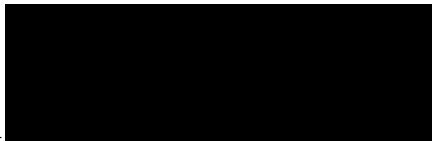


**Committee on Energy and Commerce
U.S. House of Representatives**

**Witness Disclosure Requirement - "Truth in Testimony"
Required by House Rule XI, Clause 2(g)(5)**

1. Your Name: Elinor Haider		
2. Your Title: Vice President, Market Development		
3. The Entity(ies) You are Representing: Veolia North America, Alliance for Industrial Efficiency		
4. Are you testifying on behalf of the Federal, or a State or local government entity?	Yes	No X
5. Please list any Federal grants or contracts, or contracts or payments originating with a foreign government, that you or the entity(ies) you represent have received on or after January 1, 2013. Only grants, contracts, or payments related to the subject matter of the hearing must be listed. N/A		
6. Please attach your curriculum vitae to your completed disclosure form.		

Signature: _____



Date: _____ May 17, 2015



Elinor Haider

Veolia North America, Vice President, Market Development

Elinor Haider is Vice President of Market Development for Veolia North America's Municipal and Commercial business, supporting development and execution of sales strategy through business analytics, marketing, public policy and industry affairs. Ms. Haider has over 20 years of project development, finance and energy experience. Ms. Haider holds a MBA in Real Estate Finance from the Wharton School, MA in international economics from the Johns Hopkins School of Advanced International Studies, and BA from Georgetown University.

Philadelphia, PA

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ELINOR R. HAIDER
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elinor.haider@veolia.com

PROFESSIONAL EXPERIENCE

- VEOLIA NORTH AMERICA** Philadelphia, PA
Vice President, Market Development, Municipal & Commercial 2014-Present
- Develop and implement national market, policy and regulatory strategy for \$1B+ business line.
 - Lead active engagement with elected officials, government decision makers, and industry organizations to support existing regional operations, project pipeline and M&A activity.
 - Lead strategic plan, vertical market segmentation and sales action plan.
 - Improve lead generation, RFP tracking and SalesForce CRM to grow and accelerate sales pipeline.
- Business Development Director**, Philadelphia 2012-2014
- Managed P&L for Veolia Energy North America’s largest generating asset and market.
 - Directed all business development functions, providing district energy, O&M and DBOOM energy solutions for large commercial and institutional projects.
 - Directed all account management and customer service functions for regulated utility business.
 - Led improved throughput of complex sales cycle including revised financial analysis, legal documentation, proposal development and internal pipeline management.
 - Responsible for development, execution and communication of strategic policy initiatives including utility benchmarking, LEED for district energy, and achievement of municipal carbon goals.
- NOVATHERMAL ENERGY** Philadelphia, PA
Chief Executive Officer 2009-2012
- Responsible for all aspects of leadership of early stage energy company including capitalization, business development, project finance, pipeline management, administration and operations.
 - Led successful site identification, contract negotiation, and grant award financing totaling \$1.2 million for two commercial-scale pilot projects at municipal water utility locations.
 - Developed project pipeline including 4 million sq ft and \$8 million in revenues.
 - Negotiated strategic partnership with top-10 US mechanical engineering company, and R&D partnerships with Philadelphia-based universities and Department of Energy’s Oak Ridge National Laboratories.
 - Managed all legal contracting, financing and intellectual property including comprehensive patent filings.
 - Awarded PACT Cleantech Company to Watch; Artemis Water Top 50; Cleantech Cluster Association Top 30.
- CITY OF PHILADELPHIA** Philadelphia, PA
Chief of Staff, Office of the Deputy Mayor for Planning and Economic Development 2008-2009
- Appointed by Mayor Michael A. Nutter to lead strategy and implementation for coordination of all business permitting, development entitlement, workforce and housing agencies in the City of Philadelphia, with over 500 employees and \$150 million in operating budgets.
 - Initiated Commerce Department reorganization to create “one-stop shop”, Development Cabinet to expedite major projects and development process reform, citywide strategic plan, neighborhood investment program, federal stimulus implementation, first-time Philadelphia census challenge, and \$50 million waterfront tax revenue securitization program.
 - Led the creation of the Delaware River Waterfront Corporation, an \$8 million, 30-employee organization to implement key Mayoral initiative, including restructuring Board governance, executive leadership recruitment, and launching Pier 11, Pier 53, Master Plan and trail development projects. Raised over \$4 million to support planning and capital programs.

