

DANIEL JOSEPH SEIGLE

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WORK EXPERIENCE

Associate Consultant, Bain & Company, San Francisco, CA **Jan. 2010 – Present**

Analyzed technology trends to present a “point of view” on future computing ecosystems; my work was incorporated into strategic initiatives to support the SW strategy and M&A roadmap for a semi-conductor manufacturer
Created an interactive model forecasting tech market sizes, profit pools, and vendor shares that was crucial in the development of a 3-5 year strategy to provide virtual datacenter solutions for small/medium businesses for a \$60B/year computer HW manufacturer
Modeled price elasticity of doctors, patients, & insurers for a pharmaceutical product; 45% price increase recommendation was implemented & revenue increased by 20%

Alumni & Development Intern, Cate School, Carpinteria, CA **Aug. 2009 – Dec. 2009**

Updated school webpage with rich media to keep alumni & parents connected to the school; received an open offer to return
Planned & attended alumni events across the country to gather & incorporate feedback into school publications/events
Implemented a digital content management solution to track thousands of photos that are accumulated monthly
Coached JV water polo & coordinated Santa Barbara marathon relay teams that over 30 students took part in

Business Tech Associate, Deloitte Consulting, San Francisco, CA **Summer 2008**

Implemented a Siebel based customer relation management software for Toyota Motor Corporation
Wrote & executed test scripts to verify that all functionality of software was functioning as designed
Spearheaded the formation of the social committee to plan work related events, in & outside of the office
Received the highest possible marks on end of summer review & a full time offer

Founder/Co-owner, Seigle-Berkeley LLC., Berkeley, CA **July 2007 – Present**

Formed a LLC & purchased a condominium in Berkeley; manage all business operations; ~\$25K revenue/year

Business Consultant/Mac Specialist, Apple, San Francisco, CA **Sept. 2005 – Nov. 2006**

Established business relationships with small/medium sized businesses & kept in contact to make sure all their needs were met
Acted as both consultant & salesman for businesses looking to adopt new technologies into the workplace
Helped in finding innovative ideas to improve store performance & helped train coworkers
Consistently became a member of the “Million Dollar Club” for selling over \$1M of merchandise per fiscal quarter
Provided unparalleled customer service in order to find complete & appropriate solutions that fit within every client’s budget

Ranch Hand, Mid-American Feed Yards, Crookston, NE **Summer 2005**

Learned many new skills to execute my responsibilities of welding, feeding horses, herding cattle, checking the water level of wells, hauling water to dry wells, repairing & building miles of fences, mechanic work, painting, & mowing

EDUCATION

University of California Berkeley - May 2009

College of Letters & Science –Bachelor of Arts in Economics, Honors

Major GPA: 3.92

College of Engineering - Industrial Engineering Operations Research Minor

Areas of concentration: Monetary Policy, Finance, Econometrics, Real Estate, & International Trade.

Cornell University – Summer program 2004

Courses in economics & chemistry

Cumulative GPA 4.00

ACTIVITIES

Head Class Agent, Cate School, Carpinteria, CA **May 2005 - Present**

Elected by my peers upon graduation to serve as class agent to foster alumni connectedness & giving
Created the Cate alumni online career network, which has been successful in fostering alumni involvement
Attend monthly meetings to come up with creative new ways of keeping alumni closely connected with the school

SKILLS & INTERESTS

Skills: Advanced knowledge of: Microsoft office, SPSS, & Adobe Creative Suite
Working knowledge of: SAS, Microsoft Access, STATA, HTML, & Argus

Interests: Running Marathons (Boston), Scuba diving, Skiing, TED talks, Non-fiction books, & Tech-blogs