you have concentration of  
786 manufacturers, you are down to five, six or seven, really, it  
787 is not as if you can go someplace else.

788 Now, let me ask you just in the interest of making this-  
789 -I understand the numbers of shortages are now down.

790 Dr. {Woodcock.} Yes, a 50 percent decrease.

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791 Dr. {Cassidy.} Are these shortages down because we have  
792 actually addressed these issues of lack of redundancy or  
793 because we are allowing more foreign product to be  
794 introduced?

795 Dr. {Woodcock.} Primarily because of actions we have  
796 taken. We thank the Congress for your leadership in dealing  
797 with shortages in the Safety and Innovation Act that was  
798 passed last year. We have intervened. We have earlier  
799 notification.

800 Dr. {Cassidy.} I got 26 seconds. And so is it from  
801 more product coming overseas or is it the ability to work out  
802 things domestically?

803 Dr. {Woodcock.} I don't think the domestic supply has  
804 improved.

805 Dr. {Cassidy.} So it is actually more product coming  
806 from overseas?

807 Dr. {Woodcock.} Yes.

808 Dr. {Cassidy.} Let me toss out one thought. I just  
809 spoke to a man who has got extensive contacts with foreign  
810 pharmacies. He suggests that you put an RSS feed on your  
811 website. He says that my guys elsewhere have to constantly

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812 monitor what is in shortage. They really can't do that. If  
813 there is an RSS feed, look, boom, propathol is going on  
814 shortage, and it would feed out to them, then they would be  
815 able to come to you and solicit. So can our office follow up  
816 with you regarding that?

817 Dr. {Woodcock.} I would be happy to do so.

818 Dr. {Cassidy.} It just seems like a great idea.

819 Dr. {Woodcock.} Yes, good suggestion.

820 Dr. {Cassidy.} Okay. I yield back. Thank you.

821 Dr. {Woodcock.} Thank you.

822 Mr. {Pitts.} The chair thanks the gentleman and now  
823 recognizes the ranking member emeritus, Mr. Dingell, 5  
824 minutes for questions.

825 Mr. {Dingell.} Mr. Chairman, I thank you for your  
826 courtesy.

827 Dr. Woodcock, you know that there is a lot to be done  
828 here so I will ask that you respond with a yes or no to my  
829 questions. Do you agree that a traceability system would  
830 help to better secure our drug supply chain from  
831 counterfeits, theft and intentional adulteration? Yes or no.

832 Dr. {Woodcock.} Yes.

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833 Mr. {Dingell.} Do you agree that a traceability system  
834 would help identify and detect illegitimate pharmaceuticals?

835 Yes or no.

836 Dr. {Woodcock.} Yes.

837 Mr. {Dingell.} Do agree that a traceability system  
838 would help to ensure the safety of pharmaceuticals for  
839 patients and consumers?

840 Dr. {Woodcock.} Yes.

841 Mr. {Dingell.} Do you agree that a traceability system  
842 would improve the efficiency and effectiveness of recalls or  
843 returns?

844 Dr. {Woodcock.} Absolutely.

845 Mr. {Dingell.} It also must be fair, must it not? Yes  
846 or no.

847 Dr. {Woodcock.} Yes.

848 Mr. {Dingell.} And we have to see to it that it is of  
849 course workable?

850 Dr. {Woodcock.} Right.

851 Mr. {Dingell.} And not impose undue burdens on anybody  
852 if we could possibly avoid it? Yes or no.

853 Dr. {Woodcock.} Yes.



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854 Mr. {Dingell.} Do you agree that a federal traceability  
855 system should include participation from everyone in the  
856 supply chain?

857 Dr. {Woodcock.} Yes.

858 Mr. {Dingell.} Do you agree that a federal traceability  
859 system should take a phased-in approach, meaning the first  
860 phase would implement lot-level tracing and the second phase  
861 would implement unit-level tracing? Yes or no.

862 Dr. {Woodcock.} Yes.

863 Mr. {Dingell.} And there are reasons for differences in  
864 the different parts of the system for manufacturing and  
865 delivering the commodities to the ultimate consumer. Is that  
866 right?

867 Dr. {Woodcock.} That is correct.

868 Mr. {Dingell.} And those make it necessary that we  
869 should consider not only the differences but to phase in  
870 because of the different levels of difficulty that Food and  
871 Drug will confront, right?

872 Dr. {Woodcock.} Yes.

873 Mr. {Dingell.} Now, do you agree that a federal  
874 traceability system with a phased-in approach should include

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875 clear requirements and a clear time frame for a second phase?

876 Yes or no.

877 Dr. {Woodcock.} Yes.

878 Mr. {Dingell.} Do you agree that the goal of any

879 federal traceability system should be unit-level tracking?

880 Yes or no.

881 Dr. {Woodcock.} Yes, an ultimate goal.

882 Mr. {Dingell.} Ultimate goal but very, very difficult

883 to achieve?

884 Dr. {Woodcock.} It should be the goal.

885 Mr. {Dingell.} Well, and it will also cause a lot of

886 difficulty to get everybody together on this.

887 Dr. {Woodcock.} Absolutely, because there are tradeoffs

888 here.

889 Mr. {Dingell.} Do you agree that traceability

890 legislation should avoid placing undue burdens on FDA so that

891 the FDA can focus on proper and efficient implementation of

892 this particular program and all of the others which we have

893 been loading Food and Drug down with lately?

894 Dr. {Woodcock.} Yes.

895 Mr. {Dingell.} And with which we have not been giving

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896 you enough money? You may not want to comment on that, but  
897 that is my feeling.

898 Dr. {Woodcock.} It is difficult. We try our best.

899 Mr. {Dingell.} I know you do, and it is an enormously  
900 difficult task. Do you believe that the traceability  
901 legislation should ensure adequate systems are in place to  
902 trace prescription drugs before current pedigree requirements  
903 are eliminated? Yes or no.

904 Dr. {Woodcock.} Absolutely.

905 Mr. {Dingell.} Now, this traceability system and the  
906 phase related to it must also focus very carefully upon  
907 imports. Is that right?

908 Dr. {Woodcock.} Yes.

909 Mr. {Dingell.} Particularly imports that are components  
910 of pharmaceuticals ala the situation which we had with  
911 heparin but other examples of this, and of course, as a  
912 matter of fact, also with regard to food and other things  
913 that you have to contend with. Is that right?

914 Dr. {Woodcock.} Yes. Well, I think the components of  
915 drugs is different, and the supply chain issue is different  
916 than the distribution chain but equally important to keep

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917 substandard ingredients out.

918 Mr. {Dingell.} And I am not here to sell foods at this  
919 particular time but we have to look at that and other things  
920 too.

921 Now, Doctor, do you agree that traceability legislation  
922 should provide FDA with adequate enforcement authority to  
923 ensure stakeholders comply with the intent of Congress? Yes  
924 or no.

925 Dr. {Woodcock.} Yes. Can I say, we don't want to be a  
926 paper tiger on this?

927 Mr. {Dingell.} I sure don't want that. It is also fair  
928 to observe that Food and Drug has been working very carefully  
929 with Members of Congress, House and Senate, Democrats and  
930 Republicans, but also that you have been working with the  
931 industry to try and see that we get something with which  
932 everyone can work and to do so comfortably. Is that right?

933 Dr. {Woodcock.} That is correct.

934 Mr. {Dingell.} And of course, that would be the goal of  
935 Food and Drug, as it would be of everybody, I think, in this  
936 room.

937 Mr. Chairman, I return 19 minutes. Thank you.

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938 Mr. {Pitts.} Seconds. Thank you.

939 Mr. {Dingell.} Nineteen seconds.

940 Mr. {Pitts.} The chair now recognizes the gentleman  
941 from Illinois, Mr. Shimkus, 5 minutes for questions.

942 Mr. {Shimkus.} Thank you, Mr. Chairman.

943 Dr. Woodcock, welcome. Glad to have you back.

944 Dr. {Woodcock.} Thank you.

945 Mr. {Shimkus.} I am going to do a kind of intro and  
946 then go to my specific question on a specific item.

947 We have seen many instances in recent years of how  
948 technology can help us modernize and create efficiencies in  
949 communications, and I am referring to stuff that we moved,  
950 actually signed by the President in my other subcommittee,  
951 which is a hazardous-waste issue, and we were able to through  
952 legislation kind of relieve the burden of paper copies  
953 throughout the supply chain all the way to the fact when the  
954 President signed the law, and we know in the old days carbon  
955 copies, triplicate papers, they are stored throughout the  
956 entire chain, that can be costly. We also have recently seen  
957 where the EPA has on their own with some prodding from us now  
958 is able to notify water users--the water plants can notify

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959 the users of the water on changes based upon email  
960 notifications versus mailing paper copies of changes and the  
961 like.

962 So that leads me to this whole debate that Ranking  
963 Member Pallone is also very interested in, the e-labeling  
964 requirements reflected. There are some reflected in this  
965 discussion draft with more standardized electronic approach  
966 that will increase, we believe, patient safety and provide  
967 significant quality improvements and cost reductions to  
968 patients and industry. This is something that, as I  
969 mentioned, that we have been following, and Ranking Member  
970 Pallone has also been leading on this. Do you support this  
971 e-labeling policy?

972 Dr. {Woodcock.} I have long supported this. We have  
973 worked with the National Library of Medicine. We have  
974 something called Daily Med, and Daily Med has, I think, 24-  
975 hour update so at the National Library of Medicine you can  
976 get any drug label, the actual on-time, real-time label with  
977 any safety updates within a day of FDA changing that label.  
978 So that should enable easy electronic access from almost  
979 anywhere.

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980           Mr. {Shimkus.} So with respect to this proposed  
981 legislation and what the bipartisan members are trying to  
982 work out, there is obviously some language that deals with  
983 this. I guess we would be concerned as to where are you at  
984 as an agency in issuing guidance and moving forward on your  
985 own?

986           Dr. {Woodcock.} My understanding is, this requires  
987 rulemaking. The fact is that we are planning to issue a rule  
988 is on our agenda, and we plan to issue a rule this year, we  
989 would hope, a proposed rule.

990           Mr. {Shimkus.} So I guess from the cosponsor of the  
991 legislation and the committee and ranking member would have  
992 to look and see the time, your time frame as rulemaking  
993 sometimes takes a long time and a decision made of whether we  
994 want to add that in legislative language, but you are really  
995 supportive of the overall process and principles, it seems  
996 like.

997           Dr. {Woodcock.} For drugs, all the pieces of this are  
998 in place so there is a labeling repository. We do all our  
999 reviews electronic at the agency at CDER and so everything is  
1000 in place to enable electronic access from anywhere to the

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1001 real-time drug label.

1002 Mr. {Shimkus.} And the real-time drug labeling is the  
1003 key because things can change pretty rapidly, and you can get  
1004 it electronically versus something stuffed in a box that gets  
1005 transmitted forward. So I appreciate your response and I  
1006 appreciate you being here, and Mr. Chairman, I yield back my  
1007 time.

1008 Mr. {Pitts.} The chair thanks the gentleman and now  
1009 recognizes the gentleman from Texas, Mr. Green, 5 minutes for  
1010 questions.

1011 Mr. {Green.} Thank you, Mr. Chairman. Track-and-trace  
1012 is an important issue, and I ant to thank my colleague and  
1013 neighbor, Representative Matheson, for his leadership on our  
1014 side on this issue. Finding bipartisan agreement on any  
1015 issue is difficult, and on more complex issues, such as  
1016 supply chain for pharmaceuticals, remains even more elusive.  
1017 However, I do have some concerns about the Latta-Matheson.  
1018 Most importantly, the bill never really gets us to an  
1019 interoperable electronic unit-level system. In fact, it  
1020 prohibits FDA from moving ahead with interoperable electronic  
1021 system in absence of new legislation, which we won't on until



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1022 10 years after the enactment. I understand the concerns that  
1023 market participants have problems moving too fast toward such  
1024 a system. We should be sensitive to this and make sure the  
1025 law we pass is workable. But we have an opportunity to move  
1026 the ball further down the field, and it my understanding that  
1027 quite a bit of necessary technology already exists.  
1028 Pharmaceutical companies, large and small, have stated they  
1029 can work on a shorter timetable. We can do more to ensure  
1030 the safety and security of our drug supply, and I think we  
1031 should. But instead of moving toward requiring an enhanced  
1032 system, the bill only requires the FDA to conduct one or more  
1033 pilot projects and conduct public hearings and report back to  
1034 Congress on the result within 10 years. I am concerned that  
1035 these pilot projects do not seem to be designed to test the  
1036 electronic interoperable unit-level system that everyone  
1037 seems to agree we need.

1038 My question is, if the goal is to get to an electronic  
1039 interoperable unit-level system, which I thought was based on  
1040 last fall's draft with indeed a shared goal, wouldn't it make  
1041 sense for the legislation to explicitly direct the FDA to  
1042 conduct the pilot program, testing out whether such a system

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1043 could be established, and instead of just mentioning in vague  
1044 language about better securing the supply chain. Would you  
1045 like more definitive black-letter law and guidance instead of  
1046 come back to us every 6 months and in 10 months from now we  
1047 might get to this?

1048 Dr. {Woodcock.} As I said earlier, I think within the  
1049 standards world where people are being asked to conform to a  
1050 standard over time and they have to change processes, they  
1051 have to make investments to do that, clarity is critical and  
1052 predictability so that people know what is going to happen  
1053 and they can plan for it and plan their investments, plan  
1054 their programs. So I think to the extent that there is a  
1055 shared goal that Congress can provide clarity on where we are  
1056 going as a country and where we plan to end up, that would be  
1057 beneficial to all the stakeholders, even those who feel right  
1058 now that this is a tremendous burden to provide clarity of a  
1059 path would be extremely helpful.

1060 Mr. {Green.} And we authorize legislation and sometimes  
1061 Congress doesn't reauthorize, we just kick the can down the  
1062 road, and telecom is a great issue. The 1996 Telecom Act, I  
1063 think it was outdated when we passed it but it is well

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1064 outdated now. So my worry is that we won't continue to  
1065 oversee it.

1066 My next question is my concern about, it requires the  
1067 FDA to conduct a public hearing every 6 months until FDA  
1068 submits a report to Congress, which could be up to 10 years  
1069 from enactment. Transparency is important. I agree that  
1070 open and public hearings of these issues with interested  
1071 stakeholders makes sense, but twice a year for 10 years seems  
1072 like it is a little much. Can you talk about all that is  
1073 involved in setting up a public meeting? Do you have any  
1074 sense how much these meetings may cost over the 10 years  
1075 twice a year for 10 years?

1076 Dr. {Woodcock.} These meetings often cost, you know,  
1077 maybe up to \$20,000, depending on how they are structured,  
1078 but I think the opportunity cost is the cost we are really  
1079 talking about here. Don't forget, we are trying to work with  
1080 patient groups, and they are extremely excited about having  
1081 meetings about their disease and how we can better study it,  
1082 and under PDUFA that you all passed, we agreed to have 20 of  
1083 these meetings over the next 5 years. Now, we would like to  
1084 have more. We have heard from so many patient groups that

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1085 they aren't maybe on the list and they are really concerned  
1086 about their disease. So it is really important. We also  
1087 have pediatrics and how we develop drugs in children. We  
1088 have many other pressing issues that have immediate impact on  
1089 patients that we need to have various public meetings on. So  
1090 there is a tremendous opportunity cost there if we are  
1091 having--if we meet on a certain subject excessively.

1092 Mr. {Green.} I only have about 30 seconds left, and I  
1093 would like to match our chairman emeritus in giving time  
1094 back. I think the bill is a good step, but I don't think it  
1095 goes far enough and it fails to give us an interoperable  
1096 electronic unit-level system before 10 years, and frankly, I  
1097 think industry may be ready much earlier than that, and we  
1098 don't want to tie our hands where we can't do it.

1099 So Mr. Chairman, I appreciate the hearing today and  
1100 hopefully we will provide some more flexibility. Thank you,  
1101 and I yield back my time.

