

Committee on Energy and Commerce
U.S. House of Representatives
Witness Disclosure Requirement - "Truth in Testimony"
Required by House Rule XI, Clause 2(g)(5)

1. Your Name: Michael Mcneil		
2. Your Title: Global Product Security & Services Officer		
3. The Entity(ies) You are Representing: Philips and AdvaMed		
4. Are you testifying on behalf of the Federal, or a State or local government entity?	Yes	No
		<input checked="" type="checkbox"/>
5. Please list any Federal grants or contracts, or contracts or payments originating with a foreign government, that you or the entity(ies) you represent have received on or after January 1, 2015. Only grants, contracts, or payments related to the subject matter of the hearing must be listed.		
N/A		
6. Please attach your curriculum vitae to your completed disclosure form.		
Please see Attached		

Signature:



Date: 3-31-17

Michael C. McNeil is the current Global Product Security & Services Officer for Royal Philips. In this capacity, McNeil is responsible for leading the global product security program for the company and insuring consistent repeatable processes are deployed throughout their products and services in the Healthcare market. Prior to this assignment, McNeil was the former Global Chief Privacy & Security Officer at Medtronic responsible for the development and design of their initial product security and incident response management programs; Chief IT Security Officer at Liberty Mutual Group; Global Chief Privacy Officer at Pitney Bowes, and Vice President, Chief Privacy Officer of Data Services for Reynolds & Reynolds.

McNeil is a noted security and privacy expert, he has conducted in-house training and presentations for industry, customers and clients and has presented at several security and privacy conferences worldwide. Michael is a current member of the Department of Health & Human Services (HHS) Healthcare Industry Cybersecurity Task Force, a Governance Board Co-Chair for the annual Summit, Boston CISO Executive Summits presented by Evanta. He is an active member of the Association for the Advancement of Medical Instrumentation (AMMI), Medical Device Safety & Security Consortium (MDISS), and the NH-ISAC. Michael has held the chair position for the Medical Device Privacy Consortium (MDPC) and currently holds the chair position for the MDPC Device Security Working Group; AdvaMed Cybersecurity Working Group and the Medical Device workstream of HHS Cybersecurity Taskforce.

He was recently named an inaugural, 2013 Top 10 Breakaway Leader of Chief Information Security Officer (CISO), and was also awarded in 2013 as the First Minneapolis CISO Visionary Award, in addition to these accomplishments, he was also awarded the 2011 Outstanding MBA of the Year by the National Black MBA Association.

Michael is married to Devita McNeil and they are the proud parents of two children (Danielle and Vincent) and grandfather of Jadyn.

Michael C. McNeil

Security & Privacy Executive

A Global Chief Security & Privacy Officer whose performance excellence, an unrelenting results focus and aggressive implementation with an indelible commitment to ethical business practices and superior service reduces organizational losses from the potential mismanagement of risk related security, privacy, data protection and product development issues. A sharp-eyed pragmatist providing noteworthy leadership and direction toward achievement of profits, market share and volume goals, and product launches, market expansion of products and services in support of the organizations' goals and objectives.

— Value Offered —

**Privacy and IT Security
Strategy Development
Product Launches
General Management**

**Medical Device Security
Risk Assessment
Technology Assessment
Security Breach Management**

**Training Awareness
Project Management
Vendor Management
Telecommunications**

PROFESSIONAL EXPERIENCE

PHILIPS HEALTHCARE, ANDOVER, MA

\$25 billion company which is a critical business unit of the \$34 billion corporation.

Global Product Security & Services Officer

12/13 – Current

- Responsible for driving the global implementation of product security requirements, risk assessments, policies and procedures to ensure that Philips Healthcare products and services are robust against unauthorized cyber intrusion.
- The functional leader of the Product and Services Security subject matter experts embedded in Healthcare businesses, markets and functions.
- Work closely with the leads of the Privacy Program and the Philips Information Security Program in implementing a holistic Security and Privacy Framework.
- Act as the external face of Philips Healthcare in product and services security matters to our customers, government agencies and other stakeholders.


MEDTRONIC, MINNEAPOLIS, MN

06/10 – 12/13

\$16 billion company that is the World's largest medical device technology manufacturer.

Global Chief Privacy & Security Officer

Responsible for developing and leading a Corporate Security Program Office and driving all Product, IT, Privacy and Physical Security initiatives across the company.

