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Applicant: Southern United Neighborhoods
Application Number: NAV2013000029
Project Title Southern United Neighborhoods' Tri-State Outreach Project
Status: Review in Progress

Grant Announcement

1. Cooperative Agreement to Support Navigators in Federally Facilitated and State Partnership Exchanges

Online Forms

1. SF-424 Application for Federal Assistance Version 2
 - (Upload #1): ProjectNarrativeAttachments-Attachments-1238-Navigator Project Narrative Final.docx
 - (Upload #2): BudgetNarrativeAttachments-Attachments-1236-Budget Narrative Navigator.docx
 - (Upload #3): SF424_2_1-1234-Medicaid Outreach areas.xlsx
 - (Upload #4): SF424_2_1-1235-Targeted Congressional Districts.docx
 - (Upload #5): OtherNarrativeAttachments-Attachments-1237-Cover Letter.pdf
 - (Upload #6): Form PerformanceSite_1_4-V1.4.pdf
2. SF-424A Budget Information - Non-Construction
3. SF-424B Assurances - Non-Construction
4. SF-LLL Disclosure of Lobbying Activities
5. Project Abstract Summary
6. Key Personnel

Program Narrative

1. CCIIO - Budget Narrative (Upload File)
2. CCIIO - Project Narrative (Upload File)

Additional Information to be Submitted

1. CCIIO - Miscellaneous Information

Note: Upload document(s) printed in order after online forms.

Application for Federal Assistance SF-424

Version 02

* 1. Type of Submission: <input type="checkbox"/> Preapplication <input checked="" type="checkbox"/> Application <input type="checkbox"/> Changed/Corrected Application		* 2. Type of Application: * If Revision, select appropriate letter(s): <input checked="" type="checkbox"/> New <input type="checkbox"/> Continuation <input type="checkbox"/> Revision		<input type="text"/> * Other (Specify) <input type="text"/>
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* 3. Date Received: 05/31/2013	4. Applicant Identifier: <input type="text"/>
--	---

5a. Federal Entity Identifier: <input type="text"/>	* 5b. Federal Award Identifier: <input type="text"/>
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State Use Only:

6. Date Received by State: <input type="text"/>	7. State Application Identifier: <input type="text"/>
--	--

8. APPLICANT INFORMATION:

* a. Legal Name: Southern United Neighborhoods

* b. Employer/Taxpayer Identification Number (EIN/TIN): [REDACTED]	* c. Organizational DUNS: [REDACTED]
--	--

d. Address:

* Street1:	[REDACTED]
Street2:	[REDACTED]
* City:	[REDACTED]
County:	[REDACTED]
* State:	[REDACTED]
Province:	[REDACTED]
* Country:	[REDACTED]
* Zip / Postal Code:	[REDACTED]

e. Organizational Unit:

Department Name:	Division Name:
[REDACTED]	[REDACTED]

f. Name and contact information of person to be contacted on matters involving this application:

Prefix:	[REDACTED]	* First Name:	[REDACTED]
Middle Name:	[REDACTED]		
* Last Name:	[REDACTED]		
Suffix:	[REDACTED]		
Title:	Director		

Organizational Affiliation:

NA			
* Telephone Number:	[REDACTED]	Fax Number:	[REDACTED]
* Email:	[REDACTED]		

Application for Federal Assistance SF-424

Version 02

9. Type of Applicant 1: Select Applicant Type:

Nonprofit with 501C3 IRS Status (Other than Institution of Higher Education)

Type of Applicant 2: Select Applicant Type:

Type of Applicant 3: Select Applicant Type:

*** Other (specify):**

*** 10. Name of Federal Agency:**

CMS-Consumer Information & Insurance Oversight

11. Catalog of Federal Domestic Assistance Number:

93.750

CFDA Title:

PPHF – 2013 - Cooperative Agreement to Support Navigators in Federally-facilitated and State Partnership Ex

*** 12. Funding Opportunity Number:**

CA-NAV-13-001

*** Title:**

PPHF 2013 Cooperative Agreement to Support Navigators in Federally-facilitated and State Partnership Exchanges

13. Competition Identification Number:

CA-NAV-13-001-017645

Title:

PPHF – 2013 – Cooperative Agreement to Support Navigators in Federally-facilitated and State Partnership Exchanges

14. Areas Affected by Project (Cities, Counties, States, etc.):

1234-Medicaid Outreach areas.xlsx

*** 15. Descriptive Title of Applicant's Project:**

Southern United Neighborhoods' Tri-State Outreach Project

Attach supporting documents as specified in agency instructions.

Application for Federal Assistance SF-424

Version 02

16. Congressional Districts Of:

* a. Applicant

* b. Program/Project

Attach an additional list of Program/Project Congressional Districts if needed.

17. Proposed Project:

* a. Start Date:

* b. End Date:

18. Estimated Funding (\$):

* a. Federal	<input type="text" value="1356994"/>
* b. Applicant	<input type="text" value="0"/>
* c. State	<input type="text" value="0"/>
* d. Local	<input type="text" value="0"/>
* e. Other	<input type="text" value="0"/>
* f. Program Income	<input type="text" value="0"/>
* g. TOTAL	<input type="text" value="1356994"/>

*** 19. Is Application Subject to Review By State Under Executive Order 12372 Process?**

- a. This application was made available to the State under the Executive Order 12372 Process for review on
- b. Program is subject to E.O. 12372 but has not been selected by the State for review.
- c. Program is not covered by E.O. 12372.

*** 20. Is the Applicant Delinquent On Any Federal Debt? (If "Yes", provide explanation.)**

Yes No

21. *By signing this application, I certify (1) to the statements contained in the list of certifications and (2) that the statements herein are true, complete and accurate to the best of my knowledge. I also provide the required assurances** and agree to comply with any resulting terms if I accept an award. I am aware that any false, fictitious, or fraudulent statements or claims may subject me to criminal, civil, or administrative penalties. (U.S. Code, Title 218, Section 1001)**

** I AGREE

** The list of certifications and assurances, or an internet site where you may obtain this list, is contained in the announcement or agency specific instructions.

Authorized Representative:

Prefix: * First Name:

Middle Name:

* Last Name:

Suffix:

* Title:

* Telephone Number: Fax Number:

* Email:

* Signature of Authorized Representative: * Date Signed:

Application for Federal Assistance SF-424

Version 02

*** Applicant Federal Debt Delinquency Explanation**

The following field should contain an explanation if the Applicant organization is delinquent on any Federal Debt. Maximum number of characters that can be entered is 4,000. Try and avoid extra spaces and carriage returns to maximize the availability of space.

[Empty text input area for Applicant Federal Debt Delinquency Explanation]

BUDGET INFORMATION - Non-Construction Programs

SECTION A - BUDGET SUMMARY

Grant Program Function or Activity (a)	Catalog of Federal Domestic Assistance Number (b)	Estimated Unobligated Funds		New or Revised Budget		
		Federal (c)	Non-Federal (d)	Federal (e)	Non-Federal (f)	Total (g)
1. Cooperative Agreement to				\$1,356,994.00		\$1,356,994.00
2.						
3.						
4.						
5. Totals				\$1,356,994.00		\$1,356,994.00

SECTION B - BUDGET CATEGORIES

6. Object Class Categories	GRANT PROGRAM, FUNCTION OR ACTIVITY			Total (g)
	(1) Cooperative Agreement to §(2)	(3)	(4)	
a. Personnel	\$518,400.00			\$518,400.00
b. Fringe Benefits	\$187,200.00			\$187,200.00
c. Travel	\$53,000.00			\$53,000.00
d. Equipment	\$28,850.00			\$28,850.00
e. Supplies	\$8,764.00			\$8,764.00
f. Contractual	\$513,600.00			\$513,600.00
g. Construction				
h. Other	\$47,180.00			\$47,180.00
i. Total Direct Charges (sum of 6a-6h)	\$1,356,994.00			\$1,356,994.00
j. Indirect Charges				
k. TOTALS (sum of 6i and 6j)	\$1,356,994.00			\$1,356,994.00
7. Program Income				