1102 Mr. {Pitts.} The chair thanks the gentleman and now  
1103 recognizes the gentleman from Virginia, Mr. Griffith, 5  
1104 minutes for questions.

1105 Mr. {Griffith.} Thank you, Mr. Chairman.

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1106 Dr. Woodcock, I appreciate you being here today, and I  
1107 have heard a number of folks say this is not an issue where  
1108 there is one side or the other, and that is true. I do have  
1109 some concerns.

1110 I represent a very rural district, and we have a lot of  
1111 community pharmacists tucked in various nooks and crannies of  
1112 my community. That being said, people are used to going to  
1113 those pharmacies. They like those pharmacies. And I am just  
1114 wondering as we go forward, you know, these folks have a lot  
1115 of competing issues that they are facing already from other  
1116 issues. As we go forward in looking at this, while we all  
1117 want to make sure our supply chain is safe, can you describe  
1118 what efforts the FDA has taken into account to accommodate  
1119 and incorporate the small community pharmacies and make sure  
1120 that they are not overly burdened by any system that we put  
1121 into place?

1122 Dr. {Woodcock.} Well, we talked to all stakeholders  
1123 about this. As I said earlier, developing standards and  
1124 implementing that in a stepwise way is probably the best  
1125 approach to not impacting small entities excessively so they  
1126 know what is coming and they can plan for it over time, and

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1127 if Congress were to establish that plan, then vendors will  
1128 come in and develop solutions over time and they can be  
1129 adopted somewhat earlier by a larger chain, say, and would be  
1130 affordable for smaller groups.

1131 So I think we need to--if Congress decides to put forth  
1132 a plan, I think that would be very helpful in having everyone  
1133 understand where we are going and then getting the power of  
1134 commerce and entrepreneurialism and invention to develop the  
1135 technologies that will make this or actually craft these  
1136 technologies to this situation in a way that will make it  
1137 affordable.

1138 Mr. {Griffith.} Well, I have to say that makes sense to  
1139 me. If you give people time to respond and to figure things  
1140 out and there is enough time to come up with new ways of  
1141 doing things, I do believe that vendors will come forward.  
1142 Of course, the key is, as I have heard from some folks, they  
1143 want to do things faster, and we have to find that sweet  
1144 spot, which is why we have draft language to talk about as  
1145 opposed to an actual bill at this point. But I do appreciate  
1146 the sponsors who brought it forward for us to at least have  
1147 something to work on, and I appreciate you being here today.

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1148           You also mentioned in your testimony a track-and-trace  
1149 public workshop held in February of 2011. Can you just speak  
1150 generally about feedback you received, and keeping in mind my  
1151 community pharmacies that are a big concern? It is not that  
1152 I don't care about the big chains but they are in a much  
1153 better position to adapt quickly to the changes that may be  
1154 coming.

1155           Dr. {Woodcock.} We understand the concerns of the  
1156 community pharmacists, and there testimony today that I read  
1157 that was submitted and last year also, so we understand and  
1158 certainly we have talked to that community and heard at our  
1159 public meeting about these concerns--logistical concerns,  
1160 time concerns, the fact that they feel stressed already  
1161 between various demands on them. There is other competition.  
1162 But it is really important in these rural communities to have  
1163 a pharmacy there. So we understand all that, and I guess  
1164 what I am saying is that putting in the goal and  
1165 predictability over a time frame I think would be very  
1166 helpful for everyone because they get their mind around what  
1167 is going to happen in the future.

1168           Mr. {Griffith.} Yes, ma'am. I appreciate that. It

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1169 makes sense to me as well.

1170 Mr. Chairman, with that, unless somebody wants my time,  
1171 I will yield back.

1172 Mr. {Pitts.} The chair thanks the gentleman and now  
1173 recognizes the gentlelady from Virgin Islands, Dr.  
1174 Christensen, for 5 minutes for questions.

1175 Dr. {Christensen.} Thank you, Mr. Chairman, and I look  
1176 forward to this discussion because I have a specific issue  
1177 that I wanted to discuss, and of course, the issue of  
1178 altered, counterfeit, substandard or tampered-with medicines  
1179 entering the drug supply is a real concern and it is a very  
1180 important issue for FDA and this subcommittee to address, but  
1181 I want to raise a consequence that may or may not be intended  
1182 but it is not warranted, and I hope that the proposed  
1183 legislation can help or that there is something that FDA can  
1184 do about it.

1185 In the efforts to keep substandard drugs out of the U.S.  
1186 marketplace, re-importation from a foreign jurisdiction is  
1187 prohibited. The U.S. Virgin Islands, as the name indicates,  
1188 is a part of the United States. Our pharmacists are U.S.  
1189 trained. They have U.S. licenses. Our pharmacies are



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1190 regulated by U.S. law, and our pharmacies including our  
1191 hospitals only order medication from U.S. distributors. As a  
1192 provision of the treaty that was signed when the United  
1193 States bought the Virgin Islands, we are outside of the U.S.  
1194 custom zone so for shipping only we are international.  
1195 Again, we are totally domestic except for shipping, and  
1196 because of that, our pharmacies have been unable to ship back  
1197 their medication that might have been oversupplied, spoiled,  
1198 expired. They are unable to ship it back to their supplier,  
1199 and it incurs costs and those costs are passed on to the  
1200 patients. So we have met on this in the past in the past  
1201 Administration. I have legislation to try to address it. But  
1202 we are willing to work on anything that can be worked on and  
1203 maybe, you know, we want to work with our colleagues on the  
1204 committee but maybe there is something that FDA would be able  
1205 to do.

1206       So if this national track-and-trace system in place,  
1207 would that be a way to help us fix that, do you think?

1208       Dr. {Woodcock.} Probably, but I can't opine on the  
1209 legal aspects because it would require analysis. You raised  
1210 this issue with me last year, and we agreed that your staff

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1211 would talk to our folks, and I had thought this had been  
1212 resolved or improved. So I would also urge you to talk to  
1213 FDA staff again and raise this issue. We can follow up with  
1214 you. But I do believe obviously things can be put into  
1215 legislation that would remedy a situation like this as well.

1216 Dr. {Christensen.} But you would not oppose it, would  
1217 it, if we were--

1218 Dr. {Woodcock.} No, I think--

1219 Dr. {Christensen.} --only shipping back to the  
1220 distributor?

1221 Dr. {Woodcock.} Well, a track-and-trace system would  
1222 actually enable this because we would know what the drugs  
1223 were.

1224 Dr. {Christensen.} And I thought it was resolved also.  
1225 They were shipping by FedEx and it wasn't being checked but  
1226 now it is back to square one. So thank you very much, and I  
1227 don't have any further questions, Mr. Chairman.

1228 Mr. {Pitts.} The chair thanks the gentlelady and now  
1229 recognizes the gentlelady from North Carolina, Ms. Ellmers, 5  
1230 minutes for questions.

1231 Mrs. {Ellmers.} Thank you, Mr. Chairman, and thank you,

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1232 Dr. Woodcock, for being here today.

1233 I have a couple of questions on the basically moving  
1234 towards the electronic access for, you know, data for  
1235 patients, which now of course are the package inserts that  
1236 accompany medication. You know, I do believe that the real-  
1237 time access is very, very important but I am concerned about  
1238 our seniors and their ability to have that information right  
1239 there for them. You know, I have heard from many seniors  
1240 who--you know, as a nurse, I know how important it is for  
1241 them to have that information. So what exactly is the push  
1242 there? I mean, I understand the technology, the ability to  
1243 access it online is very important, but there again, many of  
1244 our seniors are not Internet savvy, and I am concerned that  
1245 maybe we are moving a little quickly with this. So what are  
1246 your thoughts on that?

1247 Dr. {Woodcock.} Well, what we are talking about is  
1248 package inserts and, you know, many physicians have trouble  
1249 with the package insert.

1250 Mrs. {Ellmers.} Well, it is a lot of information.

1251 Dr. {Woodcock.} Yes, so we are also working an  
1252 initiative we call Patient Medication Information, all right,

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1253 and we have been working on that for some time, and we are  
1254 about the only country in the world that doesn't give  
1255 patients a leaflet about their drug in patient language. So  
1256 we are moving to do that, and it would be a combination of  
1257 electronic and paper, depending on what the individual  
1258 desired.

1259 Mrs. {Ellmers.} Okay.

1260 Dr. {Woodcock.} Yes. And it would be one page probably  
1261 with access to more if people wanted more information or  
1262 instructions on how to get more information.

1263 Mrs. {Ellmers.} So that wouldn't automatically come  
1264 with the medication is what you are saying?

1265 Dr. {Woodcock.} It would.

1266 Mrs. {Ellmers.} It would automatically come?

1267 Dr. {Woodcock.} Yes.

1268 Mrs. {Ellmers.} Because I am thinking a combination  
1269 approach is definitely the way--

1270 Dr. {Woodcock.} For consumers.

1271 Mrs. {Ellmers.} --that we should go, and, you know,  
1272 certainly, again, the package inserts do come with more than  
1273 enough information obviously for different reasons. So you

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1274 do favor more of a combination approach?

1275 Dr. {Woodcock.} For the patient.

1276 Mrs. {Ellmers.} For the patient?

1277 Dr. {Woodcock.} That is right. We feel that people who  
1278 prescribe drugs or dispense them, all of them are going to  
1279 have electronic access.

1280 Mrs. {Ellmers.} Right, and availability. So the  
1281 electronic access is more for the physicians?

1282 Dr. {Woodcock.} Technical.

1283 Mrs. {Ellmers.} Okay. Thank you for clarifying that  
1284 for me because that was definitely an area I was very  
1285 concerned about.

1286 Now, I do want to talk a little bit about--oh, I only  
1287 have a few moments. But the track-and-trace as far as, how  
1288 do you basically figure out which things would be tracked and  
1289 traced based on drugs and based on other things like saline  
1290 or additives, you know, things that mix drugs? I mean, will  
1291 that also be included in track-and-trace?

1292 Dr. {Woodcock.} They are drugs, so obviously whatever  
1293 is included is up to Congress, but we would feel that  
1294 anything that goes into a drug should be. So we regulate

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1295 saline bags and so forth as pharmaceuticals now. They have  
1296 their own code, they have lot numbers and so forth, and often  
1297 we have to recall those.

1298 Mrs. {Ellmers.} Okay. So you are looking at anything  
1299 that is considered a drug?

1300 Dr. {Woodcock.} Yes.

1301 Mrs. {Ellmers.} Thank you very much.

1302 Mr. {Pitts.} The Chair thanks the gentlelady and now  
1303 recognizes the ranking member of the full committee, Mr.  
1304 Waxman, for 5 minutes for questions.

1305 Mr. {Waxman.} Thank you, Mr. Chairman.

1306 Dr. Woodcock, as you know, California has a law that  
1307 once completely implemented will require that all transfers  
1308 of ownership of prescription drugs from the manufacturer  
1309 through to the final pharmacy dispenser be accompanied by a  
1310 so-called pedigree that maintains a record of each successive  
1311 transfer and tracks information about the drug product at the  
1312 unit or package level. Under the law, these pedigrees must  
1313 be transferred electronically and the entire system will have  
1314 to be interoperable so that all the information on any  
1315 prescription drug will be readable and updatable by all

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1316 members of the drug distribution chain. This law is quite  
1317 comprehensive and ambitious and has been the subject of  
1318 criticism by some industry members as being too ambitious,  
1319 either in its scope or its time frame for implementation.

1320 But I was glad to hear on your answers to Mr. Pallone's  
1321 questions that you agree that an electronic interoperable  
1322 unit-level system should be the goal here. I agree that we  
1323 need to allow enough time for the technology to evolve and  
1324 for the system to be put in place. We don't want to set  
1325 unrealistic expectations. But I think California had it  
1326 right when they insisted upon this kind of system, and I  
1327 think this system is ultimately the right one for the  
1328 country.

1329 As Mr. Pallone mentioned, the Latta-Matheson draft  
1330 doesn't even set this up as a goal even at some distant point  
1331 in the future creating an electronic interoperable unit  
1332 system. In fact, they prohibit FDA from moving forward with  
1333 this kind of system ever. I think that is the wrong policy.  
1334 The Latta-Matheson bill also doesn't require any kind of  
1335 tracing of drugs until 5 years after enactment at the  
1336 earliest. But perhaps even more concerning to me is that on

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1337 day one, as soon as this bill would be passed, it would  
1338 preempt State law even though they never created an effective  
1339 alternative at the federal level. On day one, all State laws  
1340 on the subject are wiped out, and to be clear, this is not  
1341 just California's law. According to the Health Care  
1342 Distribution Management Association, at least 11 States have  
1343 laws requiring distributor licensing and pedigree  
1344 requirements. Some States like Florida have a requirement  
1345 that a pedigree be passed with most drug transactions, and  
1346 you mentioned this in your testimony, but last year  
1347 Representative Cummings and Senator Rockefeller issued a  
1348 report detailing their investigations of the gray market in  
1349 drug trade in the United States and some of the dangers it  
1350 poses, and they discussed the importance of pedigrees for law  
1351 enforcement in these cases. But the very law requiring these  
1352 pedigrees would be erased under the House's bill on day one.

1353         Again, you mentioned this in your testimony but I would  
1354 like to hear more. Can you tell us whether you think  
1355 preempting these State laws on day one makes sense when we  
1356 never get to the system you say we need? Please explain in  
1357 more detail what would be the consequence of wiping out



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1358 currently existing pedigree requirements? I am deeply  
1359 concerned about preempting not only California's law but the  
1360 other States that clearly provide a benefit today, and I  
1361 agree that if we can't get to a strong federal system, it  
1362 might make sense to preempt State laws but the Latta-Matheson  
1363 draft certainly does not create a system worthy of broad  
1364 preemption on day one. Would you elaborate on this?

1365 Dr. {Woodcock.} I think it is really important that  
1366 whatever is enacted does not lower the safety of the drug  
1367 supply, doesn't decrease or put bigger holes in the safety  
1368 net. That is really important. So the pedigree requirements  
1369 now, as I said--

1370 Mr. {Waxman.} Just for clarification, safety net--

1371 Dr. {Woodcock.} Of tracking.

1372 Mr. {Waxman.} We are not talking about poor people.  
1373 That is usually what--

1374 Dr. {Woodcock.} Oh, I see. Okay. Maybe I used the  
1375 wrong term. But the safety around drugs, of the drug supply,  
1376 okay? Eliminating the paper pedigree until we have something  
1377 else in place would be creating greater loopholes for  
1378 insertion of counterfeit drugs and substandard drugs into the

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1379 distribution chain because we wouldn't be able to track them  
1380 backwards, all right? And putting a law in place that  
1381 eliminated States' ability to require that tracking without  
1382 providing something comparable in its place would be lowering  
1383 the safety of the drug supply for whatever time it took.

1384 Mr. {Waxman.} I agree. Let me ask you one other  
1385 question in the few seconds I have. California law also  
1386 ensures that all entities in the supply chain participate in  
1387 the e-pedigree system. One of the major issues we have  
1388 confronted in the context of this debate is whether  
1389 pharmacies should be required to be part of the system. Do  
1390 you think it makes sense to exempt pharmacies from a  
1391 nationwide track-and-trace system?

1392 Dr. {Woodcock.} I think ultimately if we want to know  
1393 what drug the patient got, okay, and several times in the  
1394 last several years that has been imperative for us to figure  
1395 out what drug each patient got because sometimes we hear  
1396 about the problem from the patient dying--

1397 Mr. {Waxman.} So you think the pharmacies should be  
1398 included so we know what the patient got?

1399 Dr. {Woodcock.} Eventually, you know, that is the only

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1400 way to know what the patient got, and so we end up doing  
1401 these elaborate investigations to figure out which drug the  
1402 patient got, and yet often, as I said, we can't pull the  
1403 drugs out of the patient's hands because they may be  
1404 lifesaving medicines. So we may in the next several years  
1405 get into a tragic situation because of that. So I think the  
1406 ultimate goal really ought to be our ability to track down to  
1407 that level.

