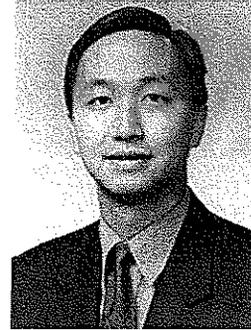


LEE CHENG
2013 BIOGRAPHY

*Chief Legal Officer, SVP of Corporate Development,
Head of the Office of the Chairman and Corporate Secretary*

*16839 Gale Ave.
City of Industry, CA 92861
(626) 271-9700, ext. 22015
(626) 255-5861 cell
Lee.c.cheng@newegg.com*



Lee Cheng is the Chief Legal Officer, SVP of Corporate Development, Head of the Office of the Chairman and Corporate Secretary at Newegg Inc., a \$2.8B global (N. America and China) internet retailer that is the largest privately held e-commerce company in North America. He oversees or has run Newegg's Legal, Corporate Development, Compliance, Ethics, Human Resources, Government Relations and Risk Management functions, and created the Newegg Foundation to facilitate and encourage community and philanthropic activity at Newegg.

Mr. Cheng's work and contributions have been recognized in election to the Consumer Electronics Association's (CEA) Board of Industry Leaders , appointment to the RAND Institute's Institute for Civil Justice Southern California Leadership Counsel of the top 50 lawyers in Southern California, by selection as a NAPABA 2009 Best Lawyer Under 40 and by being named a Rising Star in the *Los Angeles Business Journal's* 2010 Corporate Counsel Awards. In 2011, the Newegg Legal Department received *Inside Counsel* magazine's Top 10 innovation award, and Mr. Cheng was awarded the NYU-Polytechnic Innovation Award. In addition, in 2013, Mr. Cheng was selected as a Top In-House Counsel by the *Daily Journal*, California's leading legal publication, and will be awarded the Vanguard Award from the State Bar of California's IP Section.

Mr. Cheng has also held leadership positions or served on the Boards of professional, community and affinity organizations like the Association of Corporate Counsel (ACC) Southern California, Asian American Legal Foundation, the Organization of Chinese Americans (SF Chapter), the Harvard Club of San Francisco and the Lowell High School Alumni Association. He is a founding member of the Advisory Board of the Chapman University School of Law's Business Emphasis Program.

Mr. Cheng is frequently asked to speak on a variety of legal and business topics, including legal function management, achieving successful outcomes in litigation, international expansion and social media regulations. He has been profiled in leading legal publications such as the *Los Angeles Daily Journal* and *San Francisco Recorder* and has been interviewed by major news and media outlets like *Wall St. Journal*, *Los Angeles Times*, *New York Times* and *Internet Retailer*.

Prior to joining Newegg, Mr. Cheng was an attorney in the corporate department of Latham & Watkins, a leading international law firm. Mr. Cheng also served as the VP and general counsel of GeneFluidics, Inc., a medical devices company, and the VP of administration and legal affairs at LightCross, Inc., an optical networking components company. Earlier in his career, Mr. Cheng worked at top-tier law firms including Gray, Cary, Ware & Freidenrich (now DLA Piper) and Dow Lohnes & Albertson.

Mr. Cheng received a Bachelor's degree in History and Science, *magna cum laude*, from Harvard University and a JD from the University of California, Berkeley, Boalt Hall School of Law. He is fluent in spoken Mandarin Chinese.