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1 {York Stenographic Services, Inc.}

2 RPTS BROWN

3 HIF078.030

4 H.R. 906, A BILL TO MODIFY THE EFFICIENCY STANDARDS FOR GRID-  
5 ENABLED WATER HEATERS

6 THURSDAY, MARCH 19, 2015

7 House of Representatives,

8 Subcommittee on Energy and Power

9 Committee on Energy and Commerce

10 Washington, D.C.

11 The Subcommittee met, pursuant to call, at 10:03 a.m.,  
12 in Room 2322 of the Rayburn House Office Building, Hon. Ed  
13 Whitfield [Chairman of the Subcommittee] presiding.

14 Members present: Representatives Whitfield, Shimkus,  
15 Latta, McKinley, Griffith, Flores, Mullin, Hudson, Rush,  
16 Tonko, Green, Welch, Loeb sack, and Pallone (ex officio).

17 Staff present: Nick Abraham, Legislative Clerk;

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18 Charlotte Baker, Deputy Communications Director; Leighton  
19 Brown, Press Assistant; Allison Busbee, Policy Coordinator,  
20 Energy and Power; Patrick Currier, Counsel, Energy and Power;  
21 Chris Sarley, Policy Coordinator, Environment and the  
22 Economy; Michael Goo, Democratic Senior Counsel, Energy and  
23 Environment; Caitlin Haberman, Democratic Professional Staff  
24 Member; and John Marshall, Democratic Policy Coordinator.

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25           Mr. {Whitfield.} I would like to call the hearing to  
26 order this morning. I know we are going to have some votes.  
27 This is a very important hearing, and we certainly want to  
28 give everyone an opportunity to give their opening statement  
29 and ask questions.

30           Today's hearing is about H.R. 906, a bill to modify the  
31 efficiency standards for grid-enabled water heaters. Many of  
32 you may remember a singing group called Dire Straits, and  
33 they had this marvelous song, Money for Nothing and the  
34 chicks are free. And in the lyrics of that song they talk  
35 about moving and selling microwave ovens, refrigerators, and  
36 color TVs. And we know in today's world, you can't sell a  
37 microwave oven or a color TV or a refrigerator or anything  
38 else without a government dictating what is in the product.

39           So we find ourselves in a world where the government is  
40 really micromanaging through regulations really everything in  
41 our society, whether we are talking about healthcare, the  
42 requirements for a community bank to make to a farmer in  
43 Kentucky, to make a loan. And now today, last March I guess  
44 it was, the Department of Energy came out with a regulation  
45 about hot water heaters.

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46           So we are here today to discuss a bill that will bring  
47   regulatory relief to many electricity providers,  
48   manufacturers, and consumers across the country. There are  
49   approximately 250 electric cooperatives in 34 states that  
50   utilize these large electric resistance water heaters in  
51   demand response programs to help with reliability and  
52   consumer costs during peak periods of energy use.

53           As I said, the Department issued this new efficiency  
54   standard in March of 2010, and they are prohibiting the  
55   manufacture of water heaters that are 55 gallons or larger if  
56   they are electric resistance heaters, and they are mandating  
57   that they go to heat pump technology.

58           You know, all of us here in Congress, we have groups  
59   come in all the time talking about the government's control  
60   in what kind of fan motor you can have, what kind of light  
61   bulb you can have, whatever. This is one of those issues  
62   that I think just about every Member of Congress agrees that  
63   when you are interfering with demand response programs, it is  
64   counterproductive.

65           So hopefully we can introduce this bill, and if people  
66   want to try to amend it or whatever, do regular order and try  
67   to bring some relief to the American consumer. I get really

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68 excited when I think about hot water heaters, and I would  
69 like to say more, but right now I am going to yield 1 minute  
70 to Mr. Latta of Ohio.

71 [The prepared statement of Mr. Whitfield follows:]

72 \*\*\*\*\* COMMITTEE INSERT \*\*\*\*\*

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|

73           Mr. {Latta.} I appreciate the chairman for yielding,  
74 and you are absolutely right. We all love those hot water  
75 heaters when you get in there in the shower in the morning.  
76 But Mr. Chairman, thanks again for having this very important  
77 hearing today to discuss this very important legislation to  
78 modify the efficiency standards for grid-enabled hot water  
79 heaters. I am pleased to be a cosponsor of the legislation.  
80 I hope the committee can advance the legislation quickly as  
81 you said, that there is great bipartisan support.

82           The rural electric cooperatives are very important in my  
83 district. They provide power to agriculture and  
84 manufacturing operations that are important to the local,  
85 state, and national and global economy. In fact, I have  
86 seven rural electric co-ops in my district, and all seven use  
87 voluntary demand response programs to reduce peak demand,  
88 increase the use of renewable energy, and decrease costs to  
89 the consumer. This legislation permits the continued  
90 manufacturing of electric resistant hot water heaters above  
91 75 gallons for use in thermal energy storage and demand  
92 response programs. Enabling the manufacturing of these water  
93 heaters is vital for the demand response programs. I look

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94 forward to today's testimony, Mr. Chairman, and I yield back.

95 I appreciate it. Thank you.

96 [The prepared statement of Mr. Latta follows:]

97 \*\*\*\*\* COMMITTEE INSERT \*\*\*\*\*

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|

98           Mr. {Whitfield.} The gentleman yields back. At this  
99 time I would like to recognize the gentleman from Illinois,  
100 Mr. Rush, for his opening statement.

101           Mr. {Rush.} Thank you, Mr. Chairman. I want to thank  
102 you for holding this hearing. Mr. Chairman, my first request  
103 is for unanimous consent. We would like to hear you sing  
104 that song that you mentioned.

105           Mr. {Whitfield.} I object.

106           Mr. {Rush.} Mr. Chairman, I really want to--as you  
107 know, I have been unavoidably absent, and I want to thank my  
108 friend from California, Mr. McNerney. He is not here right  
109 now--for sitting in the chair for me during my absence, and I  
110 want to also thank you, Mr. Chairman, for holding today's  
111 hearing on this very important bill, H.R. 906. This is a  
112 straightforward bill that seeks to modify the Department of  
113 Energy's efficiency standards regarding low-capacity electric  
114 resistant water heaters in order to allow the continual  
115 manufacture and use of electric resistant water heaters above  
116 75 gallons for use in thermal energy storage and demand  
117 response programs because as I understand it, Mr. Chairman,  
118 in 2010, energy efficiency standards issued by the Department



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119 under the Energy Policy and Conservation Act require nearly  
120 200 percent efficiency for large-capacity electric resistant  
121 water heaters for those manufactured after April 16, 2015.

122         Supporters of H.R. 906, such as National Rural Electric  
123 Cooperative Association, argue that the rule as drafted would  
124 effectively prohibit the continual manufacture of large-  
125 capacity electric resistant water heaters which would then  
126 have to be replaced by heat pumps that are not compatible  
127 with certain utility thermal energy storage and demand  
128 response programs.

129         So Mr. Chairman, as you can see, this is a very  
130 important hearing, and I look forward to hearing the  
131 testimony from the expert witnesses today. And with that, I  
132 yield back the balance of my time.

133         [The prepared statement of Mr. Rush follows:]

134         \*\*\*\*\* COMMITTEE INSERT \*\*\*\*\*

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|

135           Mr. {Whitfield.} The gentleman yields back.

136           Mr. {Rush.} There is somebody that--

137           Mr. {Whitfield.} I tell you what. If you all wouldn't  
138 mind, I will recognize you all for 5 minutes, and you can  
139 split it up the way you want to. Is that okay? Okay. All  
140 right.

141           Is there anyone on our side that would like to make any  
142 comments about this bill? Okay. Then Mr. Welch, I will  
143 recognize you for 5 minutes.