1408 Mr. {Waxman.} Thank you. Thank you, Mr. Chairman.

1409 Mr. {Pitts.} The chair thanks the gentleman and now  
1410 recognizes the gentleman from Pennsylvania, Dr. Murphy, 5  
1411 minutes for questions.

1412 Mr. {Murphy.} Dr. Woodcock, great to have you back  
1413 here. I always appreciate your candid testimony.

1414 This may have been asked before, and I apologize if I am  
1415 asking it again, but I would like to know. So how are things  
1416 done now? How are you made aware that if there is a problem  
1417 with something that may be counterfeit, toxic, contaminated,  
1418 what is the process now by which we find out?

1419 Dr. {Woodcock.} Well, there are a whole variety. We  
1420 may be alerted from the health care system. They may find it

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1421 and they look at it and they see something is wrong. We may  
1422 be alerted by whistleblowers who see, you know, this drug's  
1423 label is in Turkish, this can't be right, okay? We may--and  
1424 the ones that we are very concerned about is where we get  
1425 harm, patient harm, and so we get adverse-event reports,  
1426 people are dying and we don't know why, and then we have to  
1427 go out and do a huge investigation of what did they get and  
1428 so forth.

1429 Mr. {Murphy.} So right now it is towards the end of the  
1430 supply chain that you may find something by an adverse event  
1431 or someone--

1432 Dr. {Woodcock.} Yes, and we feel with the law that was  
1433 passed last year, now manufacturers have to tell us if they  
1434 get a component that is falsified or substandard, they need  
1435 to tell us that now, but out in the world, usually it is sort  
1436 of voluntary. Pharmacists will call us, a nurse or whatever,  
1437 and we will find out about it that way.

1438 Mr. {Murphy.} And this may be at the end of things.  
1439 What about in terms of the ingredients that go into these?  
1440 Do you pick up anything on that too, or is that the  
1441 manufacturers on their site testing the quality of their

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1442 ingredients?

1443 Dr. {Woodcock.} We ask them to test, and as I said, the  
1444 Innovation and Safety Act included additional provisions on  
1445 the supply side, the incoming side to make a drug, to  
1446 strengthen that, making them strengthen their controls on the  
1447 supply chain and the testing and so forth when they receive  
1448 the components.

1449 Mr. {Murphy.} So now if the FDA has a particular  
1450 concern about a drug that would cause an immediate threat to  
1451 individuals, what would the agency do?

1452 Dr. {Woodcock.} We talk to the company and ask them to  
1453 do a recall or they may have instituted a recall themselves.  
1454 We determine--we do a risk assessment, which we call Health  
1455 Hazard Evaluation, and we determine the level of possible  
1456 harm, and if it is a class I recall, then we have to decide  
1457 should it go down to the patient level and be pulled out of  
1458 the hands of the patients and then we do-- the company is  
1459 supposed to be in charge of that but we audit that, the  
1460 effectiveness, to make sure it is happening, and if it is a  
1461 really bad problem, we may collaborate with the CDC or the  
1462 public health departments in the States, you know, to make

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1463 sure this all happens.

1464 Mr. {Murphy.} Okay. Let me ask something. A witness  
1465 on our second panel, Walter Berghahn, notes in his testimony  
1466 there has been ``a tremendous amount of effort expended in  
1467 the last 10 years to tighten up and secure the supply chain.  
1468 Those efforts certainly have closed many of the cracks and  
1469 yet counterfeits still appear, and the FDA has opened more  
1470 investigations in the last few years than ever before, more  
1471 than 70 instances in 2010 alone.'' What do you attribute to  
1472 these increased investigations? Is it that the FDA is  
1473 getting better at it or the problem is getting worse?

1474 Dr. {Woodcock.} Always hard to know, right? I think  
1475 the problem is getting worse. We know from our colleagues  
1476 around the world that in some parts of the world, 50 percent  
1477 of the drug supply is counterfeit, but those folks in that  
1478 part of the world don't pay a lot for their drugs, so our  
1479 market is ideal because the drugs are expensive and you get a  
1480 lot of money for them. And so we see more professional  
1481 criminals getting involved, you know, racketeering, very  
1482 high-level criminal elements, you know, conspiring to do this  
1483 and penetrate the U.S. drug supply because there is a lot of

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1484 money to be made.

1485 Mr. {Murphy.} We hear a lot about people who offer  
1486 drugs online. Your recommendations on whether or not people  
1487 should purchase anything when they go to a website and they  
1488 say, oh, here is my prescription, I will just get it from  
1489 there, your recommendation is should they or should they not  
1490 purchase from those?

1491 Dr. {Woodcock.} There is a program called VIPPS, which  
1492 offers certified online pharmacies. Certainly some of the  
1493 pharmacies are fine. Many of them, you know, we have looked,  
1494 we have ordered, we have done this. You can get counterfeit  
1495 drugs very easily or substandard drugs ordering from an  
1496 online pharmacy that you don't know anything about.

1497 Mr. {Murphy.} So make sure you know who that online  
1498 pharmacy is. Finally, let me ask you this, and this relates  
1499 to what I was just asking about too. Could this legislation  
1500 eventually lead to less drug shortages or more because you  
1501 are watching more closely? What do you think the outcome  
1502 will be?

1503 Dr. {Woodcock.} I don't think it will have a huge  
1504 impact on drug shortages, frankly. I think that problem, as

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1505 we discussed earlier, has other root causes other than--  
1506 obviously the existence of shortages is another temptation  
1507 for people to introduce counterfeit because people are  
1508 desperate to get these medicines and they will pay a lot for  
1509 them. But I don't that is the root cause of shortages.

1510 Mr. {Murphy.} Thank you very much. Yield back, Mr.  
1511 Chairman.

1512 Mr. {Pitts.} The chair thanks the gentleman and now  
1513 recognizes the gentlelady from Florida, Ms. Castor, for 5  
1514 minutes for questions.

1515 Ms. {Castor.} Thank you, Mr. Chairman, and I want to  
1516 thank my colleague, Congressman Matheson, for bringing the  
1517 discussion draft to us, and welcome.

1518 Dr. {Woodcock.} Thank you.

1519 Ms. {Castor.} Dr. Woodcock, a critical part of an  
1520 effective drug supply chain is the ability to secure a stable  
1521 supply of medically necessary drugs, and I know this isn't a  
1522 hearing on drug shortages but there is a very serious issue  
1523 and I feel compelled to ask you about it, and that is the  
1524 critical shortages involved with babies in the NICUs right  
1525 now, the neonatal intensive care units in children's



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1526 hospitals in NICUs all across the country. We are talking  
1527 about the calcium, zinc trace elements, magnesium. I have  
1528 been advised by some children's hospitals that they have less  
1529 than 2 weeks of nutrients left, and this is already impacting  
1530 their ability to provide the top standard of care for the  
1531 most vulnerable of patients. I do understand that you have  
1532 been very aggressive in tackling this problem along with your  
1533 drug shortage professional staff, the children's hospitals  
1534 and the manufacturers, but it is so serious now that a  
1535 medical director at one children's hospital is calling it the  
1536 worst crisis he has ever seen in 30 years. What is happening  
1537 on this now and what is the outlook here over the coming  
1538 months?

1539 Dr. {Woodcock.} Well, we have worked with one  
1540 manufacturer to allow them to ship product along with filters  
1541 to filter out the product that is precipitating, because you  
1542 can't give particles in IV fluids. It can embolize into the  
1543 lungs. So that should provide some of the products. We are  
1544 also working with manufacturers outside the United States to  
1545 make sure their product is okay and bring it into the  
1546 country. We recognize this is a critical issue and it is

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1547 reaching a critical stage, and we need to get product out  
1548 there for these babies. We understand that.

1549 Ms. {Castor.} So what is your time frame? Because they  
1550 are saying they only have the product for the remaining 2  
1551 weeks, and what is happening is there are professionals are  
1552 calling all over the country trying to find the elements that  
1553 they need. Are they going to be able to see some relief here  
1554 over the next week or two?

1555 Dr. {Woodcock.} We hope so. As I said, some of these  
1556 products are being shipped now with filters, all right, then  
1557 others we negotiating on importing some of those other  
1558 elements into the country, and once we can give the green  
1559 light that we are assured of the safety, then they can be  
1560 made available pretty rapidly.

1561 Ms. {Castor.} Okay. That is the short-term solution.  
1562 What is the longer-term answer?

1563 Dr. {Woodcock.} The long-term solution appears to be  
1564 some structural problems, as we talked about earlier, in how  
1565 these drugs are manufactured and delivered to patients and  
1566 the lack of a robust supply. So if one manufacturer goes  
1567 down in the United States, they may be the sole source of

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1568 some of these life-maintaining products, and that is a really  
1569 bad situation. It is sort of outside of the scope of FDA,  
1570 though, to figure out how to have more manufacturers.

1571 Ms. {Castor.} And drug shortages in general, have you  
1572 noticed a ramp-up in counterfeits that try to fill that void  
1573 in the market over the past few years?

1574 Dr. {Woodcock.} In some cases people, unscrupulous  
1575 people, exploit the existence of a shortage to try to  
1576 introduce substandard products.

1577 Ms. {Castor.} Which particular areas have you seen  
1578 that?

1579 Dr. {Woodcock.} We would have to get back to you on  
1580 that as far as all the details.

1581 Ms. {Castor.} Okay. Thank you very much. I yield  
1582 back.

1583 Mr. {Pitts.} The chair thanks the gentlelady and now  
1584 recognizes the gentleman from Utah, Mr. Matheson, 5 minutes  
1585 for questions.

1586 Mr. {Matheson.} Well, thank you, Mr. Chairman. You  
1587 know, this is an issue that a lot of us have been working on  
1588 for a number of years, and I want to acknowledge some of the

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1589 colleagues, Congressman Boulter and Congressman Bilbray, who  
1590 both worked on this issue, and then I am pleased to be  
1591 working with Mr. Latta. And I think this year we have an  
1592 opportunity to really get something done, and I think we  
1593 should all embrace that opportunity to try to work together.  
1594 We put out a discussion draft. This is not a bill. It is an  
1595 opportunity for us to really start to dig into this issue and  
1596 have a substantive discussion, and I hope that is what we do,  
1597 and this hearing is the first good step in that process.

1598         And I really want to thank Dr. Woodcock, who has spent a  
1599 lot of time on this issue, has been very open, has talked to  
1600 me on the phone about this issue before and been engaged for  
1601 a long time on it, and I know you have a strong desire to  
1602 come up with a national standard that sets the rules for  
1603 everybody. I think there is a need for preemption. I heard  
1604 some questions earlier concerned about timing of preemption  
1605 but I think we all know we need one set of rules in this  
1606 country and not 50 different State rules, and I think you  
1607 would acknowledge that, but I do appreciate all you have  
1608 done. You put your own time in and your staff in offering  
1609 resources on this.

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1610           In your testimony, you describe several situations or  
1611 instances of counterfeit drugs finding their way into the  
1612 supply chain. Many have been reported in the press reports.  
1613 Can you describe for us how the product was able to really  
1614 get in the supply chain, and you can talk about the emerging  
1615 level of sophistication that the bad actors are deploying  
1616 right now to do this?

1617           Mr. {Woodcock.} Yes. We see a range of sophistication,  
1618 and of course, the ones we are most worried about are those  
1619 who are actually able to copy, really make a counterfeit. It  
1620 looks like the authentic product. It has the label of the  
1621 authentic product and yet it isn't. It may often have  
1622 nothing in there, or we have had that had regular water,  
1623 which is very dangerous to just give to people, say,  
1624 intravenously. So they are introduced at some point in the  
1625 distribution chain. It may be a secondary distributor level.  
1626 It may be the pharmacy level. It may be somewhere in between  
1627 there. It may be where something is shipped to a clinic and  
1628 they buy from a distributor who actually probably due to  
1629 perhaps the amount of oversight that we should have of some  
1630 these licensed distributors, they are sort of the launderers.

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1631 They launder these products and then put them into a  
1632 legitimate chain, send them out to, say, cancer clinics and  
1633 then people use those drugs that are not effective.

1634 Mr. {Matheson.} And it is safe to say with over a \$300  
1635 billion annual prescription drug market in the United States,  
1636 this is pretty attractive.

1637 Dr. {Woodcock.} That is right.

1638 Mr. {Matheson.} The reason I ask this, I know this  
1639 sounds obvious to everybody but this is why we are doing  
1640 this. I mean, our current system is not necessarily  
1641 structured where it can best mitigate this challenge of  
1642 counterfeiters, and I think there are a lot of important  
1643 issues, a lot of important details in this discussion draft,  
1644 but I think it is important we all acknowledge why we need a  
1645 national standard, why we have to do something better than we  
1646 have now because the bad guys are getting smarter, more  
1647 aggressive and there is just too much money on the table for  
1648 them not to want to do some bad things.

1649 One other question, and then I will let you go. You  
1650 touched on this a little perhaps in other questions but can  
1651 you walk us through how moving forward with a robust track-

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1652 and-trace system would complement the work that this  
1653 committee undertook last year in the latest version of PDUFA,  
1654 how that is going to complement what that bill already gave  
1655 you some authority to do?

1656 Dr. {Woodcock.} Absolutely. There are two sides to the  
1657 whole chain of medicines. One is the supply chain where you  
1658 get all the components, maybe the IV bags, the active  
1659 pharmaceutical ingredient and all other components. They go  
1660 into the manufacturer. That is one area where the Innovation  
1661 and Safety Act really addressed that supply chain and  
1662 tightened up some big loopholes that existed. Now this is a  
1663 distribution chain, okay, the manufacturer makes the product,  
1664 but then as I described, they send it out all over through a  
1665 chain of distributors and so forth down to the pharmacy or  
1666 clinic or hospital level, and that is the chain where there  
1667 are big loopholes still where these fake products can be  
1668 inserted or we just don't know where the products are going,  
1669 and so once we have an approach and a goal laid out for this  
1670 distribution chain side, then we will have a very intact  
1671 system that we can have much more confidence in.

1672 Mr. {Matheson.} Thanks. Mr. Chairman, I yield back.

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1673 Mr. {Pitts.} The chair thanks the gentleman. That  
1674 concludes the questions from the members. I am sure they  
1675 will have some follow-up questions, some other questions. We  
1676 will send those and ask that you please promptly.

1677 Dr. {Woodcock.} We will be delighted to work with you.

1678 Mr. {Pitts.} Thank you very much, Dr. Woodcock, for  
1679 your testimony.

1680 That concludes the first panel. We will ask the staff  
1681 to set up for the second panel. We have seven witnesses. We  
1682 will take a 2-minute break while they set up.

1683 [Recess.]

1684 Mr. {Pitts.} The subcommittee will reconvene. On our  
1685 second panel today, we have seven witnesses, and I will  
1686 introduce them in order of their presentations. First, Ms.  
1687 Elizabeth Gallenagh, Vice President of Government Affairs and  
1688 General Counsel, Healthcare Distribution management  
1689 Association. Then Christine Simmon, Senior Vice President of  
1690 Policy and strategic Alliances, Generic Pharmaceutical  
1691 Association. Then Mr. Michael Rose, Vice President of Supply  
1692 Chain Management, Johnson and Johnson Health Care Systems.  
1693 Then Dr. Tim Davis, owner, Beaver Health Mart Pharmacy on



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1694 behalf of the National Community Pharmacists Association.

1695 Then Mr. Allan Coukell, Director of the Medical Programs of

1696 the Pew Charitable Trust. Then Dr. Carman Catizone,

1697 Executive Director, National Association of Boards of

1698 Pharmacy. And finally, Mr. Walter Berghahn, President of

1699 Smarter Meds for Life and Executive Director of the

1700 Healthcare Compliance Packaging Council.

1701 Thank you all for coming. You will each be given 5

1702 minutes to summarize your testimony. Your written testimony

1703 will be placed in the record.

1704 Ms. Gallenagh, we will start with you. You are

1705 recognized for 5 minutes.

