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4 TITLE II: 21ST CENTURY WORKFORCE

5 THURSDAY, APRIL 23, 2015

6 House of Representatives,

7 Subcommittee on Energy and Power

8 Committee on Energy and Commerce

9 Washington, D.C.

10 The Subcommittee met, pursuant to call, at 10:05 a.m.,  
11 in Room 2123 of the Rayburn House Office Building, Hon. Ed  
12 Whitfield [Chairman of the Subcommittee] presiding.

13 Members present: Representatives Whitfield, Shimkus,  
14 Pitts, Latta, Harper, McKinley, Johnson, Long, Ellmers,  
15 Flores, Mullin, Hudson, Rush, McNerney, Green, Doyle, Castor,  
16 Sarbanes, and Loeb sack.

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17           Staff present: Nick Abraham, Legislative Associate,  
18 Energy and Power; Gary Andres, Staff Director; Charlotte  
19 Baker, Deputy Communications Director; Will Batson,  
20 Legislative Clerk; Leighton Brown, Press Assistant; Allison  
21 Busbee, Policy Coordinator, Energy and Power; Patrick  
22 Currier, Counsel, Energy and Power; Tom Hassenboehler, Chief  
23 Counsel, Energy and Power; Brandon Mooney, Professional Staff  
24 Member, Energy and Power; Caitlin Haberman, Democratic  
25 Professional Staff Member; Rick Kessler, Democratic Senior  
26 Advisor and Staff Director, Energy and Environment; and John  
27 Marshall, Democratic Policy Coordinator.

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|

28           Mr. {Whitfield.} I would like to call the hearing to  
29 order this morning. Today we are having a hearing on a draft  
30 bill, Title II of the 21st Century Workforce, and we have a  
31 distinguished panel of witnesses with us this morning. And I  
32 am not going to introduce you now, but I am going to  
33 introduce you just prior to your 5-minute statement. But we  
34 do thank you for joining us this morning. And I would like  
35 to recognize myself for 5 minutes for an opening statement.

36           First, I want to thank Bobby Rush as well as Bill  
37 Flores, Gene Green, and Richard Hudson for sponsoring the  
38 bipartisan discussion draft that we will be talking about  
39 today entitled the 21st Century Workforce. This discussion  
40 draft will become part of our larger energy legislation that  
41 we will be rolling out in the weeks ahead. I have already  
42 complimented you, Bob, and thank you for coming.

43           As we all know, the domestic energy sector is undergoing  
44 dramatic changes. Thanks to American innovations, our  
45 decades of declining oil and natural gas production have  
46 given way to tremendous increases in output. The Energy  
47 Information Administration recently projected that the United

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48 States will eliminate net energy imports by the year 2030.

49 This abundant and affordable energy is sparking new

50 manufacturing activity in the United States.

51 America's energy and manufacturing renaissance is also

52 leading to a jobs renaissance. Energy and energy-related

53 employment has been one of the few economic bright spots in

54 recent years, everything from those employed discovering and

55 producing energy to those constructing and operating the

56 infrastructure to transport it, to the new factories that are

57 powered by it.

58 But America's energy transformation has some problems

59 because we are now finding that we need more trained workers

60 in these areas, skilled workers. So there are many

61 opportunities out there, and this is what this legislation is

62 all about, trying to assist in the development of these new

63 job opportunities.

64 As you know, we have also had a lot of people lose their

65 job as we make this transformation in energy. Certainly, in

66 the coal sector they have been hit very hard. And so we have

67 a great opportunity here. I know the Department of Energy

68 has already expressed an interest in developing a jobs

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69 program, but we feel like it is important to provide some  
70 guidance in that, and as I said earlier, Bobby Rush has been  
71 talking about this for some time, and actually, his draft was  
72 the basis for this Title II.

73 So we have a unique opportunity here in our broader  
74 energy bill to address this issue, and that is what we hope  
75 to do. And we hope that your testimony will provide us some  
76 insights on your thoughts on this important subject.

77 [The prepared statement of Mr. Whitfield follows:]

78 \*\*\*\*\* INSERT 1 \*\*\*\*\*

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|

79           Mr. {Whitfield.} And with that, at this time I would  
80 like to recognize the gentleman from Illinois for his opening  
81 statement.

82           Mr. {Rush.} I want to thank you, Mr. Chairman, for  
83 holding this important hearing, and I must commend you and  
84 your staff for working with my office on the 21st Century  
85 Workforce bill. That is the focus of what we will be  
86 discussing here today.

87           Mr. Chairman, I hope that the same spirit of goodwill  
88 and negotiations that the minority and the majority sides  
89 that have displayed in working on this discussion draft can  
90 be carried forth as we continue to work on the remaining  
91 sections of a broader bipartisan comprehensive energy bill.  
92 The Nation is in need, waiting for it, and a Nation in need  
93 deserves a comprehensive energy bill.

94           I am also optimistic knowing that both sides continue to  
95 work diligently at a good faith on hammering out some of the  
96 more contentious outstanding issues so that hopefully we can  
97 bring forth a bill that helps move our Nation's energy policy  
98 forward and restores this subcommittee's reputation as a true

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99 model of what bipartisanship can accomplish.

100 Mr. Chairman, the 21st Century Workforce legislation  
101 addresses an issue that is neither partisan nor bipartisan,  
102 but rather it is non-partisan because this is an issue that  
103 benefits communities, benefits industry, and benefits the  
104 overall American economy. This bill brings together  
105 government agencies including the National Labs, the energy  
106 and manufacturing industry, unions, schools, community  
107 colleges, and universities among others and promotes  
108 collaboration to make sure that we are tapping into a wealth  
109 of under-utilized talent and training and preparing workers  
110 for the energy and manufacturing jobs both presently and of  
111 our future also.

112 Mr. Chairman, this bill is important because it matches  
113 up the needs of an industry and a willingness and able  
114 workforce, and in the process it helps start new cycles of  
115 hope, new cycles of opportunity for groups who have in many  
116 cases been overlooked and underserved. In fact, Mr.  
117 Chairman, it is my hope, my sincere hope, that if and when  
118 this bill is enacted, it would be instrumental in helping to  
119 create individuals with similar stories so that those we hear

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120 from today, their stories will be repeated time and time and  
121 time again, stories I might add like Mr. Wilson's from the  
122 Englewood community that is located in my district in  
123 Chicago, Mr. Wilson, who beat the odds and turned his life  
124 into an inspirational profile that can serve as a motivation  
125 to this Nation and to this Nation's young men all across this  
126 Nation.

127       Mr. Chairman, this legislation can help to open new  
128 pathways to jobs, new pathways to careers, new pathways  
129 entrepreneurial opportunities for women, for minorities, and  
130 for our veterans while also helping to move our overall  
131 economy forward by promoting STEM education as well as  
132 developing educational guidelines for institutions at all  
133 levels, from elementary to post-graduate university programs.  
134 This bill would help to ensure that we are training  
135 individuals with the skills necessary to work in the energy  
136 and manufacturing-related jobs including energy efficiency,  
137 energy conservation, from blue-collar workers to managers to  
138 supervisors up to and including new entrepreneurs and  
139 business creators.

140       So Mr. Chairman, again, I applaud you for holding this



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141 hearing today as well as working with me to make this issue a  
142 priority in what we hope will be a broader bipartisan, non-  
143 partisan energy and infrastructure bill. I look forward to  
144 engaging the witnesses that we have here today, and I welcome  
145 the witnesses. And with that, I yield back the balance of my  
146 time.

147 [The prepared statement of Mr. Rush follows:]

148 \*\*\*\*\* COMMITTEE INSERT \*\*\*\*\*

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|

149 Mr. {Whitfield.} Thank you. The gentleman yields back  
150 the balance of his time. Mr. Upton is not here. Does anyone  
151 on our side of the aisle, they would like to take any of his  
152 time. Okay. I see the gentleman from Texas is recognized  
153 for an opening statement.

154 Mr. {Green.} Thank you, Mr. Chairman. I want to thank  
155 you and the ranking member for holding the hearing today, and  
156 I want to thank our witnesses for coming and testifying  
157 today. Specifically, I would like to acknowledge Dr. Ramanan  
158 Krishnamoorti, the Chief Energy Officer at the University of  
159 Houston. Being a graduate of University of Houston College  
160 of Business and going back there to law school, I can't say  
161 too many nice things about it because it gave me the  
162 education I have. And what Dr. Krishnamoorti and his  
163 colleagues are doing in the energy field are amazing. I  
164 stated before; we can't say it enough. Texas is leading the  
165 Nation producing results. This time it is our energy  
166 workforce development. Thanks to the University of Houston,  
167 San Jacinto Community College, ExxonMobil, and other  
168 stakeholders, Houston is launching a pad for efforts like

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169 these contained in this legislation today. The University of  
170 Houston partnered with the Energy Institute High School to  
171 engage high school students and get them interested in  
172 working in the energy field. The Texas Gulf Coast Community  
173 College Consortium is addressing the workforce need of our  
174 industries. The Community College Petrochemical Initiative  
175 is a public/private partnership that is unique to the  
176 industry. Through programs like the University of Houston  
177 Partner, the TGCCCC and CPI, industry job opportunities  
178 become realities.