144           Mr. {Welch.} Well, I can't match your lyrics, but I can  
145 agree with everything you have said and my colleague, Mr.  
146 Latta. You know, the Department of Energy does really good  
147 stuff, and I actually think standards are a very important  
148 tool. But we also have to have it match what realistically  
149 can be done in order to get the benefit of demand response.  
150 And there are a lot of homes that have these water heaters  
151 that are going to benefit, and this is going to save folks  
152 money. So the regulation I think has to have as a goal the  
153 maximum deployment and the maximum energy efficiency. And I  
154 think that is what is uniting us in this effort here.

155           I am like Congressman Latta. The local cooperatives are

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156 fantastic and really a lifeline for a lot of our citizens in  
157 rural areas. And homeowners are doing everything they can to  
158 try to save money on their bills. They need an opportunity.  
159 They know that less is more if they can save some money. And  
160 then when they have their cooperative working with them in  
161 this demand response that actually integrates this  
162 opportunity of savings with the technology that people  
163 actually have in their homes, let us take advantage of it.

164       So this is great bipartisan legislation, and I am  
165 hopeful that we can get this done. And I appreciate, Mr.  
166 Chairman and Mr. Ranking Member, your cooperation on this in  
167 leading the committee. Thank you. I yield back.

168       [The prepared statement of Mr. Welch follows:]

169 \*\*\*\*\* COMMITTEE INSERT \*\*\*\*\*

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|

170           Mr. {Whitfield.} Did you want to yield to Mr. Loeb sack  
171 or--

172           Mr. {Welch.} I yield to Mr. Loeb sack. Thank you.

173           Mr. {Loeb sack.} Thank you, Mr. Welch. Thank you, Mr.  
174 Chair. My wife often refers to me as what Second City used  
175 to call mainstream-challenged. I don't know if you know what  
176 I am talking about or not. That probably means that I really  
177 am mainstream-challenged if I am the only one who knows what  
178 I am talking about. But talking about water heaters I think  
179 puts me in the mainstream, and talking about Dire Straits  
180 really does--I would love to hear you sing, Mr. Chairman, but  
181 I would like to have Sting accompany you as he does on that  
182 song that you mentioned.

183           But it is great to be here. It is really wonderful  
184 because this is a bipartisan effort, something that the  
185 American public and everyone in this room knows happens all  
186 too infrequently here in the U.S. Capitol here in Washington,  
187 D.C. A problem was recognized, and a problem is going to get  
188 rectified with this legislation. And also on a bipartisan  
189 basis, we are here to really recognize the importance of  
190 these rural electric cooperatives as well. You know, they

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191    date back a long ways to the 1930s in Iowa certainly and  
192    about 15 percent of our population are served by these RECs  
193    now. And I visit as many of them as I possibly can. I have  
194    had meetings. They have let me hold meetings there, not just  
195    to go see what they have to do but so I can talk to other  
196    folks as well. But they get it. They understand how to  
197    service the population in these rural areas. And so their  
198    concerns I think need to be our concerns, and that is in  
199    large part why we have this legislation today.

200            So I thank you, Mr. Chair, and thank all those folks on  
201    a bipartisan basis who joined together on this, and I do look  
202    forward to your testimony. Thank you. And I yield back to  
203    Mr. Welch.

204            [The prepared statement of Mr. Loeb sack follows:]

205    \*\*\*\*\* COMMITTEE INSERT \*\*\*\*\*

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|

206           Mr. {Whitfield.} Okay. They yield back. That  
207 concludes the opening statements. Now I have just been  
208 notified that we have two votes on the House Floor right now,  
209 and they have already started, 10 minutes left in the first  
210 vote. So we are going to recess, and then when we come back,  
211 we really look forward to the testimony of you four gentlemen  
212 because you all are very much aware of the ramifications of  
213 this legislation, the impact of the regulation as well. So  
214 we look forward to that. Did you want to say anything?  
215 Okay. So we will recess, and hopefully we will be back  
216 within about 15 or 20 minutes. So thank you all for your  
217 patience. I am sorry for the interruption, but we will be  
218 back as soon as we can.

219           [Recess.]

220           Mr. {Whitfield.} I would like to call the hearing back  
221 to order, and we do expect some of the other members to be  
222 here shortly. As I said, we have a great panel of witnesses.  
223 I want to thank all of you for coming, and I am just going to  
224 introduce you individually as you prepare to give your  
225 statement. So our first witness this morning is Gary Connett  
226 who is the Director for Member Services and Demand-Side

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227 Management at the Great River Energy entity. So Mr. Connett,  
228 you are recognized for 5 minutes. And I would just ask all  
229 of you to pull the microphone up close enough so that we can  
230 hear you clearly. And thank you for being with us, Mr.  
231 Connett.

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|

232 ^STATEMENTS OF GARY CONNETT, DIRECTOR, MEMBER SERVICES AND  
233 DEMAND-SIDE MANAGEMENT, GREAT RIVER ENERGY; STEVEN KOEP,  
234 UTILITY SALES MANAGER, VAUGHN THERMAL CORPORATION AND  
235 ELECTRIC WATER HEATERS; STEVEN NADEL, EXECUTIVE DIRECTOR,  
236 AMERICAN COUNCIL FOR AN ENERGY-EFFICIENT ECONOMY; AND ROBIN  
237 ROY, DIRECTOR, BUILDING ENERGY EFFICIENCY AND CLEAN ENERGY  
238 STRATEGY AND NATURAL RESOURCES DEFENSE COUNCIL

|

239 ^STATEMENT OF GARY CONNETT

240 } Mr. {Connett.} Thank you. Chairman Whitfield and  
241 members of the Subcommittee, thank you for inviting me to  
242 testify today on legislation to protect grid-enabled water  
243 heaters.

244 You mentioned my name. My name is Gary Connett,  
245 Director of Demand-Side Management at Great River Energy, a  
246 generation and transmission cooperative that serves 28 member  
247 retail distribution cooperatives located in Minnesota and  
248 Northwestern Wisconsin. And I, by the way, am one of these  
249 people that actually has one of these water heaters that we  
250 are talking about today. I want to thank the subcommittee



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251 for addressing this important and timely issue. Large-  
252 capacity electric resistance water heaters are essential  
253 demand response tools for electric cooperatives. Immediate  
254 action is needed to mitigate the impacts of a 2010 Department  
255 of Energy efficiency rule and help maintain our ability to  
256 use those water heaters in voluntary demand response  
257 programs.

258       The DOE rule which goes into effect on April 16, as you  
259 mentioned, effectively bans the manufacture of electric  
260 resistance water heaters with this storage capacity of over  
261 55 gallons. As manufacturers prepare to shut down production  
262 lines, this widely supported legislation is urgently needed.

263       The electric industry is searching for a low-cost  
264 battery to store electricity. At Great River Energy, we  
265 think we have it. It is in the basements of nearly 100,000  
266 homes in Minnesota. It charges each night and discharges  
267 every day in the form of hot water. It does this night after  
268 night, year after year, storing and discharging over 1,000  
269 megawatt hours every day. I would argue that it might be the  
270 largest battery in the upper Midwest. This battery consists  
271 precisely of the same water heaters that the DOE wants to  
272 ban.

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273           Through demand response programs offered by electric  
274 cooperatives, these super-insulated, high-efficiency water  
275 heaters store low-cost off-peak energy which is available in  
276 the nighttime hours. We store it in the form of hot water.  
277 They allow for the better utilization of renewable energy and  
278 more efficient operation of the electric grid. More  
279 importantly, water heaters play an important role in  
280 cooperatives' efforts to provide its member-owners with safe,  
281 reliable, and affordable electric energy.

282           Even when not tied to renewable energy, cooperatives  
283 across the country use these water heaters to reduce demand  
284 for electricity during peak hours which would otherwise be  
285 served by additional and less efficient electric generators.  
286 Today over 250 electric cooperatives across the country are  
287 engaged in voluntary demand response programs using large-  
288 capacity electric-resistance water heaters.

289           They are one of the best tools cooperatives have for  
290 integrating renewable energy and encouraging demand response  
291 and improving system reliability.

