

Committee on Energy and Commerce
U.S. House of Representatives
 Witness Disclosure Requirement - "Truth in Testimony"
 Required by House Rule XI, Clause 2(g)(5)

1. Your Name: Denise Anderson		
2. Your Title: President and Chair		
3. The Entity(ies) You are Representing: National Health Information Sharing and Analysis Center (NH-ISAC) and National Council of ISACs (NCI)		
4. Are you testifying on behalf of the Federal, or a State or local government entity?	Yes	No X
<p>Please list any Federal grants or contracts, or contracts or payments originating with a foreign government, that you or the entity(ies) you represent have received on or after January 1, 2015. Only grants, contracts, or payments related to the subject matter of the hearing must be listed.</p> <p>Total of the two grants is \$350,000 Organization: NH-ISAC, Inc. Grant#: <u>1 HITEP160036-01-00</u> Application#: HIT2016000343 Program Office: ASPR/Office of Emergency Operations Grant Program: Health Information Technology Project Title: NH-ISAC Approach: Cyber Threat Information Sharing in the Health Care and Public Health (HPH) Sector Agency: Office of the Assistant Secretary for Preparedness and Response</p> <p>Organization: NH-ISAC, Inc. Grant#: <u>90AX0016/01-02</u> Application#: AX16000082 Program Office: ONC Office of Non-ARRA Projects Grant Program: ONC Standard Project Title: NH-ISAC Approach: Cyber Threat Information Sharing in the Health Care and Public Health (HPH) Sector Agency: Office of National Coordinator for HIT (ONC)</p>		
5. Please attach your curriculum vitae to your completed disclosure form.		

Signature: 

Date: 3/31/17

DENISE ANDERSON, MBA

President, National Health Information Sharing and Analysis Center (NH-ISAC)
Chair, National Council of ISACs (NCI)

PROFILE

Versatile, pro-active, strategic decision-maker and motivator with over thirty years of experience including: training, team building and participation, organizing, vision and planning for change and development, project management, analyzing situations/information to initiate and implement process efficiency, communicating and using conceptualization to achieve objectives. Use exceptional written and oral communication skills to diffuse tense situations, stimulate learning and inspire performance in others. Fluent in Spanish.

SUMMARY OF QUALIFICATIONS

- **Led** major, successful six-week project to move in-house printing operation of 30 years to outside printer. Formed team to plan and execute transition, while continuing to print over 25 products weekly. Project involved numerous process changes and system upgrades and over 500 action items. One industry executive remarked it was the smoothest transition he had ever seen.
 - **Instrumental in Development and Implementation** of plan to staff a private sector seat on a government watch floor for critical infrastructure. Strategized concept, developed criteria and process for response and interaction and worked with government partners to get the plan approved and implemented.
 - **Responsible** for leading an effort to design and implement a critical infrastructure cross-sector information sharing portal to share actionable and timely cyber threat information to help prevent, mitigate and respond to cyber incidents, threats and vulnerabilities.
 - **Led and Developed** several concept of operations documents including a ConOps for a national public/private cyber incident response group and an all hazards response plan for the Financial Services sector.
 - **Advise and Guide** several ISACs on how to start up operations and grow into successful organizations including recently the Oil and Gas and Aviation ISACs. Participate in leadership of ISAO standards organization.
 - **Envisioned and Created** numerous programs and services for a member organization, which led to growth from a 2,000-member organization to an almost 6,000 member organization recognized as the gold standard in the industry.
 - **Conceptualized, Designed and Implemented** web based automated sales order and contact management system designed for wireless or desktop use by account executives in the field. **Trained** non-computer users on system and wrote detailed documentation.
 - **Presented** a motivational speech to new USA TODAY employees which earned a personal congratulatory letter from President of company lauding it as “one of the most moving presentations” he had ever heard.
 - **Strategized and oversaw** organizational activities, **planned** and **organized** annual conference for several Associations. Efforts resulted in several projects being implemented, profits made on conferences and improvement of cash positions of Associations.
 - **Initiated and Created** in-depth report by forming a team that examined all company operations, documented and mapped processes and workflow identified areas for improvements and efficiencies and implemented changes. **Improved** efficiencies so that several positions could be eliminated through attrition.
 - **Published**, award-winning writer. **Recognized** for effective, persuasive, business writing and speaking. Strong motivator and leader.
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EXPERIENCE**National Health Information Sharing and Analysis Center (NH-ISAC)**

7/2015-Present

President

Chief Executive Officer and member of the Board for the Healthcare and Public Health sector information sharing and analysis center (ISAC). Over the past year have streamlined processes, increased information sharing amongst community, increased membership by almost 60 percent and financial Revenues to over 300 percent over budget. Forged partnerships with industry organizations such as College of Healthcare Information Management Executives (CHIME) and the Electronic Healthcare Network Accreditation Commission (EHNAC) as well as formed a joint partnership ISAC/ISAO on medical device security with Medical Device Innovation Safety and Security Consortium (MDISS) in collaboration with the Food and Drug Administration (FDA). Growing organization into a widely recognized and respected industry leader in information sharing. Speak at numerous industry events both nationally and globally as well as leading public/private initiative to conduct workshops around the U.S. on ransomware in partnership with FBI/U.S. Secret Service. Member of OASIS Technical Committee developing standards on STIX/TAXII protocols for automated indicator sharing. Continue to participate in efforts such as helping craft the National Cyber Incident Response Plan (NCIRP) and planning national level exercises such as Cyber Storm V.