Vice President of Financing Services, Philadelphia Industrial Development Corporation (PIDC) 2003-2008

- Led recapitalization of PIDC's loan portfolio through grant, debt, tax credit and securitization programs; over \$100 million raised in 4 new PIDC initiatives, including \$60 million New Markets Tax Credits award.
- Managed citywide business retention program for over 100 corporate tenants representing 6 million square feet and 24,000 jobs. Closed \$8.5 million Tax Increment Financing (TIF) for relocation of Fortune 500 company to retain 1,500 corporate headquarters jobs in the City of Philadelphia.
- Coordinated complex real estate and financing transactions for a wide range of commercial, institutional and industrial clients with over \$2 billion in project value.

Special Projects Manager, Department of Commerce 2002-2003

- Restructured neighborhood capital programs, developing investment criteria and 5-year project pipeline.
- Managed planning, design and construction of \$7 million in commercial corridor capital improvements.
- Designed and launched first annual \$12 million Commercial Revitalization Deduction tax credit program.

INTER-AMERICAN DEVELOPMENT BANK Washington, D.C.; Rio de Janeiro, Brazil

Consultant, Sustainable Development Department, Microenterprise Unit 1999-2000

- Designed new financial products including housing loans, depository services and credit bureau systems.
- Led Salvadorian and Bolivian research missions addressing housing mortgage market development.
- Created Inter-American Awards for Microenterprise for 100 applicant financial institutions.

THE FIRST NATIONAL BANK OF CHICAGO Chicago, IL

Management Trainee, Corporate Finance, Treasury and Community Development Departments 1997-1998

- Structured facilities for start-up and high-risk businesses, including SBA and other CRA-eligible loans.
- Managed interest rate and commodity hedging sales desk, including pricing and client proposals.
- Coordinated and advised on over 25 industrial revenue and 501(c)(3) bond transactions.

EDUCATION

THE WHARTON SCHOOL, University of Pennsylvania Philadelphia, PA

Masters in Business Administration, Major in Real Estate December 2001

Activities: Net Impact, Real Estate Club, Wildmen Hockey, Wharton Women in Business, Teaching Assistant for Urban Real Estate Economics. Awarded Pension Real Estate Association and Morgenthau fellowships.

SCHOOL OF ADVANCED INTERNATIONAL STUDIES, Johns Hopkins University Washington, D.C.

Masters in International Relations, Concentrations in Latin America and Economics December 2001

Activities: Parliamentary Debate Society; SAIS/Wharton Club. Awarded Citibank and Wolfowitz fellowships.

GEORGETOWN UNIVERSITY Washington, D. C.

Bachelor of Arts, Majors in Latin American Studies and Theology May 1994

Activities: Dean's List, Teaching Associate for Literature Workshop, Writing Center Tutor, Disc Jockey.

ADDITIONAL INFORMATION

Boards and Professional Affiliations: *Current:* Reed Manufacturing, Director; Smith Memorial Playhouse, Director; Forum of Executive Women. *Past:* Women's MBA Network, founding Director; German Marshall Fund, Transatlantic Cities Network - City of Philadelphia Representative; Fairmount Community Development Corporation – Board Chairman. *Awards:* Leadership Philadelphia, 101 Most Connected Leaders. *Languages:* Spanish and Portuguese.