292           So on April 16 a new efficiency standard will take  
293 effect. This standard will require all large-capacity  
294 electric water heaters to operate at about 200 percent

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295 efficiency, a level that only heat-pump water heaters can  
296 achieve. While heat pump water heaters are energy efficient,  
297 they don't work so well with utility demand response programs  
298 and they don't work so well in cold climates, such as  
299 Minnesota.

300       The DOE, despite its good intentions, was unaware of the  
301 impact that its rule would have on utilities' demand response  
302 programs. However, due to regulatory hurdles, the DOE has  
303 not been able to resolve the issue.

304       In a great cooperative fashion, the National Rural  
305 Electric Cooperative Association worked with a large  
306 stakeholder group to come up with a legislative solution that  
307 will not only help protect these water heaters but will also  
308 advance water heater technology by establishing criteria for  
309 grid-enabled water heaters. The widespread stakeholder  
310 support for this solution should make it an easy decision to  
311 pass this urgent legislation immediately.

312       H.R. 906 doesn't repeal the DOE standard but rather  
313 permits the continued manufacture of large capacity water  
314 heaters above 75 gallons for use in demand response programs.  
315 The legislation includes language to prevent these water  
316 heaters from entering the market unless they are used in

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317 utility demand response programs.

318       As the subcommittee is aware, the consensus legislation  
319 has been incorporated into numerous pieces of energy  
320 efficiency legislation in both the House and the Senate over  
321 the past 2 years. Last March the House passed H.R. 2126, the  
322 Energy Efficiency Improvement Act, by an overwhelming vote of  
323 375 to 36. Three of the four titles of H.R. 2126 were  
324 recently attached to S. 1, a bill to approve the Keystone  
325 pipeline, a bill that passed both the House and Senate in  
326 this Congress but was vetoed for reasons unrelated to the  
327 water heater title.

328       In summary, H.R. 906 is a good bill. It fixes things to  
329 everyone's liking. On behalf of Great River Energy and the  
330 other cooperatives across the Nation who face the threat to  
331 this new DOE standard, I want to thank Chairman Whitfield and  
332 Representative Welch as well as Representatives Latta,  
333 Loeb sack, Cramer, and Doyle for their leadership on the  
334 current legislation and persistence in seeing it through.  
335 Thank you.

336       [The prepared statement of Mr. Connett follows:]

337 \*\*\*\*\* INSERT A \*\*\*\*\*

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|

338           Mr. {Whitfield.} Mr. Connett, thank you very much for  
339 your statement. At this time, I would like to recognize  
340 Steven Koep who is the Utility Sales Manager at the Vaughn  
341 Thermal Corporation and the Vaughn Electric Water Heaters.  
342 Thank you very much for being with us this morning, and we  
343 look forward to your 5 minutes of testimony.

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|

344 ^STATEMENT OF STEVEN KOEP

345 } Mr. {Koep.} Good morning and thank you.

346 Mr. {Whitfield.} And if you wouldn't mind turning it on  
347 and get it up closer so that we can hear you?

348 Mr. {Koep.} Okay. Am I coming through?

349 Mr. {Whitfield.} Yes, sir.

350 Mr. {Koep.} Thank you.

351 Mr. {Whitfield.} Thanks.

352 Mr. {Koep.} Good morning and thank you. Chairman  
353 Whitfield, Ranking Member Rush, members of the subcommittee,  
354 thank you for inviting me to today. My name is Steve Koep.  
355 I am the National Utility Sales Manager at Vaughn Thermal  
356 Corporation. We manufacture electric water heaters in  
357 Salisbury, Massachusetts. We also manufacture a wide range  
358 of water heating and electronic control technologies. I  
359 would like to thank the subcommittee for addressing this  
360 important issue and for inviting me here today.

361 Vaughn has been in the business of manufacturing high-  
362 efficiency, long-life electric water heaters for electric  
363 utility programs for over 50 years. We are an active member

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364 of AHRI, and as such, I am here to represent Vaughn but also  
365 the other water heater manufacturers whose support of the  
366 legislative effort. That would be A.O. Smith and Rheem and  
367 General Electric who are all part of that stakeholder group.

368 Following the general outline of my written testimony, I  
369 would like to touch on some pertinent questions and topics.

370 First is why the urgency? It has been almost 5 years  
371 since the final rule was announced, and it has been 2 years  
372 since DOE held a meeting on the proposed rule-making to  
373 establish a waiver process to address the concerns of the  
374 electric utility industry. As we have heard the DOE rule  
375 will most certainly cause the erosion of existing demand  
376 response resources, resources that by DOE's own admission the  
377 country needs and the country wants.

378 Secondly, why are we also concerned about this fraction  
379 of a fraction of the electric water heating market? While  
380 large-capacity residential electric resistance water heaters  
381 make up less than 5 percent of the electric water heating  
382 market, they are more than 90 percent of what gets installed  
383 in utility demand response programs. That is why they are so  
384 important.

385 As you know, the legislation contains the provision for

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386 a grid-enabled product classification. I feel it is  
387 important to point out that utilities, manufacturers, and  
388 public policy organizations, all of those represented here  
389 today, all support this legislation. This is as close as we  
390 can get to unanimous support on any utility industry issue.

391 In addition, there is an activation key provision within  
392 the legislation that will equate to a very low likelihood of  
393 leakage for these products through traditional wholesale and  
394 retail channels. In previous presentations on this issue, I  
395 have used the phrase change the technology or change the  
396 source energy. It is fair to characterize the DOE approach  
397 as change the technology since efficiency gains will lead to  
398 reduced carbon emissions. But it is also true that changing  
399 the source energy and maximizing of the renewable input to  
400 these appliances reduces carbon as much or more. We need to  
401 pursue both strategies simultaneously. It needs to be and  
402 not or. We need to change the technology and change the  
403 source energy, and by doing so we have the unique opportunity  
404 to double the carbon reduction potential in the electric  
405 water heating market. That is exciting.

406 I think it is fair to look at this as a renewable  
407 storage opportunity. Again, a phrase that I have used: What



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408 happens when the forgotten appliance meets the internet of  
409 things? You get the grid-enabled water heater. High-speed  
410 two-way communication to this appliance and aggregation on  
411 the scale of the Great River Energy Program, which means we  
412 have the potential for the largest aggregated interactive  
413 thermal battery probably on the face of the earth.

414 I am sure you are all familiar with the issues of  
415 curtailed wind and spilled hydro. In this country we have  
416 excess low-cost and no-cost renewable energy that goes for  
417 the asking at certain times of the year and certain times of  
418 the day. So please remember that electric thermal storage is  
419 the low-hanging fruit when it comes to renewable storage and  
420 electric storage technologies. ETS storage is 1/10 the cost  
421 of batteries or fly wheels.

422 In summary I just want to touch briefly on the market  
423 potential and the potential market impact of grid-enabled  
424 water heaters. Within this country there are over 50 million  
425 installed electric water heaters in households across the  
426 country. Roughly 4 million of those are replaced annually.  
427 That money is being spent, that investment is being made on  
428 an annual basis. If we could divert or convert 10 percent of  
429 the annual turnover to grid-enabled water heaters, that would

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430 be 400,000 water heaters a year. That would be like  
431 implementing four Great River Energy Programs on an annual  
432 basis. But you know, the potential here is very large. And  
433 as I said, the investment is being made. We could do this  
434 for just the incremental cost of the controls. The tanks are  
435 being manufactured and sold and installed every year to  
436 replace the water heaters that are failing.

437 Historically, my personal experience is telling me that  
438 timing is everything. So if doing the wrong thing at the  
439 right time or any other time isn't going to get us where we  
440 want to go, even the right thing at the wrong time doesn't  
441 help. We need to do the right thing at the right time, and  
442 this legislation is the right thing at the right time. So I  
443 want to thank you for the opportunity to visit with you  
444 today, and I welcome any questions you may have.

445 [The prepared statement of Mr. Koep follows:]

446 \*\*\*\*\* INSERT B \*\*\*\*\*

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|

447           Mr. {Whitfield.} Thanks very much, Mr. Koep. At this  
448 time I would like to introduce Mr. Steve Nadel who is the  
449 Executive Director of the American Council for an Energy-  
450 Efficient Economy. Thanks for being with us, and you are  
451 recognized for 5 minutes.

