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## Biography

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Jim Bialick is an expert on health policy as it pertains to health information technology, newborn health and public health systems. He has a keen interest in the overall modernization of healthcare and seeks to work with stakeholders to develop new and innovative methods to personalize the care experience in a way that will improve health outcomes and reduce their costs.

He is a co-founder and the Executive Director of the Newborn Coalition, a market-driven and action-oriented organization that works domestically and internationally to develop and increase the awareness of technology solutions that improve care delivery and preventative screening infrastructure for our most vulnerable citizens.

Jim's work has extended beyond traditional health technologies into developing systems that facilitate collaboration between novel stakeholders in new and innovative ways. He strongly believes that technology and infrastructure should play a larger role in the early identification and prevention of newborn health issues. These medical innovations and the systems that support them are critical in ensuring that newborns and their families have access to the right care in a timely fashion that will allow them to receive life-saving interventions and effective follow-up throughout their lives.