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 Prescribed by OMB Circular A-102

SECTION C - NON-FEDERAL RESOURCES					
(a) Grant Program	(b) Applicant	(c) State	(d) Other Sources	(e) TOTALS	
8 Cooperative Agreement to Support Navigators in Federally-fac					
9.					
10.					
11.					
12. TOTAL (sum of lines 8-11)					
SECTION D - FORECASTED CASH NEEDS					
	Total for 1st Year	1st Quarter	2nd Quarter	3rd Quarter	4th Quarter
13. Federal	\$1,356,994.00	\$474,947.90	\$294,015.38	\$294,015.36	\$294,015.36
14. Non-Federal					
15. TOTAL (sum of lines 13 and 14)	\$1,356,994.00	\$474,947.90	\$294,015.38	\$294,015.36	\$294,015.36
SECTION E - BUDGET ESTIMATES OF FEDERAL FUNDS NEEDED FOR BALANCE OF THE PROJECT					
(a) Grant Program	FUTURE FUNDING PERIODS (Years)				
	(b) First	(c) Second	(d) Third	(e) Fourth	
16. Cooperative Agreement to Support Navigators in Federally-fac					
17.					
18.					
19.					
20. TOTAL (sum of lines 16-19)					
SECTION F - OTHER BUDGET INFORMATION					
21. Direct Charges: 1202600		22. Indirect Charges:			
23. Remarks:					

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ASSURANCES - NON-CONSTRUCTION PROGRAMS

Public reporting burden for this collection of information is estimated to average 15 minutes per response, including time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding the burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden, to the Office of Management and Budget, Paperwork Reduction Project (0348-0040), Washington, DC 20503.

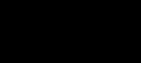
PLEASE DO NOT RETURN YOUR COMPLETED FORM TO THE OFFICE OF MANAGEMENT AND BUDGET. SEND IT TO THE ADDRESS PROVIDED BY THE SPONSORING AGENCY.

NOTE: Certain of these assurances may not be applicable to your project or program. If you have questions, please contact the awarding agency. Further, certain Federal awarding agencies may require applicants to certify to additional assurances. If such is the case, you will be notified.

As the duly authorized representative of the applicant, I certify that the applicant:

1. Has the legal authority to apply for Federal assistance and the institutional, managerial and financial capability (including funds sufficient to pay the non-Federal share of project cost) to ensure proper planning, management and completion of the project described in this application.
2. Will give the awarding agency, the Comptroller General of the United States and, if appropriate, the State, through any authorized representative, access to and the right to examine all records, books, papers, or documents related to the award; and will establish a proper accounting system in accordance with generally accepted accounting standards or agency directives.
3. Will establish safeguards to prohibit employees from using their positions for a purpose that constitutes or presents the appearance of personal or organizational conflict of interest, or personal gain.
4. Will initiate and complete the work within the applicable time frame after receipt of approval of the awarding agency.
5. Will comply with the Intergovernmental Personnel Act of 1970 (42 U.S.C. §§4728-4763) relating to prescribed standards for merit systems for programs funded under one of the 19 statutes or regulations specified in Appendix A of OPM's Standards for a Merit System of Personnel Administration (5 C.F.R. 900, Subpart F).
6. Will comply with all Federal statutes relating to nondiscrimination. These include but are not limited to: (a) Title VI of the Civil Rights Act of 1964 (P.L. 88-352) which prohibits discrimination on the basis of race, color or national origin; (b) Title IX of the Education Amendments of 1972, as amended (20 U.S.C. §§1681-1683, and 1685-1686), which prohibits discrimination on the basis of sex; (c) Section 504 of the Rehabilitation Act of 1973, as amended (29 U.S.C. §794), which prohibits discrimination on the basis of handicaps; (d) the Age Discrimination Act of 1975, as amended (42 U.S.C. §§6101-6107), which prohibits discrimination on the basis of age; (e) the Drug Abuse Office and Treatment Act of 1972 (P.L. 92-255), as amended, relating to nondiscrimination on the basis of drug abuse; (f) the Comprehensive Alcohol Abuse and Alcoholism Prevention, Treatment and Rehabilitation Act of 1970 (P.L. 91-616), as amended, relating to nondiscrimination on the basis of alcohol abuse or alcoholism; (g) §§523 and 527 of the Public Health Service Act of 1912 (42 U.S.C. §§290 dd-3 and 290 ee- 3), as amended, relating to confidentiality of alcohol and drug abuse patient records; (h) Title VIII of the Civil Rights Act of 1968 (42 U.S.C. §§3601 et seq.), as amended, relating to nondiscrimination in the sale, rental or financing of housing; (i) any other nondiscrimination provisions in the specific statute(s) under which application for Federal assistance is being made; and, (j) the requirements of any other nondiscrimination statute(s) which may apply to the application.
7. Will comply, or has already complied, with the requirements of Titles II and III of the Uniform Relocation Assistance and Real Property Acquisition Policies Act of 1970 (P.L. 91-646) which provide for fair and equitable treatment of persons displaced or whose property is acquired as a result of Federal or federally-assisted programs. These requirements apply to all interests in real property acquired for project purposes regardless of Federal participation in purchases.
8. Will comply, as applicable, with provisions of the Hatch Act (5 U.S.C. §§1501-1508 and 7324-7328) which limit the political activities of employees whose principal employment activities are funded in whole or in part with Federal funds.

9. Will comply, as applicable, with the provisions of the Davis-Bacon Act (40 U.S.C. §§276a to 276a-7), the Copeland Act (40 U.S.C. §276c and 18 U.S.C. §874), and the Contract Work Hours and Safety Standards Act (40 U.S.C. §§327- 333), regarding labor standards for federally-assisted construction subagreements.
10. Will comply, if applicable, with flood insurance purchase requirements of Section 102(a) of the Flood Disaster Protection Act of 1973 (P.L. 93-234) which requires recipients in a special flood hazard area to participate in the program and to purchase flood insurance if the total cost of insurable construction and acquisition is \$10,000 or more.
11. Will comply with environmental standards which may be prescribed pursuant to the following: (a) institution of environmental quality control measures under the National Environmental Policy Act of 1969 (P.L. 91-190) and Executive Order (EO) 11514; (b) notification of violating facilities pursuant to EO 11738; (c) protection of wetlands pursuant to EO 11990; (d) evaluation of flood hazards in floodplains in accordance with EO 11988; (e) assurance of project consistency with the approved State management program developed under the Coastal Zone Management Act of 1972 (16 U.S.C. §§1451 et seq.); (f) conformity of Federal actions to State (Clean Air) Implementation Plans under Section 176(c) of the Clean Air Act of 1955, as amended (42 U.S.C. §§7401 et seq.); (g) protection of underground sources of drinking water under the Safe Drinking Water Act of 1974, as amended (P.L. 93-523); and, (h) protection of endangered species under the Endangered Species Act of 1973, as amended (P.L. 93- 205).
12. Will comply with the Wild and Scenic Rivers Act of 1968 (16 U.S.C. §§1271 et seq.) related to protecting components or potential components of the national wild and scenic rivers system.
13. Will assist the awarding agency in assuring compliance with Section 106 of the National Historic Preservation Act of 1966, as amended (16 U.S.C. §470), EO 11593 (identification and protection of historic properties), and the Archaeological and Historic Preservation Act of 1974 (16 U.S.C. §§469a-1 et seq.).
14. Will comply with P.L. 93-348 regarding the protection of human subjects involved in research, development, and related activities supported by this award of assistance.
15. Will comply with the Laboratory Animal Welfare Act of 1966 (P.L. 89-544, as amended, 7 U.S.C. §§2131 et seq.) pertaining to the care, handling, and treatment of warm blooded animals held for research, teaching, or other activities supported by this award of assistance.
16. Will comply with the Lead-Based Paint Poisoning Prevention Act (42 U.S.C. §§4801 et seq.) which prohibits the use of lead-based paint in construction or rehabilitation of residence structures.
17. Will cause to be performed the required financial and compliance audits in accordance with the Single Audit Act Amendments of 1996 and OMB Circular No. A-133, "Audits of States, Local Governments, and Non-Profit Organizations."
18. Will comply with all applicable requirements of all other Federal laws, executive orders, regulations, and policies governing this program.
19. Will comply with the requirements of Section 106(g) of the Trafficking Victims Protection Act (TVPA) of 2000, as amended (22 U.S.C. 7104) which prohibits grant award recipients or a sub-recipient from (1) Engaging in severe forms of trafficking in persons during the period of time that the award is in effect (2) Procuring a commercial sex act during the period of time that the award is in effect or (3) Using forced labor in the performance of the award or subawards under the award.