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|

452 ^STATEMENT OF STEVEN NADEL

453 } Mr. {Nadel.} Okay. Thank you, Mr. Chairman, Mr.  
454 Ranking Member, the members of the committee. As you noted,  
455 I am with the American Council for an Energy-Efficient  
456 Economy. We are a non-profit research organization that  
457 works on technologies, programs, and policies to advance  
458 energy efficiency. We have been doing this for 35 years now,  
459 and over this period, substantial progress has been made on  
460 energy efficiency, due in part to strong bipartisan support  
461 from Congress. As you, Mr. Chairman, stated at a previous  
462 hearing I testified at, no one is in favor of energy waste.  
463 I am here today like the other witnesses to testify in  
464 support of H.R. 906. Water heating is a major use of home  
465 energy use, second only to space heating. For homes with  
466 electric water heating, the water heater is generally the  
467 single-largest electricity user. Due to the high cost of  
468 water heaters, they were included in part of federal energy  
469 efficiency standards passed by Congress in 1987 and signed by  
470 President Regan. Congress set the initial standards, and DOE  
471 periodically revises these standards based on criteria that

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472 Congress established.

473           A 2012 analysis estimates that the standards already  
474 enacted on water heaters as well as other products are saving  
475 consumers and businesses in the United States a cumulative  
476 trillion dollars. So these are enormous savings, not  
477 million, not billion, trillion.

478           In 2010, as we have already heard, after a multi-step  
479 rule-making process, DOE established new efficiency standards  
480 for water heaters that take effect next month. The standards  
481 apply at the point of manufacture and do not affect water  
482 heaters already in houses or in the sales distribution  
483 system. The new standards require moderate efficiency  
484 improvements in water heaters with a storage capacity of 55  
485 gallons or less but much larger efficiency improvements in  
486 both electric and gas water heaters over 55 gallons. I would  
487 note that 50 gallons is the average electric water heater.  
488 So these only apply above those stronger standards, above  
489 that.

490           Households with very large water heaters use more hot  
491 water on average, making higher efficiency levels cost  
492 effective. When DOE established the standards, it estimated  
493 that the average household with a very large electric water

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494 heater would save over \$600 over the life cycle of their high  
495 efficiency unit.

496 Now, as we have heard, many electric cooperatives as  
497 well as some other utilities have long sponsored programs to  
498 use water heaters to heat and store hot water during off-peak  
499 periods such as overnight permitting lower energy use during  
500 peak periods. These programs help utilities manage their  
501 systems by reducing peak loads. A timer or radio control or  
502 other type of communication device controls the water heaters  
503 to generally stop them from operating during peak periods.

504 After DOE issued the rule in 2010, some utilities  
505 realized that the very large electric-resistance water  
506 heaters they sometimes use in demand response and thermal  
507 storage programs would no longer be manufactured. There are  
508 heat pump water heaters, but these have not yet been fully  
509 evaluated and field tested for use in demand response and  
510 thermal storage programs.

511 To address these concerns, as we have all heard, many  
512 organizations negotiated the language in H.R. 906, and we  
513 very much appreciate the Chairman and the other cosponsors.  
514 It carefully balances opportunities for saving energy via  
515 high-efficiency water heaters with the benefits to utilities

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516 of using large electric water heaters and demand response and  
517 thermal storage programs. It allows for the continued  
518 manufacture of these large electric resistance water heaters  
519 with a variety of provisions to limit their use to homes  
520 participating in demand response and thermal storage  
521 programs. The bill also provides guidance so that DOE will  
522 carefully consider both energy efficiency and demand response  
523 opportunities in future rule-makings.

524         So as I said, we do support this bill. We also  
525 recommend that his committee consider other energy efficiency  
526 bills. We hope that this is just the beginning of what we  
527 think could be a very productive Congress in terms of energy  
528 efficiency. So with that, I look forward to your questions,  
529 and thank you for the opportunity to testify.

530         [The prepared statement of Mr. Nadel follows:]

531 \*\*\*\*\* INSERT C \*\*\*\*\*

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|

532           Mr. {Whitfield.} Thank you very much, Mr. Nadel, for  
533 that statement. At this time I would like to recognize Mr.  
534 Robin Roy who is the Director for Building Energy Efficiency  
535 and Clean Energy Strategy at the Natural Resources Defense  
536 Council. Thank you very much for being with us, and you are  
537 recognized for 5 minutes.



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|

538 ^STATEMENT OF ROBIN ROY

539 } Mr. {Roy.} Thank you, Mr. Chairman, and members of the  
540 subcommittee. Thank you for the opportunity to share the  
541 views of the Natural Resources Defense Council on grid-  
542 enabled water heaters which we believe present a promising  
543 opportunity for a more efficient, more economic, and  
544 ultimately lower emissions electricity system overall. We  
545 really appreciate your leadership on this issue and your  
546 sponsorship of this bill.

547 In brief, NRDC supports H.R. 906 to allowed continued  
548 production, use, and evaluation of grid-enabled water  
549 heaters. One of NRDC's top institutional priorities is  
550 creating and facilitating a clean energy future, and to that  
551 end we have long supported and advocated for greater energy  
552 efficiency, greater productivity and using federal energy  
553 appliance standards as one tool in the portfolio for getting  
554 there.

555 Given our longstanding support for stronger energy  
556 efficiency, it may seem surprising that we support this  
557 legislation which allows for continued production of electric

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558 resistance water heaters that may use double or more the  
559 energy of a heat pump water heater that would otherwise be  
560 required. But there is a good reason. We explored the  
561 opportunities. We talked to our colleagues here and many  
562 others in manufacturing and among utilities, and we found the  
563 case persuasive. We worked with these colleagues from  
564 manufacturing, utilities, other efficiency and environmental  
565 organizations, and we came up with an approach that delivers  
566 on the opportunity for efficiency savings and delivers on the  
567 opportunity for grid-interactive water heating, demand  
568 response and--services. It doesn't undermine the  
569 opportunities from the efficiency standards. This language  
570 is a product of that work.

571 I have to say as a bit of an aside, sometimes when a lot  
572 of folks get together, it is hard work to come up with  
573 something that we can all agree on. We come with different  
574 perspectives. And sometimes that goes into an abyss. We  
575 never hear anything from it again. And it is so pleasing to  
576 see something like H.R. 906. I really do appreciate the  
577 effort. We see the result of our hard work, and it kind of  
578 encourages us at NRDC to do more of that, reaching out to  
579 other parties, and I really do appreciate that. I know I

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580 burned some time on that, but it is really important.

581       The key opportunity here is, as my colleagues have  
582 already expressed, is the achievement of benefits at a system  
583 level. Federal energy appliance standards focus on the  
584 component level. We recognize the difference. We are  
585 looking towards having while maybe more energy use, having  
586 that energy use at more attractive times, lower cost, lower  
587 emissions, overall just a much better outcome. We are very  
588 keen on that. We recognize that that is the opportunity that  
589 is presented by this water heater energy storage, this large  
590 battery as my colleagues have said. We are very keen on it.

591       One of the key elements of H.R. 906 that we are so  
592 delighted by is that it allows for, really encourages, much  
593 more analysis of consumer and environmental impacts from  
594 grid-enabled water heaters. It is built right in. There is  
595 so much to be learned about the effectiveness of these water  
596 heaters. Actually, there is so much to be learned about not  
597 just grid-enabled water heaters but about heat pump water  
598 heaters and what might be done to optimize our energy use  
599 delivering the greatest consumer and environmental outcomes.

600       We are at a really early stage analytically. It is  
601 inherently complex. There are a lot of other water heater

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602 technologies existing and emerging. Conditions in Mr.  
603 Connett's area are different from conditions in the Pacific  
604 Northwest, and those are different from those in the South.  
605 Getting analysis right is not always that easy, but it is  
606 really worth doing for water heaters. They are 15 percent or  
607 more of residential energy use. They are big. If we get  
608 this one right, even small improvements can deliver great  
609 consumer and environmental outcomes.