Financial Services Information Sharing and Analysis Center (FS-ISAC)

1/2007-7/2015

Vice President, FS-ISAC, Government and Cross Sector Programs

Responsible for developing and maintaining government and cross-sector relationships in order to facilitate information sharing and lead/coordinate response to incidents affecting critical infrastructure. Developed and oversee regional workshop program to facilitate member engagement. Participate in a number of committees/organizations including, the FS-ISAC Business Resiliency and Threat Intelligence Committees, the Cross-Sector Cyber Security Working Group (CSCSWG), the Cyber Unified Coordination Group (UCG), the Financial Services Sector Coordinating Council (FSSCC) and the National Council of ISACs. Serve as a private sector representative on several government watch floors and oversee and participate on government, sector and cross-sector exercises such as the National Level Exercises and Cyber Storm. Over the past year, spoke at 100 global events, brought in a number of global memberships, planned and conducted an in-country exercise in Brazil – the first ever of its kind, and delivered testimony and briefings to Congress and the President’s Advisory Board on Cybersecurity. Currently building out a strategic, global threat intelligence and security operations program to develop staff and ISAC capabilities including specialized segment and regional requirements in order to meet member and operational needs. Advise and guide ISACs on start-up operations.

Member Services Director/Company Executive

Planned and coordinated two annual conferences, facilitated member outreach, developed a webinar program, updated website and produced monthly newsletter. Was instrumental in developing and expanding FS-ISAC services and capabilities.

Building Service Contractors Association International (BSCAI)

2003-12/2006

Director of Publications and Meetings

Planned, coordinated, edited, wrote, and designed, monthly magazine with more than 20,000 circulation and international online newsletter. Won award for general publication excellence. Coordinated, designed, edited, wrote and produced training books. Prepared annual magazine budget, and board reports. Developed and maintained media relations, wrote press releases, speeches and presentations. Designed and produced special magazine editions and sales/marketing promotion pieces. Planned and oversaw Annual Conventions and offsite seminars. Negotiated contracts, and developed educational programs.

ARCOM PUBLISHING

1998-2003

VP Operations-General Manager Loudoun Division/Company Executive

Company Executive for group of 18 weekly community newspapers with a circulation of over one-quarter million. Oversaw 10 departments, two facilities and over 75 employees. Responsible for Division profit/loss.

Publishing Systems Director/Company Executive

Headed seven departments and led two major company projects to document process flow and improve efficiencies in entire company operation. Instrumental in planning and launching two products, and implementing and documenting two computer systems, which automated processes and improved workflow by 100%. Conducted focus groups to improve product perception and performed community outreach. Won annual President’s Award for outstanding company achievement.

Director of Advertising Operations & Director of Credit & Marketing/Company Executive

Responsible for centralizing production function from field offices to central plant. Served in several interim management positions due to restructures, and took active role in launch of a new newspaper and seven web-sites for the company. Streamlined pricing structure. Reduced receivables and DSO to show best performance in company history. Established new marketing database and lead generation system. In addition, served as project manager for four computer installations, and acted as Interim Classified Advertising Director.

ADDITIONAL EXPERIENCE

USA TODAY 1988-1998
Classified Credit Supervisor

US NEWS & WORLD REPORT 1986-1988
Accountant

US MEDICAL 1982-1986
Office Manager for 20-physician medical practice

ADDITIONAL PROFESSIONAL ACTIVITIES

NATIONAL COUNCIL OF ISACs (NCI) 2007-present
Chair (present) Officer (2009-present)

ISAO STANDARDS ORGANIZATION 1/2016-2017
Chair Working Group Two

OASIS STANDARDS ORGANIZATION 2014-present
STIX/TAXII Technical Committee

ADVERTISING MEDIA CREDIT EXECUTIVES ASSOCIATION (AMCEA) 1993-2003
President (1996-97) Officer (1993-1998) Chaired numerous committees; President's Award 1995 & 1996. Credit Executive of the Year 2001.

SPEAKER
International and US based speeches at numerous events such as ASIS and GovSec, Contingency Planning Management, RSA, HIMSS, DRJ.

FAIRFAX COUNTY FIRE AND RESCUE ACADEMY
Adjunct Instructor 2005-2017

EDUCATION


Executive Leaders Program *Naval Postgraduate School's Center for Homeland Defense and Security*, Monterey, CA
MBA International Business, *American University*, Washington, DC
BA English (Magna cum Laude), *Loyola Marymount University*, Los Angeles, CA

OTHER CERTIFICATIONS

**Virginia State Certified Firefighter I/II & EMT (B) 1997-2017; Instructor I/II-
Greater Springfield Fire Department** Life Member and Operational Member of the Year 2000

CONTACT INFORMATION

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