

Allison Leigh O'Toole

Professional Experience

MNsure, St. Paul, MN 2013 – present

Interim CEO, May 2015 – present

Lead an organization of 150 staff to build an effective health financing exchange in Minnesota. This includes:

- Managing a \$90 million annual budget
- Working directly with Board of Directors to set strategic direction
- Engaging a vast network of legislative, regulatory, industry and public stakeholders to achieve aggressive goals and mission
- Serving as the organization's spokesperson nationally and statewide

Deputy Director of External Affairs, 2013 – May 2015

Designed and guided strategic public affairs for an organization in crisis. Experience includes:

- Directing more than \$15 million budget to repair, build and support all external relations including:
 - marketing campaign
 - stakeholder engagement
 - communications
 - community grants
 - government relations
 - board relations
- Serving as conduit for CEO with all stakeholders including Board and elected officials
- Managing 20 staff
- Creating employee engagement program
- Managing human resources

Himle Rapp & Company, Inc., Minneapolis, MN 2012 – 2013

Director

Managed the firm's largest client accounts and numerous staff. Duties included:

- Developing strategic communications and public affairs plans
- Advising clients, including boards of directors, on execution and implementation of public affairs, particularly in crisis situations
- Assisting partners in business development

Office of U.S. Senator Amy Klobuchar, Minneapolis, MN 2011

State Director

Managed the Senator's Minnesota initiatives and operations, including:

- Managing four statewide offices and 17 staff
- Managing and directing community relations with constituency groups
- Representing the Senator at events and meetings
- Communicating and discussing all policy initiatives
- Formalizing office processes and procedures

Carver County Attorney's Office, Chaska, MN 2007 – 2010

Chief Deputy County Attorney

Designed and guided all internal and external matters for the County Attorney, including:

- Managing 30 staff, including 14 attorneys
- Managing \$2.8 million annual budget

- Directing all legislative, media and public relations
- Developing office and countywide policies
- Serving as legal counsel to the County Board, Human Resources Department and Sheriff's Office

Hennepin County Attorney's Office, Minneapolis, MN 2002 – 2007

Assistant County Attorney, 2003 – 2007

Charged and prosecuted juveniles and argued numerous trials to verdict. Experience includes:

- Prosecuting Criminal Sexual Conduct and various gang cases
- Being assigned as the Community Prosecutor for Richfield
- Representing the County Attorney at public meetings and events including National Night Out, Citizens' Police Academy graduations, and City Council meetings

Law Clerk, 2002

Prosecuted juvenile misdemeanor cases and supported a team of attorneys. Represented the State in court at all stages of the criminal process (with supervision) and argued six court trials to verdict.

Smith Parker, P.L.L.P., Minneapolis, MN 2001

Law Clerk

Researched legal issues including environmental, tort and contract law topics for public sector clients. Experience included a major environmental lawsuit and affordable housing initiatives in Minneapolis.

Minnesota Department of Health, Minnesota Department of Education & 1999 – 2001

Minnesota Smoke-Free Coalition, St. Paul, MN

Community Relations Coordinator

Managed, organized and mobilized various multi-million statewide campaigns and special projects.

Experience includes:

- Lobbying, building and maintaining coalitions
- Directing strategy of initiatives
- Fostering support for several significant cross jurisdictional health related campaigns
- Assisting in securing \$490 million Tobacco Prevention Endowment

Minnesota Attorney General's Office, St. Paul, MN 1994 – 1998

Special Assistant, 1996 – 1998

Arranged events, speeches and appearances for the Attorney General. Reported directly to the Attorney General and communicated with a variety of individuals and organizations nationwide on his behalf.

Consumer Information Specialist, 1994 – 1996

Executed public relations, desktop publishing, writing and research projects. Built and maintained relationships with minority groups, non-English speaking Minnesotans and many public and private sector organizations.

Humphrey for Governor Campaign, St. Paul, MN September – November 1998

Fundraiser

Assisted in fundraising between the Primary and General Elections.

Education

Juris Doctor, William Mitchell College of Law , St. Paul, MN	January 2003
Bachelor of Arts, Franklin and Marshall College , Lancaster, PA	1993
Double major in Government and Art History	
Team Member, Women's Soccer Team	

Licensing

Minnesota Supreme Court	2003
U.S. District Court – Minnesota	2003
U.S. Court of Appeals – Eighth Circuit	2003

Community Activities

Volunteer, Twin Cities Crisis Nursery	2013 – present
Volunteer, East Harriet Farmstead Neighborhood Association	2003 – present
Member, Minneapolis Institute of Arts	2001 – present
Annual Event Planning Committee, Jeremiah Program	2012
Volunteer, Minnesota Whitecaps Hockey	2010 – 2012
Inductee, Breck Athletic Hall of Fame	2009
Board Member, Breck School Alumni Board	2002 – 2007
<ul style="list-style-type: none"> • Treasurer • Alumni Graduation Speaker • Co-Chair, Alumni Annual Fund 	
Volunteer, American Refugee Committee	2003 – 2004
Coach, Lancaster Youth Soccer Association, Lancaster, PA	1992 – 1993