- Created a cross-business, cross-geography councils to increase collaboration and efficiency within Medtronic on medical device product development, IT Security, privacy, information risk management, data protection issues and access control issues associated with Physical Security.
 - Deployed Product Security processes which enable the organization to design security into the product development methodology; conducted external vulnerability testing and remediation of critical risks; worked with external industry and regulators in collaboration of development of Standards and deployed a Global Incidence Response management practices to deal with external stakeholders of the Hacking community and unwarranted brand reputational issues
 - Developed, implemented and revised global, corporate-wide data policies and practices to ensure appropriate levels of risk assessment and compliance with applicable privacy laws, legislation and agreements.
 - Developed and implement metrics, monitoring and score-carding tools to measure the effectiveness of the Security Office program and to report compliance to the Executive Leadership and Board of Directors regarding activities related to education, training and awareness of the office.
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LIBERTY MUTUAL GROUP, BOSTON, MA**10/08 – 06/10***\$29 billion company that is a diversified global insurer and the sixth-largest property and casualty insurer in the U.S.***Director, Enterprise Security Governance**

- Manage the IT Enterprise Attestation program inclusive of interfacing with external / internal auditors; management of Ernst & Young budget and communicate key findings program status to executive management
- Provide the vision, leadership and governance direction regarding the information security posture in the areas of policy management, risk assessment, training, education and awareness and technology deployment requirements.
- Directed and developed the first deployment of an Enterprise Information Security Policy in a highly federated and decentralized business environment.

PITNEY BOWES, STAMFORD, CT**12/02 – 3/08***\$5.9 billion company that is the world leader in providing integrated mail and document management solutions.***Vice President, Global Privacy Officer****1/04 – 3/08**

- Chaired the Global Privacy & Information Security Steering Committee and reported findings to the Board of Directors
- Successfully identified and deployed compliance software tools in the areas of policy management, data encryption, and direct marketing preference management to the population to insure the company maintained its ability to process credit card transactions representing approximately 10% of the company's revenue.
- Represented the company as their chief spokesperson externally and internally on privacy matters at major conferences and forums in communicating our leadership position in managing privacy and data security issues to the marketplace.

Vice President, Service & Technology Solutions**12/02 – 1/04**

Leader of the product management, application development, system integration and technical project management team responsible for solution deployment in the Management Services business unit.

- Launched 2 new solutions in the records imaging and print management services area on time and under budget.
- Performed 7 technical due diligence assessments in support of new acquisitions in the areas of document management.
- Led the recommendation for an infrastructure architecture deployment in the document management solution offerings.
- Secured \$254,000 in cost saving by implementing process tracking tools to increase productivity and performance of the field system engineers.

REYNOLDS & REYNOLDS, DAYTON, OH**1/97 - 12/02****Chief Privacy Officer, Vice President, Data Services****1/01 – 12/02***\$1.2 billion company that provides information technology solutions (software, consulting, training, networking, customer relationship management, etc.) to the automotive retail channel*

- Established Reynolds privacy position regarding awareness, choices, security, access, and methods of enforcements relating to on-line and off-line usage of customer and consumer data. Represented the company as the chief spokesperson externally on this topic through public speaking engagements at conferences and being published as a privacy authority in automotive and IT news publications.
- Launched a business services' suite of applications in the data services area. This included opening a new set of APIs to the legacy system which included components of data access services, data mining, data cleansing, data extraction and data warehousing offerings.
- Developed and deployed privacy, data and information security product offerings through alliances and partnerships.
- Increased sales 10% during fiscal 2002 in the operation team responsible for data extraction and custom reports.

Senior Director – Strategic Market Management**1/97 - 1/01**

Leader of a six member marketing team responsible for identifying unmet customer needs and launch new and emerging solutions. Direct the market and product strategy, brand positioning, and packaging of the product based on customer needs and market preferences. Increase market share through executing promotional programs that demonstrate competitive advantages over competitive solutions. Manage profit and loss commitments that generate annual sales in excess \$329 million.

- Achieved fiscal 2000 goals by increasing market penetration, market share, and new customer acquisition through execution and implementation of targeted marketing programs.
- Promoted to Senior Director- Marketing In-house systems in October, 1998
- Re-launched, repackaged, and re-positioned the DocVantage Electronic Document Management system and the SalesVision Customer Relationship Management System. These introductions increased market penetration and expanded total market sales over 50 percent.

