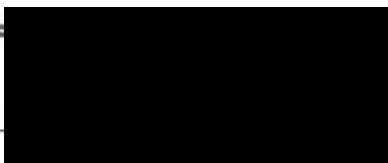


Committee on Energy and Commerce
U.S. House of Representatives
Witness Disclosure Requirement - "Truth in Testimony"
Required by House Rule XI, Clause 2(g)(5)

| | | |
|--|-----|----|
| 1. Your Name: Adam Nelson | | |
| 2. Your Title: 2004 Olympic Gold Medalist; President, Track and Field Athletes Association | | |
| 3. The Entity(ies) You are Representing: Olympic Athletes | | |
| 4. Are you testifying on behalf of the Federal, or a State or local government entity? | Yes | No |
| 5. Please list any Federal grants or contracts, or contracts or payments originating with a foreign government, that you or the entity(ies) you represent have received on or after January 1, 2015. Only grants, contracts, or payments related to the subject matter of the hearing must be listed. None | | |
| 6. Please attach your curriculum vitae to your completed disclosure form. | | |

Signature: _____



Date: 2/25/2017

ADAM M. NELSON

TRACK AND FIELD ATHLETES ASSOCIATION, Athens Ga *President, TFAA*

January 2013 - Present

- Elected by peers to serve as the president of a non-profit 501(c)4 trade association established to enhance the professional opportunities for elite athletes in global athletics.
- Developed key partnerships with established players' associations, including the NFLPA, FIFPRO, NBAPA, and IRPA.
- Leveraged social media and relationships with athletes, federations, and major sponsors in coordination with the World Federation of Sporting Good Industry that led to the restructuring of the IOC's Rule 40 that limits sponsor activity around the 2012 Olympic Game through the #wedemandchange initiative.
- Spearheaded fundraising efforts that have generated \$115,000 in donations since 2015.
- Managed annual reporting to maintain charitable business status.
- Accepted a full-time position as of January 2017.

DOYLE MANAGEMENT GROUP, Atlanta, GA *Director of Business Development*

January 2016-December 2016

- Refined organizational structure to consolidate, streamline and delineate necessary functions in order to support new business opportunities in media and events with minimal impact on athlete services operations.
- Oversaw and assisted in vendor, media, and site contract negotiations for the American Track League – a series of track and field events televised live on ESPN. Ensured contractual obligations were being met by all parties
- Performed financial and business analysis for the development of new business concepts.
- Identified and implemented new internal communications program to expedite feedback loops.
- Assisted in the day-to-day athlete management services as needed.

ATHENS ORTHOPEDIC CLINIC, Athens, GA *Director of Sports Performance, SPARC*

November 2012 – January 2016

- Served as late stage project manager to expedite build out and minimize cost overruns for a \$6 million multi-use facility from November 2012 until opening in October 2013.
- Developed business plan for new sports performance offerings and oversaw purchasing and installation for the new facility.
- Conducted all hiring of full-time and part-time employees.
- Spearheaded sports marketing efforts, leading contract negotiations with events and programs that enhanced the visibility and authenticity of our brand as the leading sports orthopedic, physical therapy and performance facility in Northeast Georgia.
- Implemented financial tracking and reporting systems to track progress towards key operational goals.
- Negotiated long-term training deals with International Federations (Chinese Taipei, Korea, China, and New Zealand) to develop athletes for the 2016 Olympic Games.
- Developed and oversaw implementation of all training programs.
- Created and implemented continuing education programs and quality assurance programs.
- Submitted monthly and quarterly reports for review by our board.

ICARIAN, Sunnyvale, CA

July 1999 – December 2000

Manager, Business Development

- Recruited and managed IT consulting partners responsible for implementing company software solutions.
- Tracked implementations and ensured that all projects were completed on time and budget.

MERRILL LYNCH, Menlo Park, CA

September 1998-June 1999

Orientation Financial Consultant

- Worked with team senior financial consultants managing client accounts and developing new business.
- Obtained necessary certifications (Series 7 and 53).

POST COLLEGIATE ATHLETIC ACCOMPLISHMENTS IN SHOT PUT

- 3-Time Olympian – 2000 Olympic Silver Medalist, 2004 Olympic Gold Medalist, 2008 Olympian
- 6-Time World Championship Team Member – 2001 Indoor World Silver Medalist, 2001 Outdoor World Silver Medalist, 2003 World Outdoor Silver Medalist, 2005 World Champion Gold Medalist, 2007 Outdoor World Silver Medalist, 2009 World Championships 5th place, 2011 World Team Member.
- 6-Time Olympic Trials Qualifier – 2000 and 2004 Olympic Trials Winner, Olympic Trials Record Holder
- IAAF Athletes Advisory Committee – Selected by athlete participants at the 2007 World Championships to serve on the IAAF’s internal athletes’ advisory committee.

EDUCATION

Darden Graduate School of Business Administration, Charlottesville, VA 2008
University of Virginia

Master of Business Administration, May 2008

- Wrote and submitted business plan to gain acceptance to Darden’s Batten Institute.
- Selected as section leader.

Dartmouth College, Hanover, NH 1997
B.A. in Government June 1997

- President of Fraternity, Chi Heorot
 - 12-time letter winner in Football and Track and Field; NCAA Champion – Shot Put 1997.
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