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1706 ^STATEMENTS OF ELIZABETH GALLENAGH, J.D., VICE PRESIDENT OF  
1707 GOVERNMENT AFFAIRS AND GENERAL COUNSEL, HEALTHCARE  
1708 DISTRIBUTION MANAGEMENT ASSOCIATION; CHRISTINE M. SIMMON,  
1709 SENIOR VICE PRESIDENT, POLICY AND STRATEGIC ALLIANCES,  
1710 GENERIC PHARMACEUTICAL ASSOCIATION; MICHAEL ROSE, VICE  
1711 PRESIDENT, SUPPLY CHAIN VISIBILITY, JOHNSON AND JOHNSON  
1712 HEALTH CARE SYSTEMS, INC.; TIM DAVIS, R.PH., BEAVER HEALTH  
1713 MART PHARMACY, ON BEHALF OF NATIONAL COMMUNITY PHARMACISTS;  
1714 ALLAN COUKELL, DEPUTY DIRECTOR, MEDICAL PROGRAMS, THE PEW  
1715 CHARITABLE TRUSTS; CARMEN A. CATIZONE, R.PH., D.PH; AND  
1716 WALTER BERGHAHN, EXECUTIVE DIRECTOR, HEALTH CARE COMPLIANCE  
1717 PACKAGING COUNCIL

|  
1718 ^STATEMENT OF ELIZABETH GALLENAGH  
  
1719 } Ms. {Gallenagh.} Good morning, Chairman Pitts, Ranking  
1720 Member Pallone and members of the subcommittee. I am Liz  
1721 Gallenagh, Vice President, Government Affairs, and General  
1722 Counsel at HDMA. Thank you for this opportunity to inform  
1723 you about the critically important issue of prescription drug

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1724 pedigree, traceability and supply chain safety. I would also  
1725 like to thank Chairman Upton, Congressman Latta and  
1726 Congressman Matheson for their leadership in this area as  
1727 well as the hard work and dedication of their staff.

1728         The pharmaceutical distribution industry's primary  
1729 mission is to operate the safest, most secure and efficient  
1730 supply chain in the world. As part of this mission, HDMA's  
1731 members work to eliminate counterfeit and diverted medicines  
1732 by capitalizing on the technological innovation and constant  
1733 improvements in efficiency that are the foundation of our  
1734 industry.

1735         Today, on behalf of our 33 members, I am here to express  
1736 HDMA's strong support for a national, uniform approach to  
1737 pedigree and the traceability of medicines throughout the  
1738 supply chain. I will speak with more detail later in my  
1739 testimony, but I want to state that we support the core  
1740 elements of the Latta-Matheson proposal and look forward to  
1741 working with you and your Senate colleagues on the final  
1742 bill.

1743         HDMA believes that any reform and modernization of the  
1744 supply chain should raise national wholesaler standards and

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1745 include a new federal ceiling for pedigree and traceability  
1746 requirements to improve safety and uniform and establish the  
1747 foundation for longer-term electronic solutions such as unit-  
1748 level serialization and product tracing. In addition to  
1749 fundamentally addressing counterfeit and diverted medicines,  
1750 a national approach may be a useful tool in discouraging gray  
1751 market activities associated with drug products in short  
1752 supply. More importantly, it will put the United States on  
1753 par with other countries around the world that are currently  
1754 beginning to engage in serialization and traceability  
1755 efforts.

1756       After many years of debate, it appears that we finally  
1757 may have an opportunity to enact federal legislation in this  
1758 area. This is in large part due to a broad consensus among  
1759 supply chain partners as well as growing support from Members  
1760 of Congress. While Congress, FDA and industry have been  
1761 working at this diligently for several years, it is critical  
1762 that Congress act now due to the uncertainties faced by the  
1763 industry, the need for uniformity across the supply chain and  
1764 to ensure patient safety.

1765       Basic guidelines for pedigree were set forth 25 years

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1766 ago with the enactment of the federal PDMA. Since that time,  
1767 activity at the State level has varied with some enacting  
1768 very complex laws and others never going further than the  
1769 original guidelines. Based on our experience, the  
1770 complexities of dealing with multiple approaches in the  
1771 States will only get worse if we fail to solve this problem  
1772 now at the national level.

1773         Since Florida's first foray into raising pedigree and  
1774 licensure standards in 2003, we have seen dramatic variations  
1775 across the country. This variation has occurred despite  
1776 HDMA's attempts to work in every State along with fellow  
1777 stakeholders to achieve more uniformity. Today, for example,  
1778 29 States have acted beyond the federal PDMA standards. The  
1779 States of Florida and California are viewed as leaders in  
1780 this area. However, they take completely different  
1781 approaches, California being the most complex and forward-  
1782 looking with track-and-trace and electronic pedigree  
1783 implementation beginning in 2015, and Florida being the most  
1784 stringent today in terms of what is happening in the supply  
1785 chain with pedigree requirements.

1786         This patchwork not only creates operational challenges

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1787 but also leaves openings for bad actors shopping for more  
1788 lenient State rules, openings that could mean the difference  
1789 between a fake or diverted medicine being dispensed to an  
1790 innocent patient in need of important treatment. Because of  
1791 this State-by-State variation, we believe pedigree and  
1792 traceability should be under the purview of Congress and the  
1793 FDA.

1794 We have been a leader in this field and we are dedicated  
1795 to working with supply chain partners and stakeholders on a  
1796 consensus approach to pharmaceutical traceability. We are an  
1797 active member also of PDSA, the Pharmaceutical Distribution  
1798 Security Alliance.

1799 The bipartisan discussion draft released by the  
1800 committee this week achieves these goals and captures the  
1801 core consensus elements that will significantly improve the  
1802 integrity and safety of the supply chain. Specifically, the  
1803 proposal does include national requirements for wholesaler  
1804 licensing while preserving a critically important role for  
1805 the States; uniform direct purchase and standard pedigree  
1806 options; eliminating the current 50-State patchwork,  
1807 manufacturer serialization at the unit level and case level,

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1808 enabling unique identification of prescription drug products  
1809 for the first time in the United States; the development of  
1810 electronic systems and processes to facilitate traceability  
1811 and transaction data exchange to provide additional  
1812 efficiency and safety benefits within the supply chain, and  
1813 appropriate transition times and development phases for the  
1814 migration to traceability for each segment.

1815           There is no single element that will protect the supply  
1816 chain from every threat but rather a comprehensive solution  
1817 should incorporate each of these elements. We applaud your  
1818 work and urge the committee to advance this important issue  
1819 this year. Now is the time for Congress to act to bring  
1820 cohesion and consistency to our national drug supply chain.

1821           [The prepared statement of Ms. Gallenagh follows:]

1822 \*\*\*\*\* INSERT 2 \*\*\*\*\*

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|  
1823           Mr. {Pitts.} The chair thanks the gentlelady and now  
1824 recognizes Ms. Simmon for 5 minutes for an opening statement.



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|  
1825 ^STATEMENT OF CHRISTINE M. SIMMON

1826 } Ms. {Simmon.} Thank you. Good morning, Chairman Pitts,  
1827 Ranking Member Pallone and members of the subcommittee.  
1828 Thank you for inviting me to testify here today on the  
1829 important topic of securing our Nation's pharmaceutical  
1830 supply chain. I am Christine Simmon, Senior Vice President  
1831 of Policy at the Generic Pharmaceutical Association. We  
1832 represent the finished-dose generic drug manufacturers and  
1833 bulk pharmaceuticals and suppliers to the industry.

1834 For the past year, the effort to develop a national  
1835 solution to securing the supply chain received strong support  
1836 from key members in both the House and Senate but  
1837 unfortunately was not enacted into law. We applaud this  
1838 committee for taking up this issue today, and we recognize  
1839 and appreciate the dedicated attention to this issue and  
1840 leadership by Congressmen Latta and Matheson.

1841 GPhA believes that every patient in America deserves a  
1842 safe, secure prescription drug supply. For many years, GPhA  
1843 has worked closely with multiple stakeholders across the

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1844 supply chain to ensure just that. As the makers of 80  
1845 percent of scripts dispensed in the United States, our  
1846 industry is deeply committed to preventing and detecting the  
1847 distribution and sale of counterfeit and adulterated  
1848 medicines. We strongly supported last Congress's historic  
1849 Generic Drug User Fee Act, which recognizes that while  
1850 providing earlier access to medicines is critical, FDA's  
1851 central mission is ensuring drug safety. We applaud the  
1852 efforts of this committee in enacting the user fee program  
1853 into law.

1854 GPhA is a member of the Pharmaceutical Distribution  
1855 Security Alliance along with many others in the supply chain  
1856 and including others at this table. The group's primary goal  
1857 is to ensure patients have uninterrupted access to safe,  
1858 authentic FDA-approved medicine. So today I am going to  
1859 share with you our support for a system build on three core  
1860 principles: a uniform federal standard, technical  
1861 requirements that support achievability, and a building block  
1862 approach to ensuring orderly implementation and avoid  
1863 unintended consequences.

1864 It is vital to ensure that any supply chain security

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1865 system put in place is practical, focused and uniform across  
1866 the country. California's drug pedigree model that will be  
1867 effective in 2015 would require implementation of full  
1868 electronic track-and-trace capabilities where the entire  
1869 distribution history and location of every unit in the supply  
1870 chain can be determined at any time. At present, the  
1871 technology to support such a system is unproven and the costs  
1872 associated would be billions. Any attempt to hastily  
1873 implement such a system could lead to confusion in the supply  
1874 chain, aggravate product shortages and dramatically increase  
1875 costs for all prescriptions including generic medicines.

1876 In contrast, GPhA believes that a building block enables  
1877 the industry to attain interoperability in achievable steps  
1878 all the while applying the knowledge and experience gained  
1879 over time to refine the model. While the generic industry is  
1880 still reviewing recently released drafts, many elements are  
1881 consistent with our proposed approach.

1882 Specifically, as outlined in phase I of the Latta-  
1883 Matheson discussion draft, generic manufacturers have  
1884 committed to identifying individual saleable units of  
1885 medicine with labels and maintaining and managing data in

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1886 their systems that would associate the identifiers on  
1887 individual bottles of medicine with the lot numbers of the  
1888 products. Verification that a specific unit was serialized  
1889 by a manufacturer within a given production lot can provide  
1890 information and security that is a major step forward from  
1891 current practices. The system would help identify and  
1892 prevent the introduction of suspect product through full lot  
1893 traceability and allow regulatory authorities to validate the  
1894 unique identifier of a product at the unit level.

1895 The stepped approach in the House draft would provide  
1896 immediate measures to increase supply chain security. The  
1897 system established under the proposals will improve the  
1898 efficiency and effectiveness of drug recalls and returns. In  
1899 planning for the future, it would provide critical building  
1900 blocks that can be expanded as public health threat standards  
1901 and technologies evolve.

1902 Because American consumers today expect the convenience  
1903 and simplicity inherent in the digital transfer of  
1904 information, GPhA strongly supports the e-labeling  
1905 requirement in the discussion draft to provide more  
1906 standardized electronic prescription drug information that

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1907 would increase patient safety and provide significant quality  
1908 improvements and cost reductions through a more accurate,  
1909 cost-effective and sustainable alternative to paper inserts.

1910 In conclusion, Mr. Chairman, GPhA and the industry share  
1911 the concerns of the committee with regard to maintaining the  
1912 security of our country's drug supply. The development of a  
1913 uniform national system is needed to give regulatory  
1914 authorities another tool for enforcement, make it more  
1915 difficult for criminals to breach the supply chain, and  
1916 enhance the ability of the supply chain to respond quickly  
1917 when a breach has occurred. We believe the model proposed by  
1918 the House includes many elements to achieve these goals. We  
1919 look forward to working together with Congress to develop a  
1920 consensus measure on this important issue that can be enacted  
1921 into law.

1922 Thank you, and I would be happy to answer any questions  
1923 you may have.

1924 [The prepared statement of Ms. Simmon follows:]

1925 \*\*\*\*\* INSERT 3 \*\*\*\*\*

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|  
1926           Mr. {Pitts.} The chair thanks the gentlelady and now  
1927 the chair recognizes Mr. Rose for 5 minutes for an opening  
1928 statement. Please speak into the microphone.

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|

1929 ^STATEMENT OF MICHAEL ROSE

1930 } Mr. {Rose.} Thank you for your introduction, Mr.  
1931 Chairman, and thank you, Mr. Pallone. I work for and am  
1932 representing Johnson and Johnson Health Care Systems Inc.  
1933 Johnson and Johnson Health Care Systems Inc. is the principle  
1934 supply chain commercial entity within the Johnson and Johnson  
1935 family of companies in the United States.

1936 Securing our Nation's supply chain is an important  
1937 concern for our company. We believe it is vital for the  
1938 patients who use our products receive our genuine products.  
1939 We have already taken steps to secure our supply chain and  
1940 protect our products. As a member of PhRMA and BIO and a  
1941 participant in PDSA, I will share with you our perspectives  
1942 on serialization and track-and-trace, our serialization  
1943 experience and views on the draft legislation.

1944 Serialization regulations have become increasingly  
1945 common across many countries including the European Union,  
1946 Turkey, Argentina, China, India and Brazil. In the United  
1947 States, the California law requires manufacturers to

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1948    serialize and pedigree all pharmaceutical products sold in  
1949    the State of California 50 percent of our products by January  
1950    1, 2015, and the remaining 50 percent by January 1, 2016.  
1951    Additionally, more than 50 percent of the States have  
1952    pedigree laws with varying approaches, that is, some require  
1953    electronic pedigrees, others use paper. Some start the  
1954    pedigree at the primary distributors, others will start it  
1955    with the secondary wholesaler, et cetera. This patchwork  
1956    quilt of regulations leaves us with a complicated,  
1957    inefficient regulatory landscape creating unforeseen gaps  
1958    where bad actors can introduce illicit drugs into the  
1959    legitimate supply chain, thereby placing our citizens at risk  
1960    of counterfeit medicines.

1961            While the risk of encountering counterfeit medicines may  
1962    be small within the legitimate domestic supply chain, when a  
1963    patient receives a counterfeit medicine, the effects can be  
1964    extremely dangerous, have long-lasting impact and can even be  
1965    life-threatening. Our company believes that federal  
1966    serialization and track-and-trace legislation is necessary to  
1967    properly secure our pharmaceutical supply chain by  
1968    eliminating varying and conflicting State regulations.



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1969 Federal legislation should help close the gaps where illicit  
1970 drugs enter the U.S. supply chain as well as provide  
1971 additional mechanisms to help authenticate the legitimacy of  
1972 medicines distributed and dispensed within the United States  
1973 to help protect the patients who use our medicines.

1974 Next I would like to share our company's domestic  
1975 serialization experience. We are preparing our packaging  
1976 sites, distribution centers, business and information  
1977 technology systems to serialize and track and trace our  
1978 products so that we can comply with the California e-pedigree  
1979 law. Here is an example of the first product that we have  
1980 serialized for the U.S. market. This product is Prezista  
1981 600-milligram tablets. For your reference, I have attached a  
1982 label of serialized Prezista 600 milligrams to my testimony.

1983 Let me draw your attention to the product license plate  
1984 on the side of the label. This space is similar to the  
1985 prescription drug product identifier prescribed in the House  
1986 bill. We provide both machine and human readable forms for  
1987 easy and accurate identification. Similarly, we apply a  
1988 standard serialized barcode to every homogenous case to  
1989 facilitate handling during distribution. This identification

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1990 space complies with both the FDA's serial number identifier  
1991 guidance and the widely adopted international standards  
1992 developed by GS-1.

1993           Additionally, we are establishing processes to exchange  
1994 serialized data with the distributors who distribute our  
1995 products and with the pharmacies that dispense our medicines  
1996 to patients who need them. We are required to provide this  
1997 information to the distributors and pharmacies so that they  
1998 can use it to help verify both the authenticity of the  
1999 package as well as the transactions related to the product.

