



Kara Saul Rinaldi Bio

Kara is the President and CEO of the AnnDyl Policy Group, an energy and environmental strategy firm that specializes in policy solutions to advance smart, efficient, and innovative energy technologies. Through her firm she also serves as the Chief Policy Officer of the Building Performance Association. With over twenty-five years of experience in advocacy strategy, government affairs, and media relations, Kara is an energy policy expert with a focus on building contractor engagement and advanced technology deployment. She has directed national policy, communications, and grassroots campaigns focused on tax, appropriations, and authorization issues for state, national and international corporations and non-profit organizations. Kara has published extensively on energy efficient building policy and appeared recently in the Wall Street Journal, the Washington Post, CNBC, Politico, NPR, Bloomberg and others.

Kara has testified before congressional and state legislative committees and led delegations to the UNFCCC climate negotiations. Kara served as the founding Executive Director of the National Home Performance Council and serves today as the founding President of Smart-on-Smart and The Flex Coalition. Prior to founding AnnDyl, Kara worked on climate and energy policy in the for-profit and non-profit sectors after beginning her career as a legislative staffer on Capitol Hill. Kara holds a master's degree from the London School of Economics and a bachelor's degree from the University of California, San Diego.