<p>* SIGNATURE OF AUTHORIZED CERTIFYING OFFICIAL</p> 	<p>* TITLE</p> <p>Director</p>
<p>* APPLICATION ORGANIZATION</p> <p>Southern United Neighborhoods</p>	<p>* DATE SUBMITTED</p> <p>05/31/2013</p>

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DISCLOSURE OF LOBBYING ACTIVITIES

Approved by OMB
0348-0046

Complete this form to disclose lobbying activities pursuant to 31 U.S.C. 1352
(See reverse for public burden disclosure.)

1. Type of Federal Action: <input type="checkbox"/> a. contract <input checked="" type="checkbox"/> b. grant c. cooperative agreement d. loan e. loan guarantee f. loan insurance	2. Status of Federal Action: <input type="checkbox"/> a. bid/offer/application <input checked="" type="checkbox"/> b. initial award c. post-award	3. Report Type: <input type="checkbox"/> a. initial filing <input checked="" type="checkbox"/> b. material change
4. Name and Address of Reporting Entity: <input checked="" type="checkbox"/> Prime <input type="checkbox"/> Subawardee Tier _____, if known: Southern United Neighborhoods <div style="background-color: black; width: 100px; height: 15px; margin: 5px 0;"></div> Congressional District, if known: 2		5. If Reporting Entity in No. 4 is a Subawardee, Enter Name and Address of Prime:
6. Federal Department/Agency: Centers Medicare and Medicaid Services	7. Federal Program Name/Description: PPHF 2013 - Cooperative Agreement to Support Navigators in Federally-facilitated and State Partnership Exchanges CFDA Number, if applicable: 93.750	
8. Federal Action Number, if known:	9. Award Amount, if known: \$	
10. a. Name and Address of Lobbying Registrant <i>(if individual, last name, first name, MI):</i> NA, NA	b. Individuals Performing Services <i>(including address if different from No. 10a)</i> <i>(if individual, last name, first name, MI):</i> NA, NA	
11. Information requested through this form is authorized by title 31 U.S.C. section 1352. This disclosure of lobbying activities is a material representation of fact upon which reliance was placed by the tier above when the transaction was made or entered into. This disclosure is required pursuant to 31 U.S.C. 1352. This information will be reported to the Congress semi-annually and will be available for public inspection. Any person who fails to file the required disclosure shall be subject to a civil penalty of not less than \$10,000 and not more than \$100,000 for each such failure.	Signature: <div style="background-color: black; width: 100px; height: 20px; display: inline-block;"></div> Print Name: <div style="background-color: black; width: 100px; height: 20px; display: inline-block;"></div> Title: Director Telephone No: <div style="background-color: black; width: 100px; height: 20px; display: inline-block;"></div> Date: 05/31/2013	

Project Abstract Summary

Program Announcement (CFDA) 93.750		
* Program Announcement (Funding Opportunity Number) CA-NAV-13-001		
* Closing Date 06/07/2013		
* Applicant Name Southern United Neighborhoods		
* Length of Proposed Project: 12		
Application Control No.		
Federal Share Requested (for each year)		
* Federal Share 1st Year \$ 1,356,994.00	* Federal Share 2nd Year \$ 0.00	* Federal Share 3rd Year \$ 0.00
* Federal Share 4th Year \$ 0.00	* Federal Share 5th Year \$ 0.00	
Non-Federal Share Requested (for each year)		
* Non-Federal Share 1st Year \$ 0.00	* Non-Federal Share 2nd Year \$ 0.00	* Non-Federal Share 3rd Year \$ 0.00
* Non-Federal Share 4th Year \$ 0.00	* Non-Federal Share 5th Year \$ 0.00	
* Project Title Southern United Neighborhoods' Tri-State Outreach Project		

Project Abstract Summary

* Project Summary

Southern United Neighborhoods' Tri-State Outreach Project will implement and fulfill Navigation duties in the Tri-State Region of Arkansas, Louisiana, and Texas in Public-Use Microdata Areas (PUMAs) with high considerations of low income uninsured adult populations: (1) Central Arkansas in the counties of Faulkner, Saline, Lonoke, Garland, Hot Spring, Clark, Montgomery, Pulaski, Jefferson, Arkansas and Grant; (2) North, Southeast and Southwest Louisiana in the parishes of Livingston, Acension, Orleans, Jefferson, Morehouse, Union, Franklin, Richland, Jackson, Madison, West Carroll, Caldwell, East Carroll, Tensas, Quachita, Lincoln, Natchitoches, De Soto, Sabine, Claiborne, Bienville, Red River, Caddo, Calcasieu, Vernon, Beauregard, Jefferson Davis, Allen, Cameron, and Lafayette; (3) Southeast, Southwest and Panhandle of Texas in the counties of Dallas, Denton, Harris, Fort Bend, Hutchinson, Gray Moore, Deaf Smith, Parmer, Ochiltree, Swisher, Castro, Childress, Carson, Dallam, Hartley, Hanstord, Wheeler, Donley, Hal, Jefferson, Brazoria and Webb. These counties and parishes represent diverse groups of residents of low income, African American and Latino populations of both uninsured and under-insured working families, immigrants and disabled residents on a fixed income.

During the 12 month period of the grant, SUN's Tri-State Outreach Project will: (1) provide expertise in eligibility, enrollment and program specifications of Affordable Insurance Exchanges in Arkansas, Louisiana and Texas; (2) refine and implement comprehensive outreach and public education to over 835,000 low to moderate income residents who are likely to be eligible for enrollment in a QHP; (2) coordinate with community groups, employers, faith-based groups and state agencies to integrate outreach efforts; (3) provide fair and impartial health program information to all residents, including vulnerable populations; (4) facilitate selection of Qualified Health Plan (QHP) without our targeted regions; (5) implement database tracking and follow-up systems to monitor Project efforts and success.

The budget for SUN's Tri-State Outreach Project is \$1,356,994 for 12 months.

* Estimated number of people to be served as a result of the award of this grant.: 835000

Upload #1

Applicant: Southern United Neighborhoods
Application Number: NAV2013000029
Project Title Southern United Neighborhoods' Tri-State Outreach Project
Status: Review in Progress
Document Title: ProjectNarrativeAttachments-Attachments-1238-Navigator Project Narrative Final.docx

A. Project Narrative

i) Type of Entity

Southern United Neighborhoods (SUN) is a 501c3 public charity founded in March 2010 by low to moderate income people that uses research and training to combat the poverty, discrimination and community deterioration that keeps low income people from taking advantage of their rights and opportunities. SUN is the lead organization of a consortium working in the Southern region of the United States, specifically Arkansas, Louisiana and Texas to provide education and outreach into this region on programs that reduce poverty and stabilize families.