2000           Bottom line: While it is complicated work and a lot  
2001 still remains, we are doing our part to comply with the  
2002 California law. However, if any States were to adopt  
2003 slightly different regulations, the inconsistencies could  
2004 compromise the integrity of the supply chain, hence  
2005 supporting the need for federal action now to secure our  
2006 national security chain.

2007           Lastly, I would like to comment on the proposed  
2008 legislation. In 2011, our company along with several other  
2009 PhRMA and BIO members and other supply chain participants  
2010 helped form PDSA. PDSA's mission is to help enact a federal

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2011 policy proposal for one unified national system enhancing the  
2012 security of the domestic supply chain for patients and to  
2013 define a migratory implementation pathway.

2014 Johnson and Johnson Health Care Systems supports  
2015 Representatives Latta and Matheson for tackling this  
2016 important issue and making progress on a legislative  
2017 solution. This legislation incorporates many of PDSA's  
2018 proposed provisions including a uniform national standard  
2019 with a phased implementation. It is vitally important that  
2020 both government and the private sector work together to  
2021 protect our national drug supply in a manner that makes  
2022 sense. We believe this legislation will help us secure the  
2023 domestic pharmaceutical supply chain by providing additional  
2024 protection to our citizens, patients who depend on the  
2025 integrity of our medicines to treat their diseases and life-  
2026 threatening conditions from counterfeit medicines. Johnson  
2027 and Johnson Health Care Systems' commitment to patient safety  
2028 is unwavering. We look forward to Congress's enactment of  
2029 this legislation and we are committed to work with Congress,  
2030 the FDA and our supply chain stakeholders to implement it  
2031 successfully. Again, thank you for the opportunity to

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2032 provide this testimony to the committee.

2033 Before concluding my remarks, I would like to recognize  
2034 Steve Drucker, an industry colleague from Merck, who passed  
2035 away last week. We will miss Steve's immense contributions,  
2036 commitment to patient safety and especially his humorous  
2037 insights. Our thoughts and prayers go out to Steve's family,  
2038 especially his wife Ann and the entire Merck team.

2039 [The prepared statement of Mr. Rose follows:]

2040 \*\*\*\*\* INSERT 4 \*\*\*\*\*

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|  
2041           Mr. {Pitts.} The chair thanks the gentleman. Dr.  
2042 Davis, you are recognized for 5 minutes for an opening  
2043 statement.

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|

2044 ^STATEMENT OF TIM DAVIS

2045 } Mr. {Davis.} Chairman Pitts, Ranking Member Pallone and  
2046 members of the committee, thank you for conducting this  
2047 hearing and for providing me the opportunity to share my  
2048 perspective as an independent pharmacist and small business  
2049 owner on the issue of securing the pharmaceutical supply  
2050 chain. My name is Tim Davis of Beaver County, Pennsylvania,  
2051 and I am the owner of Beaver Health Mart Pharmacy and have  
2052 been a practicing pharmacist for over a dozen years. I am  
2053 here today representing the National Community Pharmacists  
2054 Association, which represents the pharmacist owners and  
2055 employees of more than 23,000 independent community  
2056 pharmacies in America. Our pharmacies provide over 40  
2057 percent of all community-based prescriptions.

2058 It is my belief that the United States pharmaceutical  
2059 supply chain is largely safe and secure. Most pharmacists  
2060 today have a heightened awareness of counterfeit or diverted  
2061 drugs and therefore recognize the critical importance of  
2062 purchasing medications only from trusted trading partners.

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2063 In addition, pharmacists as part of our training and daily  
2064 practice carefully examine both drug packaging and the drug  
2065 itself to be sure there are no suspicious anomalies.

2066 It has been my observation, though, that certain types  
2067 of prescription medications tend to be the target of  
2068 counterfeiters. Relatively expensive drugs that can be  
2069 easily produced and readily sold entice these bad actors.  
2070 Some drugs that I have personally seen are lifestyle drugs,  
2071 such as Viagra, and very costly injectable medications such  
2072 as Procrit or more recently Avastin.

2073 In response to concerns about the safety of prescription  
2074 medications in the United States, over half of the States  
2075 have passed drug pedigree laws that require drug products  
2076 that move outside of normal distribution to be accompanied by  
2077 a record of prior transactions. However, the differences in  
2078 each State's laws has created a patchwork of activities  
2079 across the United States. As a result, there have been past  
2080 discussions about the practicality of a system that would  
2081 track prescription drugs at the individual unit level.  
2082 Pharmacists have had significant concerns about any system  
2083 that would require each individual unit of medication to be

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2084 electronically scanned upon arrival in a pharmacy due to the  
2085 capital, time and labor costs associated with such a system.  
2086 Presently, the technologies required to implement such a  
2087 system are not fully developed, designed or scaled to be  
2088 feasible or affordable for use in individual community  
2089 pharmacies.

2090       Of great concern is the California e-pedigree law that  
2091 will begin to be implemented in 2015 that will require the  
2092 electronic tracking and tracing of all drug packages in real  
2093 time. This well-intentioned system will require each  
2094 individual participant in the supply chain to scan each  
2095 individual item to capture the transaction information. With  
2096 each successive distribution, the e-pedigree must be updated  
2097 with the newest transaction data as it makes its way to our  
2098 pharmacies. In short, our pharmacies will have the unenviable  
2099 task of maintaining all drug pedigree data for all  
2100 distributions and must be able to access it on demand. The  
2101 cost of compliance with this law will be extremely high when  
2102 factoring in both initial implementation and ongoing expenses  
2103 necessary to maintain and access the data. Imposing these  
2104 challenges, particularly on community pharmacies, is not



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2105 logical at a time when the Nation is focused on trying to  
2106 reduce health care costs.

2107 All of these factors bring us to a place in which we  
2108 need a uniform federal framework to provide further  
2109 assurances of supply chain security and that could be used to  
2110 assist federal regulators in instances of drug recalls or  
2111 inquiries. We need a reasonable, commonsense federal  
2112 approach that will strike the appropriate balance between  
2113 enhanced patient safety and minimizing unreasonable burdens  
2114 on supply chain stakeholders, particularly small business  
2115 pharmacies like myself.

2116 NCPA is a member of the Pharmaceutical Distribution  
2117 Security Alliance, a working group comprised of  
2118 representatives of all sectors of the pharmaceutical supply  
2119 chain, which has been collaborating over the past year and a  
2120 half to address supply chain security issues. This group has  
2121 reached a consensus around a number of topics. One is that  
2122 of establishing national requirements for wholesaler  
2123 licensure standards. Raising the standards for wholesaler  
2124 licensure in a uniform fashion would provide the community  
2125 pharmacist with an additional layer of confidence in the

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2126 integrity of the medications purchased. The second concept is  
2127 that of attaching a unique identifier to prescription drugs  
2128 at the unit and case levels. Products would be identified  
2129 with a two-dimensional matrix barcode including the serial  
2130 number, lot number and expiration date. The PDSA coalition  
2131 has also built consensus around being able to use the  
2132 serialized identifier information to track products at the  
2133 lot level. NCPA is pleased to note the inclusion of national  
2134 wholesaler licensure standards, product serialization and  
2135 lot-level tracking in both the recently released House  
2136 discussion draft and the Senate draft. NCPA believes that  
2137 the proposed lot-level system is one that could be built upon  
2138 at some point in the future.

2139 Community pharmacists take very seriously our role in  
2140 ensuring the safety of medications that we personally  
2141 dispense to our patients and we remain committed to working  
2142 with our colleagues in the supply chain as well as with State  
2143 and federal authorities to make any needed improvements.  
2144 Moving forward, it is essential that all stakeholders make a  
2145 concerted effort to keep the lines of communication open so  
2146 that consumers can continue to trust the integrity of the

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2147 medications that we all so depend on.

2148 Thank you.

2149 [The prepared statement of Mr. Davis follows:]

2150 \*\*\*\*\* INSERT 5 \*\*\*\*\*

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|  
2151           Mr. {Pitts.} The chair thanks the gentleman. Mr.  
2152 Coukell, you are recognized for 5 minutes for an opening  
2153 statement.

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|

2154 ^STATEMENT OF ALLAN COUKELL

2155 } Mr. {Coukell.} Chairman Pitts, Ranking Member Pallone  
2156 and members of the committee, thank you for the opportunity  
2157 to testify. My name is Allan Coukell. I direct drug and  
2158 medicine device work at The Pew Charitable Trusts, an  
2159 independent research and public policy organization.

2160 Pew supports the creation of a strong national system to  
2161 protect American patients from the risks of counterfeit,  
2162 stolen and diverted drugs. We do so based on our analysis of  
2163 the risks to the supply chain and the feasibility of  
2164 solutions. The principles that I will outline today are  
2165 supported by other consumer, patient, public health and  
2166 industry stakeholders, and I ask that a number of statements  
2167 be included in the record with my written testimony.

2168 There is general agreement on the need for a national  
2169 system and how it would work. Manufacturers would put a  
2170 unique serial number on each package of drugs. The drugs  
2171 would be tracked as they pass from hand to hand through the  
2172 complex distribution system and they could be checked to be

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2173 sure they are authentic. This approach would bring the  
2174 United States into line with other countries and individual  
2175 States. Providing it creates a meaningful advance in safety,  
2176 a single national system would be preferable to the current  
2177 patchwork of State laws.

2178 A recent example demonstrates how verifying a serial  
2179 number on a drug package could have prevented a significant  
2180 crime and risk to patients. Last year, the U.S. Attorney in  
2181 New York charged 48 people in a large-scale diversion scheme  
2182 to buy half a billion dollars worth of medicines from  
2183 patients on the street, repackage them, sometimes with fake  
2184 labels, and sell them back into distribution through licensed  
2185 wholesalers who in turn sold the drug to pharmacies. This  
2186 massive criminal recycling of government-subsidized drugs--  
2187 similar schemes are well documented in other States--could be  
2188 prevented if the drug package had a serial number and the  
2189 serial number was retired after the drugs reached the  
2190 pharmacy. This requires that pharmacies and wholesalers  
2191 purchasing the drugs check that serial number. Without  
2192 checking, the same serial, real or fake, could be sold again  
2193 and again without detection.

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2194           Manufacturers are already making investments in drug  
2195    serialization. To justify the expense and the preemption of  
2196    strong State laws, it is essential that any federal law  
2197    achieve the following within a reasonable time frame:  
2198    Participation of all members of the supply chain. We need  
2199    traceability of drugs at the package level, not merely by  
2200    lot, which can include thousands or tens of thousands of  
2201    bottles, and routine checking of serial numbers. In a soon-  
2202    to-be-released Pew Booz Allen Hamilton report, supply chain  
2203    stakeholders overwhelmingly said that all sectors,  
2204    manufacturers, distributors and pharmacies, need to  
2205    participate in a national system without exception.

2206           The technology is feasible, and package-level  
2207    serialization and verification already exist or soon will in  
2208    China, Brazil, Turkey, Italy and across the EU. A system  
2209    that does not track drugs by the unit level would fail to  
2210    catch unsafe drugs in many scenarios. Take the example of a  
2211    narcotic or any drug in shortage that is sold illegally or in  
2212    the gray market. Without unit-level traceability, neither  
2213    the purchaser nor an investigator would have any way to know  
2214    who had sold that product or where it had come from.

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2215           Today, some companies are required to track a drug's  
2216 transaction history through paper pedigree. An electronic  
2217 system would be a welcome replacement, but Congress should  
2218 certainly not replace pedigrees, which are used by regulators  
2219 and law enforcement, with a structure that does less to  
2220 capture the chain of custody than today's systems. Regular  
2221 checking of drug serial numbers by supply chain partners is a  
2222 powerful way to ensure that illegitimate products do not  
2223 enter distribution. Take, for example, a truckload of  
2224 insulin, 129,000 refrigerated vials, that was stolen from a  
2225 highway rest stop a few years ago. After several months,  
2226 some of that drug showed up on the shelves of chain  
2227 drugstores in Texas, Georgia and Kentucky, having been  
2228 handled by licensed wholesalers in at least two other States.  
2229 Nobody knows how much of that product was resold but only 2  
2230 percent of it was recovered. We need a system that can flag  
2231 suspect of illegitimate and flag it automatically.

2232           Recognizing the danger, some companies have already  
2233 taken steps. For example, the pharmaceutical company EMD  
2234 Serono, after its human growth hormone was counterfeited, put  
2235 in place a secure distribution program with unique serial



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2236 numbers on each vial that are checked by the dispensing  
2237 pharmacy. The core of that program shows how a national  
2238 system can work.

2239           Mr. Chairman, I thank you for this hearing and for your  
2240 commitment to this issue. The discussion draft released by  
2241 this committee a few days ago acknowledges the risks I have  
2242 been describing. We urge you now to refine it to achieve the  
2243 meaningful protections called for by patient, consumer and  
2244 public health groups and the others I have mentioned.  
2245 Indeed, we urge you to return to the bipartisan, bicameral,  
2246 two-phrase framework that you and your office and others on  
2247 this committee have spent much of the past year developing,  
2248 an approach that every organization represented on this panel  
2249 has supported. It has been 25 years since PDMA. The  
2250 California law will begin to be implemented in 2 years. The  
2251 opportunity for a federal system now is great. We would like  
2252 to work with this committee to improve this proposal to  
2253 achieve a strong national system that achieves what it must:  
2254 meaningful protections for patients.

2255           Thank you, and I would welcome your questions.

2256           [The prepared statement of Mr. Coukell follows:]

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2257 \*\*\*\*\* INSERT 6 \*\*\*\*\*

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|  
2258           Mr. {Pitts.} The chair thanks the gentleman. Dr.  
2259 Catizone, you are recognized for 5 minutes for an opening  
2260 statement.

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|

2261 ^STATEMENT OF CARMEN A. CATIZONE

2262 } Mr. {Catizone.} Chairman Pitts, Ranking Member Pallone  
2263 and members of the subcommittee, I thank you for the  
2264 opportunity to be here today. The National Association  
2265 Boards of Pharmacy founded in 1904 and based in Illinois  
2266 appreciates the chance to share with you comments and input  
2267 from the States who are currently responsible for regulating  
2268 this particular situation.

2269 The issues before the committee are not new. In fact,  
2270 the timeline in trying to secure our Nation's prescription  
2271 drug supply extends far back than we care to admit. The  
2272 activities that have ensued since the enactment of the PDMA  
2273 some 25 years ago can best be characterized by two words:  
2274 proposed and delayed. The language found throughout multiple  
2275 Federal Register notices since the implementation of the PDMA  
2276 read similarly over and over. The proposals presented by the  
2277 FDA and supported by the States were continuously delayed and  
2278 defeated by pressure from the industry.

2279 As some of you may be aware, NABP is intimately involved

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2280 in the oversight of wholesale distributors; as a result, our  
2281 verified, accredited wholesale distributors program. To  
2282 date, we have surveyed and accredited 552 wholesale  
2283 distributors across the United States. We have observed  
2284 firsthand and reported to the applicable State and federal  
2285 authorities breaches in and compromises to the prescription  
2286 drug supply chain. These breaches and compromises include  
2287 the lack of a pedigree, the lack of complete information, the  
2288 absence of any documentation, pedigrees or other transaction  
2289 documents that indicate a product passed through multiple  
2290 entities, some licensed and others not, multiple wholesaler  
2291 companies located in a one-room business office in a strip  
2292 mall claiming some form of common ownership, wholesalers  
2293 receiving and storing products under conditions that render  
2294 the medications adulterated or contaminated, and wholesalers  
2295 and pharmacies establishing as their sole business model the  
2296 purchase and sale of shortage drugs and inflating the price  
2297 of these products by a thousandfold, an unconscionable action  
2298 when it comes to drugs that are needed by patients suffering  
2299 from life-threatening diseases such as cancer.

2300 The States are both the frontline and last defense in

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2301 the prescription supply chain. Together with NABP, they have  
2302 forged an effective public-private partnership. That  
2303 partnership was recognized by the Institute of Medicine in  
2304 its report ``Countering the Problem of Falsified and  
2305 Substandard Drugs.'' The report notes that crime and  
2306 corruption drive the business of falsified medicines and that  
2307 medicines can change hands many times in myriad countries  
2308 before they reach patients.

