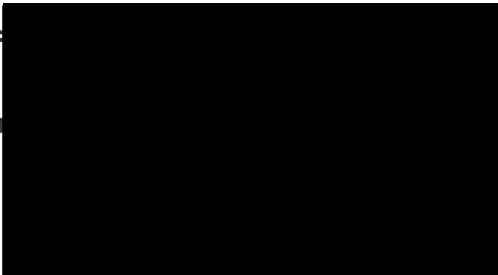


Committee on Energy and Commerce
U.S. House of Representatives
Witness Disclosure Requirement - "Truth in Testimony"
Required by House Rule XI, Clause 2(g)(5)

1. Your Name: <i>Douglas Tieman</i>		
2. Your Title: <i>President and Chief Operating Officer</i>		
3. The Entity(ies) You are Representing: <i>Caron Treatment Centers</i>		
4. Are you testifying on behalf of the Federal, or a State or local government entity?	Yes	No X
5. Please list any Federal grants or contracts, or contracts or payments originating with a foreign government, that you or the entity(ies) you represent have received on or after January 1, 2015. Only grants, contracts, or payments related to the subject matter of the hearing must be listed. <i>Caron Treatment Centers is currently in a training services agreement with the Erada Center for Treatment and Rehab, which is part of the Government of Dubai. This relationship focuses on instructing Erada on best practices for delivering quality substance use disorder treatment to the people of Dubai.</i>		
6. Please attach your curriculum vitae to your completed disclosure form. <i>Attached</i>		

Signature



Date: 12/8/17

Douglas Tieman

243 N. Galen Hall Road
Wernersville, PA 19565
610-743-6196
dtieman@caron.org



PROFESSIONAL EXPERIENCE

Caron Treatment Centers, Wernersville, Pennsylvania 19565

1995 to present

President/CEO from 1995 to present

Responsible for Caron taking leadership role in treating addiction, sponsoring research, and participating in national conferences on addiction and recovery.

Revenue: Increased tenfold since 1995, making it one of the largest non-profit treatment centers in the U.S.

Media Relations: Doug has been featured in the Reading Eagle, VoiceAmerica, Boca Raton Magazine, Philadelphia Inquirer, CBS Boston, Renew Magazine, Alcoholism & Drug Abuse Weekly, Treatment Magazine, Behavioral Healthcare, and many more.

Caron has been featured in USA Today, US News & World Report, WebMD, Time, The Hill, The New York Times, Forbes, The Wall Street Journal, and many more.

Regional Expansion: Regional facilities and offices opened in Atlanta, GA; Philadelphia, PA; New York, NY; Boca Raton, FL; New England; and Washington, D.C.

Hazelden Foundation, Center City, Minnesota 55012

1983-1995

Executive Vice President, National Marketing and Development from 1992 to 1995

Responsible for establishing Hazelden's first marketing effort, development of first sales team, implementing an aggressive media relations campaign, development of regional facilities and other ventures, and maintaining the successful fundraising efforts already initiated. Through 1994 the following results were realized:

Census: Increased by 20% over 1992

Media Relations: Hazelden featured on *Good Morning America*, *ABC Nightly News*, in *USA Today*, *New York Times*, *Washington Post* and many others.

Regional expansion: Successfully opened regional sites in New York and Chicago which met financial projections.

Fundraising: Increased contributions to \$5.3 million level while reducing cost to raise funds.

Management:

Member of Hazelden's President's Team (served on Human Resources, Finance, and Quality Action Teams)

Chair, Corporate Marketing Action Team (oversaw corporate newsletters)

Managed the National Advisory Council, the Development Committee, and Vision 2000 Planning Team

Managed Divisional Total Quality Management projects

Managed solicitation strategy for all 6 and 7 figure gifts

Vice President of Development from 1988 to 1992

Managed Hazelden's overall national fundraising program:

Campaign: During 1988 and 1989, raised \$7 million to successfully complete a \$15 million campaign one year early and surpassed goal by \$3 million.

Annual Contributions: Increased annual cash contributions from \$1.4 million in 1988 to 4.3 million in 1992

Number of Donors: Increased from 1,000 in 1988 to 7,500 in 1992

Planned Gifts: Increased number from 21 in 1987 to 150 in 1992.

Special Events: Introduced celebrity special events in Palm Beach and New York.

Development Department: Increased staff from 7 in 1988 to a highly-sophisticated staff of 22, covering all areas of a complete fundraising program.

Volunteer Involvement: Increased fundraising volunteers from a few in 1988 (there was no campaign committee or Development Committee Chairman in 1987) to a highly-organized National Advisory Council with 100 members.

Director of Development for Hanley-Hazelden Center in West Palm Beach, Florida from 1983-1987.

Responsible for the legal and financial obligations of developing and establishing new non-profit organization in that area, including site selection, publicity, Board development, mailing lists, donor records, computer installation, bookkeeping and purchasing. Developed and implemented an Alumni Program, Community Education Program and Speaker's Bureau.

Developed and implemented a \$5.1 million capital campaign (original goal was \$4 million). Upon completion of the campaign in 1986, launched annual fund with \$600,000 being raised in 1987.

Suomi College, Hancock, MI 49930

1981-1983

Director of Development: During 1982 and 1983, manage \$600,000 annual campaign. Initiated first annual fund, phonation, and deferred giving program. Served as Director of Alumni Affairs and a member of the President's Cabinet.

Director of College Relations: During 1981 and 1982, organized fundraising programs in Finnish American communities in U.S. Helped complete \$1.5 million Capital Campaign.

The Zamoiski Co., Baltimore, MD 21223

1980-1981

Sales Representative: Developed clientele for decorative hardwood floor covering in the Baltimore – Washington, D.C. marketplace. Involved with marketing and merchandising of product.

