



Ju'Riese Colón is the Chief Executive Officer of the U.S. Center for SafeSport, the nation's only nonprofit organization committed to ending all forms of abuse in sport. As CEO, Ju'Riese leads the strategic vision and direction of the organization to ensure every athlete is safe, supported, and strengthened throughout the Olympic & Paralympic Movement, representing between 11 to 14 million athletes annually.

Ju'Riese previously served as the National Vice President of Child & Club Safety for Boys & Girls Clubs of America. She was responsible for developing and leading the organization's child safety policies and initiatives for more than 1,100 Boys & Girls Club Organizations and 4,300 Boys & Girls Club locations across the United States and abroad.

Ju'Riese also served as the Executive Director of Prevention & Outreach for the National Center for Missing & Exploited Children (NCMEC). She led NCMEC's prevention and education programs, and initiatives related to online safety, child abduction and sexual exploitation and their delivery to children, families, schools, and the public. Ju'Riese was with NCMEC for 15 years.

Her professional experience also includes leading prevention and outreach initiatives with youth serving organizations serving families, educators, law enforcement, and diverse communities. Ju'Riese is an experienced child advocate and serves as an expert on issues related to child safety and abuse prevention. Ju'Riese is a member of the American Camp Association Board of Directors and serves as chair of the ACA Board Diversity Committee. She also serves as the Deputy Chair, Standing Committee on Gender, Race, Diversity & Inclusion for the Sports Integrity Global Alliance (SIGA).

She is a graduate of Virginia Commonwealth University where she received degrees in both Criminal Justice and Spanish.

Ju'Riese is based in Denver, CO.

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