

**Committee on Energy and Commerce**  
**U.S. House of Representatives**  
Witness Disclosure Requirement - "Truth in Testimony"  
Required by House Rule XI, Clause 2(g)(5)

<b>1. Your Name:</b> Holly Wade		
<b>2. Your Title:</b> Director of Research and Policy Analysis, NFIB Research Center		
<b>3. The Entity(ies) You are Representing:</b> NFIB		
<b>4. Are you testifying on behalf of the Federal, or a State or local government entity?</b>	<b>Yes</b>	<b>No</b> X
<b>5. Please list any Federal grants or contracts, or contracts or payments originating with a foreign government, that you or the entity(ies) you represent have received on or after January 1, 2015. Only grants, contracts, or payments related to the subject matter of the hearing must be listed.</b>		
<b>6. Please attach your curriculum vitae to your completed disclosure form.</b>		

Signature: \_\_\_\_\_

Date: June 18, 2018

# Holly S. Wade



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## PROFESSIONAL EXPERIENCE

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NATIONAL FEDERATION OF INDEPENDENT BUSINESS – Washington, D.C.  
Research Center

**Director, Research and Policy Analysis** (October 2014 to present)

**Senior Policy Analyst** (January 2012 to October 2014)

**Policy Analyst** (September 2004 to December 2011)

- Manage two employees and direct all Research Center related activities.
- Oversee the Research Center's budget, including developing budgets for large survey projects.
- Manage and produce NFIB's *Small Business Economic Trends* survey and the *Small Business Problems and Priorities* survey.
- Construct, write, and publish independent small-employer business surveys.
- Spokesperson for national/local print, television, and radio interviews on the small-business economy, including the monthly *Small Business Economic Trends* report.
- Moderator, panelist, and keynote speaker for conventions, meetings, and webinars.
- Testify before the U.S. Congress, including Senate Finance Committee, Joint Economic Council, House Committee on Financial Services, and House Committee on Small Business.
- Analyze and interpret statistical data related to small-business issues, including finance, tax, health insurance, employment, and business formation.
- Analyze legislative and regulatory issues having an impact on small businesses, including legislative text, committee reports, Congressional testimony, and Federal Register notices, and documents.
- Evaluate external small-business related surveys and research.
- Represent NFIB's research team on projects and information requests across internal and external partner communities.

NATIONAL CONFERENCE OF STATE LEGISLATURES - Denver, CO

**Legislative Information Services Internship** (March to June 2004)

- Researched and prepared information briefs on a variety of banking issues, including financial privacy, predatory lending practices, and bankruptcy.
- Coordinated information requests with other departments across the organization.

ELIZABETH SCHLOSSER FOR MAYOR - Denver, CO

**Campaign Manager** (January to May 2003)

- Developed and formulated volunteer, fundraising, and media campaign strategies.
- Managed campaign staff, campaign calendar, daily operations, and coordinated campaign events.
- Wrote speeches, press releases, and issue briefs.
- Monitored economic indicators affecting Denver and related campaign issues.

MARTI ALLBRIGHT FOR ATTORNEY GENERAL – Denver, CO

**Deputy Campaign Manager** (May to November 2002)

- Administered volunteer outreach program.
- Monitored relevant state issues affecting the Attorney General's office.
- Managed campaign finances and financial disclosure filings to the Secretary of State.
- Planned, coordinated, and scheduled campaign events, fundraisers, and receptions.
- Developed media opportunities, constructed and deployed statewide media, and press tour.
- Collaborated with other campaigns to develop and execute voter outreach programs.
- Spokesperson for candidate at forums and related events.

NATIONAL FEDERATION OF INDEPENDENT BUSINESS - Washington, D.C.

Federal Public Policy Department

**Legislative Services Representative** (June 1998 to May 2002)

- Created, implemented, and disseminated fax and mail action alerts to NFIB members on key policy issues.
- Recruited and prepared members of NFIB to testify before Congress, participate in press conferences, and interact with the media.
- Oversaw federal liaison services for members, which included coordinating contacts and information exchange between federal regulatory agencies, members of Congress, and NFIB staff.
- Composed correspondence in response to legislative letters addressed to the president of NFIB and the vice president of Federal Public Policy.

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## **EDUCATION**

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UNIVERSITY OF DENVER - Denver, CO

Master of Public Policy

Recipient of the Kuehl Family Scholarship

UNIVERSITY OF WASHINGTON - Seattle, WA

Bachelor of Arts in Political Science and Sociology

NATIONAL ASSOCIATION FOR BUSINESS ECONOMICS (certificate courses)

Business Applications of Statistics and Data Analytics

Economic Measurement Seminar

Communication and Presentation Skills for Business Economists and Analysts

Writing Skills for Business Economists and Analysts

JOINT PROGRAM IN SURVEY METHODOLOGY (short courses)

Writing Questions for Surveys

Introduction to Survey Management

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## **PROFESSIONAL MEMBERSHIPS**

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NATIONAL ASSOCIATION FOR BUSINESS ECONOMICS

Chairperson for the Small Business Roundtable (2013-2014)

Co-chairperson for the Small Business Roundtable (2016-2017)

NATIONAL ECONOMISTS CLUB

Vice President for Communications (2013-2016)

Vice President for Membership (2010-2012)

INDUSTRY TRADE ADVISORY COMMITTEE ON SMALL AND MINORITY BUSINESS

U.S. Department of Commerce and the Office of the United States Trade Representative

INNOVATIVE LENDING PLATFORM ASSOCIATION

Advisor Committee