The Southern United Neighborhoods' Tri-State Outreach Project includes Local 100 United Labor Unions, a labor union of low-wage service employees in the tri-state region and AM/FM, a community radio project in central Arkansas that brings information and community owned radio programming to working families, as well as and ACI, a community group of low income families in Arkansas. The Executive Board of SUN and SUN's Director oversee the activities of the Tri-State Outreach Project, streamlining outreach materials of the consortium, coordinating joint events, and providing technical support and trainings for all entities involved. The Executive Board hires staff and monitors all deliverables. The Director manages staff daily and works along with the Board to implement changes and develop programs. Local 100 is organized as a membership-based labor union with members occupying leadership roles within the union who come together to design and develop programs. Local 100 has a State Director for each State who is responsible for daily activities. AMFM is a media organization for an all-volunteer community radio station with an active Executive Board that meets monthly to develop programs and implement changes. Community members and donors throughout Arkansas

support the daily community programming of the community radio station. ACI has an Executive Board composed of low to moderate income individuals that works with a staff director to conduct community outreach in Central Arkansas on fair and affordable housing, Earned Income Tax Credit (EITC) and free tax preparation services. Currently, the Tri-State Outreach Project works on the Children's Health Insurance Program (CHIP), Medicaid, Supplemental Nutrition Assistance Program (SNAP), and Earned Income Tax Credit (EITC) outreach and assist lower income families with information and education on these vital programs.

As a Navigator, SUN's Tri-State Outreach Project will service targeted regions in Arkansas, Louisiana and Texas with high rates of uninsured. Specifically, SUN will service the following identified Public-Use Microdata Areas (PUMAs):

- Arkansas: PUMAs 0501100 (Faulkner, Saline Lonoke Counties); 0501500 (Garland, Hot Spring, Clark, Montgomery Counties); 0501000 and 0500900 (Pulaski County); and 0501600 (Jefferson, Arkansas, Grant Counties) as determined by Census data (<http://www.enrollamerica.org/maps>). These areas encompass approximately 500,000 residents in which over 140,000 adults are uninsured – with rates of uninsured between 15%-24% in each targeted PUMA zone. These areas represent the highest rates of uninsured within Central Arkansas where the Tri-State Outreach Project works and includes urban areas of Little Rock and Pine Bluff as well as rural, agricultural zones in Lonoke and Jefferson which big manufacturing companies such as Tyson Foods are employing a growing Hispanic population at low wages. Each PUMA has a rate of working poor (those at 138% or below FPL) of close to 50% which represents those who would more than likely qualify for participation and enrolled in healthcare exchanges.

Much of these communities, especially in the rural areas, are underserved with little access to information on social programs. SUN's project is unique in that the consortium can outreach to these rural areas in multiple ways to ensure greater coverage within the central region of the State through multiple avenues including in the workplace, within schools, at their homes and on the radio that transcends traditional racial and ethnic barriers – exponentially increasing the numbers of uninsured reached.

- Louisiana: PUMAs 2201600 (Livingston, Ascension Parishes); 2201803 (Orleans Parish); 2201901, 2201903, 2201904, 2201902 (Jefferson Parish); 2200500 (Morehouse, Union, Franklin, Richland, Jackson, Madison, West Carroll, Caldwell, East Carroll, Tensas Parishes); 2200400 (Ouachita Parish); 2200300 (Lincoln, Natchitoches, De Soto, Sabine, Claiborne, Bienville, Red River Parishes); 2200101 (Caddo Parish); 2200900 (Calcasieu Parish); 2200800 (Vernon, Beauregard, Jefferson Davis, Allen, Cameron Parishes); 2201100 (Lafayette Parish) based on census data

<http://www.enrollamerica.org/maps>). These areas encompass a population of approximately 1.3 million with over 367,000 uninsured adults – with rates of uninsured between 16%-34% in each PUMA zone. At close to 50% to 65% of adults living at 138% of the FPL, a significant portion of this population would qualify for participation and enrollment in healthcare exchanges. SUN has targeted these areas with high concentrations of uninsured adults that outline the major urban areas of our current projects in Louisiana, namely New Orleans, Baton Rouge, Lake Charles and Shreveport, and contain diverse populations of residents with large African-American populations and the growing Latino populations around Jefferson Parish. Targeted zones include the rural areas around Calcasieu, Cameron and the parishes of Northern Louisiana that are

especially underserved with current and pending cuts in state offices and services. As Louisiana hospitals are being privatized and charity care systems becoming marginalized and non-existent in some parts of the state, traditional avenues for Medicaid sign up such as hospitals and clinics no longer exist or operate at reduced capacity.

- Texas PUMAs 4802308, 4802302, 4802313 (Dallas County); 4802202, 4802201 (Denton County); 4804623, 4804602, 4804611, 4804614, 4804617, 4804606, 4804622, 4804608, 4804621 (Harris County); 4804701, 4804702 (Fort Bend County); 4800100 (Hutchinson, Gray Moore, Deaf Smith, Parmer, Ochiltree, Swisher, Castro, Childress, Carson, Dallam, Hartley, Hanstord, Wheeler, Donley, Hal Counties); 4804400 (Jefferson County); 4804801 (Brazoria County); 4806000 (Webb County). Approximately 2 million residents live within these targeted zones with over 785,000 uninsured adults (between 14%-33% for each PUMA). Approximately 40% to 60% of those within these PUMA live at below 138% of FPL. These areas with high rates of uninsured adults close to the Tri-State activities near Houston and Dallas, as well as outlining areas with high rates of uninsured adults with large Latino populations underserved by existing state programs. Many of these residents may qualify for participation and enrollment in healthcare exchanges. In addition, targets in Texas have diverse populations with large numbers of Hispanics and working poor who are both uninsured and underinsured. Texas has long had a history of high numbers of uninsured with limited employers offering insurance, few Medicaid waivers and high rates in the private market, in addition to high numbers of undocumented workers (http://www.washingtonpost.com/blogs/wonkblog/post/why-texas-has-the-highest-percentage-of-uninsured-people-in-the-us/2011/08/02/gIQA1wIdHJ_blog.html). As a result, SUN's target areas are diverse

populations within PUMAs of the highest rates of uninsured that address the factors above.

ii) Scope of Activities

SUN's Tri-State Outreach Program will perform all Navigator duties as described in 45 C.F.R. § 155.210(e) in the following ways:

- Ensure that all staff maintains expertise in eligibility, enrollment, and program specifications through attending 30 hours of training and passing an exam as well as attending at least two regional trainings to ensure that all staff follow best practices and receive a refresher on all programmatic policies;
- Conduct public education activities that includes the following: door to door outreach to targeted communities; presentations at churches, community centers and social service agencies; quarterly community health fairs; PSAs and speakers on community radio programming; daily, targeted flyering into low income communities; monthly meetings to educate community members; daily robo-calling and phone banking to follow up with interested residents;
- Provide information and services that are impartial by including all health program information such as Medicaid and CHIP with phone numbers and locations of all state agencies and other agencies offering assistance so that residents have access to all available information and can made a free choice when deciding on health care providers. These efforts will be included in daily outreach efforts, community meetings and fairs;
- Facilitate selection of Qualified Health Plan (QHP) by helping low to moderate income individuals and families within the targeted communities and those who outreach to us by providing fair, impartial and accurate information on all available QHPs in their area to

help residents understand how to submit their eligibility application and the distinctions between providers. An important aspect of this effort will be follow-up with residents to be available to assist residents with additional questions or confusion about the process and to address barriers to completing applications to provide or referral residents to appropriate assistance;

- Trainings will be provided to all staff and outreach volunteers on the procedures of each state within our Tri-State Outreach Project on providing referrals to appropriate State agencies or offices for residents who have grievances or complaints as well as questions regarding their individual health plans or coverage;
- SUN will provide information that is translated into all appropriate and needed languages; maintain an outreach staff of Spanish speakers to outreach in predominately Latino communities; work with networks and community partners that assist the disabled such as the deaf and hard of hearing to help ensure accessibility and usability of Navigator tools as well as provide resources and referrals to those who are illiterate and need extra assistance in understanding the information. Any community member who calls into our 1-800 number regardless of state of residence and even if they are outside our targeted zone will be provided with resources in their state for where they may receive assistance. Project staff will have this list of resources ready and available at all times and prompt follow up with be issued regarding all calls. Outreach project services will accessible to anyone with a physical disability through door to door and neighborhood outreach to bring assistance to those individuals who cannot leave their homes, as well as individuals to assist the deaf and blind through our networked partners and all outreach materials will be translated in Spanish, Vietnamese and French Creole

with staff or volunteers who speak these languages working to conduct outreach in the appropriate locations. In addition, all outreach workers will receive training on assisting the illiterate with understanding the QHP process. All meetings and events will be held in handicapped accessible facilities with transportation opportunities made available.

