

# Clay Rikard

Senior Vice President, System Planning | Southern Company



Clay Rikard is senior vice president of System Planning for Southern Company. He leads resource planning, retail generation development and transmission planning through strong coordination across Southern Company system's electric operating companies.

He previously served as director of Fleet Operations, where he led the commitment and dispatch of the Southern Company generation fleet to ensure reliability at the lowest cost possible.

Rikard began his career with Southern Company in 2003 and has held a variety of positions in the areas of generation development, market analysis and structuring, coal procurement and environmental affairs. He has held leadership positions in Fleet Operations and Trading, environmental compliance, and generation siting. He also led the structuring and analysis group in Commercial Operations. Earlier in his career, Rikard served as the assistant to the Southern Company chief production officer and the Alabama Power senior production officer.

Rikard earned a Bachelor of Science degree in mechanical engineering and an MBA at the University of Alabama. He is a strong supporter of his community and actively involved in his church.

A native of Florence, Alabama, he and his wife Rachel have three children, Claire, Jake and Cate.