610       One issue that is often on some people's minds is  
611 whether this grid-enabled water heater legislation will pose  
612 a problem for heat pump water heaters. We don't think that  
613 is the case. We think that grid-enabled water heaters, this  
614 legislation, focuses on a fairly small market segment where  
615 heat pump water heaters may not be most well-suited and in  
616 fact, the attention to water heating, the further analysis  
617 that will come from this, may actually end up delivering much  
618 more advance in all sorts of water heater technologies, both  
619 in development of technologies and understanding them and  
620 deploying them through good utility programs and consumer  
621 choices.

622       I think that is really pretty much all I want to say. I  
623 can talk a little bit more about our long and abiding love

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624 for federal energy standards as one of the tools in the  
625 portfolio that give us a more efficient, economic future, but  
626 I think that is already on the record pretty well. I  
627 appreciate the opportunity.

628 [The prepared statement of Mr. Roy follows:]

629 \*\*\*\*\* INSERT D \*\*\*\*\*

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|

630           Mr. {Whitfield.} Mr. Roy, thanks very much, and thanks  
631 for being here. At this time we will ask questions, and I  
632 would like to recognize myself for 5 minutes.

633           First of all, I was not aware that hot water heaters  
634 were the largest users of electricity in most homes, and I  
635 think someone did say that. But Mr. Koep, I think you are  
636 involved in the manufacture of water heaters, and let us say  
637 we are not successful in adopting 906. Would a heat pump  
638 water heater that would be manufactured under the new  
639 regulation, would that be more expensive than the heat  
640 resistant water heater that is currently being used?

641           Mr. {Koep.} Chairman, thank you for the question. Yes,  
642 it would. Large-capacity heat pump water heaters in general  
643 will be about twice the cost of a large-capacity electric  
644 resistance water heater. You add the compressor cost and the  
645 installation cost, and it is more expensive by about a factor  
646 of two. So it does have a cost impact. The question has  
647 also been asked whether heat pump water heaters can be grid-  
648 enabled and grid interactive. The technology is taking us in  
649 that direction, but you know, in the short term, we are just  
650 not there yet. There is important work to do in that area,

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651 but right now the grid-enabled large-capacity units are the  
652 tools that we need.

653 Mr. {Whitfield.} So what would be, if you double the  
654 cost, what kind of costs are we talking about for a large hot  
655 water heater?

656 Mr. {Koep.} Well, an 80-gallon heat pump water heater  
657 is going to be in the \$1,500 range--

658 Mr. {Whitfield.} \$1,500?

659 Mr. {Koep.} --at retail.

660 Mr. {Whitfield.} Yeah.

661 Mr. {Koep.} I think that an 80-gallon is the small end  
662 of the range. Generally with large-capacity units for  
663 thermal storage, you will see 100-gallon and we are gearing  
664 up to build 120-gallon water heaters. So we are moving in  
665 that direction.

666 Mr. {Whitfield.} Well, without getting too technical  
667 and just for laymen's understanding, why is it that a heat-  
668 resistant water heater is more compatible with demand  
669 response than--heat pump would be less compatible than the  
670 heat resistant?

671 Mr. {Koep.} Well, it has to do with the ability to  
672 control the wattage of the element. You know, the finer

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673 element control enables a lot of the ancillary services in  
674 terms of frequency control and other things that the  
675 independent system operators are willing to compensate for.  
676 So to the extent that we can control those elements, we can  
677 provide these services.

678         The heat pump water heater with the compressor, we can  
679 vary element wattage to the compressor. Turning a compressor  
680 on and off in short periods of time shortens compressor life.  
681 It is just not a real compatible technology for the fine  
682 level of control that we can achieve with elements.

683         Mr. {Whitfield.} Right. And Mr. Connett, what do you  
684 think would be the overall impact for electric co-ops around  
685 the country if we are not successful in passing this  
686 legislation?

687         Mr. {Connett.} Mr. Chair, a lot of the electric  
688 cooperatives have a fair amount of electric water heaters in  
689 their territory today. We might call those uncontrolled  
690 water heaters. A lot of the co-ops' service territory  
691 doesn't have natural gas. It has propane as an option, and  
692 in many of those areas, the choice for heating water would be  
693 an electric water heater. It is less expensive to operate  
694 than a propane one.



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695           Mr. {Whitfield.}   Okay.

696           Mr. {Connett.}   And so if those were all to go in  
697   without any control capability, we are going to add to our  
698   peak demands, and if we start to add to our peak demands,  
699   that means additional cost to our consumers.   It means  
700   additional emissions, additional fuel costs, additional power  
701   plants potentially.   And so having this ability to have a  
702   water heater that is a large volume water heater that allows  
703   us to take that entire electric load and shift it to an off-  
704   peak period is good for our memberships and good for our co-  
705   ops.

706           Mr. {Whitfield.}   Okay.   Well, I want to thank all of  
707   the groups that work together.   You know, we have a lot of  
708   issues up here in which there are strong philosophical  
709   differences, and the only way we are going to move forward is  
710   for groups to recognize, including those on my side, we can't  
711   always get everything we want.   And that is why the regular  
712   order is so important.   So thank you all for working together  
713   on this, and hopefully we can pass this legislation.

714           And at this time I would like to yield 5 minutes to the  
715   gentleman from Illinois.

716           Mr. {Rush.}   Thank you, Mr. Chairman.   Mr. Nadel, in the

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717 initial legislative effort to address this grid-enabled water  
718 heater issue, you actually testified before the Senate Energy  
719 and Resources Committee in June of last year, June of 2013  
720 rather, expressing your organization's concern over the  
721 legislative language proposed at the time. Would you assert  
722 ``allow widespread use of less efficient water heaters and  
723 application without off-peak water heating or load  
724 management''? Since that time your organization has been--at  
725 the negotiating table and actually helped draft the new  
726 language contained in this bill. Can you speak to your  
727 organization's involvement and investment in this new  
728 language and have your fears been addressed in the current  
729 bill that we have before us today?

730 Mr. {Nadel.} Yes, I thank you for bringing that up.  
731 Yes, our concerns have been addressed. In fact, after that  
732 hearing some of the people here in this room came up to me  
733 and said can we talk? Can we try to work something out? The  
734 bill originally basically just allowed unlimited sales of  
735 these water heaters for these applications. We have, as you  
736 have heard in the testimony here, the bill has a number of  
737 provisions to effectively limit its use to those households  
738 where there is a demand response or thermal storage program.

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739 With those limitations and those protections, and I describe  
740 them in more detail in my written testimony, we are very  
741 comfortable with this bill. It allows demand response  
742 programs but doesn't allow widespread leakage.

743 Mr. {Rush.} Thank you. Mr. Roy, are you convinced that  
744 this bill will have a positive impact on both consumers and  
745 the environment by allowing the use of grid-enabled water  
746 heaters?

747 Mr. {Roy.} Yes, I am, sir. I believe the light that  
748 will be shown on this opportunity for grid-enabled water  
749 heaters, the analysis that will come with it will focus a lot  
750 of attention. So we will get benefits not just directly from  
751 the application of grid-enabled water heaters as they are  
752 called for here, but I think we will have more utilities,  
753 more demand response service providers and aggregators for  
754 utilities. I see that we have a representative from a  
755 Pennsylvania, a PJM, transmission organization in the room  
756 here today. We will have much more attention on the broader  
757 set of opportunities that are available in water heating.

758 I think the direct and spillover effects both can be  
759 great from this. I know my organization will be working hard  
760 with all these parties to see what can we do now that we have

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761 something that is powerful and productive in this space? How  
762 can we really work forward and help each other with the  
763 programs, help deliver better consumer and environmental  
764 outcomes?

765 Mr. {Rush.} Thank you. Let me ask across the table.  
766 Is there anyone who has any concerns with this bill in  
767 thinking that it may have unintended consequences that we  
768 have not covered today? Does anyone of you all think that  
769 there is anything that we haven't focused on, that we haven't  
770 covered, that may have an unintended consequence that we  
771 should be aware of?

772 Mr. {Roy.} I think we always find some unintended  
773 consequences in most things we do, either as actions or  
774 through inaction. What is important is that we are aware of  
775 it, are responsive, and we work forward.

776 What we have here is an industry segment and a degree of  
777 attention that I think will help us all address any  
778 unintended consequences in a timely fashion and deal with  
779 those and move onto the great opportunities that are  
780 available.

781 Mr. {Rush.} Mr. Chairman, with that I yield back the  
782 balance of my time.

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783           Mr. {Whitfield.} The gentleman yields back. At this  
784 time I recognize the gentleman from West Virginia, Mr.  
785 McKinley, for 5 minutes.

786           Mr. {McKinley.} Thank you, Mr. Chairman, and thank you  
787 for having this hearing. I am curious back on the comment  
788 that I think it was you, Mr. Koep, said about the heat pump  
789 water heater at around the cost of \$1,500. Also labor would  
790 be a little higher, too, wouldn't it, installing that?

791           Mr. {Koep.} Yes. Installation costs with heat pump  
792 water heaters are generally higher than electric resistance.

793           Mr. {McKinley.} And so building on that, what kind of  
794 payback, what should someone expect to pay back on that?

795           Mr. {Koep.} On a heat pump water heater in general?

796           Mr. {McKinley.} Yes, 10 years, 15 years?

797           Mr. {Koep.} I think in the marketplace today there are  
798 a lot of incentives for heat pump water heaters, and  
799 generally heat pump water heaters are operating at twice the  
800 efficiency of electric resistance. So most of our experience  
801 is with 50-gallon heat pump water heaters replacing standard  
802 50-gallon electric resistance. And I think payback is less  
803 than 5 years.

804           Mr. {McKinley.} Even in a place other than--in West

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805 Virginia, we are probably paying around 7 cents a kilowatt  
806 hour, but in New York it is 19, 20 cents a kilowatt hour. So  
807 are you saying generally speaking across the country or are  
808 you talking--

809 Mr. {Koep.} Well, generally, I am saying that there  
810 are--as an example in Iowa, there are a number of  
811 cooperatives that have \$500 rebates on heat pump water  
812 heaters. So they are buying down the cost of this  
813 technology, and that is what makes the payback period more  
814 attractive. In the Pacific Northwest we have seen \$900  
815 rebates on heat pump water heaters. But that has helped to  
816 make them more cost effective and reduce the payback time.  
817 But the fact remains that, you know, trying to control a heat  
818 pump water heater for grid-enabled functionality, that has  
819 not been worked out yet.

820 Mr. {McKinley.} Okay.

821 Mr. {Koep.} And that is the major difficulty.

822 Mr. {McKinley.} Mr. Nadel?

823 Mr. {Nadel.} Yes. Department of Energy did examine the  
824 exact question you ask, and they estimate the average simple  
825 payback is 6 years for a heat pump water heater. That is the  
826 average. If it is more expensive electricity, it will be

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827 less. If it is only 7 cents a kilowatt hour, it will be  
828 more.

829 Mr. {McKinley.} Yeah.

830 Mr. {Nadel.} I think that is based on about 11 cents as  
831 I recall, average.

832 Mr. {McKinley.} Mr. Koep, back on, you know, we  
833 received some promotion--my former firm, we had an  
834 architectural engineering practice, and so we were always  
835 being promoted to put those in-line electric units so that  
836 weren't storing water. We never used those, but how  
837 inefficient are they to be able to have instant hot water  
838 instead of having a 50- or 100-gallon tank sitting there  
839 trying to maintain a low temp or a high temperature for a  
840 period of time? How inefficient is it to have just simply  
841 the in-line augmented?

842 Mr. {Koep.} The in-line or instantaneous electric water  
843 heating technology at an efficiency level is very high in  
844 terms of converting kilowatt hours, you know, to BTUs. But  
845 the general consensus is that whole-house applications of  
846 instantaneous electric or electric tankless, they cause  
847 problems in terms of transformer sizing, demand charges for  
848 the home or the business, impact for the cooperative or the

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849 utility. Most electric tankless technologies that I refer to  
850 as point-of-use are the ones who have the best application  
851 because you can run one line to one location and put a point-  
852 of-use water heater in for a lavatory or for hand-washing or  
853 something like that. But whole-house applications have been  
854 problematic.

855       Mr. {McKinley.} Okay. The last question more is about  
856 efficiency. What should we be anticipating in the industry,  
857 should be the next move in efficiency, whether it is hot  
858 water heaters or other appliances that we have in our  
859 households? What is the next generation of efficiency we  
860 should be anticipating?

861       Mr. {Koep.} Well, I think heat pump water heater  
862 technologies will continue to gain in efficiency. In 5  
863 years, you know, they have moved from 2.0 to somewhere over  
864 3.0 in terms of performance factor meaning that for every  
865 kilowatt hour you provide to that compressor, you can move 3  
866 kilowatt hours' worth of heat. So I would say that is  
867 probably going to be the major improvement. I don't see a  
868 new major technology on the horizon. I think that, you know,  
869 the introduction of water heaters to the internet of things  
870 and high-speed two-way communication to the appliance offer



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871 us multiple levels of efficiencies that we can explore. But  
872 in terms of raw technology, you know, it has taken us 20, 25,  
873 30 years to get heat pump water heaters into the market.

874 Mr. {McKinley.} Sure. Mr. Nadel, do you have a comment  
875 about that?

876 Mr. {Nadel.} I totally agree with that. I just expand  
877 slightly for gas water heaters. We have condensing water  
878 heaters. During the break a number of us were talking about  
879 opportunities to meld the water heater with the space heating  
880 and cooling systems, combination appliances. So this is  
881 something--

882 Mr. {McKinley.} Eventually we have run out of our time,  
883 but condensing and non-condensing, I would like to have more  
884 discussion about that. Thank you.

885 Mr. {Whitfield.} If you would meet Mr. McKinley right  
886 after the hearing to talk about that? At this time I would  
887 like to introduce and recognize the gentleman from New York,  
888 Mr. Tonko, for 5 minutes.

889 Mr. {Tonko.} Thank you, Mr. Chair, and welcome to our  
890 panelists. Mr. Connett, what are your estimates for savings  
891 to the utility and to the customer, to consumers, achieved  
892 through the use of demand-response programs?

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893           Mr. {Connett.} Thank you. In terms of the consumers,  
894 we sell the energy that goes to these large-capacity water  
895 heaters. We call them off-peak water heaters if you will.  
896 We sell the energy to them at a fairly low price. And so  
897 they can heat their water for around \$240 a year. And that  
898 compares to say propane. And propane is rather volatile, at  
899 least it is in Minnesota, or has been. And so sometimes  
900 propane for that same amount of water could be \$500 or \$600  
901 or \$700 cost. It would vary. In terms of natural gas, it  
902 would be competitive with natural gas if you could heat your  
903 water for \$240 we will do the same with an off-peak water  
904 heater.

905           Mr. {Tonko.} And the savings to the utility?

906           Mr. {Connett.} Those are savings to the consumer. In  
907 terms of the utility, it has to go back to this notion that  
908 without these programs, we would have to buy high-cost energy  
909 in the market. And the notion is is that we have a peak at  
910 every utility every day, and that peak for a lot of co-ops  
911 occurs at supertime. That is when we are all home and we  
912 are having dinner. And by the way, that is usually the  
913 largest time of hot water consumption. And so if all these  
914 water heaters were not able to--if we weren't able to control

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915    them, they are adding to our peaks and we would have to build  
916    peaking plants to serve that load or buy high-cost energy.  
917    The cost to build the peaking plant for 100 megawatts is  
918    about \$80 million. It gets fairly expensive to serve that  
919    peak power that we can avoid.

920           Mr. {Tonko.} I hear you. Thank you. What percentage  
921    of the demand-response programs used by our rural co-ops are  
922    due to the use of electric thermal storage devices?

923           Mr. {Connett.} You know, I would say it this way, that  
924    premier program for the co-ops, demand-side management  
925    programs is water heating.

926           Mr. {Tonko.} Okay.

927           Mr. {Connett.} It is by far the most successful and the  
928    most widespread program that we have.

929           Mr. {Tonko.} And in that regard, what proportion of  
930    your customers participate in the demand-response programs  
931    using electric thermal storage?

932           Mr. {Connett.} Yes, I can speak to Great River Energy.  
933    And about 20 percent of our membership has a demand-response  
934    water heater.

935           Mr. {Tonko.} And just as to how the consumers benefit  
936    from the use of water heaters that are incorporated into a

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937 demand-response program?

938           Mr. {Connett.} Again, for the consumer, it is cost  
939 savings. They are not going to spend as much to heat hot  
940 water as they would otherwise.

941           Mr. {Tonko.} Okay. And obviously the ancillary piece  
942 of the avoidance of peak capacity plants, that would have to  
943 be addressed.

944           For Mr. Nadel and Mr. Roy, a question about water  
945 heaters and the fact that they are replaced about every 15  
946 years, often when they have failed. So consumers often need  
947 to make quick choices about replacement. I have a few  
948 questions related to consumer purchasing. Will water heaters  
949 exempted from the standard be identified as such to the  
950 consumer?

951           Mr. {Roy.} Yes, there is a clear requirement for  
952 labeling that is permanent, water resistant. They will know  
953 for a long time. Also importantly, they won't be that  
954 readily available unless they are part of a utility program  
955 because there is a lock-and-key arrangement required by the  
956 legislation.

957           Mr. {Tonko.} And then for either of you, will the  
958 consumer know that these products will not deliver more than

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959 50 percent of hot water if they are not part of a utility-  
960 demand response program?

961 Mr. {Nadel.} The warning label on it says they will  
962 only operate properly. I don't think it gives the exact  
963 details, but it does say they will not operate properly  
964 unless enrolled in a program and enabled by a technician  
965 associated with that program.

966 Mr. {Tonko.} But it doesn't mention a percentage? It  
967 just--

968 Mr. {Nadel.} No.

969 Mr. {Tonko.} Okay. And then consumers do use the  
970 yellow energy usage information on appliances to make  
971 purchasing decisions. Do these labels need to reflect the  
972 dual nature of the energy usage of these systems?

973 Mr. {Nadel.} On the labels, they will have to talk  
974 about their current--the energy use of these products under  
975 this typical test procedure, and they give a range of  
976 comparability. I have to look at the exact details of the  
977 Federal Trade Commission rules to say what will be on the  
978 range of comparability for these particular types of water  
979 heaters.

980 Mr. {Tonko.} And if they are installed and are not part

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981 of a demand-response system, aren't they less efficient than  
982 the identical appliance installed as part of a demand-  
983 response program?

984 Mr. {Nadel.} Yes, they are not as efficient, so they do  
985 use more power that is compensated for the ability to control  
986 them. But if you somehow defeat the protections which are  
987 quite substantial, yes, you will get higher energy use and  
988 you won't get the benefit. But we I think very carefully  
989 constructed it to minimize the chances of leakage.

990 Mr. {Tonko.} Okay. Gentlemen, I thank you. With that,  
991 Mr. Chairman, my time is--

992 Mr. {Whitfield.} Okay. Did you want to say anything,  
993 Mr. Koep? You look like you were--

994 Mr. {Koep.} No, I don't have anything to add at this  
995 time. Thank you.

996 Mr. {Whitfield.} Okay. At this time I would like to  
997 recognize the gentleman from Virginia, Mr. Griffith, for 5  
998 minutes.

999 Mr. {Griffith.} Thank you very much, Mr. Chairman. I  
1000 appreciate you all being here, and listening to your  
1001 testimony today is making me think I should go ahead and get  
1002 a new hot water heater because mine clearly is not going be

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1003 nearly as efficient as what you all are talking about.

1004 I am concerned about some things. The gentleman just  
1005 brought up the warning label. I do think that we probably  
1006 need to take a look at that and see if we can make sure we  
1007 let folks know that it will go to 50 percent of efficiency if  
1008 it is tampered with, and the whole lock-and-key mechanism  
1009 concerns me some. I will tell you that when this was a part  
1010 of a Senate amendment to a House bill, I looked at it, and  
1011 fortunately the penalties do not include incarceration for  
1012 trying to get around the system by doing something to the  
1013 machine. But it does include a fine penalty which causes me  
1014 concern. It always makes me nervous when we are mandating  
1015 things. And so I am trying to figure out--and I know most  
1016 consumers will just, you know, this is what is available on  
1017 the market. If something happens, their plumber tells them  
1018 this is what you need to buy. They will buy that or they  
1019 will go to the Home Depot and get something off the shelf.  
1020 But if somebody really wants to have 100 gallons ready  
1021 whenever they want it, what would keep them from buying two,  
1022 50-gallon hot water heaters under this program or this bill?  
1023 Mr. {Koep.} Thank you for the question. There is  
1024 nothing that stops a consumer from buying two smaller-

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1025 capacity water heaters. There is nothing that prevents them  
1026 from buying a commercial water heater and putting it into  
1027 their residence.

1028 Mr. {Griffith.} Let me ask that question because I am  
1029 trying to find answers, and anytime the government is  
1030 mandating stuff, it makes me nervous. So if I wanted to buy  
1031 a commercial hot water heater, this wouldn't be a problem?

1032 Mr. {Koep.} No. This relates specifically to  
1033 residential. This goes back to the DOE ruling which is  
1034 specifically for residential--

1035 Mr. {Griffith.} But I could put a commercial hot water  
1036 heater into my residence?

1037 Mr. {Koep.} My understanding, there is no law that  
1038 prevents a homeowner from buying a commercial water heater,  
1039 gas or electric, and putting it into their residence.

1040 Mr. {Griffith.} Okay. Now, let me ask this because I  
1041 know a lot of people will have this question, too. I read  
1042 somewhere that if you have the heat pump type water heater  
1043 and it is in an area that is normally heated, it may actually  
1044 cool the air a little bit as well. Is that accurate?

1045 Mr. {Koep.} A heat pump water heater will cool and  
1046 dehumidify the space that it resides in because it is pulling



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1047 heat out of that space and putting it into the tank. There  
1048 are some ducting options that are being developed for heat  
1049 pump water heaters that would allow them to pull outside air  
1050 in and expel, you know, cool air. You know, so the  
1051 technology is evolving in that direction. But most of the  
1052 technology that is on the market today does cool and  
1053 dehumidify the space that it resides in.

1054 Mr. {Griffith.} Okay. And so when you say that the  
1055 unit would cost more if you had it say in the middle of your  
1056 basement and you converted the basement or the house had a  
1057 basement converted into a living space, you would have to  
1058 spend some more money getting the outside air brought in so  
1059 that you wouldn't cool your basement where perhaps your  
1060 daughter has taken up residency? Just saying.

1061 Mr. {Koep.} Well--go ahead.

1062 Mr. {Nadel.} Yes. A good question. In fact, there was  
1063 a study published just a few weeks ago in the Pacific  
1064 Northwest looking at this issue. It found that yes, it does  
1065 occur. It was relatively rare. As I recall, they found out  
1066 across a sample of homes with heat pump water heaters in the  
1067 Northwest relatively cold, instead of getting that co-  
1068 efficient performance of two when you factor this in, it

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1069 might be 1.9 or something.

1070 Mr. {Griffith.} All right.

1071 Mr. {Nadel.} On average.

1072 Mr. {Griffith.} Let us translate that into that alleged  
1073 daughter's bedroom area. How much is the temperature going  
1074 to drop? Are we talking 1 degree or we talking, you know,  
1075 she is going to notice 10 degrees cooler? Do we know?

1076 Mr. {Connett.} I should speak for Minnesota. And we  
1077 have installed a number of heat pump water heaters in  
1078 employees' homes just to get a sense of how well they do  
1079 work, and there is no doubt about it. In Minnesota, every  
1080 water heater is in a basement, and those basements are  
1081 conditioned. And we heat those basements. And so to put a  
1082 heat pump water heater into I will call it the furnace room,  
1083 it is going to cool that furnace room down quite a bit. It  
1084 has been described as I can hang dead deer in there now. It  
1085 is cold. And what it is doing is a heat pump water heater  
1086 extracts heat from that room. That is what a heat pump does.  
1087 It extracts heat and puts that heat into the water heater.

1088 Think of a refrigerator for a minute. That is  
1089 extracting heat from inside the refrigerator and putting it  
1090 into your kitchen. That is a heat pump in action. This is

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1091 another heat pump. It is going to extract heat from its  
1092 environment. You need a fairly--the heat pump manufacturers  
1093 will tell you, you need so much area in your furnace room to  
1094 have a heat pump water heater because it has to extract heat  
1095 from that space, and it is going to condense it and squeeze  
1096 it all together and put it into the water heater. So that  
1097 mechanical room is going to be a little cool. And that might  
1098 spill over into the family room or the living room down in  
1099 the basement as well.

1100 Mr. {Griffith.} All right. I do appreciate it. Thank  
1101 you all so much for being here. We are all trying to be more  
1102 efficient, but we want to make sure we balance out all the  
1103 interests concerned. Thank you so much. I yield back.

1104 Mr. {Whitfield.} Thank you, Mr. Griffith. At this  
1105 time, I recognize the gentleman from Texas, Mr. Green, for 5  
1106 minutes.

1107 Mr. {Green.} Thank you, Mr. Chairman. I would like to  
1108 put my statement into the record, and I can go straight to  
1109 questions.

1110 [The prepared statement of Mr. Green follows:]

1111 \*\*\*\*\* COMMITTEE INSERT \*\*\*\*\*

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1112           Mr. {Green.} Mr. Roy, I have some questions, and I have  
1113 to admit, coming from Texas and refining and oil, we normally  
1114 don't agree with the NRDC. But today that is a different  
1115 case. Does NRDC have a sense of why new efficiency standards  
1116 were proposed by DOE?

1117           Mr. {Roy.} There have been a series of efficiency  
1118 standards on increasing numbers--

1119           Mr. {Green.} I was just going to say.

1120           Mr. {Roy.} --in 1987, signed into law by President  
1121 Regan. This is an update on the water heater standards that  
1122 were first put in then.

1123           Mr. {Green.} In 1987?

1124           Mr. {Roy.} Yeah.

1125           Mr. {Green.} We would hope the technology has changed  
1126 since then.

1127           Mr. {Roy.} The technology is moving at a quick pace but  
1128 in part because of this. I think the major manufacturers now  
1129 are introducing products. Vaughn is introducing great new  
1130 products in the heat pump water heater space and condensing  
1131 gas water heaters. It really is moving.

1132           Mr. {Green.} Your thoughts on the DOE proposed water

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1133 authority for water heaters. Is that something you all  
1134 support?

1135       Mr. {Roy.} We talked to the other stakeholders, the  
1136 manufacturers, the utilities consumer groups, other  
1137 efficiency environment groups after it was brought to our  
1138 attention that there was a challenge with the DOE standard.  
1139 We heard what they said. It made sense to us. So we worked  
1140 together to support a waiver approach by DOE under their  
1141 existing legislation. We would still like to see that move  
1142 forward.

1143       Mr. {Green.} Okay. Mr. Koep, on your position as  
1144 National Utility Sales Manager, can you describe what the  
1145 U.S. water heater market looks like? For example, coming  
1146 from Texas, we don't mind--how many natural gas versus  
1147 electric water heaters are sold. Have we seen it in the last  
1148 few years particularly with the cost of natural gas cheaper?

1149       Mr. {Koep.} I think that would have been expected, but  
1150 from what I have seen from the industry numbers, it is still  
1151 roughly a half-and-half market, that half is electric and  
1152 half is natural gas. It varies greatly by region. The  
1153 Pacific Northwest has much more electric water heating. If  
1154 you go to California, it might be 95 percent gas. There is

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1155 also a split between rural and urban. Metro areas are  
1156 usually decidedly more gas water heating because natural gas  
1157 is readily available.

1158 Mr. {Green.} Pipelines are available and everything  
1159 else.

1160 Mr. {Koep.} Yes. But on the national average that I  
1161 have seen, it hasn't moved much from just about a 50-50 split  
1162 between gas and electric, and that is sustained over the  
1163 years.

1164 Mr. {Green.} Okay. What is the standard size for a  
1165 home now? Because I know I have heard over the years our  
1166 homes have gotten so much bigger compared to the last  
1167 generation. What is the standard size of a water heater now?

1168 Mr. {Koep.} The 50-gallon electric is still the most  
1169 popular size, and you know, it might be 80 or 85 percent of  
1170 the marketplace. But this is an uncontrolled 50-gallon  
1171 electric water heater generally not part of a demand-response  
1172 program or an off-peak program because of the size  
1173 limitation. On the gas side I think the most popular  
1174 historically has been the 40-gallon gas, but I think that is  
1175 moving--both electric and gas seem to be slightly toward  
1176 larger capacity units because we are building larger houses,

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1177 and we have more uses for hot water within the home.

1178 Mr. {Green.} Yeah. What are the market share for new  
1179 technologies like the tankless and heat pump water heaters,  
1180 the pump heaters?

1181 Mr. {Koep.} That is a great question, and we talk about  
1182 that at the ACEEE Hot Water Forum that they hold fairly  
1183 regularly. Tankless gas technology was introduced roughly 15  
1184 years ago, and they spent a lot of money promoting that  
1185 technology, and it is just within the last couple years they  
1186 have gotten about 5 percent market share or now they might be  
1187 slightly above that. So you know, that concerted effort has  
1188 garnered them some market share.

1189 Heat pump water heaters as a generally available  
1190 technology has only been in the market about 5 years, and  
1191 after 5 years, they are just approaching or have just gone  
1192 over the 1 percent market share mark. So despite all the  
1193 best efforts and the money and the promotion and the  
1194 education efforts, there seems to be a regular schedule for  
1195 technology adoption by the American public. Nobody is  
1196 running out to buy the newest water heater. People buy a  
1197 water heater when they need one.

1198 Mr. {Green.} When they need it, yeah. Okay. Given

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1199 that the DOE standards take effect next month, have the  
1200 supply chains for larger water heaters closed down or do you  
1201 think that it -- because sometimes when the standards change,  
1202 the supply is not there because plants haven't been doing it.  
1203 Do you think there is enough supply to match what the DOE is  
1204 doing?

1205         Mr. {Koep.} Well, I think the supply chains are  
1206 beginning to be impacted. A lot of the electric cooperatives  
1207 and utilities that buy product directly for their programs  
1208 had preordered in order to put in a stock of qualifying  
1209 products so that when the rule goes into effect, they would  
1210 not be immediately impacted. In terms of the manufacturers  
1211 and the supply chains, they are already making the changes.

1212         Vaughn is a very small manufacturer. You know, the big  
1213 players in the industry, A. O. Smith and Rheem, you know,  
1214 they are 80 percent or more of the water heating market with  
1215 two companies. So you know, their production facilities, you  
1216 know, they can stop building large-capacity residential, but  
1217 they will still be building large-capacity commercial units.  
1218 So the impact will not be that great.

1219         Mr. {Green.} Okay. I know I am over time. Thank you,  
1220 Mr. Chairman.



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1221           Mr. {Whitfield.} Notice how patient we are, Mr. Green.  
1222 Well, that concludes the questions today, and I want to thank  
1223 the panel for joining us and for your input and working with  
1224 us in trying to formulate this legislation. And we look  
1225 forward to working with you as we move forward, and we will  
1226 keep the record open for 10 days for any material that needs  
1227 to be inserted, and that will conclude today's hearing.  
1228 Thank you very much.  
1229           [Whereupon, at 11:34 a.m., the Subcommittee was  
1230 adjourned.]