- SUN's Tri-State Outreach Project maintains existing relationships with numerous employers, employees, consumers, and self-employed individuals who are likely to be eligible for enrollment in a QHP including the thousands of low income community residents who participate in SUN's affordable housing, home repair, workforce development programs, food stamps and EITC outreach efforts, as well as small business and minority contractors who work with SUN's home repair programs. Local 100 maintains relationships with the school systems and private employers, including independent contractors, in all targeted states. Through these relationships, the TRI-State Outreach Project has developed an extensive network of allies and community partners:
- Arkansas networks for outreach include A. Philip Randolph Institute, AEACAR Ed Association, Arkansas Interfaith Committee for Worker Justice, Central Arkansas Labor & Trades Council In the Valley Consulting, Teamsters 878, UFCW Local 2008, Young Democrats of Faulkner County, CHOICE Hot Springs- Planned Parenthood of Arkansas and Eastern Oklahoma, Pinal County Democrats, IUE/CWA #61113, Social and Art Club, Arkansas Public Health Association, Saint James United Methodist Church, Unoco, Union Baptist Church, Preach the Word, and Galilee Missionary Baptist Church;
- Our Louisiana network has developed many traditional outreach network partners and allies to assist in reaching out to low income families including: City of New Orleans' Office of Community Development; New Orleans City Council & Harrah's Casino: City

of Lake Charles, Mayor Randy Roach, Calcasieu Parish Police Jury; Houma Nation, Self-Development of People; New Salem Baptist Church, Greater Liberty Baptist Church, Trinity Lutheran Church, Prince of Peace, St. Maria Goretti Catholic Church, St. Mary's, Holy Angels, New Gloryland Baptist Church, Light City Church, All Souls, and New Zion, Louisiana Department of Children & Family Services, Louisiana Healthcare connections, Dr. Howard Mielke of Tulane Xavier Center for Bioenvironmental Research, Orleans Parish Sheriff Marlin Gusman, Lutheran Recovery Assistance Inc. Ministries (RAI), DEAF Louisiana, Gumbeaux Magazine- Southwest Louisiana, WBOK, Southwest Louisiana Law Center, Capital Area Legal Services, Southeast Louisiana Legal Services, Orleans Parish drug court, JOB1, Gillespie Memorial Community Breakfast; and Capital One and Whitney Banks;

- Current outreach allies and networks in Texas include the following groups: Jobs With Justice, Planned Parenthood, NAACP, CCHD – Catholic Charities for Human Development, HPD – Houston Police Department, Enlace, Gulf Coast Community Services Association – Houston Head Start Program, Coalition to Increase the Minimum Wage in Houston, Wheeler Avenue Baptist Church, Greater Houston Black Chamber of commerce, Justice Seekers, Institute for Non Violence, Friendship West Baptist Church, Alliance for Retired Citizens, Dallas Peace Center, Teamsters Local 745, Pan African Connection, and Dallas County Schools.

These community partners are diverse and numerous and help assist our outreach programs and projects maximize our resources.

- SUN and additional members of the Tri-State Outreach Project consortium are eligible entities as outlined in Section III. 1, Eligible Applicants and not ineligible entities.

- SUN plans to perform the statutory and regulatory duties of a Navigator for the entire length of the cooperative agreement by ensuring daily monitoring of programmatic goals, regular training and monitoring of staff and volunteers, as well as establishment and maintenance of a central toll free number to field calls from the field and provide timely assistance to residents.
- SUN will remain free of conflicts of interest during the term of a Navigator by requiring all consortium partners to a conflict of interest statement in addition to careful monitoring and oversight of all project staff and volunteers to ensure that fair and impartial outreach and education is being performed at all times.
- All staff and volunteers will complete all required trainings and receive a certificate of completion after attending and passing all training components. No staff member or volunteer will be permitted to engage in any Navigator activities until completion of training. Regular trainings will be scheduled to ensure that all staff members and potential staff members have the opportunity to attend the trainings.
- Data privacy and security standards will be implemented on all tablets and computers with password protection, encryption, and regular data drops to centralized computers to better protect sensitive data. Background checks will be conducted on all staff and volunteers and everyone will be required to sign MOUs to follow all data privacy rules and protect the transference of sensitive data.

iii) Accomplishments

- SUN's Tri-State Outreach Project has a strong track record of developing and maintaining relationships with key stakeholders. Numerous allies and partnerships have been developed to advance networking and outreach systems to low income families, including

churches, schools, employment agencies, employers, small business owners and social service agencies. In order to develop and maintain these relationships, SUN has developed a system of regular contact and networking activities on a quarterly basis through email newsletters that include events and information on community partnerships; social media updates; joint community events such as fairs or community meetings on a quarterly basis including invitations to companies and employers to discuss job opportunities with community residents; and mutual sharing of best practices on outreach and education programs. SUN works actively with small businesses and larger corporations in matching low income workers to available job opportunities through a hiring hall. These employers have developed a relationship with SUN and participate in community fairs and distribute outreach materials. Consumers (both uninsured and underinsured) participate in SUN's programs such as food stamps, jobs and affordable housing and also receive contact through door to door outreach. Local 100 has extensive networks of employers and workplaces in the service industry such as home health, janitorial and maintenance services as well as in the school systems. Many of these employers are independent contractors who employ workers without benefits. Representing thousands of workers in these industries, Local 100 has successfully worked with these employers to mediate on workplace issues. In addition, Local 100 represents and works with many low wage workers who are uninsured or underserved on a daily basis on employment issues, job services and other issues. AMFM works with a diverse group of businesses and individuals on underwriting opportunities for community radio and has developed relationships with hundreds of small businesses throughout central Arkansas, as well as recruited volunteers from the community to assist with programming. ACI has assisted over 5000 low to moderate income families with free tax preparation and affordable housing services, developing strong relationships with low income

services who return for free tax preparation services each year. These individuals are both uninsured and underinsured and would likely qualify for enrolling in a QHP.

- Currently, SUN's Tri-State Outreach Project and all three consortium partners work on Children's Health Insurance Program (CHIP) & Medicaid outreach to inform low income families with children and poor adults with information on the programs, referring interested individuals to the appropriate state agencies. These agencies participate (when available) in our community fairs. Aspects of our program includes door to door outreach, community meetings and fairs, as well as allowing residents to use our computers to research eligibility requirements and complete online applications. Many of these residents are from vulnerable populations such as children, the unemployed, disabled, deaf and hard of hearing, and immigrants.

- SUN has extensive experience conducting public education and outreach activities including: fair housing and affordable housing outreach to over 200,000 families with yearly housing and community fairs with between 200-400 in attendance; outreach for workforce development project that signed up over 400 into a hiring hall database in less than a year; SNAP outreach and enrollment assistance to hundreds of families; outreach for housing repair program in New Orleans; Earned Income Tax Credit (EITC) outreach to connect families to free income tax preparation to over 500,000 families in 3 years; outreach into low income families for monthly community meetings on civic engagement issues to over 300,000 families a year; daily phone banking and follow-up to over 100 families a day to connect and refer residents to available assistance programs on affordable housing, home repair and other services. Our CHIP outreach programs reach vulnerable populations of lower income families outside existing social service networks such as new immigrants, rural residents, recently unemployed and the homeless or almost homeless. Our SNAP application sign up services automatically screens for healthcare

coverage and flags those families who may qualify for CHIP and Medicaid for referral to those offices. As a result, SUN has referred hundreds of families to such programs. In addition, SUN's last community fair attracted over 400 very low income families who participated in health screenings, CHIP and Medicaid sign up and other similar services. Local 100 ULU currently manages an outreach staff of 10 in Texas, Louisiana and Arkansas on service programs for low wage workers, including enrollment in low income Internet Essentials programs through schools, workplaces and community centers and outreach on Children Health Insurance Program (CHIP) information. In addition, Local 100 developed community and labor partnerships to work on neighborhood improvements and job training programs. ACI outreaches to over 100,000 families a year in low income communities on Free tax preparation services or VITA site and affordable housing programs, assisting them in filing their taxes and getting on the path to homeownership. ACI has successfully developed and implemented successful outreach and follow-up programs since 1985; outreaching on fair housing, affordable housing programs, financial literacy and EITC. AMFM operates a 100,000 watt community radio station that stretches through central Arkansas, reaching thousands of residents with informative programming on community issues and activities. The station has successfully developed a volunteer staff of DJs who host shows related to current topics on community and labor issues, providing the perfect audience for the work of the Tri-State Outreach Project.