2309 One of the primary recommendations of the IOM that is  
2310 critical to the considerations before this committee and  
2311 bears noting this afternoon was a recommendation they made in  
2312 regard to NABP, and I quote: ``The IOM committee calls for  
2313 strengthening the drug distribution system in order to  
2314 improve the quality of medicine and protect consumers. Top  
2315 among its priorities is restricting the U.S. wholesale market  
2316 to firms vetted by the National Association of Boards of  
2317 Pharmacy. This action would tighten the American drug  
2318 distribution chain and build momentum for better controls on  
2319 drug wholesalers in developing countries.''

2320 NABP supports the implementation of a national system  
2321 for the oversight and regulation of prescription drug supply

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2322 chain provided such system is comprehensive and does not  
2323 discard the protections already in place and ready for  
2324 implementation by the States, particularly California. It  
2325 should take into account the existing and successful public-  
2326 private partnership established between the States and NABP  
2327 endorsed by the Institute of Medicine and operating  
2328 effectively at no cost to the American taxpayers. NABP calls  
2329 for no further delays. The time has long passed for the  
2330 continued delay in addressing and resolving the challenges  
2331 confronting our Nation's prescription drug chain. NABP  
2332 requests that all participants in the supply chain be  
2333 accountable. Exemptions should not be granted to pharmacies.  
2334 NABP supports the tracking and traceability of products to  
2335 the package level and made operational in 2015 and 2016 in  
2336 order not to retreat on advances made by California and the  
2337 timeline already committed to by a growing number of the  
2338 industry. NABP supports pharmacies and wholesale  
2339 distributors being required to append and pass pedigrees or  
2340 other equivalent transaction documents within the next 2 to 4  
2341 years, and NABP supports providing the Food and Drug  
2342 Administration with the full scope of authority and resources

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2343 needed to implement and enforce a national system.

2344 We thank you for the opportunity.

2345 [The prepared statement of Mr. Catizone follows:]

2346 \*\*\*\*\* INSERT 7 \*\*\*\*\*



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|  
2347           Mr. {Pitts.} The chair thanks the gentleman. Mr.  
2348 Berghahn, you are recognized for 5 minutes for an opening  
2349 statement.

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|  
2350 ^STATEMENT OF WALTER BERGHAHN

2351 } Mr. {Berghahn.} Thank you, and good afternoon.

2352 Chairman Pitts, Ranking Member Pallone and members of the  
2353 committee, I appreciate the opportunity to be here and share  
2354 my perspective on this matter. My name is Walter Berghahn.  
2355 I am the Executive Director of the Healthcare Compliance  
2356 Packaging Council, a trade association dedicated to improving  
2357 medication adherence and patient safety through broad  
2358 adoption of innovative packaging. The HCPC represents  
2359 packaging material and machinery suppliers as well as  
2360 contract packagers. The members serve as pharmaceutical  
2361 manufacturers and pharmacy both institutional and retail.  
2362 The HCPC supports California's SB 1307 and the work of this  
2363 committee, recognizing that we share the common goal of a  
2364 secure supply chain.

2365 The U.S. pharmaceutical supply chain is primarily safe.  
2366 Drugs are produced, packaged and shipped according to FDA  
2367 guidelines. They travel through a complex supply chain and  
2368 arrive at the appropriate pharmacy, hospital and nursing home

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2369 mostly without incident. That sounds wonderful, but that is  
2370 not why we are here today. We are here because there are  
2371 many groups intent on selling counterfeit or gray market  
2372 drugs into the U.S. supply chain despite a tremendous effort  
2373 over the last 10 years to secure the supply chain.  
2374 Counterfeits are still appearing. The FDA has opened more  
2375 investigations in recent years than ever before, more than 70  
2376 incidents in 2010 alone.

2377         Some suggest that the cost to fix it is too high and the  
2378 supply chain is safe enough. I am betting that those people  
2379 have never had a family member ingest or inject a counterfeit  
2380 medication and suffer the health consequences.

2381         It has been suggested that serialization and barcoding  
2382 technology is not mature or scalable enough for this task,  
2383 and yet barcoding has been used since the 1970s. It is found  
2384 in every store and pharmacy in America. Two-dimensional  
2385 barcoding required for serialization is newer but well  
2386 established. The Department of Defense issued a paper in  
2387 2005 outlining their use and implementation of 2D barcoding  
2388 for tracking valuable items in both forward and reverse  
2389 logistics. Every day, tens of millions of packages are

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2390 tracked by FedEx and UPS utilizing serialized barcodes.  
2391 Every day, 1-1/2 million U.S. air travelers board planes  
2392 using 2D serialized barcodes. I am not suggesting the  
2393 process will be easy for pharmaceuticals but the technologies  
2394 employed are proven and they are widespread.

2395 California led the way on serialization with SB 1307  
2396 with initial targets in 2007 and subsequent delays allowing  
2397 industry time to comply. I am sure you are familiar with the  
2398 timeline. Pharmacy would be the last to comply in July of  
2399 2017, a full 4 years from today. The HCPC hopes that the  
2400 federal legislation will support SB 1307 and not undermine  
2401 its progress.

2402 The packaging machinery industry is prepared to help  
2403 meet these deadlines. Systems ranging from manual to fully  
2404 automated exist which apply, verify and aggregate 2D barcoded  
2405 containers to cases. Companies such as Systech, Optel,  
2406 Seidenader, Omega and numerous others are delivering these  
2407 systems to branded and generic pharmaceutical manufacturers  
2408 today. Dozens of systems have been installed in the United  
2409 States in anticipation of California's deadlines. Hundreds  
2410 more are being planned, ordered and constructed now. A

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2411 larger number of systems have already been deployed globally  
2412 to meet international requirements for serialization in  
2413 countries like China, Brazil, Turkey, India and a large  
2414 portion of the EU.

2415 All this work does wonders for securing the normal  
2416 supply chain but we would be remiss if we didn't consider the  
2417 many documented problems occurring outside normal channels.  
2418 So how do we detect those instances? In my opinion, the best  
2419 way would be to provide prescriptions the way most of the  
2420 world does: in the manufacturer's original container. This  
2421 would accomplish two things. It thwarts the introduction of  
2422 counterfeit products in pharmacy as well as dispensing of  
2423 outdated and returned product, all unfortunately well  
2424 documented. Secondly, it would allow the insurance industry  
2425 to mandate the use of a serial ID for reimbursement, not  
2426 simply the NDC number. This practice would greatly reduce  
2427 prescription fraud. The government via CMS and the Veterans  
2428 Administration is the largest payer in the United States and  
2429 would see the largest benefit from this practice.

2430 This is relevant because even the physicians cited in  
2431 the recent Avastin counterfeit case in California need to

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2432 submit for reimbursement. Today, all they need is a valid  
2433 NDC number. In the future, requiring a serial number for  
2434 reimbursement could block illegally purchased items from  
2435 being distributed. California has documented cases where  
2436 pharmacists have illegally purchased product over the  
2437 Internet and dispensed them in pharmacies, submitting for  
2438 reimbursement with a legitimate NDC. Could lot-level  
2439 tracking have stopped this?

2440 In conclusion, I would like to address one of the major  
2441 differences between the proposed methodologies being  
2442 considered. The debate is item-level tracking versus lot-  
2443 level tracking. To be sure, lot-level tracking is less  
2444 cumbersome on industry players but one must question its  
2445 effectiveness. Lot-level tracking will provide tools for  
2446 evaluating what happened, why a counterfeit drug got in the  
2447 supply chain. Item-level track-and-trace will prevent it.  
2448 The difference is staggering: prevention versus detection  
2449 after the fact. I would hope that in considering which path  
2450 to pursue, members will look at past instances of  
2451 counterfeiting and ask a simple question: would lot-level  
2452 tracking have prevented this product from entering the supply

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2453 chain?

2454 Thank you for the chance to contribute to this.

2455 [The prepared statement of Mr. Berghahn follows:]

2456 \*\*\*\*\* INSERT 8 \*\*\*\*\*

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|

2457           Mr. {Pitts.} The chair thanks the gentleman. That  
2458 concludes the opening statement of our second panel. At this  
2459 time I would like to request unanimous consent to place a  
2460 statement from the National Association of Chain Drugstores  
2461 into the record. Without objection, so ordered.

2462           [The information follows:]

2463           \*\*\*\*\* COMMITTEE INSERT \*\*\*\*\*



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|

2464 Mr. {Pitts.} You have a UC request?

2465 Mr. {Pallone.} Mr. Chairman, I would ask unanimous  
2466 consent to enter into the record a letter from EMD Serono.

2467 Mr. {Pitts.} Without objection, so ordered.

2468 [The information follows:]

2469 \*\*\*\*\* COMMITTEE INSERT \*\*\*\*\*

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2470           Mr. {Pitts.} All right. I will begin the questioning  
2471 and recognize myself 5 minutes for that purpose.

2472           I will start with Ms. Gallenagh. Talk a little bit  
2473 about the California model. Would the California model work  
2474 on a national level? Would you describe some of the  
2475 consequences for patients and industry and others? We will  
2476 go down the line and start with you, Ms. Gallenagh.

2477           Ms. {Gallenagh.} Sure. Based on what we know right  
2478 now, a lot depends on the time frames that would be set forth  
2479 on a national level. The California dates currently, in my  
2480 opinion, would not be practical for a national model.  
2481 Additionally, there is a piece of the California law that is  
2482 providing to be particularly difficult in piloting, and that  
2483 is the electronic pedigree portion of the law that also goes  
2484 along with full track and trace of product electronically  
2485 throughout the supply chain. And these are right now, based  
2486 on what we are learning through experimenting with the  
2487 processes and the technology very difficult for industry.

2488           Mr. {Pitts.} Ms. Simmon?

2489           Ms. {Simmon.} Thank you. Yes, we would echo that. You

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2490 know, some of the necessary technology, speaking from a  
2491 manufacturer's point of view, just isn't really there yet.  
2492 Aggregation of units to cases and pallets is not ready to be  
2493 deployed with a high level of accuracy for the data that  
2494 would be required, and some of the interoperability standards  
2495 for the data are not yet solved. With the compliance dates  
2496 only 2 years ago, you know, we feel that is moving too  
2497 quickly to avoid some unintended consequences.

2498 Mr. {Pitts.} Mr. Rose, would you comment on the  
2499 consequences for industry and patients?

2500 Mr. {Rose.} Consequences on patients?

2501 Mr. {Pitts.} Both industry and patients.

2502 Mr. {Rose.} Okay. For industry, you know, we brought a  
2503 sample of our product where we have applied the 2D data  
2504 matrix code with a serial number on it.

2505 Mr. {Pitts.} And would you point out what you said in  
2506 the testimony?

2507 Mr. {Rose.} Right here we have the 2D data matrix code,  
2508 and then here we have human readable format where we have put  
2509 the serial number in there as well as the product code and  
2510 expiration date and lot, and you can read it human readable

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2511 or via machinery. This took a lot of work to get going. The  
2512 next phase we are working on right now is exchanging data  
2513 with our trading partners. Those standards don't exist. We  
2514 don't have guidance from California on those data standards,  
2515 and we are missing those. That is very important to have for  
2516 us to be fully compliant with the California law. So to  
2517 achieve this date, we need those standards to be put in place  
2518 but then also we have to put those systems in place to be  
2519 able to exchange that data with our trading partners.

2520 Mr. {Pitts.} Dr. Davis, would you care to comment?

2521 Mr. {Davis.} I think that from a community pharmacist's  
2522 perspective that it would be relatively difficult for us to  
2523 comply nationwide because of a couple of reasons. One would  
2524 be the ability to absorb and to maintain the costs associated  
2525 with the system, and two, to access and be able to implement  
2526 the technologies surrounding it. This is something external  
2527 to all of our current processes in the field of pharmacy, and  
2528 we don't want to necessarily lose the relationships and  
2529 patient care experiences that we have currently in place in  
2530 lieu of trying to comply by another national standard.

2531 Mr. {Pitts.} Now, I posed several of these questions to

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2532 FDA earlier today, and I would like to get the opinion of  
2533 actors on the ground working to manufacture and distribute  
2534 and dispense our Nation's drug supply, so if you will please  
2535 respond. Will national uniformity increase the security of  
2536 the supply chain and improve patient safety, Ms. Gallenagh?

2537 Ms. {Gallenagh.} Yes.

2538 Mr. {Pitts.} Ms. Simmon?

2539 Ms. {Simmon.} Yes, it would.

2540 Mr. {Pitts.} Mr. Rose?

2541 Mr. {Rose.} Yes, it would.

2542 Mr. {Pitts.} Dr. Davis?

2543 Mr. {Davis.} Yes.

2544 Mr. {Pitts.} What about, is it important to preserve  
2545 the States' ability to license and enforce national  
2546 standards?

2547 Ms. {Gallenagh.} I would say yes, it is important so  
2548 that they have a role to partner with FDA.

2549 Mr. {Pitts.} Ms. Simmon?

2550 Ms. {Simmon.} Yes, we would agree as well.

2551 Mr. {Rose.} Yes, we would agree as well.

2552 Mr. {Davis.} Yes.

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2553 Mr. {Pitts.} Will product serialization increase the  
2554 security of the supply chain and improve patient safety?

2555 Ms. {Gallenagh.} Yes, absolutely.

2556 Ms. {Simmon.} Yes, we definitely favor product  
2557 serialization.

2558 Mr. {Rose.} We agree with product standardization.

2559 Mr. {Davis.} And we agree with it as well in a phased-  
2560 in approach so that we can build our systems and our  
2561 capabilities without compromising patient care as it stands  
2562 today.

2563 Mr. {Pitts.} All right. Will data exchange and systems  
2564 between actors in the supply chain increase the security of  
2565 our drug supply and improve patient safety?

2566 Ms. {Gallenagh.} Yes.

2567 Ms. {Simmon.} Yes, it would.

2568 Mr. {Rose.} Yes, it would.

2569 Mr. {Davis.} Yes, it would.

2570 Mr. {Pitts.} And finally, would a national track-and-  
2571 trace standard increase the efficacy of product recalls?

2572 Ms. {Gallenagh.} Yes, it would.

2573 Ms. {Simmon.} Yes, we believe it would.

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2574 Mr. {Rose.} Yes.

2575 Mr. {Davis.} Yes, it would, sir.

2576 Mr. {Pitts.} Thank you. I have gone over time. The  
2577 chair recognizes the ranking member, Mr. Pallone, 5 minutes  
2578 for questions.

2579 Mr. {Pallone.} I just wanted to follow up on Mr. Pitts'  
2580 question going down the line, a yes or no because I have  
2581 other questions. So okay, 2 years you are saying isn't  
2582 workable but what about 10 years? Can the issues that we  
2583 referenced here, you know, track and trace, unit level, can  
2584 they be worked out by then over 10 years? Yes or no, Ms.  
2585 Gallenagh?

2586 Ms. {Gallenagh.} I think that it is possible to get to  
2587 a next step. I think that--

2588 Mr. {Pallone.} I am trying to get a yes or no, though,  
2589 because otherwise I am going to run out of time. Or if you  
2590 don't want to say yes or no, you can say maybe.

