

**Jeff Butler**  
Vice President, Airport Operations and Customer Service

Jeff Butler is Vice President, Airport Operations and Customer Service where he oversees the airline's airport operations, cargo, reservations and customer service divisions, including more than 5,000 employees and contractors in 58 cities.

A 29-year veteran of the airline, Butler previously served as staff Vice President of station operations and prior to that was Managing Director of Inflight Services, where he directed inflight operations and the airline's more than 2,500 flight attendants.

Butler has spent his entire career at Alaska Airlines, having joined the company as editorial assistant in its corporate communication department in 1984. He has also worked as a reservations sales agent, a consumer affairs representative and a reservations supervisor. In 1994 he became manager of Alaska Airlines Reservations Center in Tempe, Ariz.

In 1995, he received Alaska Airlines' "#1 Leader" Award, among the airline's highest service honor.

Butler is a graduate of Washington State University, with a bachelor's degree in communications.

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