

David LeDuc
Senior Director, Public Policy

David is a veteran of public policy and the technology industry, and a leading industry strategist. As SIIA's Senior Director for Public Policy, he leads SIIA's Technology Policy Committee, where he is responsible for working closely with member companies to develop and promote SIIA's public policy priorities across a wide range of information technology issues, including privacy, cyber security, cloud computing, open standards, e-commerce, e-government and information policy. David represents the Association before Congress, the Administration, and he advises member companies on policy outcomes, political strategy and best practices. He recently authored public policy white papers on [Data-Driven Innovation](#) and [Cloud Computing](#).

David has been instrumental in the development of policies to promote the software and digital content industries dating back to the late 1990s. He began representing the technology industry as a government affairs manager for the Software Publishers Association. Prior to that, David worked on Capitol Hill implementing political public affairs campaigns.