

Eric Cormier

Senior Vice President

Entrepreneurship and Strategic
Initiatives



Skills

Economic Development, Governmental Affairs, Strategic Communications, Copywriting, Social Media Management, Business Development, Public Relations, Policy Analysis, Fundraising, Business Incubator Management, and Strategic Planning.

Experience

SWLA Economic Development Alliance-Chamber SWLA / Senior Vice President Entrepreneurship and Strategic Initiatives

January 2023 - PRESENT, Lake Charles, La

Oversee the agency's programs and advocacy for entrepreneurship and small business development within the five parish area. Manage the Business Incubator of SWLA. Involved in the agency's economic/community development, governmental affairs and strategic communications initiatives.

SWLA Economic Development Alliance-Chamber SWLA / Vice President Policy and Strategic Development

January 2016 - December 2022, Lake Charles, La

Direct agency governmental affairs/policy, and strategic communications initiatives.

SWLA Economic Development Alliance-Chamber SWLA/ Special Programs Manager and Assistant Communications Director

July 2013 - December 2015, Lake Charles, La

Assist agency President/CEO in developing projects that benefit Chamber members and the overall business community. Also generated strategies and copy for agency outreach through traditional and social media.

American Press newspaper / Reporter and Columnist

1998 - 2013, Lake Charles, La

Wrote award-winning news stories and award-winning food columns. Covered municipal and parish government, gaming, environment, social issues, Louisiana Legislature, and conducted investigations.

Education

McNeese State University / Bachelor of Science Mass Communications
1989-1993, Lake Charles, LA