

Edward R. Howell

Ed Howell is the Senior Vice President of Retail for Smithsonian Enterprises. Smithsonian Enterprises is a division of the Smithsonian Institution, the world's largest museum and research organization. He has served in this capacity since January 2012.

Smithsonian Enterprises operates retail, media, product development, licensing and other services which promote the Smithsonian mission while generating an essential source of unrestricted funding for the Institution. By providing products and services that reflect the mission of the museums and research centers, Smithsonian Enterprises plays a critical role in advancing the Institution's mission: the increase and diffusion of knowledge.

Prior employment includes serving as the CEO of Fetchdog.com, a catalog, e-commerce, media and information company dedicated to serving the comprehensive needs of passionate dog owners; the President/Board of Advisors, Levenger Company, a specialty retailer of fine leather goods, writing instruments, paper goods, office furniture and publisher of Levenger Press Books; and the Chief Retail Officer, Senior Vice President, of LL Bean Inc., the leading multi-channel marketer of active and casual apparel and goods with sales of \$1.5 billion and over 4,000 employees.

Mr. Howell has a BS in History from Concord College.