

James (Jim) P. Cochrane

Chief Information Officer and Executive Vice President

James P. Cochrane was named chief information officer and executive vice president in October 2013. He reports to the Postmaster General and oversees the integration of technology and innovation in all aspects of our operations. Additionally, he will direct the advancement of new mail intelligence, engineering systems, information technology systems, payment technology and corporate information security to meet the changing needs of today's marketplace.

Prior to being named CIO, Jim served as vice president, Product Information, where he and his team were responsible for innovations in technologies and tracking systems — including the Intelligent Mail barcode (IMb) and Intelligent Mail package barcode (IMpb) — and increasing the business intelligence they provide. Working together cross-functionally, the team's efforts resulted in ongoing improvements in scanning and tracking performance, leading us to record-high service levels in those areas.



Throughout his 39-year postal career, Cochrane has served in a variety of roles, including vice president, Product Visibility and Operational Performance; vice president, Ground Shipping; associate vice president, Marketing and Strategy for the Expedited Package Services strategic business unit; and associate vice president, Sales for the former Northeast Region, where he was responsible for commercial sales of \$12 billion annually.

Prior to those roles, he served 25 years in operations, including positions as district manager, Customer Service and Sales for the Washington, D.C., Metropolitan Area and senior plant manager of Northern Virginia.

A graduate of American University, Cochrane has a master's in Public Administration from the School of Public Affairs.