

**Kevin Messner**  
**Executive Vice President, Chief Policy Officer**  
**Association of Home Appliance Manufacturers (AHAM)**



Kevin Messner joined the Association of Home Appliance Manufacturers (AHAM) in 2008 and is currently the Executive Vice President and Chief Policy Officer. Messner is responsible for overseeing, coordinating, and implementing the appliance manufacturing industry's legislative and regulatory advocacy efforts and policy development. Kevin has over 25 years of experience in policy and politics, including serving as chief of staff to members of Congress and as a political appointee at a federal agency. He also has corporate experience as a product development and manufacturing engineer at a top-10 Fortune 500 manufacturing company.

Prior to joining AHAM, Kevin served as Associate Administrator of the Office of Congressional & Intergovernmental Affairs and the Office of Governmentwide Policy at the U.S. General Services Administration (GSA). In this role, he was the chief senior executive manager responsible for all aspects of GSA's communications and coordination with Congress and state/local governments, as well as the development and implementation of policies affecting the entire federal government.

Kevin worked in Congress for nearly 10 years, ending as Chief of Staff for U.S. Rep. Jim Kolbe, Chairman of the Foreign Operations Appropriations subcommittee. Kevin's private sector experience includes working as an advanced product development and manufacturing engineer with General Motors.

Kevin has an MBA from Thunderbird School of Global Management and a bachelor's in mechanical engineering from the University of Wisconsin-Madison.

## PROFESSIONAL EXPERIENCE

### Association of Home Appliance Manufacturers, Washington, DC

*Represents global manufacturers of residential appliances in US and Canada; Members such as Whirlpool, Samsung, GE, LG, Electrolux, Bosch, Panasonic, Dyson, Philips, Bissell, iRobot, SharkNinja, Keurig; \$8.8 million in annual revenue; 22 US employees & 3 Canadian employees*

**Executive Vice President, Chief Policy Officer** Current  
**Senior Vice President, Policy & Government Relations** 2016-2022  
**Vice President, State Government Affairs** 2013-2014  
**Vice President, Policy & Government Relations** 2008-2013

- Lead, decide, and direct all strategies for implementing high priority, high-stakes public policies.
- Advocate for legislative and regulatory policies in US and Canada
- Recognized with Public Policy Achievement Award in 2011
- Advise Board of Directors on external policy matters
- Negotiate public policy matters for the industry
- Speak at conferences and on panels (US and International)
- Industry stakeholder at the UN Meetings (Climate Conference of the Parties in Copenhagen & Ozone Meeting of the Parties in Egypt)

### PoliticalLogic, Davis, CA

*Created sole-proprietorship government affairs consulting company, Main client was AHAM*

**President & Owner** 2014-2016

- Responsible for AHAM's state government affairs and advisor on federal advocacy
- Served as volunteer expert for the Financial Services Volunteer Corps in Amman, Jordan

### US General Services Administration, Washington, DC

*One of the largest landlords and tenants in the country; GSA manages the largest civilian vehicle fleet in the country; GSA provides government acquisition for services, equipment, and IT to all government agencies and military; GSA develops governmentwide policies; Over \$30 billion agency; 12,000 employees*

**Associate Administrator, Congressional & Intergovernmental Affairs (political appointee)** 2006-2008

#### Associate Administrator, Governmentwide Policy (political appointee)

- Reported to Administrator and managed two departments
- Managed \$54 million budget and 180 employees, including 11 offices throughout the US
- Increased effectiveness of governmentwide policy from 54% to 79%, reduced budget 5%
- Obtained code-word top secret security clearance
- Decided governmentwide policies affecting federal, state and city governments
  - Decided policies for the federal government, affecting \$60 billion in IT assets, 3.9 billion square feet of space & structures, \$12.3 billion in annual travel expenditures, \$21 billion in disposed property, 600,000 vehicles, and 1,460 aircraft
- Government Computer News determined I was one of "Seven people to watch in 2007"

### US Congressman Jim Kolbe (AZ), Washington, DC

#### Chairman Foreign Operations, Export Financing Appropriations Subcommittee

*Jurisdiction of foreign aid expenditures, Agency for International Development, Department of State, Export-Import Bank, Millennium Challenge Corporation*

**Chief of Staff** 2004-2006

- Chief advisor and manager for all aspects of Congressman's responsibilities (political, policy, media and technical)

- Managed \$1.2 million budget and staff of 18 in Washington, DC and 2 Arizona offices
- Spoke in Congressman's absence with high international diplomatic stakes
- Congressional delegation trips to Korea DMZ and Indonesia meeting with government leaders, such as vice president of Indonesia and Sultan, and overseeing international relief efforts in Jakarta impoverished areas

**US Congressman Rick Renzi (AZ), Washington, DC**

**Chief of Staff**

2003-2004

- Chief advisor for all aspects of Congressman's responsibilities
- Managed staff of 18 in Washington, DC and 8 Arizona offices

**US Congressman Jim Kolbe (AZ), Washington, DC**

**Chairman Treasury, Postal Service & Gen. Government Appropriations Subcommittee**

*Jurisdiction of Treasury Department, White House expenditures, Customs, Secret Service, ATF, Office of Foreign Assets Control*

**Legislative Director, Legislative Assistant, Staff Assistant**

1997-2003

- Worked at various positions in the Washington, DC office
- Liaison for Chairman to subcommittee that funded Treasury and White House

**Delco Chassis (formerly Delco Products), General Motors Corporation, Dayton, OH**

*Parts Division of General Motors, Shocks & Struts, Brakes, Fans*

**Product Engineer, Advanced Product Development**

1990-1992

**Manufacturing Engineer**

1988-1990

- One of 4 member team directed to completely re-design a core product line (struts)
  - Development and testing in cars at Detroit and Phoenix proving grounds
- World headquarters contact for suspension development with largest customer
- Responsible for a cold forming machine process relied upon by the entire corporation
- Redesigned and budgeted cold forming tooling for new product development
- Provided engineering support to plant managers, line employees, machine maintenance
- Promoted from Manufacturing Engineer to Product Engineer

**EDUCATION**

**Thunderbird School of Global Management, Phoenix, AZ**

1994

***Master of Business Administration in International Management, with distinction***

- Universidad Autonoma de Guadalajara, México (summer semester)

**University of Wisconsin-Madison, Madison, WI**

1988

***Bachelor of Science in Mechanical Engineering***

- Friedrich-Wilhelm Universität, Bonn, Germany (Junior year abroad)