Lutheran High School, Towson, MD 21204

1977-1980

Instructor and Coach: History, Political Science and Geography instructor. Advisory to Student Activity Council. As Varsity baseball coach, led team to division championship and second in state in 1980.

EDUCATION:

University of Minnesota, Minneapolis, MN

1993

Minnesota Management Institute, Certification Program

Northwood Institute , West Palm Beach, FL	1984-1986
B.A., Business Administration	4.0 G.P.A. – Graduated <i>summa cum laude</i>
Concordia Teacher's College , Seward, NB	1975-1977
B.A., Social Science Composite	4.0 G.P.A. – Graduated as Distinguished Honor Student
St. Paul's Junior College , Concordia, MO	1973-1975
A.A. Degree	4.0 GPA

PUBLICATIONS

Book: Tieman, Doug. [*Flying Over the Pigpen: Tried and True Leadership Lessons from Growing Up on a Farm.*](#) Deerfield Beach, FL: Health Communications, Inc., 2015.

Tieman, Doug. ["One Nation, in Recovery."](#) *Caron*. 26 Oct 2017.

Tieman, Doug. ["Why Values and Ethics are Good for Business."](#) *Behavioral Healthcare Executive*. 25 Sept 2017.

Tieman, Doug. ["The Opioid Crisis is a National Emergency. What Now?"](#) *Caron*. 23 Aug 2017.

Tieman, Doug. ["Getting the Worms Out of the Apples in Florida."](#) *Caron*. 28 June 2017.

Tieman, Doug. ["The Path Towards True Progress."](#) *Caron*. 31 March 2017.

Tieman, Doug. ["Beyond the Affordable Care Act: Looking at the Bigger Picture."](#) *Caron*. 22 Feb 2017

Tieman, Doug. ["4 Things Governors Can Do to Combat the Opioid Epidemic."](#) *STAT News*. 15 Feb 2017.

Tieman, Doug. ["An Important Call to Action for the President."](#) *Caron*. 9 Nov 2016

Tieman, Doug. ["The Time is Now: Caron Addresses the First-Ever Surgeon General Report on Addiction."](#) *Caron*. 17 Nov 2016.

Tieman, Doug. ["The Epidemic of Alcoholism in the Senior Community."](#) *Caron*. 01 Apr 2016.

Tieman, Doug. ["What Every Presidential Candidate and Legislator Must Know About Addiction Treatment."](#) *Caron*. 30 Mar 2016.

Tieman, Doug. ["Programs Shed Light on Heroin Addiction."](#) *Caron*. 23 Mar 2016.

Tieman, Doug. ["HBO Documentary 'Heroin: Cape Cod, USA' is Compelling But Falls Short."](#) *Caron*. 06 Jan 2016.

Tieman, Doug. "Incarceration or Treatment: The Wrong Question." *Caron*. 15 Jun 2015.
<http://www.caron.org/media-center/news-research/thought-leadership/incarceration-or-treatment-wrong-question>

Tieman, Doug. "Not-for-profits have a central role in the behavioral healthcare field." *Addiction Professional*. 10 Jun 2015. <http://www.behavioral.net/article/not-profits-have-central-role-behavioral-healthcare-field>

Tieman, Doug. "The Importance of Investing in Outcomes for Addiction Treatment." *Caron*. 12 May 2015.
<http://www.caron.org/media-center/news-research/thought-leadership/investing-in-outcomes>

Tieman, Doug. "The Value of the 12 Steps in Treatment Today." *Caron*. 09 Apr 2015.
<http://www.caron.org/media-center/news-research/thought-leadership/value-of-12-steps>

SPEAKING OPPORTUNITIES

2016 – 2017 List of Engagements.

- 2016 Moments of Change Mental Health Conference, Palm Beach, Fl.
- 2017 Addiction Policy Forum Congressional Briefing, Washington, D.C.
- 2017 AmeriQuest Symposium, Orlando, Fl.
- 2017 Young Professionals Organization, Washington, D.C.
- 2017 The Treatment Center & Executive Retreat, Hilton Head, S.C.
- 2017 National Association of Addiction Treatment Providers National Conference, Austin, Tx.
- 2017 *The Addiction Crisis: What Every Business Leader Needs to Know* with Governor Chris Christie, Philadelphia, Pa.
- 2017 Moments of Change Mental Health Conference, Palm Beach, Fl.
- 2017 “A Conversation on the Opioid Crisis with Governor Tom Wolf” sponsored by the Independence Blue Cross Foundation
- Numerous Community and Industry Events – full list available upon request

APPOINTMENTS/AWARDS

Pennsylvania (1995-present): Board Member, National Council on Alcoholism and Drug Dependence; Board Member, American Foundation for Addiction Research; Editorial Advisory Board, Behavioral Healthcare

2017 Philadelphia Inquirer Emerging Icon Award Honoree

Berks Chamber of Commerce Large Business Person of the Year in 2004; Eastern Pennsylvania Business Journal Spotlight Award in 2005.

Minnesota (1988-1995): Certified Fundraising Executive; National Society of Fundraising Executives, published in Fundraising Management; Round Table presenter at National Conference of NSFRE in 1989; Keynote speaker at the Growth Design National Conference in 1991; New York Chapter of NSFRE presenter in 1992 and 1993; Minnesota NSFRE presenter in 1992.

Florida (1983-1987): Member, Chamber of Commerce; Member, Rotary International; President, National Society of Fundraising Executives, Palm Beach Chapter; Member, Planned Giving Council of the Palm Beaches; Member, Leadership Palm Beach County; President, Young Republicans of the Palm Beaches.

References – Available upon request.