

Casey J. Chumrau

Professional Experience

Chief Executive Officer WASHINGTON GRAIN COMMISSION – Spokane, WA September 2022 - Present

- Advocates and provides information within the public and private sectors at the state, national and international levels for issues relevant to the WGC, its functions and constituencies.
- Manage annual budget of \$8.0 million for the judicious investment of grower dollars to achieve priorities.
- Works with the Board to establish or determine values, mission, vision and operational goals.
- Initiates, develops and maintains cooperative relationships with key constituencies, overseas customers, and industry sectors.
- Represent the Commission on committees, in the media, to the state legislature, and to industry partners.
- Responsible for the success and professional development of commission staff. Manage board of directors.

Executive Director IDAHO WHEAT COMMISSION – Boise, ID January 2020 – August 2022

- Utilize depth of knowledge of the local and global wheat industry to enhance success and profitability of current and future Idaho wheat farmers.
- Design and manage annual budget of \$3.5 million, and implement programs, policies, and actions of the Commission.
- Provide analysis and develop strategies to assist the Commission in reaching long-rang objections. Regularly evaluate the effectiveness of all Commission funded programs.
- Develop and manage relationships with state, national and international partners. Provide leadership among colleagues to ensure the greatest return for Idaho wheat farmers.

Marketing Manager for South America U.S. WHEAT ASSOCIATES – Santiago, Chile. 2015 – 2019

- Work with international wheat buyers and end-users on behalf of U.S. wheat farmers, to expand export markets, build demand, and increase profitability of those farmers.
- Conceive, craft and execute annual strategic marketing plan for six countries, accounting for 14% of total US wheat exports.
- Foster and maintain strong working relationships with wheat buyers, producers, commercial exporters, US and foreign government agencies, board members and partner institutions.
- Organize and conduct trade missions, trade servicing trips, and technical and educational seminars in South America and United States.
- Develop, plan and execute activities specific to country and company needs in order to demonstrate the economic and performance advantages of US wheat versus its competitors.
- Maintain and up-date country working files with pertinent data on trade, policy and current USW activities. Maintain individual customer files with company profile, contacts, purchasing history, milling capacity and current challenges.
- Prepare and distribute publications, marketing materials and daily correspondence in English and Spanish.

Market Analyst U.S. WHEAT ASSOCIATES – Arlington, VA 2011 – 2015

- Supply in-depth analysis of global wheat production, trade and pricing, and report relevant information to domestic and international stakeholders on a regular basis.
- Collect and maintain domestic and global supply and demand data, production figures, commercial sales, commodity prices and freight rates.
- Provide written and oral presentations to varied audiences.
- Manage large crop quality project among multiple stakeholders. Collect data, design layout, create content, resulting in publication of annual crop quality report printed in multiple languages and distributed to wheat buyers around the world.

- International Trade Associate** U.S. SENATE COMMITTEE ON FINANCE – Washington, DC 2011
- Provide research, writing, and analytical support to the trade team on complex issues including international trade, customs, and global competitiveness.
 - Represent the committee at Congressional meetings, legislative hearings, policy briefings and with external stakeholder groups.
 - Significant contributor to the production of hearing preparation materials, including the Panama and Korea Free Trade Agreement Hearings.
- Market Research Assistant** MONTANA WORLD TRADE CENTER – Missoula, MT 2010–2011
- Provided market research reports for manufacturing companies looking to expand sales outside the state.
 - Managed 15 students in consulting project, resulting in a proposal for 5000 student, \$10 million study-abroad program in Brescia, Italy.
- Executive Assistant** OREGON PACIFIC INVESTMENT & DEVELOPMENT – Portland, OR 2008–2009
- Assistant Manager of Operations** COSTA RICA REPS – San Jose, Costa Rica 2007–2008
- Litigation Paralegal** TONKON TORP, LLP – Portland, Oregon 2005–2007

Professional Involvement

- Member of U.S. Wheat Associates’ International Food Aid Working Group
- Member of U.S. Wheat Associates’ Sanitary/Phytosanitary Committee
- Member of Vistage, a CEO coaching and peer advisory organization for leadership development

Education

- Masters of Business Administration** UNIVERSITY OF MONTANA, Missoula, MT May 2011
- Relevant Coursework: World Trade and Commerce, Cross-Cultural Management, International Summer Session 2010: Germany and Italy, Principles of International Business, Spanish Oral Proficiency
 - President of Graduate Business Student Association; Dean’s Student Advisory Committee
 - Beta Gamma Sigma (National honor society, top 10% of Graduate Business Students)
- Bachelors of Art, History** UNIVERSITY OF OREGON, Eugene, OR March 2005
- Study Abroad, Universidad Austral de Chile, Valdivia, Chile, Spring 2004
 - Dean’s List, Phi Beta Kappa (National honor society, top 10% of college of arts and sciences)