2591 Ms. {Gallenagh.} I would say maybe.

2592 Mr. {Pallone.} All right. Ms. Simmon?

2593 Ms. {Simmon.} I would say maybe if it is a stepwise  
2594 approach.

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2595 Mr. {Pallone.} All right. Mr. Rose?  
2596 Mr. {Rose.} Yes, it would.  
2597 Mr. {Pallone.} Dr. Davis?  
2598 Mr. {Davis.} And I agree with the phased-in approach as  
2599 well.  
2600 Mr. {Pallone.} Mr. Coukell?  
2601 Mr. {Coukell.} Can I make a very brief response, Mr.  
2602 Pallone?  
2603 Mr. {Pallone.} Please.  
2604 Mr. {Coukell.} The question was asked earlier, would  
2605 serialization--  
2606 Mr. {Pallone.} Yes, no or maybe. I am sorry.  
2607 Mr. {Coukell.} Yes.  
2608 Mr. {Pallone.} Okay. Dr. Catizone?  
2609 Mr. {Catizone.} Two answers. Based upon existing  
2610 technology, yes. Based upon the history of the industry in  
2611 this regard, 25 years has not been enough time so they will  
2612 probably say 10 won't work either.  
2613 Mr. {Pallone.} All right. Mr. Berghahn?  
2614 Mr. {Berghahn.} Yes, I think it is possible.  
2615 Mr. {Pallone.} Okay. I mentioned in my statement, I



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2616 have a lot of concerns with the Republican bill. We spent  
2617 many months engaged with members on a bipartisan, bicameral  
2618 basis discussing and learning about the problems associated  
2619 with the security of our drug distribution system, but to put  
2620 it simply, the draft just doesn't reflect where we landed at  
2621 the end of those discussions or anything close, in my  
2622 opinion, and the House Republicans, as I said, didn't consult  
2623 with us before putting the draft out so I am disappointed, to  
2624 say the least. But I would like to hear from some of you--I  
2625 can't do everybody--on what you think is lacking in the bill.  
2626 So let me start with you, Mr. Rose. What important aspects  
2627 of a track-and-trace system is lacking or need improvement in  
2628 the House draft?

2629 Mr. {Rose.} What we really need at this point in time  
2630 is where are making our investments is a clear end game. We  
2631 need to know where the goalpost is fixed. We have to--if we  
2632 are making investments to put serialized numbers on our  
2633 product and then also to exchange data, we want to make sure  
2634 that the other parties in the supply chain are also using  
2635 those numbers and using that information to verify the  
2636 product and the accuracy and the veracity of that product and

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2637 then also the transactions associated with the product.

2638 Mr. {Pallone.} All right. Same for you, Ms. Gallenagh.

2639 Ms. {Gallenagh.} Yes, I think that is correct. In our  
2640 opinion, once we have serialization, there are many things  
2641 that are possible with this but the one thing that differs  
2642 between the past drafts is to not get to a clearly defined  
2643 place or year date certain for traceability. We do think,  
2644 though, that the bill draft does lay out the foundation to  
2645 get there. The core elements again, as we have mentioned,  
2646 and beginning with serialization and lot traceability, we do  
2647 think that those are important steps that have to be taken  
2648 before you get to that end phase.

2649 Mr. {Pallone.} Okay. Mr. Coukell?

2650 Mr. {Coukell.} The current House draft immediately bans  
2651 all State pedigree laws and doesn't replace them with  
2652 anything for a period of many years, and it never gets to the  
2653 second phase that we need to get to. It is like building a  
2654 set of steps to your front door, building the first step now  
2655 and having a plan to come back and put the second step on  
2656 some time later.

2657 Mr. {Pallone.} Dr. Catizone?

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2658           Mr. {Catizone.} All the points that were previously  
2659 made except it should not preempt State laws at this point  
2660 because if it does so, there is no protection for the  
2661 consumer. Two, I am confused by the argument about clear  
2662 standards. They are needed. In 1998, NABP offered to  
2663 develop national standards. Some people sitting at the table  
2664 said the industry would do that. It is 25 years later. We  
2665 still don't have those standards so I am not sure the  
2666 standards are the barrier. The standards can be built and  
2667 done so I believe clear direction, no delays, an  
2668 implementation timeline and standards should be developed as  
2669 quickly as possible.

2670           Mr. {Pallone.} Thank you. And finally, Mr. Berghahn?

2671           Mr. {Berghahn.} Yes, I think one of the main concerns  
2672 is the lack of the unit-level trace and the lack of  
2673 requirements for people in the supply chain to use it.  
2674 Without that, you really lose visibility on the product and  
2675 you decrease safety.

2676           Mr. {Pallone.} Well, thank you. I am sorry I couldn't  
2677 get to all of you but my time is limited.

2678           I just wanted to reiterate that I am disappointed in the

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2679 bill. The Senate released a draft last week that was an  
2680 obvious attempt to address the views of Members on both sides  
2681 of the aisle. It represents a compromise, and I regret that  
2682 the House Republicans felt the need to sway so far from the  
2683 good work that so many Members have put into this issue  
2684 throughout the last year. So hopefully we can still come up  
2685 with a good product. I yield back, Mr. Chairman.

2686 Mr. {Pitts.} The chair thanks the gentleman and  
2687 recognizes the gentleman from Virginia, Mr. Griffith, 5  
2688 minutes for questions.

2689 Mr. {Griffith.} Thank you, Mr. Chairman.

2690 Dr. Davis, as you may have heard earlier, I represent a  
2691 rural area with a lot of community pharmacists, and I want to  
2692 focus your questions in regard to the e-pedigree program in  
2693 California. How familiar are you with that program?

2694 Mr. {Davis.} I have a cursory understanding of the  
2695 specifics of it but again, I understand the concerns of my  
2696 colleagues in that State as well through discussions.

2697 Mr. {Griffith.} Well, let us talk about that. Do you  
2698 know how the small pharmacies, the small-town pharmacies in  
2699 California are dealing with that?

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2700 Mr. {Davis.} We are still a few years away from  
2701 pharmacies having to assume responsibility for their  
2702 component of the program. But that being said, there are  
2703 concerns surrounding the ability to absorb the costs and the  
2704 labor associated with such a system.

2705 Mr. {Griffith.} Now, I understand you are not facing  
2706 that, but have your colleagues in California given you some  
2707 idea of what those costs would be for a small-town pharmacy?

2708 Mr. {Davis.} Well, they range. Our problem is, our  
2709 margins continually shrink at this point, and we have less  
2710 and less to work with and still maintain our practices as our  
2711 communities expect them to be maintained. That being the  
2712 case, the estimates from colleagues range anywhere from  
2713 thousands of dollars to having to remove employees from their  
2714 work staff to replace them with this process. So the clear  
2715 projections aren't intact at this point but there is a  
2716 significant impact that is going to either impact the  
2717 profitability and the ability for that business to support  
2718 its community, or the profitability of the business being  
2719 able to support its current employee structure.

2720 Mr. {Griffith.} And as a part of those concerns, are

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2721 there concerns that some of the small-town pharmacies won't  
2722 be able to survive with this cost?

2723 Mr. {Davis.} Well, and that is always a question. I  
2724 would say 99 percent of our technology spent over the past  
2725 decade has been to comply with regulations and maintain  
2726 technology and processes to comply by State and federal  
2727 regulations. That being said, we are worried that sooner or  
2728 later our spend, our technology spend and our process spend,  
2729 is going to outpace our ability to absorb it, and there will  
2730 be doors that close unfortunately.

2731 Mr. {Griffith.} Okay. So there is some concern that  
2732 some of the pharmacies won't make it, and if that pharmacy  
2733 happens to be in a small town and the next town over is on  
2734 the other side of a mountain and 40 miles away, I am going to  
2735 ask a question that I already know the answer to, but how  
2736 does that impact the patient?

2737 Mr. {Davis.} I come from a region very much like that,  
2738 and what happens is, we see that patients are always trying  
2739 to seek out the best care that they can at any given moment.  
2740 That limits the patient's access to care and access to the  
2741 best care that they can possibly get in their locations.

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2742           Mr. {Griffith.} And in many cases, it is not just  
2743 getting, you know, the prescription filled, it is that trust  
2744 that has been built up. Sometimes you have--in fact, my  
2745 pharmacist is the son of the pharmacist that we used when I  
2746 was a child, and that trust has built up and so a lot of  
2747 times there is a certain element of, you know, do you think  
2748 this is--am I doing the right thing heading down this  
2749 direction or they will come in and they will just chitchat  
2750 about what is going on in their health care, and particularly  
2751 for senior citizens, they may be getting different  
2752 prescriptions from different folks and sometimes having that  
2753 resource is very valuable, is it not?

2754           Mr. {Davis.} I agree, and most of my patients held me  
2755 as a baby, so when I look them in the eye and I dispense  
2756 medications or prescriptions to them, that is why this topic  
2757 is so very valuable to me. I need to know that I am taking  
2758 care of their families much like they took care of mine  
2759 through patronage and loyalty. So making sure that we  
2760 provide safe, secure and efficient medications for them on a  
2761 regular basis is paramount. My dad always said always make  
2762 the best decision for your patient and you have made the best

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2763 decision for your company, and we are trying to do that in  
2764 this day and age with this particular topic as well.

2765 Mr. {Griffith.} Yes, and I can't remember what the  
2766 specifics were but I do know that in regard to one of my  
2767 children, we went to get the prescription and the doctor  
2768 looked at it and he said but isn't he also taking this, let  
2769 me call your doc, and called the doc and they changed the  
2770 prescription, and I think that is very valuable, and in rural  
2771 areas, if you eliminate that community pharmacist, you have  
2772 eliminated a valuable part of that tool. And so that is why  
2773 I think it is proper that we move forward with a plan but  
2774 also that we do it in a way that the community pharmacists  
2775 don't get left out of the formula.

2776 Mr. {Davis.} Thank you, sir.

2777 Mr. {Griffith.} I appreciate it, and yield back my  
2778 time.

2779 Mr. {Pitts.} The chair thanks the gentleman and now  
2780 recognizes the gentlelady from California, Ms. Capps, 5  
2781 minutes for questions.

2782 Mrs. {Capps.} Thank you, Mr. Chairman.

2783 Dr. Catizone, I would like to ask you about the role



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2784 wholesale distributors play in the integrity of the drug  
2785 distribution supply chain. I know that FDA has stated in its  
2786 reports on counterfeit drugs that counterfeit drugs are most  
2787 likely to be introduced as a part of a supply chain that  
2788 involves multiple wholesaler. That is correct, right?

2789 Mr. {Catizone.} Yes.

2790 Mrs. {Capps.} Because of widespread abuses in the early  
2791 2000s, many States have tightened their licensure  
2792 requirements. I believe Florida and California have  
2793 especially strong licensure requirements, which they adopted  
2794 to address specific problems that they had identified.  
2795 However, there is, as you know, a wide variation in the rigor  
2796 of different State requirements leaving many vulnerabilities  
2797 in the system nationwide. My question is whether you agree  
2798 that there is wide variation in State requirements for  
2799 wholesale licensing and what has been the public health  
2800 effect of these varying State requirements?

2801 Mr. {Catizone.} There is variation but not as wide as I  
2802 think people have reported. As an explanation, the primary  
2803 wholesaler since the PDMA have done an outstanding job of  
2804 cleaning up the industry and making sure the supply chain has

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2805 its integrity and validity. We have seen problems with  
2806 secondary wholesalers and pharmacies entering the picture.  
2807 The patchwork among the States is being equalized through the  
2808 accreditation program that we have, which has become a de  
2809 facto national standard, and for States waiting to see what  
2810 happens with California. If California moves forward, other  
2811 States would follow suit and that would become a national  
2812 standard across the board.

2813 Mrs. {Capps.} Okay. Given these differences, you say  
2814 they are not as wide as we have been led to expect. Do you  
2815 see any role for the FDA in setting federal standards for  
2816 wholesale?

2817 Mr. {Catizone.} Yes. What we talked about earlier, the  
2818 need for standards, the FDA's role is critical to this  
2819 process because the States have tried to put together a  
2820 patchwork and we need that overseeing nationally.

2821 Mrs. {Capps.} I get you. So thank you. And now I  
2822 would like to get your views on the wholesale distributor  
2823 licensing provisions of the House bill. It does require FDA  
2824 to set licensure standards for all wholesale distributors.  
2825 It also requires wholesale distributors to report annually to

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2826 the FDA their name, address, dates in which they are licensed  
2827 and any disciplinary actions that have been taken against  
2828 them. The FDA would be required to publicly post the names  
2829 of all wholesale distributors and the States in which they  
2830 are licensed on their web page. However, the public would  
2831 not be able to see the disciplinary actions that have been  
2832 taken against any wholesalers that are on this site. In  
2833 other words, that is not required in the bill. States would  
2834 also be prohibited from having any licensure requirement  
2835 except those established by FDA. Essentially, the new FDA  
2836 standards could be seen as both a floor and a ceiling.  
2837 Coming from a State like California with strong licensure  
2838 standards, naturally I am concerned about that. So my  
2839 question to you is whether you believe it is appropriate or  
2840 necessary for the bill to prevent States from establishing or  
2841 maintaining stricter standards or additional requirements to  
2842 address local problems a particular State may have  
2843 experienced. In other words, is this going to prevent kind  
2844 of individual States from addressing their own situations?  
2845 Is there any public health benefit to the kind of system  
2846 being described?

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2847           Mr. {Catizone.} The answer is yes, it will prevent, and  
2848 we are sympathetic to the industry establishing some sort of  
2849 uniform process, so we would support that, but the States  
2850 need the discretion to act where there is a significant  
2851 occurrence within their State, and we believe the bill would  
2852 address that and even allow the States to be included in  
2853 discussion. That would be critical.

2854           In regard to the posting of information in response to  
2855 the compounding issue, we will soon provide a listing of all  
2856 the pharmacies in the United States, where they are licensed,  
2857 what disciplinary action has been taken and whether or not  
2858 they have been inspected. We can put that same system in  
2859 place for wholesalers that we have accredited as well at no  
2860 charge for the public.

2861           Mrs. {Capps.} Thank you very much. I just have a few  
2862 seconds, but Mr. Coukell, could you give us your opinion on  
2863 these provisions in the House bill? I know it is going to be  
2864 brief.

2865           Mr. {Coukell.} In the interest of time, I will second  
2866 what Dr. Catizone said. We think national standards are very  
2867 desirable. There is an important role for FDA to play there

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2868 but we don't want to tie the hands of States at being able to  
2869 respond to local conditions.

2870 Mrs. {Capps.} I see a couple of heads nodding. Is this  
2871 shared by anybody else on the panel? Could you indicate?

2872 Mr. {Davis.} We agree as well. National standards, I  
2873 think, would make it easier for pharmacists to be able to  
2874 access and purchase and manage prescription products  
2875 throughout the United States with some conformity.

2876 Mrs. {Capps.} Thank you. Mr. Chairman, I yield back.

2877 Mr. {Pitts.} The chair thanks the gentlelady and now  
2878 recognizes the gentleman from New Jersey, Mr. Lance, 5  
2879 minutes for questions.

2880 Mr. {Lance.} Thank you very much, Mr. Chairman.

2881 To Mr. Rose from J&J, I think New York recently proposed  
2882 supply chain security legislation similar to standards in  
2883 California. New York is obviously our neighboring State in  
2884 New Jersey, and in fact, many pharmaceutical companies in the  
2885 district I serve have employees from New York. If the  
2886 California law were fully enacted and if New York follows  
2887 suit we will have two highly populated States on opposite  
2888 sides of the country requiring a varying degree of standard

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2889 by which the entire industry from the manufacturer all the  
2890 way to pharmacists must comply. You cite in your testimony a  
2891 patchwork quilt of regulations, and I am interested in  
2892 knowing how exactly would establishing a uniform tracking  
2893 system ensure patient safety.

2894 Mr. {Rose.} Thank you for that question. What it would  
2895 do is, it would give us security through the whole Nation.  
2896 These labels that we are putting on our product, this product  
2897 is sold throughout the State, or throughout the country, and  
2898 we are talking about interstate commerce here. When we  
2899 manufacture it, we don't manufacture for New York or  
2900 California or Florida.

2901 Mr. {Lance.} You do it for the entire Nation.

2902 Mr. {Rose.} The entire Nation, and so as a result, we  
2903 have this system in place. The entire Nation would benefit  
2904 from this. All the citizens throughout the Nation would  
2905 benefit from this system. It would provide a veil and  
2906 umbrella over top of the supply chain, ensuring that we would  
2907 keep counterfeit products out of the supply chain. It would  
2908 give us another level of mechanism, another layer which we  
2909 could prevent counterfeits from getting in the supply chain

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2910 throughout the Nation.

