

# Bill Caram

Executive Director, Pipeline Safety Trust



## Experience

### Executive Director, Pipeline Safety Trust

*The Pipeline Safety Trust is a national non-profit organization that acts in the public interest to keep people and the environment safe from the risks of pipelines. The PST was formed in the aftermath of the 1999 Olympic Pipeline tragedy in Bellingham, WA.*

#### March 2020 – Present

- Manage and execute programmatic, operational, and financial strategies to improve national pipeline safety
- Advocate for public interest to pipeline safety stakeholders to get to zero pipeline incidents
- Provide technical assistance to Congressional staff on pipeline safety legislation
- Provide clear information to reporters to educate the public on pipeline safety issues
- Appointed by US DOT Secretary Buttigieg to serve on Hazardous Liquids Pipeline Advisory Committee (LPAC)
- Appointed by the White House Council on Environmental Quality to Carbon Dioxide Capture, Utilization, and Sequestration Federal Lands and Outer Continental Shelf Permitting Task Force
- Appointed by WA Governor Inslee to serve on Washington's Citizen's Committee on Pipeline Safety

### Director of Finance and Development, Deschutes River Conservancy

*The DRC specializes in programs and projects that employ voluntary, market-based incentives to restore stream-flows and water quality. The DRC is a non-litigious, multi-stakeholder organization, driven by collaboration and consensus, and serves as leaders and facilitators of basin-wide water management solutions.*

#### August 2016 – March 2020

- Directed the organization's multi-department operations
- Developed organization, department, and project budgets
- Responsible for all unrestricted fundraising
- Conducted ongoing financial analysis, forecasting, and financial risk assessment to help drive organizational strategy
- Negotiated multi-million-dollar, multi-year contracts with funders to accomplish our mission
- Brought on new corporate funders with long-term commitments to support market-based solutions to streamflow needs
- Contributed to multi-stakeholder, basin-wide effort developing new Water Market Program for water users and environmental interests

### Fiscal and Administrative Services Manager, Central Oregon Intergovernmental Council

*COIC is an entrepreneurial, grant and contract funded Council of Governments serving the 8 incorporated cities, 3 counties, and Confederated Tribes of Central Oregon.*

#### June 2014 – August 2016

- Managed accounting, payroll, and IT departments
- Responsible for accounting, budgeting, fiscal planning, procurement, facilities management, contract review and management, risk management, information technology, and legal compliance
- Oversaw budget increase of 54%, personnel growth of 30%, and reserve fund growth of 76%
- Earned the CAFR (Certificate of Achievement for Excellence in Financial Reporting) each year of my leadership
- Succeeded as part of the team in negotiating, adopting, and implementing COIC's first union contract

### Portfolio Manager, Rivera Wealth Management Group, UBS Financial Services and Morgan Stanley

#### July 2002 – May 2014

- Responsible for investment decisions, trading, and security analysis
- Managed relationships with approximately 100 high-net-worth families and corporations
- Presented services to prospective clients to grow business

## Education

B.S. Business Administration, University of Delaware	2001
Chartered Financial Analyst, CFA Institute	2007

## Pipeline Safety Accomplishments

- Provided technical assistance to Congressional staff and advocated for pipeline safety provisions in the PIPES Act of 2020, including limiting, for the first time, methane emissions from natural gas pipelines and expanding PHMSA's statutory authority to protect the environment.
- Commissioned and published a report on the unique safety risks and regulatory shortfalls of carbon dioxide pipelines which led to an announced PHMSA rulemaking
- Organized and moderated two-day virtual seminar on lessons learned 10 years after Enbridge's pipeline failure in Marshall, MI
- Organized and moderated two-day virtual seminar on hazardous liquids leak detection and methane advanced leak detection
- Testified before California Assembly Special Committee on Orange County Oil Spill
- Testified before California Air Resources Board on Carbon Dioxide pipelines as part of the Scoping Plan
- Commissioned and published a report on the unique safety risks of hydrogen pipelines
- Testified before US House of Representatives Committee on Transportation and Infrastructure – Subcommittee hearing on Pipeline Safety

## Pipeline Safety Speaking Engagements

PHMSA Public Meeting on Methane Advanced Leak Detection and Repair, 2021

American Petroleum Institute, Annual Pipeline Conference, 2022

National Association of Pipeline Safety Representatives (NAPSR), Annual Conference, 2022

National Association of Regulatory Utility Commissioners (NARUC), Summer Policy Summit, 2022

Association for Materials Protection and Performance (AMPP), Annual Conference, 2022

Atlantic Council, Hydrogen Transmission Roundtable, 2022

PHMSA Research and Development Roundtable, 2022, 2023

Western Regional Gas Conference, 2022, 2023

Hydrogen Hubs Summit, 2022

Iowa Ideas, The Significance of Carbon Pipelines, 2022

Interstate Oil and Gas Compact Commission, Energy Resources Research and Technology – CO<sub>2</sub> pipelines, 2022

Department of Energy FECM – Roadmap for CO<sub>2</sub> Transport Fundamental Research Workshop – co-moderator, 2023

PHMSA Public Meeting on Carbon Dioxide Pipeline Safety, 2023

Pipeline Research Council International – Emerging Fuels Institute Annual Conference – keynote speaker, 2023

Texas Railroad Commission – Annual Regulatory Conference, 2023

## Pipeline Safety Media Contributions

Featured or quoted in major media outlets representing the public interest on keeping people and the environment safe from the risks of pipelines, including New York Times, Wall Street Journal, NPR, Newsweek, Associated Press, Bloomberg, Politico, E&E News, Reuters, Good Morning America, Inside Climate News, Salon, Scientific American, The Intercept, Gizmodo, Earther, Grist, Bloomberg Law, Law360, USA Today, S&P Global, Star Tribune, San Francisco Chronicle, Chicago Tribune, Houston Chronicle, DeSmog, Capital & Main, Truthout, etc.