

**AMENDMENT TO THE AMENDMENT IN THE
NATURE OF A SUBSTITUTE TO H.R. 8152
OFFERED BY MR. CURTIS OF UTAH**

Page 14, line 20, strike “first party” and insert “covered entity”.

Page 14, line 23, strike “conducted entirely within” and insert “based on covered data collected from, or on an individual’s activities within,”.

Page 15, line 1, strike “first party” and insert “covered entity”.

Page 15, line 2, strike “first party” and insert “covered entity”.

Page 30, after line 2, insert the following:

- 1 (ii) first party advertising or mar-
2 keting;

Page 30, line 3, strike “(ii)” and insert “(iii)”.

Page 30, line 8, strike “(iii)” and insert “(iv)”.

Page 39, strike lines 1 through 6.

Page 39, line 7, strike “(17)” and insert “(16)”.

Page 39, line 12, strike “to provide targeted advertising” and insert “to provide advertising, including targeted advertising and first party advertising or marketing”.