179 I look forward to working with my colleagues on this  
180 legislation to ensure that success that we have in East  
181 Harris County where I represent the refineries and chemical  
182 plants continues and is duplicated nationwide. And I yield  
183 back my time. Thank you, Mr. Chairman.

184 [The prepared statement of Mr. Green follows:]

185 \*\*\*\*\* COMMITTEE INSERT \*\*\*\*\*

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|

186           Mr. {Whitfield.} The gentleman yields back, and that  
187 concludes the opening statements. So now we will get to our  
188 panel of witnesses. Once again, thanks for being with us  
189 this morning. I will introduce you individually and give you  
190 each opportunity for 5 minutes for an opening statement.

191           So our first witness is Dr. Tracy Brundage who is the  
192 Vice President of the Workforce Development and Continuing  
193 Education at Pennsylvania College of Technology on behalf of  
194 Shale NET. So Dr. Brundage, you are recognized for 5  
195 minutes, and the little red lights will come on when your 5  
196 minutes is up. There are two little boxes on the desk, but  
197 we do look forward to your testimony. And thanks for being  
198 with us, and just be sure to turn the microphone on so we all  
199 can hear.

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|

200 ^STATEMENTS OF TRACY BRUNDAGE, VICE PRESIDENT, WORKFORCE  
201 DEVELOPMENT AND CONTINUING EDUCATION, PENNSYLVANIA COLLEGE OF  
202 TECHNOLOGY, ON BEHALF OF SHALE NET; RICK JARVIS, VICE  
203 PRESIDENT OF FIELD CONSTRUCTION, MORROW-MEADOWS CORPORATION,  
204 ON BEHALF OF NATIONAL ELECTRICAL CONTRACTORS ASSOCIATION;  
205 RAMANAN KRISHNAMOORTI, CHIEF ENERGY OFFICER, UNIVERSITY OF  
206 HOUSTON; MONICA MARTINEZ, PRESIDENT, HISPANICS IN ENERGY; AND  
207 CHARLES WILSON, SENIOR REACTOR OPERATOR TRAINER, MANAGING  
208 PARTNER, CW CONSULTING GROUP, LLC

|

209 ^STATEMENT OF TRACY BRUNDAGE

210 } Ms. {Brundage.} Good morning. Thank you, subcommittee  
211 members, for the opportunity to speak about the need for  
212 workforce development and training in energy and related  
213 industries. My name is Tracy Brundage. I am the Vice  
214 President for Workforce Development at the Pennsylvania  
215 College of Technology, a special mission affiliate of Penn  
216 State committed to applied technology education.

217 My testimony today will focus on Shale NET, a

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218 partnership of training providers, economic development, the  
219 public workforce system and employers who responded to the  
220 call from the energy industry for a trained workforce.

221       When we ask executives in the gas and oil industry what  
222 keeps them up at night, many will respond by expressing their  
223 concerns regarding the great crew change. The energy  
224 industry is facing a mass exodus of talent and experience.  
225 In order for the industry to succeed in the 21st century, it  
226 must continue to recruit and retain talent from a more  
227 diverse labor pool. The industry must be prepared for the  
228 inevitable departure of a large number of workers who are  
229 retiring.

230       To address these challenges, industry, government, the  
231 public workforce investment system, economic development  
232 agencies, education, and training providers must create the  
233 kind of educational infrastructure that will provide a  
234 qualified workforce the industry needs. Our work, through  
235 Shale NET, over the last several years, has focused on  
236 building this infrastructure.

237       In 2010 Penn College, Westmoreland County Community  
238 College in Pennsylvania, and 18 other training providers

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239 across Ohio, Pennsylvania, West Virginia, and New York came  
240 together to create Shale NET. We were awarded \$4.96 million  
241 from the U.S. Department of Labor's Community-Based Job  
242 Training Grant Initiative to develop and implement a 3-week  
243 training program that exposes students to expectations of the  
244 industry related to job readiness skills, safety, and  
245 technical awareness.

246         The curriculum was designed from input from industry,  
247 stressed consistency of content, and awarded competency-based  
248 in industry-recognized credentials. Though the program was  
249 open to all, special efforts were directed to recruit  
250 veterans, the unemployed, and underemployed. The results for  
251 Shale NET are stellar. Over 14,000 individuals explored the  
252 Talent Match Web site which provides realistic job profiles  
253 of energy occupations and information about the industry.  
254 Over 1,100 completed practical training, and almost 3,500  
255 obtained job. The placement rate was 79 percent, and  
256 retention three quarters after placement was 82 percent.

257         In October 2012, Shale NET was awarded a U.S. Department  
258 of Labor Trade Adjustment Assistance in Community College and  
259 Career Training, known as TAACCCT, Round II grant for \$14.96

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260 million which combines the short-term programming of the  
261 initial Shale NET grant with stackable college credit  
262 offerings.

263         Shale NET is a best-practice model that can be deployed  
264 and implemented in other areas because the curriculum is  
265 competency-based, developed with input from industry,  
266 consistent, easily replicated, and flexible, dependent upon  
267 industry needs. The success of Shale NET is a direct result  
268 of strong partnerships with employers and trade associations,  
269 workforce investment boards, one stops, economic development  
270 agencies such as the Pittsburgh-based Allegheny Conference on  
271 Community Development, and local governments who share a  
272 common desire to place qualified candidates with employers  
273 and family-sustaining careers.

274         Several innovative strategies are being deployed by  
275 Shale NET to bring blended technical curriculum to remote  
276 areas, veterans, and underserved populations. One strategy  
277 uses state-of-the-art 3D immersive technology and artificial  
278 intelligence to assess and teach more advanced technical  
279 skills related to natural gas and oil production in a  
280 simulated environment. These methodologies create enormous



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281 cost savings for educational institutions, embrace leading  
282 edge technology honed by the U.S. Department of Defense to  
283 train and assess competencies and make capacity-building more  
284 feasible and efficient.

285       For future programs that are introduced to meet energy  
286 workforce needs, there are several factors that are  
287 imperative: to establish public/private partnerships that  
288 become the backbone of developing a broad array of training  
289 options across the geography of the United States; to target  
290 federal funding in promoting regional collaborations that  
291 align with industry's multi-state operations; and to direct  
292 funding where the impact is greatest to support energy  
293 training initiatives that secure jobs for America's  
294 workforce.

295       Our job is not yet done. Thanks again for this  
296 opportunity to speak on Shale NET's behalf.

297       [The prepared statement of Ms. Brundage follows:]

298 \*\*\*\*\* INSERT A \*\*\*\*\*

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|

299           Mr. {Whitfield.} Thank you, Dr. Brundage. And our next  
300 witness is Dr. Rick Jarvis who is Vice President of Field  
301 Construction, Morrow-Meadows Corporation, on behalf of the  
302 National Electrical Contractors Association. So Mr. Jarvis,  
303 you are recognized for 5 minutes.

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|

304 ^STATEMENT OF RICK JARVIS

305 } Mr. {Jarvis.} Thank you, Chairman Whitfield, Ranking  
306 Member Rush, and members of the subcommittee for inviting me  
307 here to testify today at this important hearing. On behalf  
308 of the National Electrical Contractors Association, the  
309 nationally recognized voice of the electrical construction  
310 industry, thank you for holding this important hearing  
311 regarding the workforce development needs of the energy and  
312 manufacturing sectors.

313 My name is Rick Jarvis, and I serve as Vice President of  
314 Field Construction for Morrow-Meadows Corporation, a premier  
315 electrical and data communications contractor on the West  
316 Coast. I am pleased to be here on behalf of the National  
317 Electrical Contractors Association, also known as NECA. NECA  
318 is comprised of over 60,000 electrical contracting firms  
319 employing over 750,000 electrical workers and producing an  
320 annual volume of over \$130 billion.

321 Growth and diversification in the energy economy have  
322 created unprecedented opportunities for the electrical

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323 construction industry. A record 60 percent of electrical  
324 contractors are currently performing work on energy  
325 construction projects. Unfortunately, the availability of  
326 skilled labor and an aging workforce threatens our ability to  
327 continue to meet the demands of the market.

328         According to the Bureau of Labor Statistics, the  
329 anticipated number of job openings for electricians due to  
330 growth and retirement from 2012 to 2022 is roughly 224,000.  
331 Recruiting new talent to our apprenticeship training program  
332 is crucial to the success and future of our industry, and we  
333 are working hard to recruit new talent to join the trade.

334         For over 70 years, the electrical construction industry  
335 has been investing \$100 million annually in its successful  
336 privately funded apprenticeship and training program. This  
337 joint venture between NECA and the International Brotherhood  
338 of Electrical Workers, the IBW, which I am still a member,  
339 gives participants the opportunity to learn the electrical  
340 industry while getting paid and without a college education.  
341 We are proud of the opportunities offered by our  
342 apprenticeship training programs around the country.