- SUN's Tri-State Outreach Project and all members have expertise in dealing with diverse populations and participate in bi-yearly joint trainings to work with staff and volunteers and undo diversity trainings, sharing cultural experiences and sharing best practices from the field. As result, our programs work with people from where they are at. We take the time to assist those individuals who have low literacy levels and limited English proficiency. SUN's project hires

staff and recruits volunteers from within the communities within which we work in order to support SUN's mission of reducing poverty and building assets within low to moderate income communities. Our community events and fairs assist lower income families with connecting to vital services such as mental health and dental health that even those with traditional health insurance do not have coverage under private health insurance. These relationships connect low income families to services that were unaware of, provide a space for free services at a community event, and address current gaps in healthcare coverage.

iii) Expertise of Personnel

SUN's Tri-State Outreach Project will have a total staff of 26 working at least 35 hours a week and over 100 part-time volunteers across the Tri-State Region. Key Staff Expertise: [REDACTED] [REDACTED] Director. [REDACTED] and a team of community leaders founded SUN in March, 2010, to develop and implement programs for low to moderate income communities. [REDACTED] has over 15 years of experience in working with low to moderate income families and has successfully implemented outreach programs on affordable housing, home repair, SNAP, EITC and CHIP and Medicaid. She manages volunteer staff, supervises outreach programs, develops partnerships with healthcare partners to design and implement programs to address barriers to healthcare for low to moderate income families, runs educational workshops on healthcare and other needed services for low income families, implements and coordinates quarterly community fairs that include health care components, and works closely with Executive Board members. This work includes the training of staff and volunteers on dealing with residents of various cultural backgrounds including immigrants, those with limited literacy and disabilities. Currently, [REDACTED] [REDACTED] manages a federal HUD grant to repair homes in partnership with the City of New Orleans' Office of Community Development.

SUN Outreach Director [REDACTED] has over 40 years of experience in working with low to moderate income families and currently works with Southern United Neighborhoods to implement various outreach and education programs including: working with DEAF Louisiana on establishing special services for the deaf and hard of hearing including outreach and assistance with healthcare issues, services and information on CHIP and Medicaid. These services are vital for this community that has long been ignored and need assistance with establishment of outreach networks. In addition, [REDACTED] works with diverse networks of allies to streamline outreach and educational materials including the Houma Nation, Coushatta Indians, Vietnamese and French Creole in Southwest Louisiana. These networks have been vital to the work of SUN in expanding outreach efforts into diverse populations and coordinating staff and volunteers to meeting these challenges and assisting all networks.

[REDACTED] Program Director Texas, has over 30 years' experience in working with low income working families and currently works with Local 100 members and networks to conduct various outreach projects, including CHIP and Medicaid outreach and Internet Essentials or affordable internet services for low income families to make sure all working families take advantage and are education upon available services in the community. [REDACTED] works with a large Latino population, employing several Latino outreach workers and conducting meetings in Spanish for this population. Currently, he manages 10 outreach workers for these programs. In addition, [REDACTED] has extensive experience in building networks of social service agencies, unions and churches over the past 30 years to support and implement programs for low wage workers to help them to rise above poverty and take advantage of opportunity, create and maintain jobs as well as over barriers to access to affordable health care.

██████████ Program Director Arkansas, has over 20 years of experience in working with and implementing programs for low to moderate income families and is the current Director of ACL. ██████████ implements and maintains large-scale outreach efforts to low income communities on EITC and free tax preparation as well as affordable housing and CHIP and Medicaid enrollment options. To help low to moderate income families address health care needs and understand and bridge the gaps in health care coverage, ██████████ coordinates and implements bi-yearly community fairs that connect low and moderate income families with resources and information on health care and determination requirements, as well as options within the private health insurance market. These efforts attempt to reach underserved populations through networking on Latino radio programming, outreach into Latino and poor communities, as well as among working class families who are working 2 and 3 jobs with little time to research available services. As a disabled person himself, ██████████ has been about to cultivate a group of outreach workers and volunteers who are about to outreach into diverse communities and develop a broad outreach network to maximize outreach efforts and opportunities able and willing to assist all peoples.

Work Plan and Timeline

Tri-State Outreach Project will utilize numerous outreach strategies to reach populations who will likely be eligible for enrollment in a QHP that include the following:

- door to door outreach to 10,000 households per week or 480,000 total with flyer at each door, one on one contact with at least 10% of residents, involves needs based survey to monitor and track healthcare coverage to identify potential new applicants - residents home provide information directly to outreach workers for follow-up; flyers will contain a 1-800 number to central office for database tracking and ready service;
- systematic phone banking by PUMA area to outreach and identify underserved populations of 5000 households per week or 240,000 households over the next year;
- coordination with other agencies, organizations, churches, businesses, schools and others to develop systematic strategies to reach targeted residents, at least 50 organizations a month; 5000 flyers through networked agencies/partners a month for a total of 60,000 flyers over the course of a year;
- regular PSAs on community radio, Latino and African American programming and community newspapers to reach over 20,000 families;
- Quarterly community fairs and monthly meetings to reach over 10,000 with special programs to attract lower income families;
- Presentations at community events, meetings, job fairs and employment agencies, as well as organizations to reach an additional 25,000 residents throughout the targeted PUMAs;
- 10% of the 835,000 outreached to be entered into a database to track client outreach and enrollment;
- survey and tracking of those who attend community meetings, visit SUN offices and sign up for the hiring hall and affordable housing services to measure and monitor healthcare coverage; as well as tracking of all calls to 1-800 and location of flyers to daily monitor outreach methods to measures effectiveness and development new strategies and to evaluate and ensure that outreach goals are met.

Q1 August 16th -November 16th 2013

- attend HHS Trainings/Complete Examinations by end of month one
- hire remaining staff, including training and examination by end of month 1

- purchase tablets, load software and security controls, train staff on outreach systems and technology by end of month one
- purchase supplies and all additional equipment by end of month 1
- develop and create database by end of week 2
- develop and start printing outreach materials by end of week 3
- 1 regional training by end of September
- expand outreach networks, sign up 15 new allies; 15,000 flyers through networks
- start door to door outreach; 125,250 outreach by end of quarter
- robo call 24,000 by end of quarter
- enter contacts in database (16,425 targeted goal) for follow-up
- October outreach event/community fairs in all states of at least 400
- 6 community meetings; 500 in attendance
- Develop first PSAs for community radio, run first ads starting in September
- Establish evaluation systems, begin daily evaluation
- Establish follow up systems; phone banking and tracking of potentials

Q2 November 16th 2013 – February 16th 2014

- Door to door outreach to 236,583
- Additional 25 allies; 15,000 flyers through networks
- Robo Call 72,000; run PSAs
- December Outreach and Community Fairs in all states; targeted goal 1200
- 6 community meetings; 600 in attendance
- Targeted goal of 22,858 in database for follow up
- Ongoing evaluation of project and daily follow up work

Q3 February 16th 2014- May 16th 2014

- Door to door outreach to 236,583

- Additional 25 allies; 15,000 flyers through networks
- Robo Call 72,000; run 15 PSAs
- March Outreach and Community Fairs in all states; targeted goal 1200
- 6 community meetings; 700 in attendance
- 1 Regional Training
- Targeted goal of 22,858 in database for follow up
- Ongoing evaluation of the project and database follow up work

Q4 May 16th 2014 – August 16th, 2014

- Door to door outreach to 236,583
- Additional 25 allies; 15,000 flyers through networks
- Robo Call 72,000; run 15 PSAs
- August Outreach and Community Fairs in all states; targeted goal 1200
- 6 community meetings; 800 in attendance
- Targeted goal of 22,858 in database for follow up; complete all follow up calls
- Complete Evaluation and review of project

██████████ Director of SUN, will oversee entire project, including trainings and database.
██████████ SUN Outreach Manager will oversee Outreach work for entire project; ██████████
██████████ Lead Outreach Worker will oversee Louisiana Outreach projects; ██████████ Project
Coordinator will manage Arkansas along with additional staff to be hired; and ██████████
Project Coordinator will manage Texas along with additional staff to be hired.

