## MARC PEARL | PRESIDENT/CEO HOMELAND SECURITY & DEFENSE BUSINESS COUNCIL

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Marc Pearl has led the Homeland Security & Defense Business Council since March 2008. The not-for-profit, non-partisan organization has represented the policy interests of the leading large, mid-tier and small companies that provide the homeland security/homeland defense products, technologies and services solutions to our nation and around the world for over thirteen years. It's programs and initiatives focus on ensuring that the defining strengths of the Homeland Security Industrial Base – its collective expertise, experience, innovation and capabilities – are fully leveraged and integrated into the fabric of our nation's security, and that quality engagements are promoted to help the government achieve its numerous missions throughout the Homeland Security Enterprise. Senior executives from its member companies work closely with their counterparts in government to share perspectives and exchange ideas to help shape/promote more effective organizational processes to solve mission challenges and threats to our nation.

Prior to coming to the Council, Marc headed IT Policy Solutions, which he founded in 2003 to counsel companies in meeting their public policy challenges, concurrently serving as executive director of the Consumer Electronics Retailers Coalition. He led the e-commerce policy practice as a partner at the international law firm, Shaw Pittman LLP; was General Counsel and Senior Vice President of Government Affairs at the Information Technology Association of America; and served as Chief of Staff and Legislative Counsel to Members of Congress, including former U.S. Representative Dan Glickman of Kansas, when the congressman chaired the House Intelligence Committee.

Marc's professional work in DC for more than 25 years has focused on assisting businesses leverage their capabilities and thought leadership in policy and process in the public-sector marketplace. His members and clients have included a wide range of Fortune 100 companies and CEO-participating associations in all critical government, economic and infrastructure sectors. He has helped form and lead coalitions that focused on passing Y2K millennium bug liability legislation, digital authentication, e-commerce transaction jurisdiction laws and the DTV transition. Over the past decade he has applied his expertise in developing better models of engagement and communication between industry and government in the Homeland Security Enterprise to achieve mission success.

Marc has represented the private sector on U.S. Government delegations at The Hague Conference on Private International Law, the World Intellectual Property Organization, and the World Trade Organization. He received his B.A. from Case Western Reserve University and his J.D. from Emory University.

Marc is married to Gwen Enfield Pearl, a prominent psychotherapist in Washington, DC, and they have two grown sons, who are also psychotherapists.