

MARC E. FREY, Ph.D.

Work Experience

April 2010-Present **Step toe & Johnson, LLP**

Senior Director, National and Homeland Security Practice Group

Founding member of practice group focused on national and homeland security laws, regulations, policies, and political dynamics.

Advise clients on a broad range of issues at the nexus of business and security, including travel security, aviation, maritime, and surface transportation security, cybersecurity, and infrastructure protection and preparedness.

Provide counseling regarding both strategic communications and political risk in matters involving federal agencies, Congress, foreign governments, and international organizations.

2005-2010

U.S. Department of Homeland Security

Chief of Staff, Office of Policy Development (2009- 2010)

Worked closely with Department of Homeland Security (DHS) senior leadership and component agencies – including Customs and Border Protection, Immigration Customs Enforcement, and Transportation Security Administration – to develop and implement policies regarding counterterrorism; aviation and border security; and international information sharing and security cooperation; worked closely with senior National Security Council, interagency, and congressional staff; prepared congressional testimony, proposed and analyzed strategies and policies; drafted regulations; managed 60-person office, including multi-year budget and operational planning; Top Secret/SCI clearance

Director, Visa Waiver Program Office (2007- 2009)

Directed the successful three-year interagency initiative to enhance the security of and expand the U.S. Visa Waiver Program (VWP), a key U.S. security and counterterrorism program; oversaw the day-to-day development and implementation of VWP policy and program activities within the U.S. Government; led U.S. Government negotiations with member countries on law enforcement and security information sharing agreements; managed interagency teams performing statutorily required security assessments of 36 member countries; analyzed security and law enforcement developments in participating countries; represented the U.S. Government in multiple international settings; provided counsel to DHS leadership related to U.S. border and transportation security and international travel security issues; participated in the interagency policymaking process; engaged Congressional members and staff, and private-industry stakeholders; directly responsible for annual budget and multi-year strategic and operational planning for Visa Waiver Program Office.

Senior Advisor, Office of Security (2005 - 2007)

Provided counsel to the Department's Chief Security Officer; developed and implemented counterintelligence, law enforcement, facility protection, contingency planning, and other security-related policies and programs; analyzed security activities and operations and Office of Security budget to ensure they supported the strategic objectives of the Department; advised DHS leadership on current and emerging security issues; coordinated security issues and operations with other government agencies and state and local law enforcement organizations; evaluated and provided recommendations on legislation, executive orders, homeland security presidential directives, and other regulations.

2003-2005

Lockheed Martin Corporation

Project Manager and Senior Policy Analyst

Provided on-site support to DHS Office of Security in the areas of physical security, operations security, investigations, law enforcement, and counterintelligence.

2002-2003

Strategic Assessment Center, Science Applications International Corporation,
Analyst

Lead analyst for a Marine Corps strategic intelligence project that assessed the formation and evolution of identity, values, and perceptions among ethno-religious groups in Central Asia, Southwest Asia, the Middle East, and Latin America. Participated in Department of Defense "net assessments" of long-range trends, emerging technologies, and future prospects for U.S. military capabilities in comparison with those of potential adversaries

1997-2002

Temple University

Instructor, Department of History (1999-2002)

Courses included: American History, European History, War and Society, and Contemporary American Politics

Research Analyst, Center for Public Policy (2000-2001)

Co-authored two chapters of a multi-disciplinary and multi-faceted evaluation and assessment of Pennsylvania childcare policy

Executive Director, Center for the Study of Force and Diplomacy (1997-1999)

Managed development and outreach efforts; coordinated educational program, including annual lecture series

1998-2000

Running Press Publishers Associate Editor

Acquired, developed, and edited books in a variety of trade categories.

Education

- 2002 **Temple University, Ph. D., 20th-Century U.S. Diplomatic History**
Dissertation: “Challenging the World’s Conscience: The Soviet Jewry Movement, American Political Culture, and U.S. Foreign Policy, 1952-1967.”
- 1998 **Temple University, M.A., U.S. Diplomatic History**
- 1993 **Duke University, B.A., History and Political Science**

Honors

- 2008 Secretary of Homeland Security Team Excellence Award
- One of 26 inaugural “DHS Fellows” selected for Department leadership
- 2006 American Council on Germany Young Leader

Memberships and Affiliations

- Senior Associate, Homeland Security and Counterterrorism Program, Center for Strategic and International Studies
- Atlantic Council of the United States
- American Council on Germany
- Temple University Center for the Study of Force and Diplomacy