2911 Mr. {Lance.} Thank you. Your testimony reflects a  
2912 strong commitment to patient safety. How often are products  
2913 compromised? Under the current system if a product is  
2914 compromised, how is the manufacturer, J&J or others, alerted  
2915 to an issue, and how do you address the problem?

2916 Mr. {Rose.} We are alerted to it in many ways. We may  
2917 have received a call from a patient. We may hear from a  
2918 doctor or a pharmacist. We have mechanisms in which we  
2919 handle those calls, and we receive it and then we do an  
2920 investigation of whether or not that is a counterfeit product  
2921 or not. So we have mechanisms which we put in place to  
2922 verify the authenticity of that product and then determine  
2923 what the next steps might be.

2924 Mr. {Lance.} Thank you. Would anyone else on the panel  
2925 like to comment on my questions? Yes, sir.

2926 Mr. {Coukell.} Just briefly. I don't think we know how  
2927 common it is. There was a story in the newspaper this week.  
2928 It was a tiny story--I think it maybe only ran in Chicago--  
2929 about a pharmacist who had bought counterfeit drugs from  
2930 China, I believe it was, and was dispensing them to patients

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2931 and had been caught doing that. We don't know how common  
2932 that is, and that is not to tarnish the industry. You know,  
2933 99.99 percent of them are good guys and the supply is  
2934 generally safe but how common are these problems? I don't  
2935 think we know.

2936 Mr. {Lance.} Would anyone else like to comment? Dr.  
2937 Davis?

2938 Mr. {Davis.} I think that again, the pharmaceutical  
2939 industry, specifically, independent community pharmacists,  
2940 rely on the rapport that we create with our patients, and it  
2941 is very important for us to maintain that position. That  
2942 being said, we take counterfeit medications, diverted  
2943 medications and how we access and purchase medications in the  
2944 industry very, very seriously. So that inherently adds a  
2945 level of security that exists today.

2946 Mr. {Lance.} Thank you. Dr. Davis, let me say that I  
2947 come from a small town and from a small family law practice,  
2948 and we rely on a family pharmacy in a small town, and I know  
2949 that there are many across America who rely on the good work  
2950 of family pharmacies across this great country.

2951 Thank you, Mr. Chairman. I yield back the balance of my



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2952 time.

2953 Mr. {Pitts.} The chair thanks the gentleman and now  
2954 recognizes the gentleman from Utah, Mr. Matheson, 5 minutes  
2955 for questions.

2956 Mr. {Matheson.} Thanks, Mr. Chairman, and I do want to  
2957 thank all the stakeholders, more than just for being here  
2958 today but there has been a lot of stakeholder involvement for  
2959 a long time on this issue. I appreciate everyone spending  
2960 the time to try to come up with a solution.

2961 I have said it in my earlier comments: I think we need  
2962 a uniform standard in place, a national standard, and it is  
2963 really for two things. It is to ensure integrity of the drug  
2964 supply chain at a national level and also alleviate  
2965 operational burdens. It also is to prevent counterfeit or  
2966 diverted product from reaching consumers.

2967 So my first question is to Ms. Gallenagh. I was  
2968 wondering if you could--you mentioned both the concern about  
2969 operational burdens for stakeholders and the problem with  
2970 counterfeit product hitting the market. Can you describe for  
2971 me the operational challenges that your member companies  
2972 would face in delivering product to their downstream partners

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2973 across the country in a situation with no national standard  
2974 and as different State laws go into effect?

2975 Ms. {Gallenagh.} Absolutely. As you already know, HDMA  
2976 members are primary wholesalers, so they purchase directly  
2977 from the manufacturer in most cases and provide their  
2978 products directly to the pharmacy and providers. The  
2979 challenge with a 50-State approach, particularly when we  
2980 start talking about not just pedigree but when we start  
2981 talking about serialization and traceability really is the  
2982 great unknown. If we are working on systems to be developed  
2983 for California, for instance, that is one thing, but we  
2984 operate national companies, much like the manufacturers.  
2985 While we are not manufacturing product and we are not  
2986 actually serializing that product, we will have to have the  
2987 systems in place to be able to move it within our  
2988 distribution networks, not just for the State of California  
2989 but across the country. If we have a different standard for  
2990 California than, for instance, in New York, which is also  
2991 looking at this in their state legislature, then we have to  
2992 segregate product according to region, and it makes it very  
2993 difficult to know what types of systems we need to develop.

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2994           Mr. {Matheson.} Do you have thoughts or can you  
2995 elaborate on how a bad actor might circumvent more stringent  
2996 State laws to introduce an adulterated product into a supply  
2997 chain that doesn't have the national standard?

2998           Ms. {Gallenagh.} Sure. I think, you know, one of the  
2999 problems with variation in State licensure was is one, the  
3000 requirements. For example, some States don't choose to  
3001 inspect wholesaler facilities when they are actually issuing  
3002 licenses, and so then you end up with, you know, sort of fly-  
3003 by-night actors or maybe substandard companies applying for  
3004 and receiving licenses, and this has been shown to be a  
3005 problem in States like Florida where when they did raise  
3006 their licensure standards, they eliminated, you know,  
3007 hundreds of bad actors and really not legitimate companies.  
3008 I think that the other part of this, though, is also not just  
3009 the variation in requirements but the variation in actually  
3010 having to meet a standard bar, you know, one kind of uniform  
3011 set of requirements so that a bad actor can't move to the  
3012 next State and get a license there, for instance.

3013           Mr. {Matheson.} Mr. Rose, in your testimony you  
3014 described your company's experience with serialization of its

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3015 products. You know, this is something that has been included  
3016 in this discussion draft. Can you discuss the role that  
3017 serialization plays in strengthening the integrity of the  
3018 drug supply chain both in the near-term impact it could have  
3019 as well as the role it would play in the longer term?

3020 Mr. {Rose.} Sure. In the near term, I think what it  
3021 gives us is a capability that would be available in our  
3022 product if we just looked at the discussion draft in its  
3023 current form. You would have a serialized number on there  
3024 that could then be verified, and that becomes important. I  
3025 think what we would like to see as an end game is where every  
3026 party in the supply chain is accountable for using that  
3027 serial number and then also the information that is passed  
3028 along with it. So we really believe that simple act of  
3029 scanning that barcode becomes very, very important to help  
3030 verify that package and ensure that it is the genuine package  
3031 and then also the transactions that are associated with that  
3032 package that can verify those transactions as well.

3033 Mr. {Matheson.} Thanks. Mr. Chairman, I will yield  
3034 back.

3035 Mr. {Pitts.} The chair thanks the gentleman and now

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3036 recognizes the gentleman from Texas, Mr. Green, 5 minutes for  
3037 questions.

3038           Mr. {Green.} Thank you, Mr. Chairman. I got back just  
3039 in time.

3040           Mr. Coukell, I have some questions about the time frames  
3041 set up in the House bill. As you know, it doesn't require  
3042 much until about 5 years after the enactment. At that point  
3043 it would only require manufacturers to serialize their  
3044 product and to begin tracing their products by lot number,  
3045 not unit level. I understand that actually getting a unit-  
3046 level interoperable electronic system up and running,  
3047 particularly on the federal level, will take some time and  
3048 has many complications, but I am concerned the House bill  
3049 doesn't start us on that path soon enough. In fact, it  
3050 actually prohibits FDA from going forward with a unit-level  
3051 electronic system in absence of new federal legislation. My  
3052 question is, can you comment on this? And I am sure we can  
3053 all agree that we want to ensure that industry has a  
3054 reasonable amount of time to comply with whatever federal  
3055 system we put in place but do we really need to wait until  
3056 2018 to even start on a lot-level non-electronic system?

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3057           Mr. {Coukell.} Thank you for that question, sir. We  
3058 absolutely share that concern as well as the view that the  
3059 appropriate approach is to phase this in in a reasonable time  
3060 frame that is something between California and what is  
3061 proposed in the House draft, and I think one of the big  
3062 impediments to this whole area moving forward has been the  
3063 lack of regulatory certainty. So leaving 10 years and still  
3064 not having that certainty is likely to delay the field a very  
3065 long time.

3066           Mr. {Green.} Mr. Berghahn, do you have any thoughts on  
3067 that too?

3068           Mr. {Berghahn.} Well, I think that what would be  
3069 important to consider is that many of the pharma  
3070 manufacturers and the industry are already preparing today  
3071 and putting systems in place to serialize an aggregate as we  
3072 speak, and certainly allowing that to continue would be in  
3073 the best interests of everyone. It doesn't mean that we are  
3074 going to get to a national standard in anything resembling  
3075 the timelines put in place in California but it certainly  
3076 means that the basis is there. I mean, California is more  
3077 than 10 percent of the population of the United States, so we

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3078 could say if we allowed it to continue as scheduled that by  
3079 2017 10 percent of the product in the U.S. supply chain would  
3080 be serialized.

3081 Mr. {Green.} Mr. Catizone, how about you on that  
3082 question? I am sure we all agree but do you really need to  
3083 wait until 2018 even to get started on a lot-level non-  
3084 electronic system?

3085 Mr. {Catizone.} No, I think that is too long of a  
3086 delay. I agree with the prior comments but also the caution,  
3087 if this law preempts all existing State laws, there will be  
3088 no oversight of the distribution system and the problems that  
3089 we are seeing now will increase significantly so the  
3090 medications you receive and I receive and others receive will  
3091 not be safe if the State laws are all preempted.

3092 Mr. {Green.} Well, I hope that we can work together to  
3093 ensure we don't have unnecessary delays in implementing a  
3094 federal system. Although I know that California may have 10  
3095 percent, but for a fellow with my Texas accent, we might want  
3096 to have our own. But I do think we need across State lines  
3097 regulation as quick as possible. And again, like any other  
3098 regulation, if you know it is going to happen, you can

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3099 capitalize it and prepare for it over a period of years and  
3100 it looks like the bill may not be as aggressive as some of us  
3101 would like. It sounds like some of the witnesses share it.

3102 Thank you, Mr. Chairman. I will yield back my time.

3103 Mr. {Pitts.} The chair thanks the gentleman and now  
3104 recognizes the gentleman from Ohio, Mr. Latta, 5 minutes for  
3105 questions.

3106 Mr. {Latta.} Well, thank you very much, Mr. Chairman.  
3107 Again, thank you very much for allowing me to participate in  
3108 the hearing today. I really appreciate your willingness.  
3109 And again, I want to thank the witnesses that are here today  
3110 for their testimony today because we have to have input from  
3111 everyone, which we have been doing for quite a while now,  
3112 meeting with the stakeholders.

3113 If I could start with Dr. Davis, and again, what we are  
3114 looking at here, what we want is safety for the patients out  
3115 there. We want to make sure that the supply chain is  
3116 protected, that nothing is adulterated out there, and that  
3117 when someone receives a medication, they know it is safe for  
3118 them to take. And I think the chairman was talking about it  
3119 a little bit earlier but if I could just ask you again, what



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3120 is your view of having this phased in over time instead of  
3121 something happening overnight? And I know that Mr. Griffith  
3122 and Mr. Lance also kind of alluded to that in their  
3123 questioning, but if I could ask you?

3124 Mr. {Davis.} Again, I think our concern is of the level  
3125 of complexity that occurs at the patient-to-practitioner  
3126 level. We have a lot of very specific business rule  
3127 questions surrounding lot-level versus unit-level  
3128 serialization and tracking. What would happen if a patient  
3129 had a prescription that we prepared for them, they decided  
3130 that it was too expensive and we had already removed it from  
3131 the packaging and the ability for it to be traced any  
3132 further? How do we get that back into our drug supply? How  
3133 do we take processes such as that to make sure that our  
3134 businesses remain profitable and don't waste dollars on  
3135 unused inventory, unreturnable inventory? How do we access  
3136 the information and utilize the information, and how do we  
3137 insert those processes in our current practices?

3138 We are kind of dependent--actually, not kind of. We are  
3139 absolutely dependent on our technology vendors to provide us  
3140 with the capabilities, and while we are wholeheartedly in to

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3141 continue working with our partners to create a system in the  
3142 United States and to maintain the system, we want to make  
3143 sure that it is built in an efficient, affordable manner for  
3144 us to implement in our communities.

3145 Mr. {Latta.} Thank you.

3146 Mr. Rose, in your testimony, you state that this  
3147 legislation incorporates many of PDSA's proposed provisions  
3148 including a uniform national standard with a phased  
3149 implementation. I am just kind of following up on that. How  
3150 important is that phased implementation?

3151 Mr. {Rose.} We believe the phased implementation is  
3152 important. The California law in many regards goes from zero  
3153 to 60 very quickly so you go from serialization to this  
3154 interoperable system. We really believe what is important  
3155 here is to make sure that we have an approach that allows  
3156 parties in the supply chain to prepare properly, to adopt  
3157 these systems. As Dr. Davis mentioned, the pharmacies have  
3158 some work to do, so do the wholesalers and the manufacturers.  
3159 We still have a lot of work to do, as I indicated in my  
3160 testimony. We have to give people some time to put those  
3161 systems in place and make sure, to work out the

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3162 interdependencies between the different stakeholders in the  
3163 supply chain. That is where the real phased-in approach is  
3164 really required is, how do we exchange data with the  
3165 customers that we work with. It is very, very critical to do  
3166 this, and it is not just the forward supply chain but it is  
3167 also the reverse supply chain as well.

3168 Mr. {Latta.} Let me follow up with that. In your  
3169 estimation, has California given you and the industry the  
3170 guidance it needs for that operational clarity on how that  
3171 law is going to work?

3172 Mr. {Rose.} We still are awaiting guidance on the  
3173 interoperable system. Also, I think as I recall, and I will  
3174 have to get back to you on this, but they have issued some  
3175 guidance around grandfathering and I think they issued some  
3176 guidance recently around inference, but we really do need to  
3177 have much more guidance from them about their interoperable  
3178 system, how that is going to work. That is a key piece right  
3179 now.

3180 Mr. {Latta.} And I could turn real briefly, and I do  
3181 mean briefly, Ms. Gallenagh, I believe we all share the same  
3182 goal of improving the safety and the efficiency of the drug

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3183 supply chain, as I mentioned earlier, that we want to make  
3184 sure that everyone is safe out there. However, the argument  
3185 has been made that what has been proposed to date doesn't go  
3186 far enough to satisfy all the elements of a comprehensive  
3187 system that some had envisioned. Could you in practical  
3188 terms talk about how the elements of this proposal would  
3189 create a platform upon which to build future technologies?

3190 Ms. {Gallenagh.} Absolutely. I think the intent of the  
3191 bill, first of all, starts with what we traditionally call an  
3192 interim pedigree step, essentially a direct purchase option  
3193 and a full pedigree option across the board so that would be  
3194 uniform across the country. It sets higher licensure  
3195 standards to close those gaps across the States, and I think  
3196 what we are all forgetting here when we talk about looking  
3197 for the perfect solution is that this draft requires  
3198 serialization for all products at the unit level regardless  
3199 of where they are in the United States. I think that that  
3200 alone sets a great foundation for what the industry can do  
3201 with the product and with the systems once they are built.  
3202 The lot traceability as a phase-in I think absolutely also  
3203 lets us know how to work with that product and the serial

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3204 numbers in a measured, responsible way and in a way that is  
3205 practical for all of the supply chain partners.

3206 Mr. {Latta.} Thank you very much, Mr. Chairman, and my  
3207 time is expired and I yield back.

3208 Mr. {Pitts.} The chair thanks the gentleman. That  
3209 concludes the questions of our members. I am sure they will  
3210 have additional follow-up questions, other questions, and we  
3211 will send them to you. We ask that you please respond  
3212 promptly.

3213 I would like to thank all of the witnesses for appearing  
3214 today, two excellent panels, a lot of good information, a  
3215 very important issue as we move forward, and I remind members  
3216 they have 10 business days to submit questions for the  
3217 record. The members should submit their questions by the  
3218 close of business on Thursday, May 9th.

3219 Without objection, the subcommittee is adjourned.

3220 [Whereupon, at 12:49 p.m., the Subcommittee was  
3221 adjourned.]