

## **FOR IMMEDIATE RELEASE**

**Contact:** Izzy Santa  
703-907-4308  
[isanta@CTA.tech](mailto:isanta@CTA.tech)  
[www.CTA.tech](http://www.CTA.tech)

or Bronwyn Flores  
703-907-7679  
[bflores@CTA.tech](mailto:bflores@CTA.tech)

### **Encryption Dialogue is About Security vs. Security, says CTA**

**Arlington, VA, April 18, 2016** – The following statement is attributed to Gary Shapiro, president and CEO, Consumer Technology Association (CTA)<sup>TM</sup>, regarding tomorrow’s House Energy and Commerce Committee hearing entitled, “Deciphering the Debate Over Encryption: Industry and Law Enforcement Perspectives:”

“Tomorrow’s hearing continues a vital national discussion. The discussion isn’t about the tech industry versus law enforcement or privacy versus security but, rather, to quote Sen. Ron Wyden ‘more security versus less security.’ Consumers and the government both want and need encryption to protect personal data, credit information, computer systems, intellectual property and more from malicious hackers, terrorists and thieves. Right now, encryption is our best defense against cyber-attacks and ‘backdoors’. That means making sure everyone’s data is secure and tech companies need to create strong security and provide assurances to their customers without fear of legal reprisal.

“As we explore balanced approaches to keeping private digital communications and information secure, we must weigh the benefits and harms of government mandates and proposed court orders that require companies to disable security features aimed at weakening our data. Meanwhile, the tech industry will continue to help in the fight against terrorism by responding to lawful legal orders as well as developing predictive analytics, chemical-sensing devices, biometric measuring capabilities and other cutting edge innovations to keep our country safe. Market-driven innovation is best at preserving our security, our privacy and our liberty.”

#### **About Consumer Technology Association:**

Consumer Technology Association (CTA)<sup>TM</sup> is the trade association representing the \$287 billion U.S. consumer technology industry. More than 2,200 companies – 80 percent are small businesses and startups; others are among the world’s best known brands – enjoy the benefits of CTA membership including policy advocacy, market research, technical education, industry promotion, standards development and the fostering of business and strategic relationships. CTA also owns and produces CES<sup>®</sup> – the world’s gathering place for all who thrive on the business of consumer technologies. Profits from CES are reinvested into CTA’s industry services.

#### **UPCOMING EVENTS**

- **CES on the Hill – [Register](#)**  
April 19, Washington, DC
- **Digital Patriots Dinner**  
April 20, Washington, DC
- **CES Asia 2016 – [Register](#)**
- **CEO Summit**  
May 11-13, Shanghai, China
- **Innovate!**  
June 21-24, Tel Aviv, Israel
- **CEO Summit**  
September 20-22, San Jose, CA

- **CES Unveiled Prague**  
October 20, Prague, Czech Republic
- **CES Unveiled Paris**  
October 25, Paris, France
- **CT Hall of Fame Dinner**  
November 9, New York, NY
- **CES Unveiled New York**  
November 10, New York, NY
- **CES Unveiled Las Vegas**  
January 3, Las Vegas, NV
- **CES 2017**  
January 5-8, Las Vegas, NV

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