343         I for one am an example of what an apprenticeship

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344 program can do for a person. After high school I worked  
345 several different jobs before entering a 4-year IBW-NECA  
346 electrical apprenticeship program in 1982. During the course  
347 of my training, I earned college credits and learned the  
348 difference between a job and a career. After completing my  
349 apprenticeship, I rose from journeyman electrician to  
350 foreman, then to general foreman. In 1991 I was promoted to  
351 the general field superintendent for the Morrow-Meadows San  
352 Diego branch office. Four years later I was promoted again,  
353 this time to the general field superintendent of their  
354 corporate division in Los Angeles, California, where I now  
355 hold the position of Vice President of Field Construction.

356 The IBW-NECA apprenticeship program has trained over  
357 375,000 electricians like myself including an increasing  
358 number of minorities, women, and veterans, a focus that we  
359 have today. Attracting young talent to this program and  
360 others like it is key to meeting workforce demands across the  
361 energy sectors.

362 NECA is proud to support this committee's discussion  
363 draft and the committee's efforts to address the workforce  
364 development needs of the energy industry. I hope my own

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365 experience in this apprenticeship program can serve as a  
366 testament to the opportunities for upward mobility that  
367 learning a skilled trade can present. We are hopeful that as  
368 the Federal Government works to address the workforce  
369 development needs on the energy and manufacturing sectors, it  
370 assists our industry by actively promoting apprenticeships as  
371 a well-paying career option.

372 We appreciate the committee's interest in collaborating  
373 with electrical contractors as mentioned in the draft  
374 language. Our training programs are all about skill  
375 development for the 21st century workforce. I am happy to  
376 take any questions, and we look forward to continued work  
377 with this committee as it moves forward with this worthwhile  
378 process. Thank you.

379 [The prepared statement of Mr. Jarvis follows:]

380 \*\*\*\*\* INSERT B \*\*\*\*\*

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|

381           Mr. {Whitfield.} Well, thank you, Mr. Jarvis. And our  
382 next witness is Dr. Ramanan Krishnamoorti who is the Chief  
383 Energy Officer at the University of Houston. And I am  
384 excited you all have a Chief Energy Officer down there at the  
385 University of Houston. But thanks for being with us, and you  
386 are recognized for 5 minutes for an opening statement.

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387 ^STATEMENT OF RAMANAN KRISHNAMOORTI

388 } Mr. {Krishnamoorti.} Chairman Whitfield, Ranking Member  
389 Rush--

390 Mr. {Whitfield.} And be sure to bring the microphone up  
391 close there.

392 Mr. {Krishnamoorti.} My name is Ramanan Krishnamoorti,  
393 as the chair recognized. I am the Acting Vice President and  
394 Vice Chancellor for Research and Technology Transfer and the  
395 Chief Energy Officer at the University of Houston. The  
396 University of Houston is a leading Tier 1 public research  
397 university that offers undergraduate and graduate programs on  
398 campus and online to more than 41,000 students. The  
399 University of Houston is a designated minority-serving  
400 institution, a Hispanic-serving institution and was rated the  
401 second-most racially and ethnically diverse university in the  
402 Nation by U.S. News & World Report in 2010.

403 UH takes full advantage of our location in Houston, the  
404 energy capital of the world, to offer undergraduate,  
405 graduate, and certificate programs in all facets of the



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406 energy industry. As the committee considers ways the Federal  
407 Government can foster education and training for energy and  
408 manufacturing jobs, I am pleased to speak with you today to  
409 share some of the innovative ways the University of Houston  
410 is working to train our workforce for high-skilled jobs in  
411 the energy industry.

412         The oil and gas industry in particular is experiencing a  
413 massive misalignment of workforce needs and student  
414 education. It is a significant challenge to recruit and  
415 retain a qualified, stable workforce. The technology and  
416 skill requirements are rapidly changing in the industry. It  
417 is estimated that the skills of oil and gas workers become  
418 obsolete after 3 to 5 years, and the much talked-about crew  
419 change of the baby boomers is happening now and it is  
420 significantly impacting the industry's workforce.

421         So what does this look like? Between now and 2017,  
422 there is a projected shortage of 75,000 mid-skill workers and  
423 10,000 highly skilled workers, and these numbers are expected  
424 to double over the next 5 years. That is a shortage of  
425 20,000 highly skilled workers. We need to rapidly upscale  
426 the mid-skill workers to meet this deficit.

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427           The University of Houston has, over the last 7 years,  
428 embarked on a transformation to become the energy university  
429 in research, technology transfer, and most importantly,  
430 student education. We have already developed successful  
431 programs at the undergraduate level, like petroleum  
432 engineering, and at the graduate level, such as the Nation's  
433 first and only subsea engineering program.

434           Our success is due in large part by how we have engaged  
435 the industry, K through 12 education such as the Energy  
436 Institute High School in the Greater Houston area, and  
437 community college education including the nine community  
438 college systems in the Greater Houston area. Through  
439 advisory boards and adjunct faculty, we have developed  
440 strategies to address actual workforce realities, to find  
441 quick wins for continued business engagement, and to recruit  
442 and retain women and minority students. One of these  
443 strategies is a focus on upscaling through certificates and  
444 stackable credentials.

445           So how does stackable credentials meet workforce needs?  
446 Two ways: speed. It accelerates skill enhancement of  
447 workers and their re-deployment in areas of critical need.

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448 Second, volume. The stackable format provides rapid  
449 portability and scalability of the program. Basically, it is  
450 more high-skilled workers in less time.

451 The stackable credential model has seen success in other  
452 areas of higher education, like healthcare. By stacking a  
453 series of certificates, a professional gains higher level  
454 credential or degree to advance their career. Our innovation  
455 is to apply this model to the energy industry's needs.

456 UH has developed stackable credentials that can quickly  
457 scale up energy workers to earn undergraduate degrees in  
458 organization, leadership, and supervision. This program is  
459 competency based and requires, one, the completion of two out  
460 of three certificate programs in advanced petroleum  
461 technology, advanced process technology, and advanced safety  
462 technology; and second, the completion of two certificate  
463 programs in project management and organizational leadership  
464 and supervision.

465 To launch this program, we thought creatively and  
466 strategically about what population to target. One of the  
467 most significant needs in the Greater Houston area is the  
468 scaling up of mid-skill workers in the process technology

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469 industry where over the next 3 years over \$120 billion of  
470 investment will take place to grow the infrastructure and  
471 adapt to the cheap availability of unconventional oil and  
472 gas. The first cohort in the advanced process technology  
473 certificate in Fall 2015 will demonstrate the scalability and  
474 portability of our upskilling program and will let the Energy  
475 University build on the significant achievement of the entire  
476 education pipeline including K-12 education and community  
477 college education.

478         The Committee's focus on workforce development in the  
479 energy sector is well placed. We are very proud of the  
480 initiatives the University of Houston has undertaken in our  
481 region and are encouraged by the Committee's efforts to  
482 consider ways to scale workforce development programs in the  
483 energy sector on a national basis. I thank you for the  
484 opportunity to provide testimony today and look forward to  
485 answering your questions.

486         [The prepared statement of Mr. Krishnamoorti follows:]

487 \*\*\*\*\* INSERT C \*\*\*\*\*

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|

488           Mr. {Whitfield.} Thank you very much, Dr.  
489 Krishnamoorti. Our next witness is Monica Martinez who is  
490 the President of Hispanics in Energy. So thanks for being  
491 with us, and you are recognized for 5 minutes.

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|

492 ^STATEMENT OF MONICA MARTINEZ

493 } Ms. {Martinez.} Thank you, Mr. Chairman Whitfield and  
494 Ranking Member Rush and members of the subcommittee. I want  
495 to thank you for the opportunity to testify today on Title  
496 II: 21st Century Workforce.

497 Mr. {Whitfield.} Would you mind just pulling the  
498 microphone a little bit closer?

499 Ms. {Martinez.} Oh, sure. I commend each of you for  
500 taking the time to focus on ensuring that America has a  
501 strong, diverse energy and manufacturing workforce. It is a  
502 privilege to be here today to support the bipartisan draft  
503 legislation that is aimed at accomplishing this critical  
504 priority.

505 I am Monica Martinez, President of Hispanics in Energy.  
506 Hispanics in Energy is a non-partisan, non-profit  
507 organization whose mission is to engage Hispanic and other  
508 diverse communities in our Nation's energy policy dialogue  
509 and workforce. And thank you, Congressman Flores, for being  
510 a continued supporter.

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511           Our population is over 54 million, making people of  
512 Hispanic origin the Nation's largest ethnic or racial  
513 minority. At 11.9 million Hispanic households, we comprise  
514 roughly 10 percent of our Nation's total households.  
515 For 2012, the median income of Hispanic households was  
516 \$39,000 whereas the median income of U.S. households was  
517 \$51,017. The poverty rate among Hispanics is roughly 25.6  
518 percent, whereas the national poverty rate is at 15 percent.