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- As Director – Vehicle Marketing Network, saved the organization \$2 million annually by recommending the discontinuation of the product offering.

JOHNSON & JOHNSON - Ethicon Endo Surgery, CINCINNATI, OH

5/94-1/97

*Industry leader in minimally invasive surgical instruments.***Director – Procedure Marketing**

Developed and executed the strategic marketing direction for the expansion of Minimally Invasive Surgical Procedures targeted at the General Surgeon.

- Increased Minimally Invasive Anti-Reflux procedure by 44% annually from 1994 to 1997. This was accomplished by increased brand awareness of surgical options for Reflux disease. Developed consumer advertising, patient brochures, public relations campaigns for hospitals, direct mail, physician seminars, clinical white papers, procedural registry and symposiums were the primary mediums used in achieving and exceeding overall objectives.
- Launched new technology for organ retraction. Negotiated with outside vendors and increased product portfolio for instruments used in a Hernia, Anti-Reflux, and Cholecystectomy procedure.
- Developed and managed industry relations with world-renowned leading clinicians and key societies. Managed the consulting budgets ranging from \$1 million to \$3 million. Directed advertising agency in creation of sales supports videos.

AMERITECH (SBC) HOFFMAN ESTATES, IL

6/86 - 5/94

*Industry Leader in Telecommunication and Global Networks.***Director-Strategic Competitive Analysis**

4/94 – 5/94

Developed strategic analysis, access rate reduction, benchmarking studies and vendor performance scorecards in the Ameritech Telephone Industry Services business unit.

- Developed strategies targeted at \$15 million expense reductions annually.
- Created the business unit's first supplier management assessment program through auditing vendor's performance on price, services, and quality.
- Developed customer profiles and competitive assessment that provided the business unit information to segment its customers.

Manager – Product Management Billing Services

4/93 – 4/94

Managed the development of product enhancements for Billing and Collections services marketed to the long distance carriers. Responsible for growing a revenue base of \$130 million.

- Managed the product development and product management staff, which implemented new and enhanced services by evaluating new application and industry trends effecting billing and collections.
- Prepared the business plan and strategy analysis for a product line of \$72 million.

Manager – Product Management – Voice Messaging Application

6/86 – 4/93

Developed and introduced consumer voicemail in the Ameritech mid-west regional states.

- Led cross-functional teams consisting of members from Advertising, Sales, Engineering, Billing, and Customer Services personnel.
- Developed five network product features and tariff with the Federal Communication Commission (FCC).
- Created business case and recommendation to reposition voicemail service due to market changes.
- Initiated voice mail trials to assess product launch, packaging, pricing, and customer acceptance.
- Tested and developed direct mail and telemarketing programs that supported the product launch.
- Developed and implemented regional marketing plans which generated \$10 million in annual revenue.

KONICA BUSINESS MACHINES BENSENVILLE, IL

1/84-6/86

Market leader in copier and photo imaging products

Account Executive – Government Market

- Sold copier and laser printers. Exceeded sales plan objectives by 150%.

— **Education, Awards and Professional Memberships** —

MBA Management, Northwestern University, Evanston, IL
BS, Marketing, University of Illinois, Urbana-Champaign, IL

- 2013 CISO Top Ten Breakaway Award – Chief Information Security Officer
- 2013 CISO Visionary Award – Chief Information Security Officer
- 2012 Kappa Alpha Psi Fraternity Inc. Stamford Alumni Chapter Community Achievement Award in the Field of Business
- 2011 National Black MBA Association Outstanding MBA of the Year
- 2010, 2008, 2007, National Black MBA Association Chapter of the Year

- Reynolds & Reynolds 2002 Individual & Team Special Achievement Award
- Johnson & Johnson 1996 Individual Special Achievement Award
- 1993 America's Best & Brightest Young Business and Professional Men (Dollars and Sense Magazine)
- Ameritech 1989 C&I Services Individual Special Achievement Award
- National Black MBA Association – Board Member - Current
- President - National Black MBA Association Westchester / Greater Connecticut chapter 2006 - 2010
- Vice Chair - Information Technology Senior Management Forum (ITSMF) 2007 - 2009
- President - Kappa Alpha Psi Fraternity, Stamford Alumni Chapter 2008 - 2010
- Member – International Association of Privacy Professional (IAPP) 2002 - present

