

The Honorable Frank Pallone
Chairman
House Committee on Energy and Commerce
2125 Rayburn House Office Building
Washington, DC 20515

The Honorable Cathy McMorris Rodgers
Ranking Member
House Committee on Energy and Commerce
2322 Rayburn House Office Building
Washington, DC 20515

The Honorable Jan Schakowsky
Chairwoman
Subcommittee on Consumer Protection and
Commerce
2125 Rayburn House Office Building
Washington, DC 20515

The Honorable Gus Bilirakis
Ranking Member
Subcommittee on Consumer Protection and
Commerce
2322 Rayburn House Office Building
Washington, DC 20515

November 17, 2021

Dear Chairman Pallone, Ranking Member McMorris Rodgers, Chairwoman Schakowsky, and Ranking Member Bilirakis:

Walmart strongly supports the passage of the *Integrity, Notification, and Fairness in Online Retail Marketplaces for Consumers Act*, H. 5502, an important piece of legislation that would increase transparency and accountability on online marketplaces. This bill is needed to address the growing prevalence of stolen and counterfeit goods on online marketplace platforms and to protect consumers.

As both a brick-and-mortar retailer and an online marketplace operator, we believe this bill's seller disclosure and verification requirements are best practices for all marketplaces and are needed to help empower consumers and regulatory agencies to prevent fraudulent sales and to address them when they do occur. This bill does not harm law-abiding small sellers but would make it harder for bad actors to compete with lawful sellers through deception and fraud.

Federal and state laws are already in place and enforced against brick-and-mortar retailers who sell fraudulent items in a physical retail environment. This bill addresses the problem of insufficient transparency and accountability that is specific to online marketplaces that do not adhere to best practices of seller information disclosure and verification.

We thank you for your leadership on this important issue and would be happy to further discuss this practical legislative solution that will help reduce the sale of illegitimate items on online marketplaces and protect American consumers.

Thank you for your consideration.

Respectfully,



Bruce Harris
Vice President, Federal Government Affairs
Walmart