



**Mike Rose, Vice President, Supply Chain Visibility
Johnson & Johnson Supply Chain**

Mike is responsible for leading Johnson & Johnson's supply chain visibility program that is an enabler to delivering exceptional customer experience while improving supply chain effectiveness and integrity. Mike's responsibilities include product identification and traceability, GS1 standards adoption, eCommerce, and demand visibility.

Currently, Mike is a member of EFPIA's coding & serialization Senior Oversight Group; PhRMA's Supply Chain Security Workgroup; and is Vice Chairman of the EPCglobal Board of Governors.

Previously, Mike was a member of the GS1 Healthcare US and GS1 Healthcare Global leadership teams; served as a tri-chair of EPCglobal's Healthcare and Life Sciences Business Action Group; and served as past co-chair of HDMA's Industry Relations Council.

Mike has worked for Johnson & Johnson over 35 years, where he has held various positions of responsibility across Discovery Research, Information Management, and Supply Chain. Previously, he was the CIO and Vice President, Information Management, for Ortho Biotech.

Mike serves on La Salle University's Council of President's Associates and the Executive Board of the Boy Scouts of America's Bucks County Council.

Mike graduated from La Salle University with a BA in Biology, and received an MSE in Computer Science from the University of Pennsylvania.

Mike resides in Fountainville, PA with his wife, Donna. Mike and Donna have three children – Jennifer, Christopher and Stephen. Both Christopher and Stephen are Eagle Scouts.