

# Kristin Smith EXECUTIVE DIRECTOR, BLOCKCHAIN ASSOCIATION

Kristin is the Executive Director of the Blockchain Association, the Washington DC-based trade association representing more than 80 of the industry's leading companies. Kristin serves as a liaison between policymakers and the cryptocurrency industry to assist in

the creation of legislation and regulation that promotes the growth of the cryptocurrency ecosystem in the U.S.

She is also a leading, public voice advocating for the cryptocurrency and blockchain industry through top-tier media interviews, op-eds and letters to the editor, and global speaking engagements. Kristin is a renowned voice for the industry, having been featured on Fortune's 2020 40 under 40 list, CoinDesk's 2021 50 people who defined the year in crypto, and CoinTelegraph's 2022 top 100 Influencers in Crypto and Blockchain.

Prior to leading the Blockchain Association, Kristin helped blockchain and technology companies achieve their public policy objectives in Washington. She served as a Senate and congressional aide on Capitol Hill for nearly ten years, much of which was spent focusing on technology policy. Kristin is a board member of the Filecoin Foundation for the Decentralized Web, Skybridge Capital's G and GII Funds, the Flow Foundation, and Prime Trust.

### About the Blockchain Association:

The Blockchain Association is the unified voice of the cryptocurrency industry. Our members include the sector's leading investors, companies, projects, and protocols, working together to support a future-forward, pro-innovation national policy and regulatory framework for the crypto economy.

#### Media inquiries

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#### **Contact Information**

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#### **Broadcast Media**

- <u>CNBC</u> Kristin joins Squawk Box to break down what's causing a divergence between cryptocurrencies and crypto-related stocks - 4/20/22
- <u>Yahoo Finance</u> Kristin Smith joins Yahoo Finance Live to discuss crypto regulatory issues, bitcoin mining, investments, and looking to states to legislate around the blockchain - 4/12/22
- <u>Bloomberg</u> Kristin joins Emily Chang on Bloomberg Technology's Crypto Report for a deep dive on what influence Elon Musk can have on Twitter's crypto aspirations - 4/5/22

- <u>CoinDesk</u> Kristin joins "First Mover" to weigh in on the impact of President Biden's executive order on digital assets 3/9/22
- <u>Bloomberg</u> Kristin joins Emily Chang on "Bloomberg Technology" to discuss how 2021 was a turning point for crypto and its mainstream adoption 1/10/22
- <u>Bloomberg</u> Kristin talks about how regulation from Washington could impact cryptocurrencies - 10/12/21
- CoinDesk Kristin shares her insights into the impact of the Infrastructure Bill 10/8/21
- Yahoo Finance The Future of Crypto 9/27/21
- <u>CNBC</u> Blockchain Association's Smith on why she doesn't expect a bitcoin ETF anytime soon - 8/3/21

# **Op-eds & Letters to the Editor**

- <u>Blockworks</u> Crypto Mining Ban Will Hurt New York and Our Environment 4/26/22
- <u>CoinDesk</u> President Biden's Crypto Order Is a Huge Step Forward for the Industry 3/9/22
- Entrepreneur How Startups Can Help Shape Regulatory Policy 1/28/22
- The Block Crypto lobbying kicked into high gear this year 12/29/21
- Coindesk Crypto is too Big for Partisan Politics 10/18/21

### Media Clips

- <u>Protocol</u> How the Ukraine war jolted the crypto lobby 3/14/22
- <u>TIME</u> Why Most Crypto Backers Are Excited That the Biden Administration Is Wading Into Digital Currency - 3/10/22
- <u>Protocol</u> Biden's crypto order resets the regulatory debate 3/10/22
- <u>Reuters</u> Crypto industry on defensive as Ukraine crisis spotlights Russia sanctions compliance 3/10/22
- <u>New York Times</u> Biden Takes Step Toward Regulating Cryptocurrencies 3/9/22
- <u>CoinTelegraph</u> Crypto industry seeks to educate, influence US lawmakers as it faces increasing regulation 3/5/22
- <u>Politico</u> Trucker crypto crackdown in Canada fuels GOP backlash in U.S. 2/28/22
- <u>Washington Post</u> As the Fed considers minting the first digital dollar, it is tapping experts from a crypto company with a stake in the outcome 2/23/22
- <u>CoinDesk</u> Crypto Tax Compliance Remains Minefield as IRS Leaves Key Questions Unresolved - 2/23/22
- <u>Forbes</u> Will Circle And Tether Reign Supreme? Federal Reserve Predicts Stablecoin Issuer Duopoly - 2/19/22
- <u>Bloomberg</u> You Get the Crypto Rules You Pay For 2/15/22
- Bloomberg BlockFi Submitting to Rules Shows SEC Tightening Grip on Crypto 2/14/22
- Roll Call Crypto industry poised to play larger role in midterm campaigns 2/8/22
- <u>Forbes</u> Congress Introduces A Radical Crypto Bill To 'Unleash Innovation' As The Price Of Bitcoin And Ethereum Suddenly Soar - 2/5/22

**Events** 

- Australian Blockchain Week 2022
- Filecoin Foundation Decentralized Web Gateway: "The Evolution of Web2 to Web3
- <u>SXSW 2022</u> Kristin joins the event "The New Internet: Web3 and Changing Internet Policy"
- <u>ETHDenver 2022</u> Gave the presentation, "How to Mobilize and Achieve Smart Policy in Washington"
- <u>CES</u> Touched on the growth and evolution of cryptocurrency during "Decoding the Regulatory, Technical Aspects of Crypto"
- Money 20/20 Speaker at "Can TradFi Data Help DeFi Become Mainstream?"
- <u>SALT 2021</u> Moderator for the event "How Crypto Changes Everything: the Future of Finance and Culture