

EYE ON THE NEWS

Filling the Wrong Gap

There's no need to spend billions on adding a dental benefit that Medicare Advantage already offers.

Chris Pope June 29, 2021

Congressional Democrats are currently considering expanding Medicare to cover dental services, but their plan fills the wrong gap. Though major unmet needs exist in dental care for the poor, the proposed expansion would cost an estimated \$60 billion per year when fully phased in—four times more than what Medicaid currently spends on dental services—while doing little to make care more attainable to those who most need it. The proposal would also undermine the growth of Medicare Advantage, which has significantly increased the proportion of Medicare beneficiaries with dental coverage without imposing any such cost increase on taxpayers.

Despite its flaws, the proposal is rising to prominence. Senator Bernie Sanders has been pushing for Medicare to cover dental procedures for many years, and now can advance the plan as chairman of the Senate Budget Committee. Senate Majority Leader Charles Schumer (D-NY) is flirting with Sanders's proposal as part of a potential \$6 trillion spending package. If the legislation that passed the House in December 2019 as Section 601 of the H.R. 3 drug-price-control bill is any guide, the proposal would expand Medicare Part B to cover 80 percent of the cost of twice-yearly preventive dental care (oral exams, x-rays, cleanings) and basic procedures (fillings, extractions) and 50 percent of the cost of major dental services (root canals, crowns, dentures).

Gaps in dental coverage do exist. Though poor oral health can exacerbate or lead to other medical conditions, dental coverage was specifically excluded by statute from the traditional Medicare benefit, except where associated with major inpatient procedures. Whereas Medicare is responsible for 26 percent of hospital expenses, in 2019 it covered only 1 percent of dental costs.

Dental insurance is a recent phenomenon whose prevalence post-dates the creation of Medicare. As recently as 1962, only 0.5 percent of Americans had such plans. It was long thought to be a routine, low-variance expense for which individuals had less reason to pool risks to protect themselves from catastrophic costs. As employer-sponsored dental coverage is eligible for the same tax exemption as other health insurance, 66 percent of working-age adults, but only 34 percent of seniors, had such coverage in 2015.

But Medicare Advantage has since led to rapid gains in coverage for seniors. Such plans can attract enrollees by using whatever savings they generate in efficient procurement of medical services to offer supplemental benefits, including dental. The proportion of Medicare beneficiaries enrolled in Medicare Advantage has soared from 13 percent in 2005 to 43 percent in 2021; of these, 89 percent are enrolled in plans that cover preventive dental services, while 65 percent receive comprehensive dental coverage. In 2016, the Kaiser Family Foundation estimated that 18 percent of seniors received dental coverage through Medicare Advantage—already more than all other sources of coverage put together. This year, 38 percent of Medicare beneficiaries will receive dental coverage from Medicare Advantage. As a result, it's likely that most seniors now have dental coverage, with Medicare Advantage benefits being spread more evenly across the income spectrum and offering the most generous coverage to low-income seniors.

Today, the distribution of unmet needs for dental care has more to do with income than with age. Sixty-five percent of seniors received dental care in the past 12 months, similar to the figure for working-age adults. Even before the rapid growth of Medicare Advantage, seniors were less likely to have untreated cavities than were working-age adults. Thirty-three percent of working-age adults with incomes under the Medicaid eligibility cutoff, compared with only 6 percent of seniors with incomes above that cutoff, cited financial barriers as a reason for failing to obtain needed dental care.

It is Medicaid that falls short of delivering adequate dental care to those it is supposed to be helping. Spending on dental services under Medicaid is highly concentrated on low-income kids, whom states are required to cover, and is typically slim or nonexistent for seniors, whom they are not. While 39 percent of children in 2015 received dental **coverage under Medicaid**, only 7 percent of adults did. Just 36 states currently cover preventative or restorative dental procedures under Medicaid for low-income adults, including seniors. In 2014, Medicaid payments for dental services averaged 40 percent of rates paid by private insurers. As a result, only 43 percent of dentists currently accept Medicaid patients, even when beneficiaries are nominally eligible. Recent changes haven't helped. As the Affordable Care Act's expansion of Medicaid eligibility to childless adults was unaccompanied by increases in dental reimbursement rates, the increase in dental visits that it caused among childless adults seems to come at the cost of a decline in access to dental care among previously eligible adults. Medicaid's dental benefits and reimbursement rates typically suffer retrenchment during periods when state budgets are squeezed.

The Democrats' proposed dental benefit would cost more than four times the \$14 billion that Medicaid currently spends on dental care every year—aid that would not be targeted to those who most need it. Though the proposal would assume the bulk of dental costs for wealthier seniors, substantial coinsurance would likely continue to deter poorer enrollees from seeking treatment. States may still be unforthcoming with the funds needed to help them.

A better solution is possible. Expressing opposition to a universal dental benefit under Medicare, the American Dental Association once stated: "Congress should target whatever limited federal resources are available toward robust and adequately funded Medicaid coverage for poor adults, which would include many seniors." That's the right approach—and the rapid growth of dental coverage for Medicare beneficiaries through Medicare Advantage, funded with efficiency gains rather than extra costs, only adds to its wisdom.

Chris Pope is a senior fellow at the Manhattan Institute.

Photo by Peter Macdiarmid/Getty Images

City Journal is a publication of the Manhattan Institute for Policy Research (MI), a leading free-market think tank. Are you interested in supporting the magazine? As a 501(c)(3) nonprofit, donations in support of MI and *City Journal* are fully tax-deductible as provided by law (EIN #13-2912529).

DONATE

52 Vanderbilt AvenueNew York, NY 10017 | (212) 599-7000