Upload #2

Applicant: Southern United Neighborhoods
Application Number: NAV2013000029
Project Title Southern United Neighborhoods' Tri-State Outreach Project
Status: Review in Progress
Document Title: BudgetNarrativeAttachments-Attachments-1236-Budget Narrative Navigator.docx

Budget Narrative

Total Budget for 12 months is 1356994.00

Personnel: 3 State Field Directors will oversee project deliverables and outreach staff, one in Louisiana, Texas and Arkansas at 40 hours per week for 48 weeks for \$20/hr at a total value of \$115,200. 17 outreach workers will be hired, 5 for Louisiana, 2 for Arkansas, and 10 for Texas at 35 hours per week for 48 weeks at \$10/hr for a total of \$285,600. 5 intake coordinators/phone bankers will be hired to make targeted calls as well as coordinate call into 1-800 number and provide field assistance for 35 hours/week for 48 weeks at \$10/hr for a total of \$84,000. They will work out of the Louisiana headquarters offices. Project Director coordinates overall data, generate grant reports and tracks deliverables for the entire project for 35 hours a week for 48 weeks at \$20/hr for a total of \$33,600. Total for this category is \$518,400.

Fringe Benefits: Health Insurance will be provided for 26 employees at \$600/month for 12 months at a value of \$187,200.

Travel: \$53,000 has been budgeted for travel to include daily mileage reimbursement at 50 cent/mile throughout the region at an average of 30 miles a day for the 10 remote outreach workers at 7200 miles a year/per outreach worker or 72,000 miles a year for \$36,000. 2 regional statewide trainings at \$6,000/each or \$12,000. Key staff travel to national trainings \$5,000.

Equipment: Costs include 20 tablet computers with built-in Wi-Fi and scanner applications at a value of \$1,000 each for a total of \$20,000 for application assistance and data collection in the field. Each tablet will be equipped with password protection, remote disabled capabilities and would require outreach workers to upload all documents into a secure cloud connection and erase sensitive data at the end of the day. Printer/Copiers will be purchased for each headquartered operation in each state at a value of \$2,000/unit for 3 units to total \$6,000. Desktop computers will be purchased for each headquartered in each state to maintain central files; email and fax scanned copies as well as collect data from the field and track phone banking efforts. 3 computers with all software at \$950.00/each for a total of \$2,850. Total Costs \$28,850.

Supplies: Costs include copy paper for printed materials at 6 cases a month at \$45/case for 12 months for \$3,240; ink for \$360/month for 12 months for \$4,320; Pens 144 packs of pens for \$432; 36 clipboards at \$2/each for \$72; Filemaker Pro database software \$400; Map Point software \$300. Total \$8,764.

Contractual: SUN will contract with Local 100 ULU for assistance in field program management in Texas, Louisiana and Arkansas for direct outreach and enrollment at workplaces and schools in the Tri-State region as well as through partnership organizations for outreach to 1,850,000 low income workers, contacts and successful qualified targets identified of at least 5%, management of 17 outreach workers at 35 hours a week for 48 weeks for a total of 285,600 at \$10/hr for \$285,600 plus fridge (healthcare) \$122,400 and rent and utilities for office space in Texas and Arkansas at \$1,000/location or \$2,000/month for 12 months for a total of \$24,000. Total \$432,000. SUN will contract with AMFM for community radio in Arkansas to outreach to entire Central rural areas and Hispanic population with daily PSAs about

our program and free information to sign up, community announcements and online radio streaming with a total of 140 announcements a month at \$20/psa for \$33600. ACO (Arkansas Healthcare Coalition of Community Organizers) to outreach in rural central Arkansas and surround Little Rock area through existing extensive community partnerships with churches, labor unions, small business associations and social service organizations to reach 200,000 low income workers and families and successful qualified targets identified of at least 5%, management of 2 outreach workers at 35 hours a week for 48 weeks for a total of 3360 hours at \$10/hr for \$33,600 plus fridge (healthcare) for \$14400. Total \$48,000. Total for Category is \$513600.

Other: Cloud service will cost \$100/month for 12 months for a value of \$1200. Rent and utilities for headquarters in Louisiana at \$1000/month for 12 months or \$12,000; Workman's Comp \$5000; General Liability Insurance \$7500; Internet access \$1200; auto-dialer phone banking system operation 5000 mins of calls per month at .15c per min for 12 months \$9000; Audit fees \$12,000; efax services \$40/mon for 12 months or \$480. Total \$47,180

State Budgets

Louisiana

Personnel: 1 State Field Director for \$38,400; 5 outreach workers \$84,000; 5 intake coordinators/phone bankers \$84,000; 1 Project Director for \$33,600. Total **\$240,000**

Fringe Benefits: Health Insurance for 12 employees at \$600/month for 12 months. Total **\$86,400**

Travel: 13,250 in mileage over 12 months or \$6,625; regional trainings \$3,000; national trainings \$1,500; total **\$11,125**

Equipment: 7 tablet computers for \$7,000, 1 printer/copier for \$2,000, 1 desktop for 950.00 for a total of **\$9,950**

Supplies: 33% of total costs or **\$29,211**.

Contractual: Local 100 ULU contract for direct outreach in Louisiana with 5 outreach workers in Northern part of the state at 35 hours a week for 38 weeks for \$84,000 plus fringe benefits of healthcare at \$600/person or \$36,000. Total is **\$120,000**

Other: 1/3 of total costs or **\$15,727**

Total: **\$486,123**

Arkansas

Personnel: 1 State Field Director for \$38,400; 2 outreach workers \$33,600 Total **\$72,000**

Fringe Benefits: Health Insurance for 3 employees at \$600/month for 12 months **\$21,600**

Travel: 13,250 in mileage over 12 months or \$6,625; regional trainings \$3,000; national trainings \$1,500; total **\$11,125**

Equipment: 3 tablet computers for \$3,000, 1 printer/copier for \$2,000, 1 desktop for 950.00 for a total of **\$5,950**

Supplies: 25% of total costs or **\$21,911.00**

Contractual: Local 100 ULU contract for direct outreach in Arkansas with 2 outreach workers at 35 hours a week for 48 weeks for a total of \$33,600 plus fringe benefits (healthcare) for 2 employees at \$600/each for 12 months \$14,400; rent \$12,000; total contract **\$60,000**. SUN will contract with AMFM for community radio in Arkansas to outreach to entire Central rural areas and Hispanic population with daily PSAs about our program and free information to sign up, community announcements and online radio streaming with a total of 140 announcements a month at \$20/psa for **\$33,600**. ACO (Arkansas Healthcare Coalition of Community Organizers) to outreach in rural central Arkansas and surround Little Rock area through existing extensive community partnerships with churches, labor unions, small

business associations and social service organizations to reach 200,000 low income workers and families and successful qualified targets identified of at least 5%, management of 2 outreach workers at 35 hours a week for 48 weeks for a total of 3360 hours at \$10/hr for \$33,600 plus fridge (healthcare) for \$14400. Total \$48,000. Total for this category is \$141,600

Other: 1/3 of total costs or \$15,727

Total: \$270193

Texas

Personnel: 1 State Field Director for \$38,400; 10 outreach workers \$168,000 Total \$206400

Fringe Benefits: Health Insurance for 11 employees at \$600/month for 12 months \$79,200

Travel: 45,500 in mileage over 12 months or \$22,750; regional trainings \$6000; national trainings \$2000; total \$30,750

Equipment: 10 tablet computers for \$10,000, 1 printer/copier for \$2000, 1 desktop for 950.00 for a total of \$12,950

Supplies: 42% of total costs or \$3652

Contractual: Local 100 ULU contract for direct outreach in Texas with 10 outreach workers at 35 hours a week for 48 weeks for a total of \$168,000 plus fridge benefits (healthcare) for 10 employees at \$600/each for 12 months \$72,000; rent \$12,000; total contract \$252,000. Total for this category is \$252,000.

