

GREGORY L. SEGAL

Professional Experience

Organize, New York, NY June 2012 – Present

Founder & CEO

Lead patient advocacy nonprofit focused on data-driven policies to help more patients access transplants.

- Engaged major philanthropies to support bipartisan work in organ donation reform, including Arnold Ventures, Schmidt Futures, Griffin Catalyst, Lyda Hill Foundation, Sobrato Family Foundation, Sall Family Foundation, Newman’s Own Foundation, and Cystic Fibrosis Foundation,, with an animating focus on data-driven policies;
- Awarded Innovator in Residence position in Office of Secretary of Health and Human Services, 2015-2016, helping drive more than \$20M in philanthropic commitments to the transplant sector, as well as corporate commitments to support organ donation from Facebook, Twitter, and Google at the 2016 White House Organ Summit;
- Led research on potential to increase organ transplants in partnership with University of Pennsylvania and the Bridgespan Group cited by CMS in organ procurement organization (OPO) Final Rule; White House in Executive Order on Advancing American Kidney Health, and bipartisan Congressional oversight committees;
- Collaborated with bipartisan colleagues from both the Obama and Trump Administrations as well as other patient advocacy groups to support the unanimous passage of the Securing the U.S. Organ Procurement and Transplantation Act, signed in to law by President Biden in 2023;
- Co-authored reports “The Costly Effects of an Outdated Organ Donation System” and “Transforming Organ Donation in America: Serving Patients by Expanding High-Performing Organ Procurement Organizations”, cited in investigations from the Energy and Commerce Committee, Senate Finance Committee, and House Oversight Committee; and
- Supported collaboration between Massachusetts Institute of Technology (MIT), Federation of American Scientists (FAS), and six pro-reform OPOs to create publicly available ORCHID database of OPO process data, which won the 2023 MIT Prize for Open Data.

Rethink Education, White Plains, NY June 2009 – June 2012

Investment Analyst

Helped raise \$75M venture capital fund focused on education technology; diligenced related investment opportunities.

ESPN Magazine, New York, NY September 2006 – June 2010

Reporter

Pitched story ideas and wrote articles for magazine with circulation of 2M readers.

Awards, Fellowships & Boards

Awards: 2023 MIT Prize for Open Data; Tribeca Disruptive Innovator Award; Inc. Magazine 35 Under 35 Top Entrepreneurs of 2014; 2016 Classy Award; Stanford MedX Health Care Design Award; \$1million 1st Prize, Verizon Powerful Answers Award for top Healthcare Start-up of 2014; Levo 100 Millennials Changing the World; Oprah 100 Top SuperSoul Influencers

Fellowships: Columbia Business School Innovation Fellow; Policy Entrepreneurship Network (PEN) Fellow; Organize awarded Innovator in Residence position in the Secretary's Office of HHS; Tribeca Disruptor Foundation Fellow

Boards: The Philanthropy Workshop; Bayes Impact; Human Rights First

Publications & Media

Peer-reviewed publications:

1 Karp SJ, Patil DJ, **Segal G**. Fixing Organ donation; What Gets Measured, Gets Fixed. *Journal of American Medical Association*. 2020 May.

2 Karp SJ, Patil DJ, **Segal G**. Using Data to Achieve Organ Procurement Organization Accountability—Reply. *Journal of American Medical Association*. 2020 October.

3 Goldberg D, Kallan MJ, Fu L, Ramirez J, Rosenberg P, Arnold J, **Segal G**, Moritsugu KP, Nathan H, Hasz R, Abt PL. Changing Metrics of Organ Procurement Organization Performance in Order to Increase Organ Donation Rates in the United States. *American Journal of Transplantation*. 2017 July; 17(12) 3183-3192.

Non-academic publications:

1 Roth A, **Segal G**. The Trump Administration's Organ Donation Efforts Will Save Lives. CNN. 2019 July.

2 Cryer D, Erickson J, Gadegbeku C, **Segal G**, Sutton A. Addressing the Organ Donor Crisis. *Day One Project/Federation of American Scientists*. 2020 January.

3 Jealous B, Locke J, **Segal G**. New Organ Donation Rule Is A Win For Black Patients And Health Equity. Health Affairs. 2020 December.

4 Roth A, **Segal G**. Reforming and improving organ transplant systems will save lives, taxpayer dollars. *STAT*. 2021 April

5 Karp S, **Segal G**. New Regulation for Organ Procurement Will Improve Equity and Save Lives. Hastings Center. 2021 July.

6 **Segal G**. Organ procurement organizations are in need of serious reforms to save lives, prevent abuses. *Chicago Tribune*. 2020 October.

7 **Segal G.** Organ donation in dire need of reforms. *Albuquerque Journal*. 2020 December.

8 Contributing author. “The Costly Effects of an Outdated Organ Donation System”. 2020 October.

9 Contributing author: “Transforming Organ Donation in America: Serving Patients by Expanding High-Performing Organ Procurement Organizations”. 2020 November.

10 Patil D, **Segal G**, Hilton E, and Forrow L. 'Shocking Mismanagement' in Our Organ Donation System Is Causing Needless Death. MedPage. 2022 April.

Other media:

“The Fight to Fix Organ Donation, with Greg Segal” *Politico Pulse Check* podcast with Dan Diamond, 2020 October.

“Organized with Greg Segal” *America Dissected* podcast on Crooked Media, 2022 September

“Why are Thousands of Donated Organs Thrown Away Each Year?” *System Catalysts* podcast, 2024 April

Work featured or quoted in:

New York Times, Washington Post, Bloomberg, ABC News, Associated Press, Slate, Full Frontal with Samantha Bee, Last Week Tonight, Inc. Magazine, Axios, Politico, O Magazine, ESPN.

Education

Columbia University, School of Continuing Education, New York, NY 2008 – 2009 Post Baccalaureate Business Certificate Program

Duke University, Trinity School of Arts and Sciences, Durham, NC 2002 – 2006 B.A. Psychology