519           I mention these figures to make sure I am illustrating  
520 the disparity that exists. But I also find them useful in  
521 the debate when we discuss jobs and economic opportunity.  
522 The best way to help alleviate poverty and to grow household  
523 income is to expand the outreach and availability of good  
524 paying jobs. And I believe that for Hispanics, African  
525 Americans, American Indians, women, and all Americans, access  
526 to economic opportunity in the energy field can be crucial  
527 for helping boost those earnings and bring about greater  
528 standards of living.

529           We have heard about the shale revolution and even more  
530 so even when we talk about green energy economy. We know  
531 that there are job opportunities available. Recent reports,

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532 even ones by HIS, project that there are up to 408,000 jobs  
533 available that can be held by African Americans and Hispanics  
534 by 2030 in the oil and gas sector. IHS estimates that 63  
535 percent of all job opportunities will be blue collar jobs.  
536 This is a truly bipartisan and energy technology neutral  
537 opportunity. We know that even the green sector is growing,  
538 and they are moving as well. And I think we need to take  
539 advantage of it.

540       Hispanics in energy over the last year has held  
541 community conversations across the country discussing this  
542 very opportunity. From that effort we have learned several  
543 things. General dissemination of energy opportunities to a  
544 variety of stakeholders is key.

545       Recent research indicates that the number one obstacle  
546 to women considering employment in the oil and gas industry  
547 is lack of awareness and understanding of the job  
548 opportunities and career development available. Just by  
549 outreaching and making sure we are sharing the message, we  
550 can overcome this obstacle.

551       Engagement of students at all levels from when they are  
552 young sprouts, early age in elementary and beyond, is



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553 critical to engaging them. When we think about it, of the  
554 70,000 undergraduate engineers, only 12 percent represent all  
555 under-represented groups, and the pool of under-represented  
556 engineers gets even smaller at the graduate level. We must  
557 do something to change this.

558 We also need to expand the network of engagement by  
559 energy providers and companies to create a pipeline of  
560 prospective networks, and this includes working with various  
561 groups--veterans workforce development associations, other  
562 associations like our own--to create that partnership within  
563 that non-profit and public/private sector is key.

564 The fourth principle is really thinking about pathways  
565 that need to be developed for different demographic groups  
566 and segments of the population. I recognize the Center for  
567 Energy Workforce Development that can attest that the  
568 education and skills needed are the same for everyone, but  
569 the best way to prepare individuals may in fact be different.  
570 And this may include different wrap-around services or other  
571 items to help ensure their success.

572 The last principle I mention, and this is because I was  
573 a former regulator within the State of Michigan, and my

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574 question always was, we have to look at the data and analyze,  
575 just making sure everything that you do--and I know this is  
576 mentioned in the draft legislation--look at the analysis and  
577 create benchmarks. We need to assess the performance and  
578 also find and discover best practices so that what we are  
579 doing in one region can be replicated in other regions as  
580 appropriate. Those are key.

581 In closing, I just really want to thank the committee  
582 for their work. If we do not take action today to improve  
583 the opportunities for under-represented communities in the  
584 workforce, we will be only adding to the current disparity  
585 that exists between the energy industry and the community it  
586 serves. The energy industry can be more reflective of the  
587 characteristics of our population, and by doing so, our whole  
588 economy will benefit. Thank you.

589 [The prepared statement of Ms. Martinez follows:]

590 \*\*\*\*\* INSERT D \*\*\*\*\*

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|

591           Mr. {Whitfield.} Thank you, and our next witness is Mr.  
592 Charles Wilson who is the Senior Reactor Operator Trainer and  
593 Managing Partner of CW Consulting Group. Thanks for being  
594 with us, and Mr. Wilson, you are recognized for 5 minutes as  
595 well.

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|

596 ^STATEMENT OF CHARLES WILSON

597 } Mr. {Wilson.} Mr. Chairman, Ranking Member Rush, and  
598 the other members of the committee, my deepest gratitude.

599 I am a 36-year-old black man who was raised in the South  
600 Side Englewood neighborhood of Chicago. I was born to a  
601 single, teenage mother, Elizabeth Wilson, and have two  
602 younger siblings, Natasha and Tabitha Wilson. My mother's  
603 parents died while she was in her teens. My father played no  
604 role in our lives. Today I don't know if he is dead or  
605 alive.

606 We were poor. My family received SNAP benefits, and a  
607 small amount of money that my mother received afforded us a  
608 very humble apartment during a period in Chicago where the  
609 murder rate was nearly twice the rate it is today. Despite  
610 my impoverished circumstances, I matriculated through the  
611 Chicago Public School System and graduated from Lindblom  
612 Technical High School. In 1996, my joy of having survived to  
613 the age of 17 and graduating high school displaced my need to  
614 put together a long-term life strategy and plan of execution.

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615 That lack of having specific goals contributed to me becoming  
616 a teenage husband and father, ready to repeat the cycle that  
617 is commonplace amongst those in communities similar to mine.  
618 The walls of hopelessness and poverty waited to trap yet  
619 another tenant and disrupt the generational foundation  
620 necessary to break this destructive cycle.

621         The birth of my firstborn, Erin Wilson, provided me an  
622 opportunity to be a man whose values and principles would be  
623 the polar opposite of the man responsible for my birth. That  
624 opportunity came in the form of a career serving in the U.S.  
625 Navy as a nuclear operator and submariner. My 6-year career  
626 provided me the base knowledge and unique skill set that was  
627 attractive and needed by the commercial nuclear industry.

628         Exelon Nuclear gave me my first opportunity as an IBEW  
629 union chemistry technician and instructor. That opportunity  
630 set a trajectory which allowed me to obtain my senior reactor  
631 operator certification for training in December 2013. Since  
632 Exelon, I have worked at various commercial sites. Every job  
633 I have had in the industry has provided me with at least  
634 \$100,000 annual income. The new awareness of this life-  
635 changing career path inspired me to partner with my best

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636 friend, Dion Clark, of TCI Solutions, also a Navy nuclear  
637 operator and senior reactor operator certified trainer.  
638 Though Dion served as part of the Navy surface fleet, we  
639 won't hold that against him. Dion, a product of Chicago's  
640 South Side Robbins neighborhood, and I decide that we wanted  
641 to share the opportunity we had been given with our  
642 community, the under-represented, disadvantaged, and  
643 underserved. Our philosophy was simple: If we could make  
644 it, so could they.

645         And here is how: We created the Legacy Initiative, a  
646 program that is rooted in the concept of teaching young  
647 people how to think critically. Our youth span from  
648 elementary through high school, and we challenge them to take  
649 a moment and ask, with this decision, is what I am about to  
650 gain worth what I might lose? We incentivize this intrinsic  
651 behavioral change by using ourselves as muses, making them  
652 aware of the opportunity and educating them on how to attain  
653 these opportunities.

654         From 2008 until now, we have taught our character  
655 development and logic curriculum to more than 4,000 youth in  
656 Chicagoland, Arizona, and Pennsylvania. We have partnered

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657 with the Center for Energy and Workforce Development. We are  
658 now implementing the second phase of our strategy to pipeline  
659 these young people to those post-secondary institutions that  
660 have 2- and 4-year STEM degrees. These individuals in turn  
661 will become the qualified, skilled workforce that the energy  
662 and manufacturing industries need.

663         This bill would make what were a series of chance  
664 encounters and good timing for me into a template for  
665 deliberate, rewarding strategies for those demographics I  
666 represent and more. As evidence, I offer that my daughter,  
667 who graduates in June from Kenwood Academy in Chicago, will  
668 be entering the historically black university, Howard,  
669 majoring in nuclear engineering. My oldest son, Willie  
670 Hampton, graduates next year and intends on obtaining his 2-  
671 year technology degree, getting a job as a nuclear operator,  
672 taking courses while he is utilizing his company's tuition  
673 reimbursement benefit, and then graduate with his  
674 undergraduate degree at the same time as his high school  
675 classmates. But he will have 2 years of work experience,  
676 having enjoyed a six-figure income and having no debt.

677         Our paths like the ones funded and supported by this

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678 bill ensures that my 5-year-old son, Charles Wilson II, and  
679 others in his generation don't have to experience poverty and  
680 can start to build the generational wealth and opportunity  
681 that evaded the generations before them. Thank you.

682 [The prepared statement of Mr. Wilson follows:]

683 \*\*\*\*\* INSERT E \*\*\*\*\*



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|  
684           Mr. {Whitfield.} Thank you, Mr. Wilson, and I thank all  
685 of you very much for your testimony. I will recognize myself  
686 for 5 minutes of questions, and then we will give everyone up  
687 here an opportunity.

688           Many of you have talked about programs that are already  
689 in existence, and Ms. Brundage, with Shale NET and Mr. Jarvis  
690 with the NECA labor union apprenticeship programs in which  
691 you all are doing at the University of Houston. And I was  
692 wondering, on the Hispanics in Energy, do you all have a  
693 training program or a program that is helping workers get  
694 into the energy sector?

