

SANDY LOBENSTEIN

Since 2012, Sandy Lobenstein has been Vice President of Connected Vehicle Technologies & Product Planning at Toyota Motor Sales. In this role, Sandy oversees the strategy, planning, engineering, and operations of Toyota and Lexus multimedia, infotainment and telematics products and services. He also oversees areas related to cross carline strategy development for the Toyota, Lexus and Scion brands.

Sandy joined Toyota in 1990. Most recently, Sandy was Corporate Manager for Product Planning where he had responsibility for cross carline strategy development relating to pricing, color and materials, powertrain, regulatory compliance, and multimedia/electronics. He has also held positions within the company relating to sales, marketing strategy, and customer relations.