

Ryan Nivakoff, CEO of NJOY, LLC

Ryan Nivakoff serves as NJOY's CEO and oversees the company's commercial / corporate strategy, capital raising and general operations. Prior to NJOY, Ryan served in a variety of operating and investment roles, focused across a wide spectrum of regulated businesses including medical devices, carbon credits, municipal rebates and a network services provider servicing the financial services industry. Prior to that, Ryan served as an analyst at an investment firm. Ryan holds a B.A. from Columbia College of Columbia University.