

Biography of Brett Mattison
President and Chief Operating Officer
Southwestern Electric Power Company

Brett Mattison is president and chief operating officer of Southwestern Electric Power Company (SWEPCO). He is responsible for the electric distribution system, engineering, operations, construction and maintenance, serving approximately 547,000 customers in Louisiana, Arkansas, northeast Texas, and the panhandle of Texas. Mattison also is responsible for technical and operational support of SWEPCO's generation fleet, as well as the generation assets of SWEPCO's sister company, Public Service Company of Oklahoma.

Mattison most recently was president and chief operating officer of Kentucky Power, a sister company of SWEPCO. Prior to his role with Kentucky Power, he was the director of Customer Services and Marketing for SWEPCO. In this position from 2004 to 2019, he was responsible for all aspects of customer service and marketing. His oversight included the management of SWEPCO's largest customers, wholesale customers, as well as all aspects of meter reading and meter services, energy efficiency and process improvement. Mattison's organization worked closely with other departments, such as distribution, billing and account operations, solutions centers, regulatory, community affairs, dispatch, and transmission.

Mattison has held a number of positions with SWEPCO, including customer services supervisor; manager, customer relations; middle and mass market manager; marketing manager; and residential marketing consultant. He joined the company in 1990.

Community service has been a vital part of Mattison's career. He is on the boards of the Paramount Arts Center in Ashland, Ky., and of One East Kentucky, which is focused on economic development in Eastern Kentucky. He also is a member of the Louisiana Committee of 100, serves on the advisory council of the Center for Public Utilities and is a member of the AEP talent board.

A Louisiana native of the Shreveport-Bossier City area, Mattison has served as a commissioner for the Bossier Metropolitan Planning Commission, as president of the United Way of Northwest Louisiana, as two-time chair of the United Way campaign, as board member of the Greater Shreveport Chamber of Commerce and as board and executive board member of the Bossier City Chamber of Commerce.

Mattison earned a Bachelor of Science degree in Business Finance from Louisiana Tech University and a commercial banking degree from the American Institute of Banking.

He and his wife, Lori, have four adult children and six grandchildren.