Other: 1/3 of total costs or \$15,726

Total: \$600,678

Upload #3

Applicant: Southern United Neighborhoods
Application Number: NAV2013000029
Project Title Southern United Neighborhoods' Tri-State Outreach Project
Status: Review in Progress
Document Title: SF424_2_1-1234-Medicaid Outreach areas.xlsx

State	Public Use Micro-Data Area (PUMA)	Parish/County	# adults uninsured under 65	Percentage of Uninsured Adults	Percentage at or below 188% of FPL	Black	White	Hispanic
Louisiana	2201600	Livingston Acension	35,117	16.40%	49%	78%	14%	7%
	2201803	Orleans (part)	21,232	23.70%	66%	67%	24%	6%
	2201901	Jefferson (part)	21,219	20.20%	49%	19%	47%	24%
	2201903	Jefferson (part)	17,546	19.50%	56%	37%	30%	18%
	2201904	Jefferson (part)	15,218	18.90%	60%	50%	34%	12%
	2201902	Jefferson (part)	16,997	21.80%	52%	26%	50%	22%
	2200500	Morehouse Union Franklin Richland Jackson Madison West Carroll Caldwell East Carroll Tensas	45,124	34.30%	63%	47%	50%	2%
	2200400	Ouachita	40,774	30.10%	69%	55%	41%	1%
	2200300	Lincoln	36,336	24.20%	62%	57%	39%	2%

Natchitoches
 De Soto
 Sabine
 Claiborne
 Bienville
 Red River

	2200101	Caddo	29,994	25.40%	62%	57%	36%	3%
	2200900	Calcasieu	31,489	18.70%	45%	25%	71%	2%
	2200800	Vernon Beauregard Jefferson Davis Allen Cameron	29,123	22.10%	55%	23%	66%	5%
	2201100	Lafayette (part)	27,608	18.40%	65%	26%	67%	5%
Arkansas	0501100	Faulkner Saline Lonoke	39,601	15.30%	54%	11%	80%	3%
	0501500	Garland Hot Spring Clark Montgomery	31,568	24.30%	53%	14%	75%	8%
	0501000	Pulaski (part)	27,786	16.70%	46%	29%	58%	13%

	0500900	Pulaski (part)	29,337	17.40%	62%	57%	27%	8%
	0501600	Jefferson Arkansas Grant	14,917	15.80%	61%	45%	51%	4%
Texas	4802308	Dallas (part)	39,097	24.20%	55%	48%	15%	36%
	4802302	Dallas (part)	28,041	25.10%	50%	12%	28%	52%
	4802313	Dallas (part)	28,237	24.90%	45%	11%	22%	55%
	4802202	Denton (part)	46,523	14.60%	41%	10%	53%	28%
	4802201	Denton (part)	41,692	14.40%	42%	2%	55%	28%
	4804623	Harris (part)	42,971	20%	58%	24%	17%	52%
	4804602	Harris (part)	36,121	32.80%	50%	25%	3%	71%
	4804611	Harris (part)	34,371	35%	53%	8%	4%	85%
	4804614	Harris (part)	30,679	22.80%	49%	11%	37%	46%
	4804617	Harris (part)	49,095	17.80%	41%	14%	38%	31%
	4804606	Harris (part)	26,565	23.90%	57%	34%	9%	56%

4804622	Harris (part)	50,452	27.20%	51%	14%	18%	67%
4804608	Harris (part)	26,964	23.60%	61%	52%	3%	45%
4804621	Harris (part)	38,361	18.20%	38%	7%	52%	35%
4804701	Fort Bend (part)	57,044	16.90%	39%	16%	22%	45%
4804702	Fort Bend (part)	36,013	19.50%	41%	21%	18%	34%
4800100	Hutchinson Gray Moore Deaf Smith Parmer Ochiltree Swisher Castro Childress Carson Dallam Hartley Hanstord Wheeler Donley Hal	36,569	24.20%	57%	8%	42%	48%
4804400	Jefferson (part)	29,515	26.20%	59%	26%	41%	29%

4804801	Brazoria (part)	37,271	30.70%	60%	18%	43%	39%
4806000	Webb	69,779	33.70%	58%	0%	4%	96%

Upload #4

Applicant: Southern United Neighborhoods
Application Number: NAV2013000029
Project Title Southern United Neighborhoods' Tri-State Outreach Project
Status: Review in Progress
Document Title: SF424_2_1-1235-Targeted Congressional Districts.docx

Targeted Congressional Districts

Louisiana

1, 2, 3, 4, 5, 6

Arkansas

1, 2, 4

Texas

13, 14, 18, 22, 26, 28, 30, 36

Upload #5

Applicant: Southern United Neighborhoods
Application Number: NAV2013000029
Project Title Southern United Neighborhoods' Tri-State Outreach Project
Status: Review in Progress
Document Title: OtherNarrativeAttachments-Attachments-1237-Cover Letter.pdf

Southern United Neighborhoods

May 31st, 2013

[REDACTED]
Grants Management Officer
Centers for Medicare and Medicaid Services
Office of Acquisition and Grants Management
[REDACTED]

Dear [REDACTED],

Southern United Neighborhoods (SUN), based in New Orleans, Louisiana, is the lead agency for SUN's Tri-State Outreach Project, a consortium between community groups in Arkansas, Louisiana and Texas. Additional consortium members include Arkansas Community Institute (ACI), Affiliated Media Foundation Movement (AMFM), and Local 100 United Labor Unions (ULU) work together to utilize unique grassroots methods that outreach into low to moderate income neighborhoods and workplaces to provide education and information on a multitude of programs including access to health care and CHIP and Medicaid information.

All work is performed under the direction of SUN, a 501c3 nonprofit organization whose mission is to provide education, outreach, and training for low to moderate income families to alleviate the adverse impact of poverty. [REDACTED] is the Director for SUN's Tri-State Outreach Project.

The amount requested is \$1,356,994.00 for 1 year for Project work in Arkansas, Louisiana and Texas.

Sincerely,

[REDACTED]
Director
Southern United Neighborhoods
[REDACTED]

Upload #6

Applicant: Southern United Neighborhoods
Application Number: NAV2013000029
Project Title Southern United Neighborhoods' Tri-State Outreach Project
Status: Review in Progress
Document Title: Form PerformanceSite_1_4-V1.4.pdf

Project/Performance Site Location(s)

Project/Performance Site Primary Location I am submitting an application as an individual, and not on behalf of a company, state, local or tribal government, academia, or other type of organization.

Organization Name:

DUNS Number:

* Street1:

Street2:

* City: County:

* State:

Province:

* Country:

* ZIP / Postal Code: * Project/ Performance Site Congressional District:

Project/Performance Site Location 1 I am submitting an application as an individual, and not on behalf of a company, state, local or tribal government, academia, or other type of organization.

Organization Name:

DUNS Number:

* Street1:

Street2:

* City: County:

* State:

Province:

* Country:

* ZIP / Postal Code: * Project/ Performance Site Congressional District:

Project/Performance Site Location 2 I am submitting an application as an individual, and not on behalf of a company, state, local or tribal government, academia, or other type of organization.

Organization Name:

DUNS Number:

* Street1:

Street2:

* City: County:

* State:

Province:

* Country:

* ZIP / Postal Code: * Project/ Performance Site Congressional District:

