

CHANDRA FARLEY

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SUMMARY OF QUALIFICATIONS

High-performing, capacity builder with 18 years of progressive expertise visioning concepts, developing and executing dynamic programs, and developing policies across sustainability, energy, and environmental sectors. Strategic leader with a talent for orchestrating forward-thinking and transformative strategies.

CORE COMPETENCIES

Program Operations
Strategic Planning
Project Management

Community Engagement
Budget Development
Coalition Building

Stakeholder Management
Resource Development
Digital Communications

PROFESSIONAL EXPERIENCE

PARTNERSHIP FOR SOUTHERN EQUITY (2018 – Present)

Atlanta, GA

Director - Just Energy Portfolio

As Director, I craft the strategic vision needed to advance equity-centered clean energy policies and programs in community, advocacy, utility, regulatory and local government arenas. As a member of the senior leadership team, I support operations, develop financial performance benchmarks and build high-performing teams by identifying talent, providing leadership development and coaching. Grew the Just Energy portfolio budget by 71% over two years and increased Just Energy staff by 200% over one year. As an organizational leader, I serve as a subject matter expert on equity-centered clean energy, energy efficiency, and climate justice issues. Ultimately, my role ensures that the Just Energy portfolio achieves its energy equity goals in accordance with our mission.

SOUTHFACE ENERGY INSTITUTE (2009 – 2017)

Atlanta, GA

Program Manager - Commercial Sustainability Services

2013 - 2018

Provided leadership for energy, water, and resource efficiency initiatives. My objectives were to demonstrate the economic and environmental benefits of high-impact energy, water, and resource efficiency improvements to reduce operations expenses and to educate building operators and the communities that their building served on environmental sustainability. Responsible for stewarding partnerships, program performance, financial operations, brand development, internal and external communications and managing the philanthropic relationships that invested over \$10M into the programs. Managed a team including nine engineers and launched a national program in partnership with Boys & Girls Clubs of America, Feeding America, and Salvation Army. Approximately 300 nonprofits across 26 states are saving over \$1M dollars on annual utility costs through these programs.

Project Manager - Southface Events

2011 - 2013

Full Accountability for organizing, coordinating, and executing facility and fundraising projects and activities for the organization. Forecasted revenue potential, developed budget and project schedules, allocated resources and planned communications. Applied entrepreneurial mindset to lead, motivate and direct cross-functional project teams to support improvement in strategy, process, and profitability. As a member of the facilities team, I ensured that all activities were aligned with sustainable building certifications and prescribed operations protocols. Over 2,000 trainees, guests, VIPs, sponsors, and stakeholders were convened annually to support organizational fundraising and membership community goals.

Project Manager - Meetings & Events

2009 - 2011

Managed grand opening and developed facility programming at the award-winning Southface Eco Office, the greenest building of its size in the southeast at its opening. The mission of the Eco Office was to provide diverse audiences with an opportunity to learn about high-performance, sustainable facilities and experience them in action. Solely responsible for scheduling, managing, and coordinating trainings, meetings and events for sustainability professionals, corporations, nonprofits, and government entities. As a member of the facilities team, I helped develop our building certification benchmarking, measuring and reporting to ensure that all on-site activities were aligned with prescribed operations protocols.

Served on the design team for our satellite facility, led the grand opening activities, hired and managed two staff and composed a “Green Meetings 101” and “Green Meetings and Events for Nonprofits” training curriculum.

I DEZIGN INTERIORS

Nashville, TN

Managing Partner

October 2004 – January 2008

Award-winning Principal Designer in charge of business operations, sales and contracts throughout Tennessee, Georgia and southern California. Consulted for other firms and served as a contract designer for multiple projects. Served as keynote speaker, appeared on television segments and wrote original content for an interior design blog to increase brand visibility. Developed and hosted seminars for industry professionals and consumers to increase revenue-generating business streams. Imagined concepts and facilitated the design process for luxury residential, retail, and model home installations valued over \$15M.

EDUCATION AND CERTIFICATIONS

GREEN MEETINGS INDUSTRY COUNCIL

Atlanta, GA

Sustainable Event Professional Certificate Program

2015

UNITED STATES GREEN BUILDING COUNCIL

Washington, DC

LEED Green Associate

2013

GCN NONPROFIT UNIVERSITY

Atlanta, GA

Certificate of Nonprofit Organization Management

2011

THE ART INSTITUTE OF ATLANTA

Atlanta, GA

Bachelor of Fine Art in Interior Design

2002

UNIVERSITY OF KENTUCKY

Lexington, KY

Bachelor of Architecture Program

1994 – 1996

AWARDS AND HONORS

Witness, “Climate Change: Preparing for the Energy Transition.” United States Congress, House Subcommittee on Energy and Mineral Resources, 2019

Georgia Academy for Economic Development, Class of 2017

U.S. EPA Environmental Justice Academy, Class of 2017

United Way Volunteer Improvement Program, spring 2017

American Jewish Committee Atlanta Project Understanding, Class of 2015

Atlanta Business Chronicle 40 Under 40, 2010

ASSOCIATIONS AND AFFILIATIONS

Board Member, People’s Justice Council, 2018 – Present

Board Member, EarthShare Georgia, 2017

Board Member, Community Movement Builders, 2015-Present

Regional Leadership Council, North America-South Region, Open Architecture Collaborative, 2016 - present

Planning Team, TEDxPeachtree, 2010-2012, 2015-2016

President, Green Meetings Industry Council, 2015

Vice-President, Green Meetings Industry Council, 2014

Co-Organizer, TEDxYouth@TheBeltline, 2013-present

Director of Communications, Architecture for Humanity Atlanta, 2009 - 2014

PROFESSIONAL DEVELOPMENT

U.S. EPA, Region 4, Fundamentals of Environmental Justice, 2017

Techniques for Developing Your Leadership Style, Progressive Women’s Leadership, June 2015

Sustainable Meetings Conference, Green Meetings Industry Council, June 2015 and April 2014

Leadercast, Atlanta, May 2014

TEDxSummit, Doha, 2012