

Witness Bio
Jeffrey Weidell
Chief Executive Officer of Northmarq

Jeffrey Weidell is the chief executive officer of Northmarq. After serving as president for eight years, Jeffrey assumed the role of CEO in 2020 to continue to lead the company's growth and transformation strategy. As part of this effort, he launched the Investment Sales business for Northmarq, created talent development with the Associate Producer/Associate Broker program, and initiated broader client offerings to include a new investment advisory fund business. Under his leadership, Northmarq's loan servicing business has expanded quickly and offers customized client services with industry-leading capabilities.

Earlier in Jeffrey's career, he was a highly successful mortgage banker, structuring debt and equity financing to meet the unique needs of his clients. He began with Trowbridge, Kieselhorst & Company, which was acquired by Northmarq in 2000, after which he became a managing director for Northmarq in San Francisco.

Jeffrey is an active leader in the industry serving as board member of the Silicon Valley chapter of NAIOP, vice chair of the Mortgage Bankers Association's COMBOG Multifamily Council, a member of the National Multifamily Housing Council (NMHC), and former president of the Bay Area Mortgage Association. He holds the certified mortgage banker (CMB) designation. Jeffrey earned a BA in Economics from Columbia University and an MBA from the Stanford Graduate School of Business.

Jeffrey's focus for the future is doubling Northmarq's reach by adding talent and expanding Northmarq's services and product offerings. This is done with an intense focus on the needs of our clients to make Northmarq their number one choice for service.