

JEREMY HAMMOND – ASSISTANT COMMISSIONER SOUTHEASTERN CONFERENCE

Jeremy Hammond is a seasoned live event executive with a distinguished career leading the planning, production, and execution of large-scale public events across the sports, entertainment, and corporate sectors. As the current Assistant Commissioner at the Southeastern Conference, Jeremy plays a pivotal role in orchestrating some of the nation's most high-profile collegiate sporting events, ensuring operational excellence and a seamless experience for fans, athletes, and stakeholders alike.

Throughout his career, Jeremy has held senior roles with organizations such as Ingress Events, WWE, and the Georgia Dome, developing a deep and versatile expertise in event management, public safety planning, and venue operations. He has successfully managed complex logistics and stakeholder relationships for music festivals, international tours, championship games, conventions, and major branded experiences.

His leadership has been instrumental in delivering world-class events for Fortune 500 clients, professional sports leagues, and major media entities. Known for his collaborative approach and strategic vision, Jeremy has consistently led multidisciplinary teams, coordinated emergency preparedness plans, and maintained high standards for safety, security, and guest experience. Jeremy's well-rounded background—spanning agency, venue, team, and property management—gives him a unique perspective on live event production. He holds a degree in Sports Management and Business Administration from Ohio University and has completed specialized certificate training in emergency management and counterterrorism from FEMA and Georgetown University, underscoring his commitment to operational integrity and public safety in the live events industry.