695           Ms. {Martinez.} We don't have a training program, but  
696 we are doing the outreach. And what we found from our tour  
697 across the country last year was that in many ways, many of  
698 these programs are operating but they are not interconnected.

699           Mr. {Whitfield.} They are not interconnected?

700           Ms. {Martinez.} Right. So when we think about the  
701 engagement of many things, we know that there are different  
702 groups that are out there working and trying to aim towards  
703 this goal, but a lot of times the agencies and the entities

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704 are not communicating. And so by part of this legislation, I  
705 do believe, is to make sure that you have that efficiency and  
706 that collaboration because with that collaboration you can  
707 achieve better success.

708 Mr. {Whitfield.} Yeah.

709 Ms. {Martinez.} So many groups work within their own  
710 silos. And so our goal is to try to help bring those things  
711 together and make those connections.

712 Mr. {Whitfield.} And Mr. Wilson, you and Mr. Clark, in  
713 your program, do you all have training programs or is it more  
714 of a mentoring or how does it exactly--

715 Mr. {Wilson.} Combination of both, Mr. Chairman. What  
716 we found in our time was that we have to change the  
717 behavioral process and thinking of the young people in some  
718 of these communities. We can't put them in front of an  
719 employer and they don't know how to make better decisions for  
720 themselves. So we wanted to instill things like self-concept  
721 and self-respect, accountability. And then with that, we can  
722 instill leadership. So that is the first part, is to change  
723 that behavioral attitude and decision making.

724 Secondly, yes, we do want to then train them with those

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725 stackable credentials that the doctor mentioned and also the  
726 wrap-around services that Ms. Martinez also spoke to. So  
727 there is a collaborative aspect that has to come with this.  
728 So there is the training, not only with the mentoring but  
729 also with the skills that they need to--into the energy  
730 sector.

731 Mr. {Whitfield.} So do all of you agree that this type  
732 of legislation would really be beneficial or does anyone have  
733 any suggestions on ways we could improve it? I am assuming  
734 all of you have read it.

735 Mr. {Jarvis.} Mr. Chairman, if I could, our  
736 apprenticeship program addresses the exact things the other  
737 panel members are talking about today with our outreach  
738 programs. We have many programs where we reach into the  
739 communities for the underserved and undereducated and offer  
740 these career opportunities. And so we think this legislation  
741 speaks exactly to that, and we look for your support.

742 Mr. {Whitfield.} Okay. Dr. Krishnamoorti?

743 Mr. {Krishnamoorti.} Thank you. We agree with that  
744 observation. There is no silver bullet. It has to be a  
745 combination strategy. We need to look at apprenticeship

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746 programs. We need to look at stackable credentials. We need  
747 to look at mentorship programs. And clearly, these programs  
748 have to be scalable but in the end are individually focused.

749 Mr. {Whitfield.} I think Ms. Martinez touched on a good  
750 point because it is awful easy to kind of be isolated out  
751 there and not have interconnection. So that is one. I am  
752 sorry, Dr. Brundage, did you want to make a comment?

753 Ms. {Brundage.} Yes. Thank you. No, I agree with you,  
754 and I think, you know, one of the things that I tried to  
755 reference in my verbal testimony was to try to target some of  
756 that federal funding in promoting those regional  
757 collaborations. You know, and in the example of Shale NET,  
758 you know, we set up a lot of hubs in areas where there is a  
759 lot of activity, and it began in the upstream side. But as  
760 we moved forward realized that there are more opportunities  
761 to spread that out into scale in the midstream and  
762 downstream. So it is taking that successful model and those  
763 stackable credentials and trying to build that continuum and  
764 that pathway for people to continue in being able to move  
765 into those types of career opportunities.

766 Mr. {Whitfield.} Um-hum.

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767 Mr. {Wilson.} Mr. Chairman?

768 Mr. {Whitfield.} Yes.

769 Mr. {Wilson.} To also ask you the question about other  
770 areas, there are two other areas that I think that we should  
771 concentrate on as well and that is the wrap-around service  
772 aspect. Groups like the United Way, if we can utilize those  
773 non-profits that will take care of the things that children  
774 have to consider or youth have to consider, if you are  
775 wondering about eating, you are not going to concentrate on  
776 your math and physics. So if we have those things that sort  
777 of take those concerns off the table, I believe that will  
778 help strengthen that pipeline.

779 Secondly, when they get to these schools, do they have  
780 adequate housing? That is something that I had one of my  
781 youth contact me about and say though he can get into the  
782 school, which was Linn State, he didn't know where he was  
783 going to live. So that is another concern is when they get  
784 there, how do we make sure they are taken care of when they  
785 get to these collegiate levels?

786 Mr. {Whitfield.} Thank you very much, Mr. Wilson, and  
787 my time has expired. So Mr. Rush, you are recognized for 5

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788 minutes.

789           Mr. {Rush.} Again, I want to thank you, Mr. Chairman.  
790 This has been so far a very exciting hearing for me. Mr.  
791 Wilson, as I read your testimony and listened to your  
792 testimony, I couldn't help but be moved by your story which  
793 is a story that has been shared thousands and thousands of  
794 times among youth across the Nation. It reminded me also of  
795 my own life story, and I was also raised by a single mom with  
796 five children on the South and West Sides of Chicago. And I  
797 am a high school dropout. I dropped out of high school, but  
798 now I have two bachelor's degrees. So overcoming the odds is  
799 something that I am real familiar with. And so your story  
800 reflects and is parallel not only to my story but to others.

801           I applaud you for not settling for the life that was  
802 right around you, the life that you observed day by day, you  
803 know, getting up in the morning and going outside and seeing  
804 the negativism that is around you, and somehow you had to  
805 dream bigger and dream further and dream the impossible. And  
806 so I applaud you for not only dreaming the impossible but you  
807 believed in the impossible and believed that you can overcome  
808 the odds and make the impossible possible. So I really

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809 congratulate you. I know the path and the steps that you  
810 have gone through.

811           And I just want to take a moment. Ms. Martinez, it is  
812 so good seeing you again. We were on the same panel some  
813 months back, and welcome. But Mr. Wilson, in your testimony  
814 you stated that success came from unexpected and unplanned  
815 manners. Tell me what did you mean by that? Explain that  
816 more. How do you think that provisions of this bill can help  
817 other young men and young women through real-life conditions  
818 and help them to realize that similarly evasive but real  
819 nearby American dream if we only had the courage to step out?  
820 How do you think this bill will assist in that manner?

821           Mr. {Wilson.} For me, it is important for me to think  
822 about the fact that there is more, there is more to it. And  
823 sometimes it is just a matter of exposure. When I was in  
824 Chicago and those neighborhoods, I wasn't exposed to  
825 anything. I could only see what was in front of me, and I  
826 didn't have many role models around for me to see what was  
827 possible. So when I speak to the unexpected, I didn't script  
828 this. I spoke to my mother the other day, and I said who  
829 would have thought in this small bedroom on 56th and

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830 Hermitage that I would be sitting here in front of Members of  
831 Congress? That is what I mean. It is not about where you  
832 are from. It is are you going to use it as a crutch or are  
833 you going to use it as fuel? And once you are exposed, once  
834 you have access, I believe that these young people that we  
835 are talking about, they will see what they need to become.  
836 We will incentivize that behavioral change. We will see that  
837 there is something to lose. And when you feel like there is  
838 something to lose, it changes your behaviors.

839         So for me, that is what did it. I looked at my  
840 daughter, and I did not want her to have to repeat the cycles  
841 of not having a father in her life. He became, my father  
842 became, my fuel. If I do the opposite of what he does, he  
843 has given me my blueprint for me to be successful and  
844 hopefully raise successful children. And I want to speak to  
845 a legacy. This is what it is about for me. My children saw  
846 me and how I did what I did, and now their efforts are  
847 deliberate. They are planning it. It is not happenstance  
848 which is what happened for me. If I didn't have a friend,  
849 Brady Fox, that went to the Navy and said, hey, do you want  
850 to come? I looked around. Why not join the Navy? And with



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851 that, I was selected to be a part of the Navy Nuclear  
852 Propulsion Program, and I am able to now say that that gave  
853 me the foundation that I have right now. And with these  
854 institutions, these educational opportunities we have now,  
855 this can now again be another pathway that wasn't expected  
856 and now exists. And I believe this bill will allow more of  
857 these type of stories to again be delivered.

858         Mr. {Rush.} In a similar way, I dropped out, and I was  
859 17 years old on my next birthday which was about 3 months  
860 later. I pleaded with my mother to sign. Let me go into the  
861 service. Three of my friends from the neighborhood, two of  
862 them went to the Marines and I went to the Army. And that is  
863 what gave me the wherewithal and to turn my life around. So  
864 again, parallel circumstances.

865         Thank you so very much. I yield back, Mr. Chairman.

866         Mr. {Whitfield.} At this time I recognize the gentleman  
867 from Pennsylvania, Mr. Pitts, for 5 minutes.

868         Mr. {Pitts.} Thank you, Mr. Chairman. Let me continue  
869 with you, Mr. Wilson. You have a compelling story. I really  
870 appreciate hearing it. And you went in the Navy, and that  
871 was the key. What were your skills before you went in and

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872 how was the Navy effective in changing your skill level?

873           Mr. {Wilson.} My skills from an educational standpoint  
874 came from Lindblom High School. It was a technical high  
875 school. And it was very rigorous in the sciences and the  
876 math. I was unaware that I would need to use algebra or  
877 understanding what velocity and force and anything meant.  
878 And it is funny. There is an exam that is required once you  
879 take what they call the ASVAB for the military. I was then  
880 selected to take this nuclear entrance exam. I recall one of  
881 the questions talking about speed, and it happened to be  
882 something I paid attention to with my teacher, Mr. Robinson,  
883 in physics. I needed a 50 to pass, and I had a 52. And  
884 there were five of us that took it, and I was the only one  
885 that actually passed. And when I looked around, they took me  
886 into a room and they said, we want to talk to you, Charles.  
887 I said, what is that? You are the only one that passed. And  
888 I looked at people who were college educated around me. They  
889 were speaking about this nuclear program as if it was  
890 something that they knew that they were going to get. I  
891 looked around and I was the only one that passed.

892           So I would say that that time in high school, that

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893 education, that math and science focus, is what gave me the  
894 foundation. Any other skills came from just truly survival,  
895 being in Chicago. And I was a pizza delivery guy. I don't  
896 know if that had anything to do with it.

897 Mr. {Pitts.} What were the key components? You have a  
898 real compelling story. I want to drill down a little bit.  
899 What are the key components to your behavioral change?

900 Mr. {Wilson.} My mother first. She truly represents--  
901 Elizabeth Wilson represents fortitude, strength, and more  
902 importantly resiliency. You have to understand, a teenage  
903 mother having three children and not planning her life to be  
904 that way and not having her own parents to fall back on  
905 because both of them died while she was a teen.

906 And so she literally was trying to write the book as she  
907 was moving forward. She inspired me. She gave me the belief  
908 in myself as well. She encouraged me to be free. I used to  
909 enjoy bringing A's home to her because she smiled, and that  
910 inspired me to want to do that more.

911 When I got to high school, my classmates, watching how  
912 they got up every day to come to school, despite the odds,  
913 gunshots, three or four different gang neighborhoods that we

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914 would walk through, and I saw them come every day. And there  
915 was a joy to come to school with everyone from Lindblom.  
916 Those things, that relationship, is what caused me to say I  
917 want to do more. I want to do better than what I am seeing.

918 Mr. {Pitts.} Now, in talking about working with people  
919 who need a second chance, how do you teach and how do they  
920 emphasize the right character qualities for behavioral change  
921 to get them so they do show up on time, you know, that they  
922 are the type of employee that employers want to hire. Would  
923 you develop that a little bit?

924 Mr. {Wilson.} I believe the first thing is we have to  
925 be transparent and honest about what opportunities exist.  
926 Very many times we speak very vaguely about what an  
927 opportunity is. So someone from let's say my neighborhood,  
928 when I would go speak to the young people that we had in  
929 Chicago and other places, I would literally take them my  
930 paycheck, and I would pass it around and I would tell them to  
931 look at the number on my paycheck and let them see me  
932 tangibly and give my story and say I am nothing but you.  
933 There is no magic pill except focus and having specific goals  
934 because after you have these specific goals, the map to get

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935 there will lay itself out.

936         So I think when you are honest and transparent--the  
937 other thing is you have to be very transparent about your  
938 errors. We typically try to gloss over the errors and only  
939 get to those good things about us. So being transparent is  
940 what allowed me to now have people that trusted me, and when  
941 I give them now these suggestions, they will take it for face  
942 value initially, and then when they see the results, they are  
943 bought in. So it actually becomes intrinsic because I first  
944 show them that it is possible, and then secondly, here is  
945 what it takes to get there and then they will believe it.

946         I think that is what it is. All people need is an  
947 opportunity, and if they see that it is possible and they see  
948 someone in front of them that looks like them that can speak  
949 to and articulate a message for them that is palatable, I  
950 think they will get it from there.

951         Mr. {Pitts.} And you are obviously teaching that to  
952 your children so you can replicate success.

953         Mr. {Wilson.} That is correct.

954         Mr. {Pitts.} You are a real inspiration. Thank you  
955 very much. My time--

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956 Mr. {Wilson.} Thank you, Mr. Pitts.

957 Mr. {Pitts.} --has expired.

958 Mr. {Whitfield.} I wanted to make an announcement that  
959 we anticipate that there will be votes on the floor at about  
960 11:15 or 11:20. And of course, we have 15 or 17 minutes to  
961 get over there. I think if we break for these votes, a lot  
962 of people will end up not coming back. So would you all  
963 object if everyone was given 3 minutes for questions? That  
964 way we would have maybe an opportunity for everyone to ask  
965 questions. Is that suitable with everybody? Okay. Then Mr.  
966 McNerney of California will be recognized for 3 minutes.

967 Mr. {McNerney.} I enjoy being the first one with 3  
968 minutes, Mr. Chairman. No, I want to thank the chairman and  
969 the ranking member for their work on this and the panelists.  
970 They have very good testimony. You know, we have the Labor  
971 Statistics' unemployment rate for African Americans is 10  
972 percent, more than twice that for whites. Hispanics, almost  
973 as bad, some of the statistics that Ms. Martinez raised. And  
974 then on the other hand, we have all these opportunities in  
975 the energy industry. Solar industry grew 86 percent since  
976 2010. Wind industry, 73,000 full-time workers. Energy

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977 efficiency, 1.3 to 1.9 million new jobs by 2050. So we have  
978 it and we have opportunity. What are we going to do about  
979 it? Well, we have some ideas up here on the panel. I thank  
980 you very much for that.

981 Dr. Brundage, I am very excited by Shale NET. I haven't  
982 heard anything about it before. I am going to ask my staff  
983 to get a copy of a description of that, see how applicable  
984 that would be. Could you give me some idea how Shale NET is  
985 funded?

986 Ms. {Brundage.} Yes, absolutely. Right now I mentioned  
987 in the verbal testimony it was funded by the Department of  
988 Labor. a TAACCCT Round II grant, which was a capacity-  
989 building grant to help with infrastructure. This particular  
990 grant does not pay for tuition. On the short-term workforce  
991 side, we have, you know, these 3-week programs, sort of like  
992 boot camps, and we have active case managers that help, you  
993 know, the students understand the expectations and the  
994 culture, the work environment. We start classes early, we  
995 end later, so that they have a feel for what the expectations  
996 are, and we have been able to raise local dollars through  
997 Pennsylvania's Act 13 and to help with scholarships and also

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998 through corporate engagement. Chevron has pledged \$460,000  
999 for the initiative over the next several years. And so we  
1000 are trying to help offset some of that tuition because  
1001 unemployed and underemployed folks, you know, if they don't  
1002 have access to those dollars, it is difficult.

1003 Mr. {McNerney.} Okay. Thank you. Mr. Jarvis, you said  
1004 the government should promote apprenticeships. Do you have  
1005 any ideas on how that should be done?

1006 Mr. {Jarvis.} By supporting apprenticeship programs  
1007 through the different grants that are available, and by  
1008 supporting our trade groups, it allows us to do more outreach  
1009 into the community. I am also moved by Mr. Wilson's story.  
1010 I have many employees that work under me that have come up  
1011 through our programs, outreach programs, and some of the  
1012 other questions about what does it take to make people  
1013 understand these opportunities and what skills. We teach  
1014 life skills, things as simple as you have to get to work on  
1015 time, you have to show up every day. Our outreach programs  
1016 teach those things first, which makes these people, as they  
1017 come into our apprenticeship programs, successful in the  
1018 program. If you can't do those things--



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1019 Mr. {McNerney.} Well, I have been to the YouthBuild  
1020 program in my district, and IBW is there promoting  
1021 apprenticeships. So that is good. I would like to ask Mr.  
1022 Wilson a question, but I have run out of time. So I will  
1023 yield back.

1024 Mr. {Whitfield.} Well, thank you, and they called this  
1025 vote a lot earlier than we thought. They have already called  
1026 the vote, but at this time right now, the gentleman from  
1027 Mississippi, Mr. Harper, for 3 minutes.

1028 Mr. {Harper.} Thank you, Mr. Chairman. Thanks to each  
1029 of you for being here on a very important topic, and I, too,  
1030 would like to say, Mr. Wilson, thank you for the inspiring  
1031 story. And I am not one who wants to brag on my academic  
1032 accomplishments, but I did graduate in the top 100 percent of  
1033 my class. So I wanted to go ahead and throw that out. It  
1034 was close, too, by the way.

1035 Mr. Jarvis, you talked about the importance of having a  
1036 flexible workforce available to adapt to emerging trends.  
1037 Can you give me an example of what you mean when you say it  
1038 is unnecessary and short-sighted to train someone in a single  
1039 technology?

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1040           Mr. {Jarvis.} Yes. Thank you. We train electricians  
1041 to be able to do all sectors in the electrical industry so a  
1042 very common example today is the solar industry. There are  
1043 groups that believe that we should be training a solar worker  
1044 which is just one small piece of being able to do electrical  
1045 work. Our 5-year apprenticeship program teaches a career  
1046 opportunity. Markets change. The solar industry will  
1047 change. Our training program trains a person for a lifelong  
1048 career to be able to earn not only top wages but top benefits  
1049 as well. So you need to have a diverse training that takes a  
1050 lot more than just one sector in the energy industry in our  
1051 opinion.

1052           Mr. {Harper.} And if you do that, whether we call it  
1053 cross-training or giving them the different options here,  
1054 what does that do as far as the additional time needed for  
1055 the training program?

1056           Mr. {Jarvis.} Well, the training program that we have  
1057 is a 5-year program, but you work as you--

1058           Mr. {Harper.} Within that curriculum for the 5 years,  
1059 okay.

1060           Mr. {Jarvis.} Correct.

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1061 Mr. {Harper.} Great. Thanks. I will yield back in the  
1062 interest of time, Mr. Chairman.

1063 Mr. {Jarvis.} Thank you.

1064 Mr. {Whitfield.} Thank you, Mr. Harper. Mr. Loeb sack,  
1065 you are recognized for 3 minutes.

1066 Mr. {Loeb sack.} Thank you, Mr. Chair, and our ranking  
1067 member. This really is a really great opportunity to hear  
1068 from you folks. It has been kind of an eclectic panel I  
1069 think to say the least, a lot of different things that have  
1070 been mentioned here.

1071 I might ask just one question. I do want to just make  
1072 some comments about workforce development more generally, and  
1073 I do want to kind of throw a question at you folks that may  
1074 be unfair and probably should be directed more at my  
1075 colleagues and as we work through this bill and do what we  
1076 can to make it better eventually. But you know, I was on the  
1077 Education in the Workforce Committee for 8 years, and we  
1078 dealt with a lot of these issues on that committee. We  
1079 passed the Workforce Innovation Opportunity Act last year  
1080 which was the reauthorization of the Workforce Investment  
1081 Act. There is a huge overlap between what we are talking

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1082 about today here with respect to the Department of Energy and  
1083 the various things that have been talked about today and what  
1084 the Department of Labor does. And I know the Administration  
1085 is trying to interface some of the agencies and what they do.

1086       And again, Mr. Chair and Ranking Member, this is  
1087 something I would like to be working with you folks on down  
1088 the road, sort of how can we, you know, get some of these  
1089 agencies to talk to one another and work together and  
1090 streamline some of these programs, maybe combine some of the  
1091 efforts if possible? But I do want to ask, and it is kind of  
1092 an unfair question, I admit, to all of you, because you are  
1093 nodding. If you will, Doctor, any thoughts about how we  
1094 might be able to do that instead of reinventing the wheel  
1095 every time, having one department do something, have another  
1096 department do something that might be similar to what that  
1097 department is doing. Any thoughts about that at all? I know  
1098 it is kind of throwing you folks for kind of a loop here, and  
1099 maybe I am doing the same thing to my colleagues.

1100       Mr. {Wilson.} Is there a way to make effectively a  
1101 liaison within each department that is meant to sort of see  
1102 what the overlaps are--

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1103 Mr. {Loebsack.} I think that would be a great idea.

1104 Mr. {Wilson.} --with the Department of Commerce, with  
1105 the Department of Labor where there is a person that looks  
1106 and sees, okay, what active efforts do you have?

1107 Mr. {Loebsack.} Right. And the Department of Energy  
1108 perhaps--

1109 Mr. {Wilson.} Exactly.

1110 Mr. {Loebsack.} --in the states.

1111 Mr. {Wilson.} Then they all just effectively maybe do  
1112 like a sit-down once a month or whatever any new legislation  
1113 that comes out specifically for their groups.

1114 Mr. {Loebsack.} Right.

1115 Mr. {Wilson.} Is there a way to have maybe a liaison or  
1116 person--

1117 Mr. {Loebsack.} That is a real possibility.

1118 Mr. {Wilson.} --to reach out--

1119 Mr. {Loebsack.} Thank you, Mr. Wilson. I appreciate  
1120 that because again, there are going to be a lot of things.  
1121 Yes, Doctor?

1122 Mr. {Krishnamoorti.} I would like to add there are  
1123 modes of operations where there are collaborations between

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1124 agencies, interagency collaboration. Interior and Energy  
1125 collaborate, for instance--

1126 Mr. {Loebsack.} Right.

1127 Mr. {Krishnamoorti.} --in the off-shore space. And  
1128 that makes a big difference in being able to double-up  
1129 training programs for off-shore workers. Similar things can  
1130 be done with Labor. They have the data. Energy needs the  
1131 data in order to actually bridge that skill gap.

1132 Mr. {Loebsack.} Right. I think that is great. I mean,  
1133 you know, we have a lot of community colleges in Iowa, and we  
1134 have got a lot of connections between the community colleges  
1135 and the wind energy program for example, too, and we can do  
1136 more with, you know, populations who are under-represented in  
1137 these areas. I have no doubt about that.

1138 And so I am going to look forward to trying to find a  
1139 way to interface these different departments and the  
1140 different programs so we can move forward on these issues.  
1141 And my time is up. Thank you, Mr. Chairman. I yield back.

1142 Mr. {Whitfield.} The chair recognizes the gentleman  
1143 from West Virginia, Mr. McKinley, for 3 minutes.

1144 Mr. {McKinley.} Thank you, Mr. Chairman. I had

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1145 probably 5 minutes of questioning. We are going to try to  
1146 cut it back down to three. The first observation I had about  
1147 this whole issue--I was really looking forward to be educated  
1148 about this, and I think some of you have touched on it. But  
1149 the primary issue is about rural America. I think we  
1150 struggle. Coming from West Virginia in a small community is  
1151 how do we have an educated workforce, ready for  
1152 manufacturing, energy, when we don't have a critical mass?  
1153 So I am applauding--what we did last year in the last  
1154 Congress, we introduced a bill. It was 3524 that tried to  
1155 focus funds going into economically deprived communities to  
1156 help out, to plus them up some in the grants and programs for  
1157 education. I think we ought to be looking at that as well.  
1158 I don't know whether any of you are familiar with that bill  
1159 that was introduced last year, but I know that Tracy, you got  
1160 something going at Penn College that is also at Pierpont  
1161 where we have a training program there for Shale NET.

1162 Ms. {Brundage.} Correct.

1163 Mr. {McKinley.} Can you explain some of the advantages  
1164 of how that has helped out? Because there at Fairmont is a  
1165 small community that is struggling. So this program may be

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1166 helpful. Can you share a little bit about some of the  
1167 advantages and how we might be able to spread that broader  
1168 for other rural communities?

1169 Ms. {Brundage.} That is an excellent question. We have  
1170 had a lot of discussion about that within the consortium.  
1171 You know, Pierpont recently became an affiliate of Shale NET.  
1172 So they are kind of a newcomer to the scene, and they are  
1173 beginning to offer training there because of, you know, our  
1174 relationship with Chevron wanted to have a hub in West  
1175 Virginia to be able to have this consistent training so that  
1176 people, you know, you can have that consistency flexible  
1177 program to meet industry needs.

1178 You know, your question about--I think it is important  
1179 to be able to scale these, and I think I talked a little bit  
1180 about the stackable credential model and how that model is  
1181 mobile and can be moved to other locations depending upon the  
1182 geography. If they didn't want to do the training in the  
1183 upstream side, you can target it to other sectors of the  
1184 energy industry. The model with the stackable credentials  
1185 and the various pathways and continuums really work to make  
1186 sure that you have that consistent career pathway for



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1187 individuals to move into.

1188           So I don't know if that answered your question

1189 specifically?

1190           Mr. {McKinley.} Well, as much as how we just need to  
1191 keep going, are you familiar at all with the bill that was --  
1192 providing grants for economically depressed areas? Were you  
1193 familiar with that last year?

1194           Ms. {Brundage.} No.

1195           Mr. {McKinley.} I would like to get your feedback from  
1196 that, from an academic standpoint or so, how that might work.  
1197 It was 3524 during the last Congress. And see whether or not  
1198 there are some advantages of us being able to focus on  
1199 economically deprived areas, particularly those in rural  
1200 America. Thank you very much.

1201           Mr. {Whitfield.} Maybe you could look at that, and then  
1202 Mr. McKinley's staff could be back in touch with you--

1203           Ms. {Brundage.} Absolutely.

1204           Mr. {Whitfield.} --to get your views. At this time I  
1205 would like to recognize the gentleman from Texas, Mr. Green,  
1206 for 3 minutes.

1207           Mr. {Green.} Thank you, Mr. Chairman, and I want to

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1208 thank our panel again. In fact, Ms. Brundage, our Natural  
1209 Gas Caucus a couple of years ago had a hearing in  
1210 Williamsport, Pennsylvania, at the facility there, talked  
1211 about it. And coming from Houston, I was surprised to see  
1212 the technology in the middle of Pennsylvania that we are  
1213 actually doing at the University of Houston in East Harris  
1214 County, our community college. So thank you.

1215 Ms. {Brundage.} I remember you said a few words. I was  
1216 in the audience when you were there.

1217 Mr. {Green.} Yeah, great facility.

1218 Ms. {Brundage.} Thank you.

1219 Mr. {Green.} Dr. Krishnamoorti, as I stated earlier, I  
1220 feel like Texas and Pennsylvania is doing a lot of things in  
1221 the energy industry, but what steps has the University of  
1222 Houston taken to create the outreach and provide access to  
1223 the different communities to provide information about energy  
1224 jobs? And you know, I have the College of Engineering in our  
1225 district, and our district is 70 percent Hispanic, Mexican  
1226 American. You have to reach out to those high schools in  
1227 those communities there to provide that training.

1228 Mr. {Krishnamoorti.} Thank you so much, Congressman

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1229 Green. The Energy Institute High School, it is a new high  
1230 school close to the university, within a mile from the  
1231 university. Seventy percent of the students there are  
1232 Hispanic, 15 percent of them are African American, and we  
1233 have got an active collaboration with them. We work with  
1234 them developing curriculum. We share with them labs at the  
1235 University of Houston with them. But also we are able to  
1236 send our students, our undergraduate students and graduate  
1237 students as peer instructors in that school. And that makes  
1238 the biggest difference for them, having role models who can  
1239 come into the schools, show them by example. As Mr. Wilson  
1240 mentioned, examples of people who have succeeded, who have  
1241 learned and developed.

1242 We have also taken the same strategy, worked with the  
1243 whole range of community colleges, nine community college  
1244 systems in the Greater Houston area, 60-plus community  
1245 colleges across the State of Texas, all of them focused on  
1246 taking these stackable credentials, finding ways of actually  
1247 scaling them and deploying them.

1248 Mr. {Green.} I only have a few seconds left. Can you  
1249 tell us how can this bill and the Department of Energy

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1250 further the goals of the universities and the colleges and  
1251 community colleges that are already engaged in these  
1252 projects? Is there anything we could do that would make this  
1253 bill better?

1254 Mr. {Krishnamoorti.} I think the bill is right on the  
1255 mark in terms of helping the universities work with community  
1256 colleges and K through 12 education. I think getting that  
1257 pipeline set up is the critical piece, and this bill  
1258 addresses that in a big way. Thank you.

1259 Mr. {Green.} Thank you, Mr. Chairman.

1260 Mr. {Whitfield.} The gentleman from Ohio is recognized  
1261 3 minutes.

1262 Mr. {Johnson.} Thank you, Mr. Chairman. Dr. Brundage,  
1263 thanks largely to the oil and gas industry, coupled with  
1264 programs like Shale NET that is in our state there at State  
1265 College, unemployment in shale counties in my district in  
1266 Eastern and Southeastern Ohio has fallen 66 percent since  
1267 2010. In fact, these shale counties are the economic  
1268 impacts, the positive economic impacts. So the shale plays--  
1269 that is what is driving the unemployment rate down for our  
1270 entire state.

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1271           And because of this, we have got to continually look for  
1272 opportunities like Shale NET to prepare our students for the  
1273 jobs that are here today and that are coming tomorrow.

1274           Quick question. If the goal of Shale NET is to increase  
1275 capacity in terms of qualified workforce to meet the needs of  
1276 the industry, how successful in your view has Shale NET been?  
1277 Can you give us some specifics?

1278           Ms. {Brundage.} Absolutely. I think many factors  
1279 contribute to the success of Shale NET, and I think the  
1280 successes are strengthened by the knowledge of partners. It  
1281 is the strong partnerships to place these qualified  
1282 candidates with employers and families sustaining careers.  
1283 But we have the robust selection, assessment process in  
1284 place, evaluating student candidates--all of these things can  
1285 be transferred to other areas, other institutions.

1286           When we look at success, you know, a success measure for  
1287 employers is the retention in employment a year after  
1288 placement, which is demonstrated by participation in Shale  
1289 NET. And with that return on investment, we almost take on  
1290 some of the role of on-boarding because we are helping to vet  
1291 those people and have them understand the expectations and

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1292 give them the appropriate skill sets so that they know what  
1293 to expect as they move into those jobs, hopefully retaining  
1294 and allowing them to have greater career mobility.

1295 Mr. {Johnson.} Great. Well, I appreciate that. I am  
1296 going to be respectful, Mr. Chairman, and yield back the  
1297 remainder of my time.

1298 Mr. {Whitfield.} Thank you very much. Mr. Sarbanes,  
1299 you are recognized for 3 minutes.

1300 Mr. {Sarbanes.} Thank you, Mr. Chairman. I want to  
1301 thank all of you for your testimony. Ms. Martinez and Mr.  
1302 Wilson, I wanted to ask this question. Obviously in the STEM  
1303 arena we want to make sure that the academic curriculum that  
1304 is offered in the classroom for young people in that K-12  
1305 space is as rigorous and holistic as it can possibly be. But  
1306 I am also interested in the opportunities to connect young  
1307 people with the experiences outside the classroom, in a  
1308 sense, get them out of the classroom in various ways so maybe  
1309 their horizons are broadened and they can see the connection  
1310 to that pipeline opportunity that exists.

1311 So if each of you could just very briefly comment on  
1312 that idea of how we get young people in the K-12 space out of

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1313 the classroom and connected to these career horizons, that  
1314 would be helpful.

1315 Ms. {Martinez.} Absolutely. And that was an excellent  
1316 question. In Michigan, there are certainly some schools that  
1317 work and partner with various companies, especially in the  
1318 Detroit region, and in those areas they do have mentorship  
1319 and sort of on-the-job activities that are happening. Part  
1320 of that is they are getting the students out of the high  
1321 schools and out of the middle schools and doing sort of a 1-  
1322 day job shadowing, job mentoring so that they actually can  
1323 see what is happening. DTE Energy, Marathon Oil, others are  
1324 taking part in that opportunity, so kids are able to see that  
1325 real hands-on opportunity and actually get that job shadowing  
1326 while they are in school, and they are also able to see that  
1327 just as you can say it, really who that person is and who  
1328 they are. And it gives them a real goal to achieve.

1329 Mr. {Sarbanes.} Thank you.

1330 Ms. {Martinez.} We find those have been successful.

1331 Mr. {Sarbanes.} Okay.

1332 Mr. {Wilson.} For example, specifically in Phoenix, we  
1333 have created a program called Legacy I-3, and its purpose is

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1334 to partner with these community colleges and some of these  
1335 apprenticeship programs and such. There is a specific  
1336 partnership that is created with APS in Palo Verde Nuclear  
1337 Generating Station, and they have created an ambassador  
1338 program. So what they do is they actually come to the client  
1339 schools that we have in Phoenix, in the Phoenix Union  
1340 District, and takes the students from the class to different  
1341 job sites so that they are exposed to seeing that this is  
1342 really what we are telling you theoretically in the  
1343 classroom. So I think that is an example. If you partner  
1344 with these member companies, they will have volunteers and  
1345 those within their organizations that would love to come and  
1346 then bring those students to their worksite.

1347 Mr. {Sarbanes.} Great. Thank you. I yield back.

1348 Mr. {Whitfield.} Thank you. At this time I recognize  
1349 the gentleman from Texas, Mr. Flores.

1350 Mr. {Flores.} Thank you, Mr. Chairman. I want to thank  
1351 you and also Ranking Member Rush for hosting this hearing  
1352 today. I also want to thank each of you for your testimony.  
1353 Given the timing and how little time we have left to vote, I  
1354 am going to commend each of you for the jobs that you have



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1355 done. I commend you for the quality of your testimony. Mr.  
1356 Wilson, all I can say is wow. What an awesome piece of  
1357 testimony. Ms. Martinez, thank you for what you are doing.

1358 I think given the lack of time we have, I will just  
1359 submit my questions in writing. Thank you.

1360 Mr. {Whitfield.} Well, thank you very much, and I am  
1361 sorry we were interrupted by these votes, but I think  
1362 everyone had an opportunity to ask some questions. And thank  
1363 you all for being with us, and we look forward to working  
1364 with you as we try to put this package together in an  
1365 effective way. We will keep the record open for 10 days for  
1366 any additional submissions, and thank you once again. And we  
1367 will adjourn today's hearing.

1368 [Whereupon, at 11:20 a.m., the Subcommittee was  
1369 adjourned.]